

THE CANADIAN JOURNAL OF CHEMICAL ENGINEERING



Canadian Society for Chemical Engineering | **For Our Future**
Société canadienne de génie chimique | **Pour notre avenir**

The Canadian Journal of Chemical Engineering

(Can. J. Chem. Eng.) publishes original research articles, new theoretical interpretation or experimental findings and critical reviews in the science or industrial practice of chemical and biochemical processes. Preference is given to papers having a clearly indicated scope and applicability in any of the following areas: Fluid mechanics, heat and mass transfer, multiphase flows, separations processes, thermodynamics, process systems engineering, reactors and reaction kinetics, catalysis, interfacial phenomena, electrochemical phenomena, bioengineering, minerals processing and natural products and environmental and energy engineering. Papers that merely describe or present a conventional or routine analysis (without novel elements) of existing processes will not be considered.

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Advertising Information

Connect with buyers and make a lasting impression. Wiley offers unique value to advertisers through print and online advertising opportunities. Contact your Wiley representative to learn how we can help you.

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Each insert page counts 1x toward the earned page rate.

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Contact your Advertising Sales Representative about combination print and online programs or for details about advertising across specialty areas.

Ask about digital advertising opportunities in
The Canadian Journal of Chemical Engineering

Digital Advertising Opportunities

Banner Advertising

Published for this journal on the Wiley Online Library, one of the world's most heavily trafficked websites for scientific content.

- Leaderboards: 728 x 90 pixels
- MPU (square) 300 x 250 pixels
- Include your URL with ad creative file
- Accepted file formats: GIF, JPG, PNG and HTML5; maximum size: 200 KB



Black & White Print Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$757	\$510	\$342
3x	\$736	\$506	\$331
6x	\$716	\$490	\$325
12x	\$666	\$469	\$314
24x	\$661	\$442	\$304

Cover and Preferred Position (in addition to earned B&W rate):

2nd Cover:	35%
3rd Cover	15%
4th Cover:	50%
Opposite Table of Contents:	15%

Color Rate: in addition to earned B&W rate

Standard	\$437
Matched	\$655
4-color process	\$1,009
Metallic	\$1,040

Inserts: Rates are determined using the black and white earned rate per number of insert pages plus 10%. Please check with your sales rep for print run quantity before sending inserts.

Other Services Available: Reprints, sponsored subscriptions, online advertising and supplements.

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Issuance & Closing Dates

Frequency: 12x per year

2020 Closing Dates:

Vol/ Iss	Cover Date	Reservation	Material Due	Inserts Due
98:1	January	11/16/19	12/06/19	12/10/19
98:2	February	12/16/19	01/05/20	01/09/20
98:3	March	01/17/20	02/06/20	02/10/20
98:4	April	02/15/20	03/06/20	03/10/20
98:5	May	03/16/20	04/05/20	04/09/20
98:6	June	04/16/20	05/06/20	05/10/20
98:7	July	05/17/20	06/06/20	06/10/20
98:8	August	06/15/20	07/05/20	07/09/20
98:9	September	07/17/20	08/06/20	08/10/20
98:10	October	08/17/20	09/06/20	09/10/20
98:11	November	09/17/20	10/07/20	10/11/20
98:12	December	10/17/20	11/06/20	11/10/20

Mechanical Requirements

Trim Size: 8.125" x 10.875"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.5"	10"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.125
1/2 page vertical	4.3125"	11.125"
1/2 page horizontal	8.5"	5.5625"

Submission of Print Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (minimum 266 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Contact Al Liburd at PrintAdTraffic@wiley.com prior to submitting a file via FTP.
- Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 0.125" bleed.
- All fonts and graphics must be embedded.
- Convert all RGB to CMYK.
- Wiley assures an accurate color match of your color ad file when it is accompanied by a SWOP-certified proof (Chromalin™, match print, IRIS)
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Insert Requirements

- Multi-page inserts are to be furnished folded. (Three samples)
- Sizes. 2-page inserts: 8.5" x 11.125", 4-page inserts: 8.5" x 11.125"
- Trimming: Head 0.125", foot no less than 0.125" or more than 0.5625", width 0.125"; safety margin in gutter; 0.125" safety at side; 0.125" grind off spine
- Stock Weights Acceptable: Not to exceed 100 lb. coated
- Packing Instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.

Paper Stock

- Inside pages: 45b Dependoweb
- Covers: Sterling Ultra, 100 lb.

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head

Reproduction Requirements

- Four color process ads showing trim will be produced 4 colors wet in the following color rotation: yellow, red, blue, black. Progressive proofs should be proofed wet in the same rotation on white coated 60 lb. basis or comparable paper.
- Inks: Offset standard process yellow, red, blue, black. To be responsible for quality, the publisher must receive progressive proofs pulled as described above.

Contacts

Ship all insertion orders and print advertising material to:

Al Liburd, Advertising Production Specialist

CJCE, Vol ____, Issue ____

P: 201-748-8754

E: PrintAdTraffic@wiley.com

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111 River Street, 4-01, Hoboken, NJ 07030-5774

Send all insertion orders and digital advertising material to:

Online Ad Operations

CJCE, Vol ____, Issue ____

E: OnlineAdTraffic@wiley.com

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