2020 Advertising Rate Card

Journal of Leukocyte Biology

SOCIETY FOR LEUKOCYTE BIOLOGY

The ***Journal of Leukocyte Biology*** (JLB) publishes original experimental and clinical research on the cellular, structural, and molecular immunobiology of innate and adaptive leukocytes and/or stromal cells and other cell types that, via in vitro, ex vivo or in vivo studies, provides new insights into their function and their products in the context of immunity, development, homeostasis, host-pathogen interactions, immunotherapy and immunopathogenesis. JLB also publishes basic, translational and clinical reviews as well as commentaries on current journal content.

Advertising & Sales Office

Joseph Tomaszewski, Senior Account Manager – Life Sciences
P: 908-514-0776 ~ E: jtomaszews@wiley.com

Kristin McCarthy, Recruitment Advertising Sales
P: 978-609-4215 ~ E: kmccarthy@wiley.com

Dave Surdel, Reprint Sales
P: 781-388-8343 ~ E: dsurdel@wiley.com

For sponsorships, supplements, microsites and custom projects, please contact Joseph Tomaszewski at jtomaszews@wiley.com

Publisher & Editorial Office

Wiley
111 River Street, Hoboken, NJ 07030

Editorial Information

Editor-in-Chief: Luis J. Montaner

2018 Impact Factor: 4.012

ISI Journal Citation Reports© Ranking 2018: 75/193 (Cell Biology); 19/73 (Hematology); 56/158 (Immunology)

Highlighted Article

Article Keywords:

- architectural transcription factor
- chemokines
- immune response
- transgenic mice

Audience Metrics

The Journal of Leukocyte Biology is published in digital format for members of the Society of Leukocyte Biology, and the community of immunobiologists.

Average Page Views:.....57,816
Average Visits: 29,609
Average Unique Visitors:.....23,736
Monthly averages provided by publisher's own data.

Advertising Information

Connect with buyers and make a lasting impression. Wiley offers unique value to advertisers through print and online advertising opportunities. Contact your Wiley representative to learn how we can help you.

Digital Advertising Opportunities

Banner Advertising

Published for this journal on the Wiley Online Library, one of the world's most heavily trafficked websites for scientific content.

- Leaderboards: 728 x 90 pixels
- MPU (square) 300 x 250 pixels
- Include your URL with ad creative file
- Accepted file formats: GIF, JPG, PNG and HTML5; maximum size: 200 KB

Issuance & Closing Dates

Frequency: 12x per year
2020 Closing Dates:

Vol/ Iss	Cover Date	Reservation	Material Due	Inserts Due
107:1	January	12/4/19	12/11/19	12/18/19
107:2	February	1/6/20	1/13/20	1/19/20
107:3	March	2/3/20	2/10/20	2/16/20
107:4	April	3/4/20	3/11/20	3/18/20
107:5	May	4/6/20	4/13/20	4/18/20
107:6	June	5/4/20	5/11/20	5/17/20
108:1	July	6/4/20	6/11/20	6/18/20
108:2	August	7/6/20	7/13/20	7/18/20
108:3	September	8/5/20	8/12/20	8/19/20
108:4	October	9/4/20	9/11/20	9/18/20
108:5	November	10/5/20	10/12/20	10/18/20
108:6	December	11/4/20	11/11/20	11/18/20

Contacts

Send digital advertising files to:
OnlineAdTraffic@wiley.com
Wiley
101 Station Landing, Suite 300, Medford, MA 02155

www.wileyonlinelibrary.com/journal/jlb

WILEY