

2020 Advertising Rate Card

Australian Endodontic Journal

Australian Society of Endodontology (ASE) publishes original research articles dealing with endodontics and dental traumatology.

Papers in any of the following fields will be considered: endodontic treatment, endodontic research, management of dental trauma, research into dental trauma, historical articles on endodontology.

All scientific articles submitted to the journal are subject to peer review.

Contact information

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Editorial information

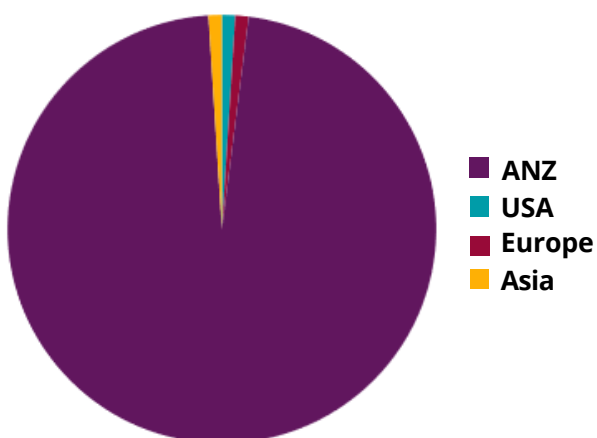
Dr Stephen Harlamb – Editor-in-Chief

Impact Factor 1.371

Audience

Endodontists, Dentists, and General Practitioners

Circulation: 470



Advertising Rates

Ad size	1 issue	2 issues	3 issues
Full page colour (FPC)	3,110	2,950	2,800
Double page colour	4,385	4,170	3,950
Half page colour	1,750	1,660	1,580
Quarter page colour	1,390	1,320	1,250
Full page mono	1,930	1,830	1,740
Half page mono	1,390	1,320	1,250
Quarter page page mono	1,070	1,020	960
Outside back cover	4,500		
Inside front cover	4,190		
Inside back cover	3,730		
Preferred position	3,730	3,540	3,360
Cover wrap	6,400		
Bound insert	6,400		
Bookmark	6,950		

All prices are quoted in AUD. Many options are available, including printing. Please contact the Corporate Sales team for further information and a quotation. Agencies receive 10% discount.

Issue & closing dates

Frequency x3 a year

Issue date	Booking deadline	Materials due	Loose inserts
April	28 February	06 March	27 March
August	29 June	06 July	24 July
December	30 October	06 November	27 November

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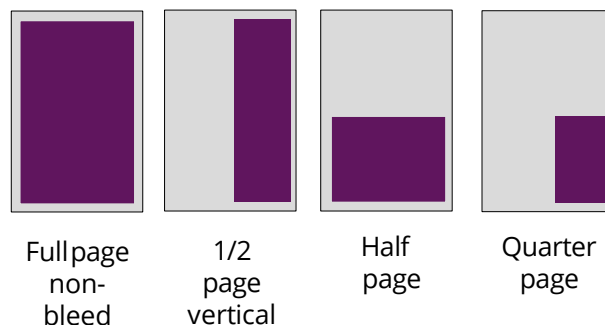
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Mechanical Requirements

Journal trim size 275mm x 210mm

**5mm bleed all edges

Page sizes	Trim	Type
Full page**	275mm x 210mm	244mm x 170mm
Half page horizontal	115mm x 170mm	
Half page vertical	244mm x 80mm	
Quarter page	115mm x 80mm	
Cover wraps**	100mm x 500mm	
Bookmark	160mm x 70mm	



Thinking of advertising online?
For more information, visit wileyonlinelibrary.com/advertising

Advertising information

Files must be press-optimised PDF files supplied in CMYK for colour ads, and greyscale for black and white, with crop marks. Please indicate the journal, volume and issue to which they should be included. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines. Please contact your sales representative or the ad coordinator prior to the deadline if submitting new materials. Artwork may be emailed, sent by Quickcut or by FTP. For our FTP details please get in touch with the Corporate Sales team.

Terms and conditions

All advertising is subject to editorial approval. Upon publication, invoices will be sent to agencies/clients and are based on 30 day payment terms. Any cancellations or changes to the original order must be notified to the publisher by the artwork deadline, otherwise withdrawal of the advertisement cannot be guaranteed and the full invoice amount will be charged at the discretion of Wiley.

Changes or updates made to previously submitted material must be resupplied in full with all pages included. While we will do our best to ensure that advertisements received after the advertisement material deadline are included in the relevant journal issue, our ad deadlines run close to the journalschedule, so it may not always be possible to do this. We reserve the right to amend late advertisements if they do not conform to our PDF specifications and do not take responsibility for the quality of advertisements sent after the deadline.

Please submit all creative to our print advertising specialists at
corporatesalesaustralia@wiley.com

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