

2020 Advertising Rate Card

European Journal of Neuroscience

The European Journal of Neuroscience publishes original research articles and reviews in the broad fields of molecular, cellular, systems, behavioural, and cognitive neurosciences.

The European Journal of Neuroscience aims to advance our understanding of the nervous system in health and disease, thereby improving the diagnosis and treatment of neuropsychiatric and neurodegenerative disorders.

This journal is the official journal of FENS and all profits from the journal are reinvested in the neuroscientific community through FENS activities.

Contact information

corporate@wiley.com

Editorial information

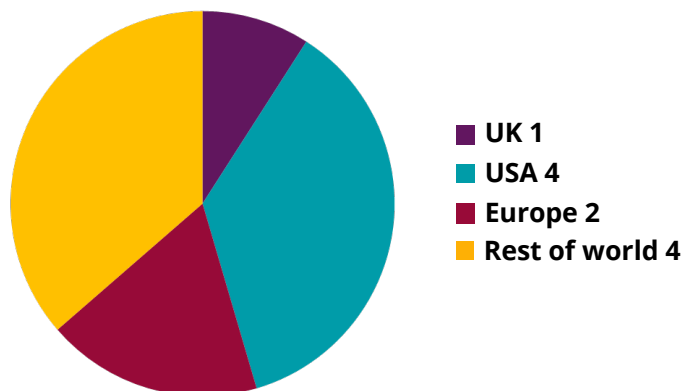
Editors: John Foxe, Paul Bolam

Impact Factor 2.832

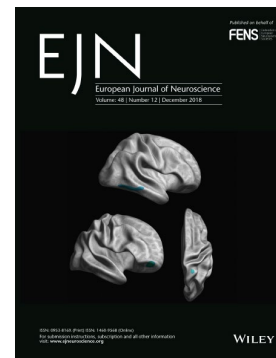
Audience

Over 8,500 institutions have online access through global licensed deals program and philanthropic initiatives. This is also available online to 10,000 members of FENS and 40,000 members of the Society for Neuroscience.

Circulation: 11



FENS Federation of European Neuroscience Societies



Advertising Rates

Ad size	2020 Price
Premium position	£1,905
Full page colour	£1,689
Full page mono	£785
Half page colour	£1,490
Half page mono	£582

Bellybands/Wrappers, Bound or Loose inserts and additional options available. Contact Corporate Sales for information

Issue & closing dates

Frequency x12 issues a year

Issue Date	Booking deadline	Materials due	Publication date
51:2	25 Dec 19	01 Jan 20	23 Jan 20
51:4	22 Jan 20	29 Jan 20	20 Feb 20
51:6	26 Feb 20	04 Mar 20	26 Mar 20
51:8	25 Mar 20	01 Apr 20	23 Apr 20
51:10	22 Apr 20	29 Apr 20	21 May 20
51:12	27 Mar 20	03 Jun 20	25 Jun 20
52:2	22 Jun 20	29 Jul 20	20 Jul 20
52:4	20 Jul 20	27 Jul 20	17 Aug 20
52:6	24 Aug 20	31 Aug 20	21 Sept 20
52:8	21 Sept 20	28 Sept 20	19 Oct 20
52:10	26 Oct 20	02 Nov 20	23 Nov 20
52:12	23 Nov 20	30 Nov 20	21 Dec 20

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Additional advertising solutions



Online advertising

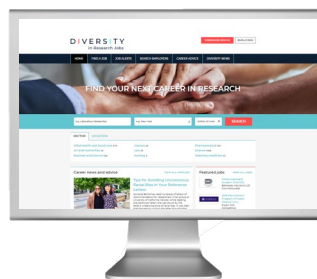
Reach millions of professionals who rely on Wiley for credible online content to maximise your marketing campaign response. Digital advertising on journal pages increases visibility and can be geotargeted by country.

Average CTR	0.03%
Unique users	32,993
Average page views	97,449



eTOC, Issue Alert & Society email advertising

Email advertising provides contextual advertising opportunities to engage highly-targeted, influential communities of decision makers and opinion leaders in key markets around the world. Society issue alerts include exclusive use of the Society member list with signed approval.



Recruitment advertising

Diversity in Research is a full service job board dedicated to expanding diversity in the fields of science, technology, law healthcare and business. Our job postings appear alongside research journal articles published on Wiley Online Library, so you can be sure your job will be seen by a diverse array of researchers, including people of color, veterans, and LGBTQ individuals.

For additional educational, messaging and engagement solutions, please contact
corporatealeurope@wiley.com

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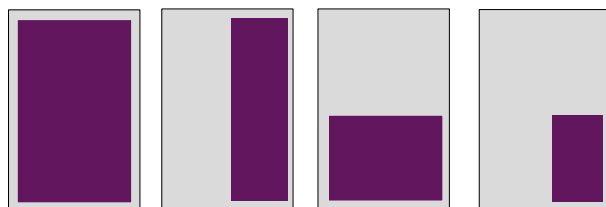
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Mechanical Requirements

Journal trim size 276mm x 210mm

Page sizes	Non-Bleed	Bleed
Full page	245mm x 180mm	282mm x 216mm
Half page - vertical	245mm x 90mm	
Half page - horizontal	120mm x 180mm	
Quarter page	120mm x 90mm	
Double page spread	245mm x 360mm	

Digital position	Size
MPU	300 x 250px
Leaderboard	98 x 720px



Full page
non-
bleed

1/2
page
vertical

1/2
page
horizontal

1/4
page



MPU

Leaderboard

Advertising information

Binding: Saddle-wired

Files must be press-optimised PDF files supplied in CMYK for colour ads, with crop marks. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

In the rare event of artwork being accepted after the deadline, the publisher reserves the right to amend the files if they do not conform to our specifications and cannot be held responsible for the quality of advertisements. All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines.

Online adverts

Acceptable file formats are GIF/JPEG, Flash, and 3rd Party Tags (preferably HTML or javascript code)

We can accommodate animated gifs. Animation must be a maximum of 3 screens and a minimum of 5 seconds between each screen change. For interactive banners please supply the link to further information. This link must be in the form of a URL of another web page. For flash creative please contact the team prior to build to ensure files meet ad-server guidelines or requirements. Maximum file size = 39kB

Please submit all creative to our print advertising production specialist, Izabela Mayne at imayne@wiley.com

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