

## International Journal of Cancer



The **International Journal of Cancer** is the official journal of the Union for International Cancer Control and appears 24 times per year. **International Journal of Cancer** invites submissions under a broad scope of topics relevant to experimental and clinical cancer research and publishes original research articles, mini reviews, short reports, and letters to the editor. The article categories within the journal are: carcinogenesis, cancer cell biology, cancer genetics, infectious causes of cancer, tumor immunology, early detection and diagnosis, epidemiology, and cancer therapy.

### Advertising & Sales Office

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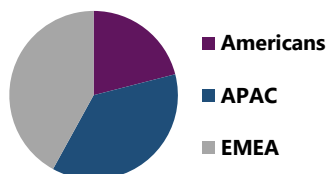
### Publisher & Editorial Office

**Wiley**  
101 Station Landing, Suite 300  
Medford, MA 02155

### Circulation

**Total Circulation:** 51

**Coverage:** Cancer physicians and investigators, epidemiologists, virologists, immunologists, oncologists, occupational and environmental health scientists.



### Editorial Information

**Editor-in-Chief:** Professor Peter Lichter, DKFZ, Germany

**2018 Impact Factor:** 4.982

**ISI Journal Citation Reports® Ranking: 2018:**  
51/229 (Oncology)

### Advertising Information

**Ask about digital advertising opportunities in International Journal of Cancer**

**Earned Rates:** Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Each insert page counts 1x toward the earned page rate.

**Agency Commission:** 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

**Acceptance of Advertising:** All advertising is subject to the approval of the editors and publisher.

### Black & White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$600	\$420	\$273
6x	\$582	\$407	\$265
12x	\$564	\$395	\$257
24x	\$546	\$382	\$248
36x	\$528	\$370	\$240
48x	\$510	\$357	\$232
60x	\$492	\$344	\$224
72x	\$474	\$332	\$216
84x	\$456	\$319	\$207
96x	\$438	\$307	\$199
108x	\$420	\$294	\$191
120x	\$402	\$281	\$183

**Color Rates** (in addition to earned B&W rate):

4-color process: \$1,545

**Cover and Preferred Position** (in addition to earned B&W rate):

2nd Cover:	35%
3rd Cover:	25%
4th Cover:	50%
Opposite Table of Contents:	15%
All other positions	10%

Positions available on a non-cancelable basis.

**Inserts:** Rates are determined using the black and white earned rate per number of insert pages plus 10%. Please check with your sales rep for print run quantity before sending inserts.

# 2020 Advertising Rate Card

## International Journal of Cancer

### Issuance & Closing Dates

Frequency: 24x per year

2020 Closing Dates:

Vol/Iss	Cover Date	Space Reservations	Inserts	Inserts Due
144:1	1 January	10/27/18	11/3/18	11/9/18
144:2	15 January	11/8/18	11/15/18	11/21/18
144:3	1 February	11/27/18	12/4/18	12/10/18
144:4	15 February	12/11/18	12/18/18	12/24/18
144:5	1 March	12/25/18	1/1/19	1/7/19
144:6	15 March	1/8/19	1/15/19	1/21/19
144:7	1 April	1/22/19	1/29/19	2/4/19
144:8	15 April	2/5/19	2/12/19	2/18/19
144:9	1 May	2/26/19	3/5/19	3/11/19
144:10	15 May	3/9/19	3/16/19	3/22/19
144:11	1 June	3/26/19	4/2/19	4/8/19
144:12	15 June	4/8/19	4/15/19	4/20/19
145:1	1 July	4/23/19	4/30/19	5/6/19
145:2	15 July	5/10/19	5/17/19	5/23/19
145:3	1 August	5/27/19	6/3/19	6/8/19
145:4	15 August	6/11/19	6/18/19	6/24/19
145:5	1 September	6/25/19	7/2/19	7/8/19
145:6	15 September	7/8/19	7/15/19	7/20/19
145:7	1 October	7/26/19	8/2/19	8/8/19
145:8	15 October	8/12/19	8/19/19	8/24/19
145:9	1 November	8/27/19	9/3/19	9/9/19
145:10	15 November	9/7/19	9/14/19	9/20/19
145:11	1 December	9/24/19	10/1/19	10/7/19
145:12	15 December	10/10/19	10/17/19	10/23/19

### Mechanical Requirements

Trim Size: 8.25" x 10.875"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.75"	10"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.125"
1/2 page vertical	4.25"	11"
1/2 page horizontal	7"	5"
Two-page spread	17"	11.25"

### Submission of Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (minimum 300 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Contact [PrintAdTraffic@wiley.com](mailto:PrintAdTraffic@wiley.com) prior to submitting a file via FTP.
- Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 0.125" bleed.
- All fonts and graphics must be embedded.
- 4/Color solids should not exceed SWOP density of 280%.
- Convert all RGB to CMYK.
- Color ads must be accompanied by SWOP-certified proof (Cromalin™, matchprint, IRIS, etc.).
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

### Insert Requirements

- Multi-page inserts are to be furnished folded. (Three samples).
- Sizes. 2-page inserts: 8.5" x 11.125", 4-page inserts: 8.5" x 11.125".
- Trimming: Head 0.125", foot no less than 0.125" or more than 0.5625", width 0.125"; safety margin in gutter; 0.125" safety at side; 0.125" grind off spine.
- Stock Weights Acceptable: Not to exceed 80 lb. coated.
- Packing Instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.

### Paper Stock

Inside pages: UPM Classic Gloss 80 gsm.

Covers: 10pt.C2S

Type of Binding: Perfect. Publication jogs to the head.

### Contacts

**All new advertisements, bellybands, outserts, cover tips, and other ad materials must have editorial approval before being sent to the ad specialist. Send ad material in PDF format to:**

**Al Liburd**, Advertising Production Specialist  
P: 201-748-8754  
E: [PrintAdTraffic@wiley.com](mailto:PrintAdTraffic@wiley.com)  
Wiley  
111 River Street, 4-01, Hoboken, NJ 07030-5774

**Ship inserts to be bound into the journal to: COS**

**Printers Pte. Ltd.**  
9 Kian Teck Crescent  
Singapore 628875

