

Journal of the American Geriatrics Society



The *Journal of the American Geriatrics Society* is the official journal of the American Geriatric Society. It is a comprehensive and reliable source of monthly research and information about common diseases and disorders of older adults. The primary goal is to publish articles that are relevant in the broadest terms to the clinical care of older persons. Such articles may span a variety of disciplines and fields including: Principles of Aging, Approach to the Older Patient, Geriatric Syndromes, Geriatric Psychiatry, and Geriatric Diseases and Disorders. Content may be of immediate, intermediate, or long-term potential benefit to clinical practice.

Advertising & Sales Office

Stephanie Kogel

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Publisher & Editorial Office

Wiley

101 Station Landing, Suite 300, Medford, MA 02155

Jennifer English: Journal Publishing Manager

Circulation

Total Circulation: 5,197

Coverage: Circulation includes approximately 5,000 members of the AGS.

Editorial Information

Editor: William B. Applegate

2018 Impact Factor: 4.113

ISI Journal Citation Reports® Ranking: 2018:

13/53 (Geriatrics & Gerontology); 2/36 (Gerontology)

Advertising Information

Ask about digital advertising opportunities in *Journal of the American Geriatrics Society*

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Each insert page counts 1x toward the earned page rate.

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

Black & White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page	1/8 Page
1x	\$2,049	\$1,435	\$933	\$610
6x	\$1,987	\$1,391	\$904	\$564
12x	\$1,926	\$1,348	\$877	\$551
24x	\$1,864	\$1,305	\$848	\$540
36x	\$1,803	\$1,262	\$821	\$517
48x	\$1,742	\$1,219	\$793	\$494
60x	\$1,680	\$1,166	\$764	\$471
72x	\$1,618	\$1,133	\$737	\$546
84x	\$1,557	\$1,090	\$708	\$526
96x	\$1,496	\$1,047	\$681	\$505
108x	\$1,435	\$1,004	\$653	\$485
120x	\$1,372	\$961	\$625	\$465

Color Rates (in addition to earned B&W rate):

4-color process:	\$1,173
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Cover and Preferred Position (in addition to earned B&W rate):

2nd Cover:	35%
3rd Cover:	25%
4th Cover:	50%
Opposite Table of Contents:	15%

Positions available on a non-cancelable basis.

Inserts: Rates are determined using the black and white earned rate per number of insert pages plus 10%. Please check with your sales rep for print run quantity before sending inserts.

2020 Advertising Rate Card

Journal of American Geriatrics Society

Issuance & Closing Dates

Frequency: 12x per year
Mailing Type: 1st class, polybagged
2020 Closing Dates:

Vol/Iss	Cover Date	Space Reservations	Inserts	Inserts Due
67:1	January	11/11/19	11/18/19	11/25/19
67:2	February	12/3/19	12/10/19	12/17/19
67:3	March	1/13/20	1/13/20	1/27/20
67:4	April	2/14/20	2/14/20	2/28/20
67:5	May	3/16/20	3/23/20	3/30/20
67:6	June	4/14/20	4/21/20	4/28/20
67:7	July	5/14/20	5/21/20	5/28/20
67:8	August	6/12/20	6/19/20	6/26/20
67:9	September	7/14/20	7/21/20	7/28/20
67:10	October	8/13/20	8/20/20	8/27/20
67:11	November	9/14/20	9/21/20	9/28/20
67:12	December	10/12/20	10/19/20	10/26/20

Bonus Distribution:

Issue	Conference
April	2019 Annual Scientific Meeting of the American Geriatrics Society

Mechanical Requirements

Trim Size: 8" x 10.875"

Page Sizes, Non-Bleed	Width	Depth
Full page	7" / 177.8mm	10" / 254mm
1/2 page vertical	3.5" / 88.9mm	10" / 254mm
1/2 page horizontal	7" / 177.8mm	5" / 127mm
1/4 page	3.5" / 88.9mm	5" / 127mm
Page Sizes, Bleed	Width	Depth
Full page	8.5" / 215.9mm	11.875" / 282.58mm
1/2 page vertical	4.25" / 107.95mm	11.875" / 282.58mm
1/2 page horizontal	8.5" / 215.9mm	5.5625" / 141.2mm
Two-page spread	17" / 431.8mm	11.875" / 301.625mm
Bellybands	18.25" / 463.55mm	4.5" / 114.3mm
Cover Tips	7" / 177.8mm	5" / 127mm

Submission of Ads

- All files are built to specification
- Ads are CMYK or black and white

- No spot color in the ads
- All transparencies are flattened
- All fonts are embedded
- Ad files must be in PDF format
- Word doc files can be typeset within size specifications



Insert Requirements

- Multi-page inserts are to be furnished folded. (Three samples)
- Sizes. 2-page inserts: 8.5" / 215.9mm x 11.875" / 282.56mm, 4-page inserts: 8.5" / 215.9mm x 11.875" / 282.56mm.
- Trimming: Head 0.125" / 3.16mm, foot no less than 0.125" / 3.16mm or more than 0.5625" / 14.29mm, width 0.125" / 3.16mm; safety margin in gutter; 0.125" / 3.16mm safety at side; 0.125" / 3.16mm grind off spine.
- Stock Weights Acceptable: Not to exceed 80 lb. coated.

Paper Stock

- Inside pages: White Pyramid gloss 50#
- Covers: 8 pt. C2S

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head.

Contacts

All new advertisements, bellybands, outserts, cover tips, and other ad materials must have editorial approval before being sent to the ad specialist. Send ad material in PDF format to:

Al Liburd, Advertising Production Specialist
P: 201-748-8754
E: PrintAdTraffic@wiley.com
Wiley
111 River Street, 4-01, Hoboken, NJ 07030-5774

Ship inserts to be bound into the journal to:

Sheridan PA (SPA)
Attn: Angie Myers
JGS, Volume: _____, Issue: _____
450 Fame Avenue
Hanover, PA 17331
717 632-3535 X8131
E: angie.myers@sheridan.com