

2020 Rate Card

Volume 35

Movement Disorders



International Parkinson and
Movement Disorder Society



Movement Disorders is the official journal of The International Parkinson and Movement Disorder Society (MDS), an international professional society of clinicians, scientists, and other healthcare professionals, who are interested in Parkinson's disease, related neurodegenerative and neurodevelopmental disorders, hyperkinetic movement disorders, and abnormalities in muscle tone and motor control.

Read by movement disorder specialists, neurologists, neurosurgeons, neuroscientists, physical and rehabilitative medicine specialists, pharmacologists, and neurophysiologists, this peer-reviewed journal offers clinicians new diagnostic information, pharmacological and neuro-surgical treatments for movement disorders, as well as a greater understanding of impaired motor control function.

Advertising & Sales Office

Michael Lamattina, Display Advertising Sales
P: 781-388-8548 ~ E: mlamattina@wiley.com

Kristin McCarthy, Recruitment Advertising Sales
P: 978-609-4215 ~ E: kmccarthy@wiley.com

Helene Daniels, Reprint Sales
P: 781.388.8507 ~ E: hdaniels@wiley.com

For custom projects including sponsored supplements, webinars, content sponsorships, microsites, and lead generation programs, please contact Michael Lamattina at mlamattina@wiley.com or call 781-388-8548.

Publisher & Editorial Office

John Wiley & Sons, Inc.

111 River Street, Hoboken, NJ 07030

Shawn Morton: Publisher

Cathy Krendel: Journal Publishing Manager

Circulation

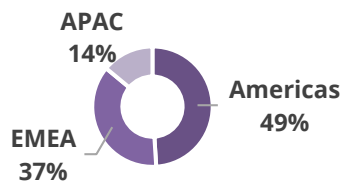
Total Circulation: 3,093

Coverage: United States and International

Markets Served:

Movement disorder specialists, neurologists, neurosurgeons, neuroscientists, physical and rehabilitative medicine specialists, pharmacologists, and neurophysiologists.

Print Circulation by Region



Editorial Information

Editor-in-Chief: Jose A. Obeso, MD, PhD

2018 Impact Factor: 8.061

ISI Journal Citation Reports® Ranking: 2018: 12/199 (Clinical Neurology)

Advertising Information

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Each insert page counts 1x toward the earned page rate.

Reprints: All requests for use of editorial material must be submitted to the publisher in writing and with the author's written permission.

Black & White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$1,205	\$844	\$548
6x	\$1,169	\$818	\$532
12x	\$1,133	\$793	\$515
24x	\$1,097	\$768	\$499
36x	\$1,060	\$742	\$482
48x	\$1,024	\$717	\$466
60x	\$988	\$692	\$450

Color Rates (in addition to earned B&W rate):

4-color process: \$1,200

Cover and Preferred Position (in addition to earned B&W rate):

2nd Cover:	35%
3rd Cover:	15%
4th Cover:	50%
Opposite Table of Contents:	10%
First Non-Cover Ad:	10%

Inserts: Rates are determined using the black and white earned rate per number of insert pages plus 10%.

Other services include: Business reply cards, reprints (print and electronic), patient education materials, sponsored subscriptions, supplements, webcasts, webinars, podcasts, resource centers, content licensing, and translations. Please contact your sales rep about any other opportunities of interest. All services are subject to editorial approval.

Movement Disorders

Issuance & Closing Dates

Frequency: 12x per year

2020 Closing Dates:

Vol/Iss	Cover Date	Space Reservation	Material Due	Inserts Due
35:1	January	12/16/19	12/20/19	12/31/19
35:2	February	1/17/20	1/22/20	1/29/20
35:3	March	2/14/20	2/19/20	2/26/20
35:4	April	3/18/20	3/23/20	3/30/20
35:5	May	4/16/20	4/21/20	4/28/20
35:6	June	5/18/20	5/21/20	5/28/20
35:7	July	6/17/20	6/23/20	6/30/20
35:8	August	7/16/20	7/21/20	7/28/20
35:9	September	8/17/20	8/21/20	8/28/20
35:10	October	9/18/20	9/23/20	9/30/20
35:11	November	10/19/20	10/22/20	10/29/20
35:12	December	11/16/20	11/20/20	11/27/20

Cancellations: If an extension date for material is agreed upon and material is not received by the publisher on the agreed date, the advertiser will be charged for space reserved. If, for any reason, an advertisement is cancelled after the closing date, the advertiser will be charged for the space reserved.

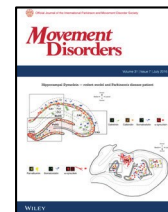
Mechanical Requirements

Trim Size: 8.25" x 11", Bleed: 0.25"

Page Sizes, Non-Bleed	Width	Depth
Full page	7.75"	10.5"
1/2 page vertical	3.5"	10.5"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.25"
1/2 page vertical	4.2666"	11.25"
1/2 page horizontal	8.5"	5.5625"
Two-page spreads	17"	11.25"

Submission of Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 300 dpi for images).



- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Prior to submitting file via FTP, contact Al Liburd at PrintAdTraffic@wiley.com
- Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 0.125" bleed.
- All fonts and graphics must be embedded.
- 4/Color solids should not exceed SWOP density of 280%.
- Convert all RGB to CMYK.
- Color ads must be accompanied by SWOP-certified proof (Cromalin™, matchprint, IRIS, etc.).
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Insert Requirements

- 2-page inserts: 8.5" x 11.375"; 80 lb. min – 120 lb. max
- 4-page inserts: 17.5" x 11.375"; 60 lb. min – 120 lb. max
- Business reply card: 1 time earned black & white rate

Paper Stock: Body: Celesta #Sterling Litho.

Halftone Screen: 133

Type of Binding: Perfect.

Contacts

Ship all advertising material as well as two insert examples to:

Al Liburd, Advertising Production Specialist
P: 201-748-8754
E: PrintAdTraffic@wiley.com
Wiley
111 River Street, Hoboken, NJ 07030-5774

Ship inserts to:

The Sheridan Press
Attn: Megan Graft
MDS, Volume ____, Issue ____
450 Fame Avenue, Hanover, PA 17331
P: 800-635-7181