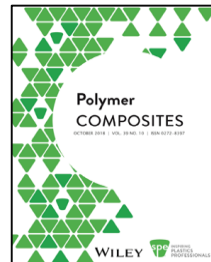


Polymer Composites



Polymer Composites is the engineering and scientific journal serving the fields of reinforced plastics and polymer composites including research, production, processing, and applications. PC brings you the details of developments in this rapidly expanding area of technology long before they are commercial realities.

Advertising & Sales Office

Roland Espinosa, Senior Account Manager
Print & E Media Advertising
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Kristin McCarthy, Account Manager–Classified Advertising P:
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Publisher & Editorial Office

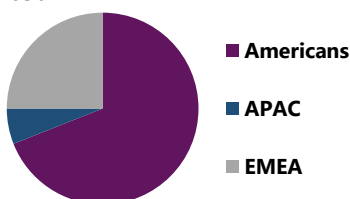
Wiley
111 River Street, Hoboken, NJ 07030

Circulation

Total Circulation: 150

Coverage: United States and International

Markets Served: Polymer scientists in industry, academia, and startups.



Editorial Information

Editors: Alan J. Lesser

2018 Impact Factor: 2.268

ISI Journal Citation Reports Ranking: 10/25 (Materials Science, Composites); 33/87 (Polymer Science)

Advertising Information

Ask about digital advertising opportunities in Polymer Composites

Connect with buyers and make a lasting impression. Wiley offers unique value to advertisers through print and online advertising opportunities. Contact your Wiley representative to learn how we can help you.

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

Black & White Print Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$795	\$535	\$360
3x	\$775	\$525	\$350
6x	\$755	\$515	\$340
12x	\$700	\$495	\$330
24x	\$690	\$465	\$320

Color Rate: \$1,040 in addition to earned B&W rate

Cover and Preferred Position (in addition to earned B&W rate):

2nd Cover:	35%
3rd Cover	25%
4th Cover:	50%
First Spread	15%
Opposite Table of Contents:	10%
Page Facing First Editorial	10%
Spread between TOC and First Editorial:	10%

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate).

Inserts: Rates are determined using the black and white earned rate per number of insert pages plus 10%. Please check with your sales rep for print run quantity before sending inserts.

2020 Advertising Rate Card

Polymer Composites

Issuance & Closing Dates

Frequency: 12x per year

2020 Closing Dates:

Vol/ Iss	Cover Date	Reservation	Material Due	Inserts Due
41:1	January	12/23/19	12/30/19	1/4/20
41:2	February	1/20/20	1/27/20	2/2/20
41:3	March	2/19/20	2/26/20	3/4/20
41:4	April	3/23/20	3/30/20	4/5/20
41:5	May	4/22/20	4/29/20	5/6/20
41:6	June	5/20/20	5/27/20	6/3/20
41:7	July	6/22/20	6/29/20	7/5/20
41:8	August	7/22/20	7/29/20	8/5/20
41:9	September	8/24/20	8/31/20	9/5/20
41:10	October	9/21/20	9/28/20	10/4/20
41:11	November	10/21/20	10/28/20	11/4/20
41:12	December	11/23/20	11/30/20	12/6/20

Mechanical Requirements

Trim Size: 8.25" x 10.875"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.5"	10"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.125"
1/2 page vertical	4.2667"	11.125"
1/2 page horizontal	8.5"	5.5625"
Two-page spread	17"	11.125"
Belly-bands	18.25"	4.5"
Cover tips	7"	5"

Submission of Print Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (minimum 300 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Contact Al Liburd at PrintAdTraffic@wiley.com prior to submitting a file via FTP.
- Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 0.125" bleed.
- All fonts and graphics must be embedded.

- Convert all RGB to CMYK.
- Wiley assures an accurate color match of your color ad file when it is accompanied by a SWOP-certified proof (Chromalin™, match print, IRIS)
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Paper Stock

- Inside pages: UPM Classic Gloss 80 gsm.
- Covers: 10 pt. C2S

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head

Contacts

Ship all insertion orders and print advertising material to: **Al Liburd**,
Advertising Production Specialist
P: 201-748-8754
E: PrintAdTraffic@wiley.com
Wiley
111 River Street, 4-01, Hoboken, NJ 07030-5774

Send all insertion orders and digital advertising material to: **Online Ad Operations**
E: OnlineAdTraffic@wiley.com
Wiley
101 Station Landing, Suite 300, Medford, MA 02155

Ship Inserts to:

The Sheridan Press, Attn: Annette Flannery
PC, Volume __, Issue __
450 Fame Avenue, Hanover, PA 17331
Phone: 717-632-8448

