

Arthritis & Rheumatology



AMERICAN COLLEGE
OF RHEUMATOLOGY
EDUCATION • TREATMENT • RESEARCH



Arthritis & Rheumatology is a peer-reviewed journal that publishes original research, progress reports and review articles related to the diagnosis and treatment of all forms of arthritis and rheumatic diseases. Also included are case studies, reports on the efficacy of new drugs and methods of treatment, new testing methods, and important new research.

Advertising & Sales

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Pharmaceutical Media, Inc.
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Wiley
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Publishing & Editorial

Wiley
111 River Street, Hoboken, NJ 07030

Publisher: Shawn Morton

Editor-in-Chief: Richard J. Bucala, MD, PhD

Circulation

Total Circulation: 5,083

Circulation Basis: Paid, benefit of dues for membership in the American College of Rheumatology.

Coverage: United States and International

Markets Served: Rheumatologists, internists, orthopedic surgeons, general practitioners, and others who devote time to practice in this field.

Editorial Information

Origin of Editorial: 100% submitted

2018 Impact Factor: 7.871

ISI Journal Citation Reports® Ranking: 2018:
3/31 (Rheumatology)

Advertising Information

Ask about digital advertising opportunities in Arthritis & Rheumatology

Earned Rates: Earned page rate is determined by the number of insertions per year in **Arthritis & Rheumatology**, **Arthritis Care & Research**, and **The Rheumatologist** (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Policy on Ad Placement: Welled.

Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

Cover Tips and Outserts Accepted: Contact your sales representative for information.

Advertising Incentive Program: Run an ad in **A&R** and **The Rheumatologist** in the same month and receive a \$100 per-page discount in **The Rheumatologist**, plus a free ad in **AC&R**.

Black and White Advertising Rates

Frequency	Full Page	1/2 Page
1x	\$3,590	\$2,575
6x	\$3,540	\$2,505
12x	\$3,500	\$2,440
24x	\$3,450	\$2,390
48x	\$3,330	\$2,255
72x	\$3,180	\$2,170
96x	\$3,110	\$2,140
120x	\$2,995	\$2,110
240x	\$2,875	\$2,030

Color Rates (in addition to earned B&W rate):

4-color process: \$2,375

Premium Positions (in addition to earned B&W rate):

2nd Cover	50%
4th Cover	50%
All Other Positions	25%

Inserts: Charged at the B&W rate times the number of pages.

WILEY

2020 Advertising Rate Card

Arthritis & Rheumatology

Issuance & Closing Dates

Frequency: Monthly

Mailing Date: 5th of each month.

ISS	Cover Date	Space Reservation	Material Due	Inserts Due
72:1	January	11/21/19	11/27/19	12/10/19
72:2	February	12/24/20	1/30/20	1/10/20
72:3	March	1/24/20	1/29/20	2/12/20
72:4	April	2/24/20	2/27/20	3/12/20
72:5	May	3/25/20	3/30/20	4/13/20
72:6	June	4/27/20	4/30/20	5/12/20
72:7	July	5/26/20	5/29/20	6/12/20
72:8	August	6/25/20	6/30/20	7/13/20
72:9	September	7/27/20	7/30/20	8/12/20
72:10	October	8/25/20	8/28/20	9/11/20
72:11	November	9/25/20	9/30/20	10/12/20
72:12	December	10/26/20	10/29/20	11/12/20

Bonus Distribution:

Issue	Conference
October	ACR Annual Meeting

Mechanical Requirements

Trim Size: 8.5" x 11"

Live Area: 8" x 10.5"

Paper Stock: Cover: Anthem Gloss Cover; Interior: Liberty Gloss

Halftone Screen: 133

Type of Binding: Perfect

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.375"	10"
1/2 page horizontal	7"	4.875"
1/4 page	3.375"	4.875"
Page Sizes, Bleed	Width	Depth
Full page	8.75"	11.3125"
1/2 page vertical	4.375"	11.3125"
1/2 page horizontal	8.75"	5.625"
Full page spread	17.5"	11.3125"
1/2 page horizontal spread	17.5"	5.625"

Submission of Display Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 300 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.

www.wileyonlinelibrary.com/journal/art



- Electronic Transfer (preferred): Contact Patti McCormack at pmccormack@pminy.com prior to submitting a file via FTP.
- Set up document to trim size and include 1/8" bleed
- All fonts & graphics must be embedded.
- Convert all RGB to CMYK.
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Paper Stock:

- Inside pages: 45 lb. Dependoweb.
- Covers: 8 pt. C2S

Halftone Screen: 133

Type of Binding:

Perfect

Insert Requirements

- Multi-page inserts are to be furnished folded.
- Delivered size: 2-page inserts: 8.75" x 11.3125"
- Trimming: Head 0.1875", foot no less than 0.125" or more than 0.5625", width 0.125"; safety margin in gutter; 0.125" safety at side; 0.125" grind off spine. Keep live matter 0.5" from trim.
- Jogs to head.
- Stock weights acceptable: Not to exceed 100 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.
- Insert quantity: 7,000

Contacts

Ship all insertion orders, advertising material, and two insert samples to:

Pharmaceutical Media, Inc.

Attn: Patti McCormack

ART, Issue

30 East 33rd Street, New York, NY 10016

P: 212-904-0376 ~ E: pmccormack@pminy.com

Ship inserts to:

Sheridan NH (SNH)

Attn: Lisa George

ART, Issue

69 Lyme Road

Hanover, NH 03755

E: lisa.george@sheridan.com

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2020 Advertising Rate Card

Arthritis & Rheumatology

Arthritis & Rheumatology is an official journal of the American College of Rheumatology, is a peer-reviewed publication for scientists and clinicians interested in the natural history, pathophysiology, treatment, and outcome of the rheumatic diseases. The journal publishes the highest quality basic and clinical research related to the rheumatic diseases, encompassing a wide range of areas of investigative activity. In addition, *Arthritis & Rheumatology* publishes review articles, editorials, and other educational material intended for both researchers and clinicians

Contact information

Reprints: commercialprints@wiley.com
Advertising: kmalseed@pmi.com

Publisher & Editorial information

Richard J. Bucala MD, PhD – editor-in-chief

Impact Factor 7.871

Audience

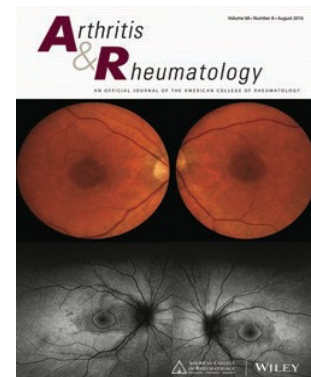
Rheumatologists, internists, orthopedic surgeons, general practitioners, and others who devote time to practice in this field.

Circulation: 5,083

Issue & closing dates

Frequency x12 issues a year

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72:11	November	23 Sept 20	30 Sept 20	7 Oct 20
72:12	December	22 Oct 20	29 Oct 20	5 Nov 20



Advertising Rates

Frequency	Full Page	1/2 Page
1x	£2,695	£1,934
6x	£2,657	£1,880
12x	£2,627	£1,830
24x	£2,588	£1,792
48x	£2,500	£1,692
72x	£2,385	£1,627
96x	£2,332	£1,608
120x	£2,247	£1,581
240x	£2,156	£1,524

Color Rates (in addition to earned B&W rate):

4-color process: £1,780

Premium Positions (in addition to earned B&W rate):

2nd Cover	50%
4th Cover	50%
All Other Positions	25%

Inserts: Charged at the B&W rate times the number of pages.

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ART, Issue 69
Lyme Road
Hanover, NH 03755
E: lisa.george@sheridan.com

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