

# 2020 Advertising Rate Card

## ANZ Journal of Surgery

*The ANZ Journal of Surgery* is published by Wiley on behalf of the Royal Australasian College of Surgeons to provide a medium for the publication of peer-reviewed original contributions related to clinical practice and/or research in all fields of surgery and related disciplines. It also provides a programme of continuing education for surgeons. All articles are peer reviewed by at least two researchers expert in the field of the submitted paper.

### Contact information

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### Editorial information

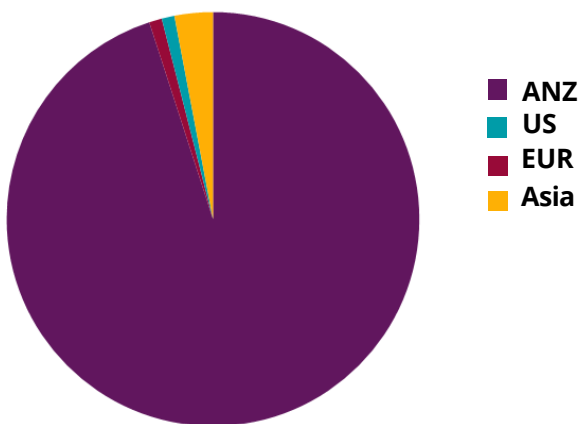
Professor Julian Smith (AU)

**Impact Factor 1.586**

### Audience

Cardiothoracic Surgeons, General Surgeons, Orthopaedic Surgeons, Plastic Surgeons, Paediatric Surgeons, Vascular Surgeons, Urology Surgeons and Otolaryngology Surgeons

**Circulation: 8,300**



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### Advertising Rates

Ad size	1 issue	5 issues	10 issues
Full page colour (FPC)	4,020	3,820	3,620
Double page colour	5,730	5,440	5,160
Half page colour	2,290	2,180	2,060
Quarter page colour	1,840	1,750	1,660
Full page mono	2,060	1,960	1,850
Half page mono	1,490	1,420	1,340
Quarter page mono	1,030	980	930
Outside back cover	5,360		
Inside front cover	4,920		
Inside back cover	4,600		
Preferred position	4,370	4,150	3,930
Cover wrap	6,560		
Bound insert	6,560		
Bookmark	7,110		

**All prices are quoted in AUD. Many options are available, including printing. Please contact the Corporate Sales team for further information and a quotation. Agencies receive 10% discount.**

### Issue & closing dates

Frequency x10 per year

Issue date	Booking deadline	Materials due	Loose inserts
Jan/Feb	15 January	22 January	31 January
March	13 February	20 February	28 February
April	17 March	24 March	03 April
May	17 April	24 April	04 May
June	15 May	22 May	01 June
Jul/Aug	17 July	24 July	03 August
September	17 August	24 August	03 September
October	16 September	23 September	02 October
November	16 October	23 October	02 November
December	16 November	23 November	03 December

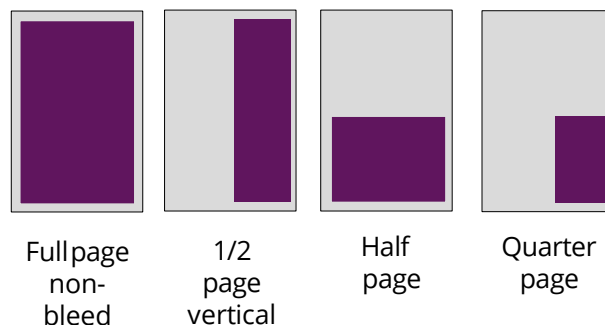
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## Mechanical Requirements

Journal trim size 275mm x 210mm

\*\*5mm bleed all edges

Page sizes	Trim	Type
Full page**	275mm x 210mm	244mm x 170mm
Half page horizontal	115mm x 170mm	
Half page vertical	244mm x 80mm	
Quarter page	115mm x 80mm	
Cover wraps**	100mm x 500mm	
Bookmark	160mm x 70mm	



**Thinking of advertising online?**  
For more information, visit [wileyonlinelibrary.com/advertising](http://wileyonlinelibrary.com/advertising)

## Advertising information

Files must be press-optimised PDF files supplied in CMYK for colour ads, and greyscale for black and white, with crop marks. Please indicate the journal, volume and issue to which they should be included. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines. Please contact your sales representative or the ad coordinator prior to the deadline if submitting new materials. Artwork may be emailed, sent by Quickcut or by FTP. For our FTP details please get in touch with the Corporate Sales team.

## Terms and conditions

All advertising is subject to editorial approval. Upon publication, invoices will be sent to agencies/clients and are based on 30 day payment terms. Any cancellations or changes to the original order must be notified to the publisher by the artwork deadline, otherwise withdrawal of the advertisement cannot be guaranteed and the full invoice amount will be charged at the discretion of Wiley.

Changes or updates made to previously submitted material must be resupplied in full with all pages included. While we will do our best to ensure that advertisements received after the advertisement material deadline are included in the relevant journal issue, our ad deadlines run close to the journalschedule, so it may not always be possible to do this. We reserve the right to amend late advertisements if they do not conform to our PDF specifications and do not take responsibility for the quality of advertisements sent after the deadline.

Please submit all creative to our print advertising specialists at  
[corporatesalesaustralia@wiley.com](mailto:corporatesalesaustralia@wiley.com)

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