

2020 Advertising Rate Card

Contact Dermatitis

Contact Dermatitis is designed primarily as a journal for clinicians who are interested in various aspects of environmental dermatitis. This includes both allergic and irritant (toxic) types of contact dermatitis, occupational (industrial) dermatitis and consumers' dermatitis from such products as cosmetics and toiletries. The journal aims at promoting and maintaining communication among dermatologists, industrial physicians, allergists and clinical immunologists, as well as chemists and research workers involved in industry and the production of consumer goods. Papers are invited on clinical observations, diagnosis and methods of investigation of patients, therapeutic measures, organisation and legislation relating to the control of occupational and consumers' contact dermatitis, preventive measures and educational advice.

Contact information

corporatesaleseurope@wiley.com

Publisher & Editorial information

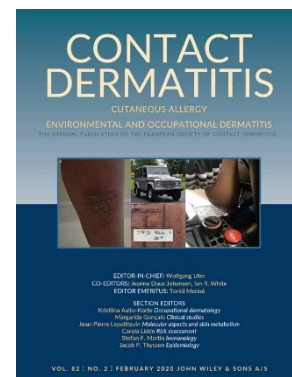
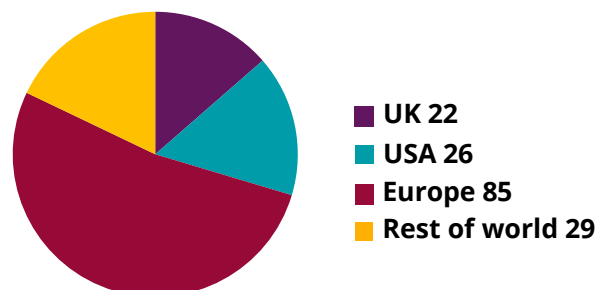
Wolfgang Uter

Impact Factor 5.504

Audience

Dermatologists, industrial physicians, allergists and clinical immunologists, as well as chemists and research workers involved in industry and the production of consumer goods.

Circulation: 162



Advertising Rates

Ad size	2020 Price
Full page colour	£1,892
Full page mono	£750
Half page colour	£1,580
Half page mono	£514
Quarter page mono	£329
Premium position	£2,133
Double page spread	£3,790

Bellybands/Wrappers, Bound or Loose inserts and additional options available. Contact Corporate Sales for information

Issue & closing dates

Frequency x12 issues a year

Issue date	Booking deadline	Materials due	Publication date
82:1	21 Nov 19	28 Nov 20	20 Dec 19
82:2	19 Dec 19	26 Dec 20	17 Jan 20
82:3	23 Jan 20	30 Jan 20	21 Feb 20
82:4	20 Feb 20	27 Feb 20	20 Mar 20
82:5	19 Mar 20	26 Mar 20	17 Apr 20
82:6	20 Apr 20	27 Apr 20	18 May 20
83:1	18 May 20	25 May 20	15 Jun 20
83:2	22 Jun 20	29 Jun 20	20 Jul 20
83:3	20 Jul 20	27 Jul 20	17 Aug 20
83:4	17 Aug 20	24 Aug 20	14 Sept 20
83:5	21 Sept 20	28 Sept 20	19 Oct 20
83:6	19 Oct 20	26 Oct 20	16 Nov 20

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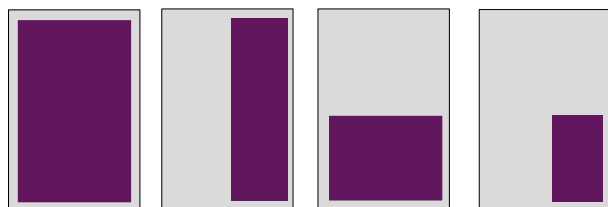
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Mechanical Requirements

Journal trim size 276mm x 210mm

Page sizes	Non-Bleed	Bleed
Full page	245mm x 180mm	282mm x 216mm
Half page - vertical	245mm x 90mm	
Half page - horizontal	120mm x 180mm	
Quarter page	120mm x 90mm	
Double page spread	245mm x 360mm	

Digital position	Size
MPU	300 x 250px
Leaderboard	98 x 720px

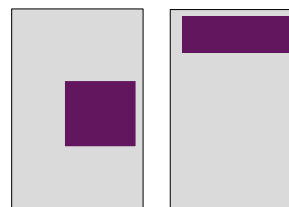


Full page
non-
bleed

1/2
page
vertical

1/2
page
horizontal

1/4
page



MPU

Leaderboard

Advertising information

Binding: Saddle-wired

Files must be press-optimised PDF files supplied in CMYK for colour ads, and greyscale for black and white, with crop marks. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

In the rare event of artwork being accepted after the deadline, the publisher reserves the right to amend the files if they do not conform to our specifications and cannot be held responsible for the quality of advertisements. All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines.

Online adverts

Acceptable file formats are GIF/JPEG, Flash, and 3rd Party Tags (preferably HTML or javascript code)

We can accommodate animated gifs. Animation must be a maximum of 3 screens and a minimum of 5 seconds between each screen change. For interactive banners please supply the link to further information. This link must be in the form of a URL of another web page. For flash creative please contact the team prior to build to ensure files meet ad-server guidelines or requirements
Maximum file size = 39kB

Please submit all creative to our print advertising production specialist, Sarah Young at syoung@wiley.com

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