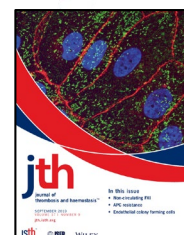


2020 Rate Card

Volume 18

Journal of Thrombosis and Haemostasis



The *Journal of Thrombosis and Haemostasis* is the official peer-reviewed journal of the International Society for Thrombosis and Haemostasis. Its mission is to improve patient healthcare through the advancement of science and the diffusion and exchange of information and ideas related to the medical problems of thrombosis, bleeding disorders, and vascular biology. The Journal publishes original clinical and research reports, and encourages engagement and debate on timely topics, letters, and announcements. It reaches and influences clinicians who treat patients with bleeding and thrombotic disorders, as well as researchers at leading teaching hospitals and universities whose work focuses on thrombosis and haemostasis.

Advertising & Sales Office

Mike Lamattina, Display Advertising Sales
P: 781-388 8548 ~ E: mlamattina@wiley.com

Kristin McCarthy, Recruitment Advertising Sales
P: 978-609-4215 ~ E: kmccarthy@wiley.com

Dave Surdel, Reprint Sales
P: 781-388-8343 ~ E: dsurdel@wiley.com

For sponsorships, supplements, microsites and custom projects, please contact Kurt Polesky at kpolesky@wiley.com

Publisher & Editorial Office

Wiley
101 Station Landing, Suite 300, Medford, MA 02155

Shawn Morton: Publishing Director

Jennifer English: Publisher

Editorial Information

Editors: Pieter Reitsma and Frits Rosendaal

Origin of Editorial: 100% submitted

2018 Impact Factor: 4.662

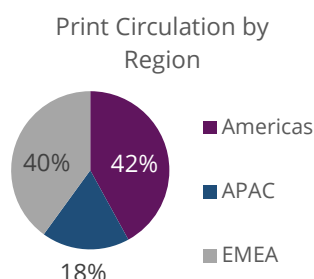
ISI Journal Citation Reports® Ranking: 2018:
17/73 (Hematology); 7/65 (Peripheral Vascular Disease)

Circulation

Total Circulation: 2,713

Coverage: United States and International

Markets Served: Hematology, research science, vascular medicine, cardiology, cardiovascular surgery.



Advertising Information

Ask about digital advertising opportunities in *Journal of Thrombosis and Haemostasis*

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Each insert page counts 1x toward the earned page rate.

Policy on Ad Placement: Ads will be stacked. Please contact your sales rep for information on premium positions.

Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

Black & White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$1,525	\$1,068	\$694
6x	\$1,479	\$1,035	\$673
12x	\$1,434	\$1,003	\$652
24x	\$1,388	\$971	\$631
36x	\$1,342	\$939	\$611
48x	\$1,296	\$907	\$590
60x	\$1,251	\$875	\$569

Color Rates (in addition to earned B&W rate):

4-color process:	\$1,150
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Cover and Preferred Position (in addition to earned B&W rate):

2 nd Cover:	35%
3 rd Cover:	25%
4 th Cover:	50%
Opposite Table of Contents:	15%
First Non-Cover Ad in Journals	10%

Positions available on a non-cancelable basis.

Inserts: Rates are determined using the black and white earned rate per number of insert pages plus 10%.

Other Services Available: Cover Tips, outserts, business reply cards, reprints, sponsored subscriptions, supplements, webcasts, podcasts, and resource centers. Please contact your sales rep about any other specific opportunities of interest. All services are subject to editorial approval.

2020 Rate Card Volume 18

Issuance & Closing Dates

Frequency: 12x per year

Mailing Date: Approximately the 11th of every month

2019 Closing Dates:

Vol/ Issue	Cover Date	Space Reservation	Material Due	Inserts Due
18:1	January	12/02/19	12/06/19	12/13/19
18:2	February	1/03/19	1/06/20	1/13/20
18:3	March	2/03/20	2/06/20	2/13/20
18:4	April	3/02/20	3/06/20	3/13/20
18:5	May	4/02/20	4/06/20	4/13/20
18:6	June	5/01/20	5/05/20	5/12/20
18:7	July	6/01/20	6/08/20	6/13/20
18:8	August	7/01/20	7/06/20	7/13/20
18:9	September	8/03/20	8/07/20	8/14/20
18:10	October	9/01/20	9/07/20	9/13/20
18:11	November	10/01/20	10/06/20	10/13/20
18:12	December	11/02/20	11/09/20	11/14/20

Bonus Distribution

Issue	Conference
June 2020	ISTH Congress and SSC Meeting
November 2020	American Society for Hematology

Mechanical Requirements

Trim Size: 8.25" x 10.875"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.5"	10"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.125"
1/2 page vertical	4.2667"	11.125"
1/2 page horizontal	8.5"	5.5625"
Two-page spread	17"	11.125"
Bellybands	18.25"	4.5"
Cover Tips	7"	5"

Submission of Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 300 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.

- Electronic Transfer (preferred): Contact Ad Traffic Coordinator [at adtraffic@wiley.com](mailto:adtraffic@wiley.com) prior to submitting a file via FTP.
- Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 1/8" bleed.
- All fonts and graphics must be embedded.
- 4/Color solids should not exceed SWOP density of 280%.
- Convert all RGB to CMYK.
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Insert Requirements

- Multi-page inserts are to be furnished folded. (Three samples).
- Sizes. 2-page inserts: 8 1/2" x 11 1/8". 4-page inserts: 8 1/2" x 11 1/8"
- Trimming: Head 1/8", foot no less than 1/8" or more than 9/16", width 1/8"; safety margin in gutter; 1/8" safety at side; 1/8" grind off spine.
- Stock weights acceptable: Not to exceed 100 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.

Paper Stock

- Inside pages: UPM Classic Gloss 80 gsm.
- Covers: 10 pt. C2S

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head.

Contacts

Ship all advertising material to:

Al Liburd, Advertising Production Specialist
P: 201-748-8754
E: PrintAdTraffic@wiley.com
Wiley
111 River Street, Hoboken, NJ 07030-5774

Ship inserts to:

The Sheridan Press

Attn: Lin Pearson
JTH, Volume, Issue
450 Fame Avenue, Hanover, PA 17331