

# 2020 Advertising Rate Card

## Australian and New Zealand Journal of Obstetrics & Gynaecology

*The Australian and New Zealand Journal of Obstetrics and Gynaecology (ANZJOG)* is an editorially independent publication owned by the Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) and the RANZCOG Research foundation. ANZJOG aims to provide a medium for the publication of original contributions to clinical practice and/or research in all fields of obstetrics and gynaecology and related disciplines. Articles are peer reviewed by clinicians or researchers expert in the field of the submitted work.

### Contact information

[corporateusa@wiley.com](mailto:corporateusa@wiley.com)

+61 3 9274 3100

### Editorial information

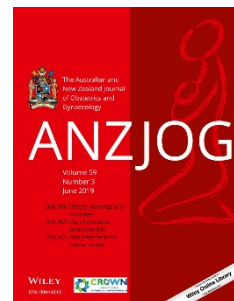
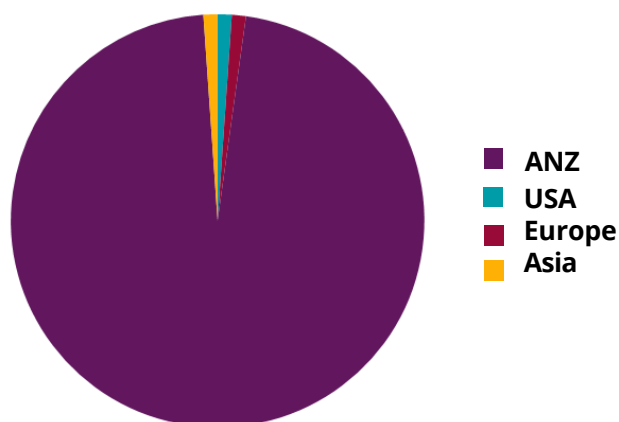
Prof Caroline de Costa

**Impact Factor 1.766**

### Audience

Obstetricians and gynaecologists

**Circulation:** 5,650



### Advertising Rates

Ad size	1 issue	3 issues	6 issues
Full page colour (FPC)	4,020	3,820	3,620
Double page colour	5,730	5,440	5,160
Half page colour	2,290	2,180	2,060
Quarter page colour	1,840	1,750	1,660
Full page mono	2,060	1,960	1,850
Half page mono	1,490	1,420	1,340
Quarter page mono	1,030	980	930
Outside back cover	5,350		
Inside front cover	4,920		
Inside back cover	4,600		
Preferred position	4,370	4,150	3,930
Cover wrap	6,560		
Bound insert	4,490		
Bookmark	7,110		

All prices are quoted in AUD. Many options are available, including printing. Please contact the Corporate Sales team for further information and a quotation. Agencies receive 10% discount.

### Issue & closing dates

Frequency x6 per year

Issue date	Booking deadline	Materials due	Loose inserts
February	09 January	16 January	03 February
April	06 March	13 June	02 April
June	08 May	15 May	04 June
August	09 July	16 July	03 August
October	09 September	16 September	02 October
December	06 November	13 November	02 December

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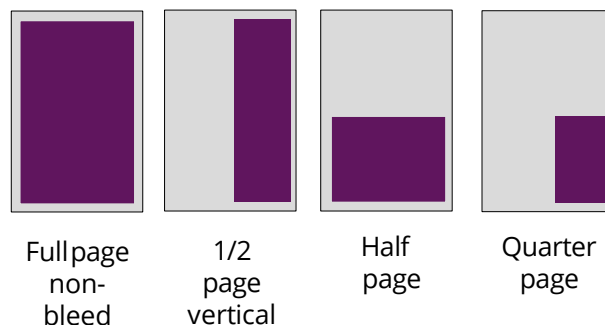
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## Mechanical Requirements

Journal trim size 275mm x 210mm

\*\*5mm bleed all edges

Page sizes	Trim	Type
Full page**	275mm x 210mm	244mm x 170mm
Half page horizontal	115mm x 170mm	
Half page vertical	244mm x 80mm	
Quarter page	115mm x 80mm	
Cover wraps**	100mm x 500mm	
Bookmark	160mm x 70mm	



**Thinking of advertising online?**  
For more information, visit [wileyonlinelibrary.com/advertising](http://wileyonlinelibrary.com/advertising)

## Advertising information

Files must be press-optimised PDF files supplied in CMYK for colour ads, and greyscale for black and white, with crop marks. Please indicate the journal, volume and issue to which they should be included. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines. Please contact your sales representative or the ad coordinator prior to the deadline if submitting new materials. Artwork may be emailed, sent by Quickcut or by FTP. For our FTP details please get in touch with the Corporate Sales team.

## Terms and conditions

All advertising is subject to editorial approval. Upon publication, invoices will be sent to agencies/clients and are based on 30 day payment terms. Any cancellations or changes to the original order must be notified to the publisher by the artwork deadline, otherwise withdrawal of the advertisement cannot be guaranteed and the full invoice amount will be charged at the discretion of Wiley.

Changes or updates made to previously submitted material must be resupplied in full with all pages included. While we will do our best to ensure that advertisements received after the advertisement material deadline are included in the relevant journal issue, our ad deadlines run close to the journalschedule, so it may not always be possible to do this. We reserve the right to amend late advertisements if they do not conform to our PDF specifications and do not take responsibility for the quality of advertisements sent after the deadline.

**Please submit all creative to our print advertising specialists at**  
**[corporatesalesaustralia@wiley.com](mailto:corporatesalesaustralia@wiley.com)**

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