

2020 Advertising Rate Card

European Journal of Neurology

The European Journal of Neurology covers all areas of clinical and basic research in neurology. Emphasis is placed on major diseases or large clinical and socioeconomic importance (dementia, stroke, epilepsy, headache, multiple sclerosis, movement disorders and infectious diseases).

The journal provide a forum for European activity in clinical neuroscience and medical practice. It is the official journal of the European Academy of Neurology.

Contact information

corporatesaleseurope@wiley.com

Editorial information

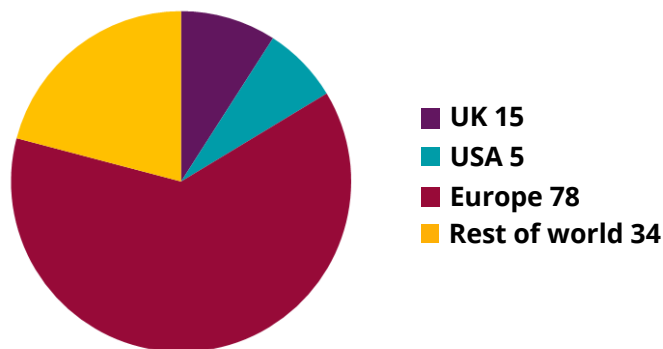
Editor: Prof Didier Leys, University of Lille, France.
Deputy Editor: Prof Claudia Sommer, University of Würzburg, Germany.

Impact Factor 4.387

Audience

Research workers and clinicians

Circulation: 132



Advertising Rates

Ad size	2020 Price
Premium position	£2,006
Full page colour	£1,779
Full page mono	£750
Half page colour	£1,580
Half page mono	£514
Quarter page mono	£329
Double page spread	£3,193

Bellybands/Wrappers, Bound or Loose inserts and additional options available. Contact Corporate Sales for information

Issue & closing dates

Frequency x12 issues a year

Issue Date	Booking deadline	Materials due	Publication date
27:1	04 Nov 19	11 Nov 19	16 Dec 19
27:2	27 Nov 19	04 Dec 19	17 Jan 20
27:3	06 Jan 20	13 Jan 20	17 Feb 20
27:4	04 Feb 20	11 Feb 20	16 Mar 20
27:5	05 Mar 20	12 Mar 20	17 Apr 20
27:6	08 Apr 20	15 Apr 20	21 May 20
27:7	05 May 20	12 May 20	18 Jun 20
27:8	04 Jun 20	11 Jun 20	17 Jul 20
27:9	06 Jul 20	13 Jul 20	17 Aug 20
27:10	05 Aug 20	12 Aug 20	17 Sept 20
27:11	03 Sept 20	10 Sept 20	16 Oct 20
27:12	05 Oct 20	12 Oct 20	16 Nov 20

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Additional advertising solutions

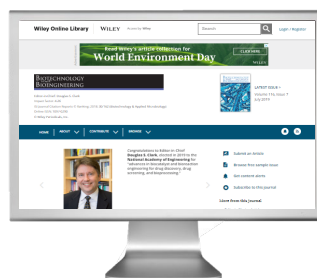


ePDF advertising

A PDF article advertisement is an exclusive cover page advertisement, 10x larger than the average digital placement. It enables you to deliver your marketing message with an exclusive placement. High visibility, and excellent performance metrics demonstrates the impactful nature of the position.

Average CTR

9.04%



Online advertising

Reach millions of professionals who rely on Wiley for credible online content to maximise your marketing campaign response. Digital advertising on journal pages increases visibility and can be geotargeted by country.

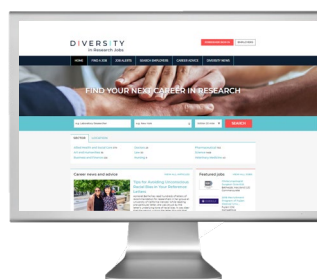
Average CTR
Unique users
Average page views

0.04%
29,036
81,510



eTOC, Issue Alert & Society email advertising

Email advertising provides contextual advertising opportunities to engage highly-targeted, influential communities of decision makers and opinion leaders in key markets around the world. Society issue alerts include exclusive use of the Society member list with signed approval.



Recruitment advertising

Diversity in Research is a full service job board dedicated to expanding diversity in the fields of science, technology, law healthcare and business. Our job postings appear alongside research journal articles published on Wiley Online Library, so you can be sure your job will be seen by a diverse array of researchers, including people of color, veterans, and LGBTQ individuals.

For additional educational, messaging and engagement solutions, please contact
corporatesaleseurope@wiley.com

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Mechanical Requirements

Journal trim size 276mm x 210mm

Page sizes	Non-Bleed	Bleed
Full page	245mm x 180mm	282mm x 216mm
Half page - vertical	245mm x 90mm	
Half page - horizontal	120mm x 180mm	
Quarter page	120mm x 90mm	
Double page spread	245mm x 360mm	

Digital position	Size
MPU	300 x 250px
Leaderboard	98 x 720px



Full page
non-
bleed

1/2
page
vertical

1/2
page
horizontal

1/4
page



MPU

Leaderboard

Advertising information

Binding: Saddle-wired

Files must be press-optimised PDF files supplied in CMYK for colour ads, with crop marks. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

In the rare event of artwork being accepted after the deadline, the publisher reserves the right to amend the files if they do not conform to our specifications and cannot be held responsible for the quality of advertisements. All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines.

Online adverts

Acceptable file formats are GIF/JPEG, Flash, and 3rd Party Tags (preferably HTML or javascript code)

We can accommodate animated gifs. Animation must be a maximum of 3 screens and a minimum of 5 seconds between each screen change. For interactive banners please supply the link to further information. This link must be in the form of a URL of another web page. For flash creative please contact the team prior to build to ensure files meet ad-server guidelines or requirements
Maximum file size = 39kB

Please submit all creative to our print advertising production specialist, Sarah Young at syoung@wiley.com

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