

Journal of the American Geriatrics Society (JAGS) is the go-to journal for clinical aging research. We provide a diverse, interprofessional community of healthcare professionals with the latest insights on geriatrics education, clinical practice, and public policy—all supporting the high-quality, personcentered care essential to our well-being as we age. Since the publication of our first edition in 1953, JAGS has remained one of the oldest and most impactful journals dedicated exclusively to gerontology and geriatrics.

Contact information

corporatesaleseurope@wiley.com

Editorial information

Editor: William B Applegate

Journal Publishing Manager: Jennifer English –

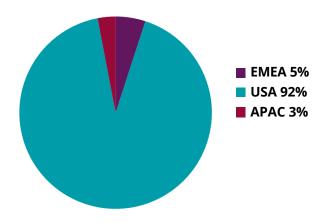
jenglish@wiley.com

Impact Factor 4.155

Audience

Those who work within internal medicine and family practice

Circulation: 5,105







Advertising Rates

Ad size	2020 Price
Full page (1)	£1,383
Half page (1)	£968
Quarter page (1)	£629
Full page (6)	£1,341
Half page (6)	£938
Quarter page (6)	£610
Full page (12)	£1,301
Half page (12)	£910
Quarter page (12)	£592
Colour rates (in addition to above)	£1,196

Bellybands/Wrappers, Bound or Loose inserts and additional options available. Contact Corporatee Sales for information

Issue & closing dates

Frequency x12 issues a year

Issue Date	Booking deadline	Materials due
68:1	23 Dec 19	30 Dec 19
68:2	21 Jan 20	28 Jan 20
68:3	19 Feb 20	26 Feb 20
68:4	23 Mar 20	30 Mar 20
68:5	20 Apr 20	27 Apr 20
68:6	21 May 20	28 May 20
68:7	22 Jun 20	29 Jun 20
68:8	21 Jul 20	28 Jul 20
68:9	21 Aug 20	28 Aug 20
68:10	21 Sept 20	28 Sept 20
68:11	21 Oct 20	28 Oct 20
68:12	20 Nov 20	27 Nov 20



2020 Advertising Rate Card



Additional advertising solutions



Online advertising

Reach millions of professionals who rely on Wiley for credible online content to maximise your marketing campaign response. Digital advertising on journal pages increases visibility and can be geotargeted by country.

Average CTR 0.05% Unique users 84,845 Average page views 234,634



eTOC, Issue Alert & Society email advertising

Email advertising provides contextual advertising opportunities to engage highly-targeted, influential communities of decision makers and opinion leaders in key markets around the world. Society issue alerts include exclusive use of the Society member list with signed approval.



Recruitment advertising

Diversity in Research is a full service job board dedicated to expanding diversity in the fields of science, technology, law healthcare and business. Our job postings appear alongside research journal articles published on Wiley Online Library, so you can be sure your job will be seen by a diverse array of researchers, including people of color, veterans, and LGBTQ individuals.

For additional educational, messaging and engagement solutions, please contact corporates aleseurope@wiley.com

2020 Advertising Rate Card

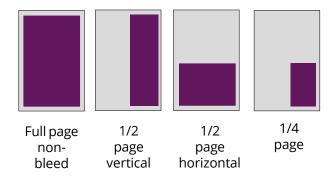


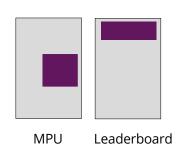
Mechanical Requirements

Journal trim size 276mm x 210mm

Page sizes	Non-Bleed	Bleed
Full page	245mm x180mm	282mmx 216mm
Half page - vertical	245mm x 90mm	
Half page – horizontal	120mm x 180mm	
Quarter page	120mm x90mm	

Digital position	Size
MPU	300 x 250px
Leaderboard	98 x 720px





Advertising information

Binding: Perfect – publication jogs to the head. Files must be press-optimised PDF files supplied in CMYK for colour ads, with crop marks. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

In the rare event of artwork being accepted after the deadline, the publisher reserves the right to amend the files if they do not conform to our specifications and cannot be held responsible for the quality of advertisements. All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines.

Online adverts

Acceptable file formats are GIF/JPEG, Flash, and 3rd Party Tags (preferably HTML or javascript code)

We can accommodate animated gifs. Animation must be a maximum of 3 screens and a minimum of 5 seconds between each screen change. For interactive banners please supply the link to further information. This link must be in the form of a URL of another web page. For flash creative please contact the team prior to build to ensure files meet ad-server guidelines or requirements Maximum file size = 39kB

Please submit all creative to our print advertising production specialist, Al Liburd at <u>aliburd@wiley.com</u>