

2020 Advertising Rate Card

Australasian Journal of Ultrasound in Medicine

The official journal of the *Australasian Society for Ultrasound in Medicine*, *AJUM* sets international standards of practice for the Asia-Pacific region and beyond. The purpose of *AJUM* is to advance the discipline of diagnostic and therapeutic medical ultrasound to support the highest possible standards of patient care.

Educational, instructive and informative, *AJUM* is relevant to any field of medicine using medical ultrasound. *AJUM* publishes peer-reviewed, cutting-edge articles on current issues in medical ultrasound, encompassing all medical and allied health disciplines.

Contact information

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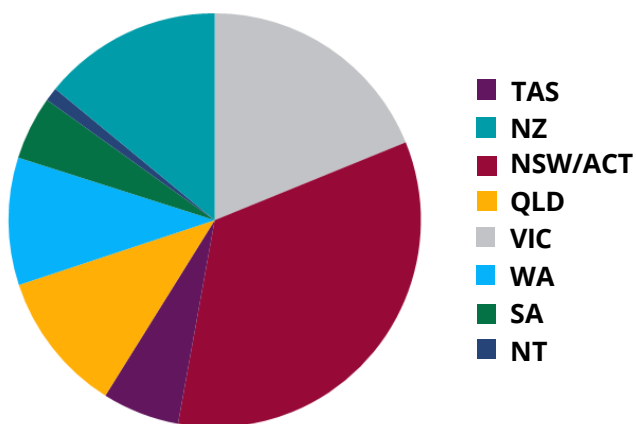
Editorial information

Assoc. Prof. George Condu

Audience

Clinicians, sonographers and scientists who use ultrasound as a diagnostic tool in the public and private health care sectors

Circulation: 655



Advertising Rates

Ad size	1 issue	2 issues	4 issues
Full page colour (FPC)	2,650	2,520	2,390
Double page colour	3,550	3,370	3,200
Half page colour	1,590	1,510	1,430
Quarter page colour	800	760	720
Full page mono	2,120	2,010	1,910
Half page mono	1,270	1,210	1,140
Quarter page mono	600	570	540
Outside back cover	3,650		
Inside front cover	3,350		
Inside back cover	3,050		
Preferred position	3,050	2,900	2,750
Cover wrap	6,400		
Bound insert	6,400		
Bookmark	6,950		

All prices are quoted in AUD. Many options are available, including printing. Please contact the Corporate Sales team for further information and a quotation. Agencies receive 10% discount.

Issue & closing dates

Frequency x4 per year

Issue date	Booking deadline	Materials due	Loose inserts
February	24 January	31 January	10 February
May	23 April	30 April	08 May
August	24 July	31 July	10 August
November	26 October	02 November	12 November

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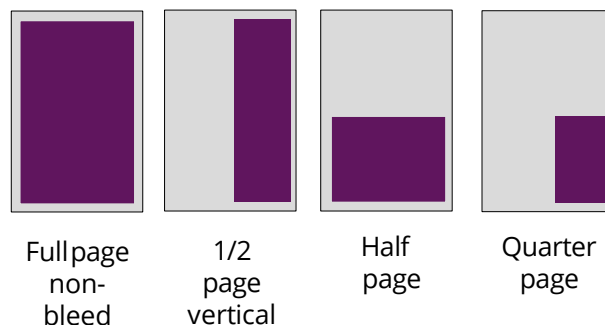
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Mechanical Requirements

Journal trim size 275mm x 210mm

**5mm bleed all edges

Page sizes	Trim	Type
Full page**	275mm x 210mm	244mm x 170mm
Half page horizontal	115mm x 170mm	
Half page vertical	244mm x 80mm	
Quarter page	115mm x 80mm	
Cover wraps**	100mm x 500mm	
Bookmark	160mm x 70mm	



Thinking of advertising online?
For more information, visit wileyonlinelibrary.com/advertising

Advertising information

Files must be press-optimised PDF files supplied in CMYK for colour ads, and greyscale for black and white, with crop marks. Please indicate the journal, volume and issue to which they should be included. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines. Please contact your sales representative or the ad coordinator prior to the deadline if submitting new materials. Artwork may be emailed, sent by Quickcut or by FTP. For our FTP details please get in touch with the Corporate Sales team.

Terms and conditions

All advertising is subject to editorial approval. Upon publication, invoices will be sent to agencies/clients and are based on 30 day payment terms. Any cancellations or changes to the original order must be notified to the publisher by the artwork deadline, otherwise withdrawal of the advertisement cannot be guaranteed and the full invoice amount will be charged at the discretion of Wiley.

Changes or updates made to previously submitted material must be resupplied in full with all pages included. While we will do our best to ensure that advertisements received after the advertisement material deadline are included in the relevant journal issue, our ad deadlines run close to the journalschedule, so it may not always be possible to do this. We reserve the right to amend late advertisements if they do not conform to our PDF specifications and do not take responsibility for the quality of advertisements sent after the deadline.

Please submit all creative to our print advertising specialists at
corporatesalesaustralia@wiley.com

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