

Journal of Cardiovascular Electrophysiology

The Journal of Cardiovascular Electrophysiology keeps its readership, which includes members of the Heart Rhythm Society, well informed of the latest developments in the study and management of arrhythmic disorders. Edited by Eric N. Prystowsky and a distinguished international editorial board, JCE is the leading journal devoted to the study of the electrophysiology of the heart and blood vessels.

Advertising & Sales Office

MJ Drown, Account Manager – Display Advertising
P: 781-388-8341 ~ E: mdrown@wiley.com

Kristin McCarthy, Recruitment Advertising Sales
P: 978-609-4215 ~ E: kmccarthy@wiley.com

Dave Surdel, Director – Reprint Sales
P: 781-388-8343 ~ E: commercialreprints@wiley.com

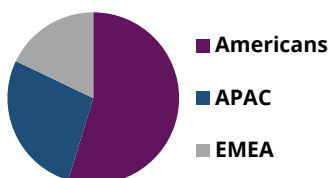
For sponsorships, supplements, microsites and custom projects, please contact busdev@wiley.com

Publisher & Editorial Office

Wiley
101 Station Landing, Suite 300, Medford, MA 02155
Benjamin Hogan, Journal Publishing Manager

Circulation

Total Circulation: 330
Coverage: United States and International



Editorial Information

Editor-in-Chief: Eric N. Prystowsky, MD

Origin of Editorial: 100% submitted

2018 Impact Factor: 2.91

ISI Journal Citation Reports® Ranking 2018: 57/136 (Cardiac & Cardiovascular Systems)

Advertising Information

Connect with buyers and make a lasting impression. Wiley offers unique value to advertisers through print and online advertising opportunities. Contact your Wiley representative to learn how we can help you.

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

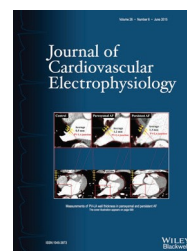
Ask about digital advertising opportunities in the Journal of Cardiovascular Electrophysiology

Digital Advertising Opportunities

Electronic PDF Ads (ePDFs)

An exclusive full page (1237 x 1631 pixel) advertisement in PDF format added as a cover page to articles downloaded from this journal.

- Include your URL with ad creative file
- Acceptable file format: non-animated JPG; 150 dots per inch, max. size: < 1 MB
- No 3rd party tags or geo-targeting



Black & White Print Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$1,250	\$875	\$525
6x	\$1,212	\$848	\$509
12x	\$1,175	\$822	\$494
24x	\$1,137	\$795	\$478
36x	\$1,099	\$770	\$462
48x	\$1,063	\$743	\$446
60x	\$1,025	\$717	\$431
72x	\$987	\$691	\$415
84x	\$949	\$665	\$399
96x	\$912	\$638	\$383
108x	\$875	\$612	\$367
120x	\$837	\$586	\$352

Color Rates (in addition to earned B&W rate):

4-color process:	\$1,150
Matched color:	\$824

Cover and Preferred Position (in addition to earned B&W rate):

2nd Cover:	35%
3rd Cover:	25%
4th Cover:	50%
Opposite Table of Contents:	15%

Positions available on a non-cancelable basis.

Inserts: Rates are determined using the black and white earned rate per number of insert pages plus 10%. Please check with your sales rep for print run quantity before sending inserts.

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Each insert page counts 1x toward the earned page rate.

Policy on Ad Placement: Ads will be stacked. Please contact your sales rep for information on premium positions.

Acceptance of Advertising: All advertising is subject to the approval of the editors and publisher.

2020 Advertising Rate Card

Journal of Cardiovascular Electrophysiology

Issuance & Closing Dates

Frequency: 12x per year

Mailing Date: Approximately the 1st of every month

2020 Closing Dates:

Vol/ Iss	Cover Date	Reservation	Material Due	Inserts Due
30:1	January	12/17/19	12/24/19	12/31/19
30:2	February	1/15/20	1/22/20	1/29/20
30:3	March	2/17/20	2/24/20	3/1/20
30:4	April	3/17/20	3/24/20	3/31/20
30:5	May	4/16/20	4/23/20	4/30/20
30:6	June	5/18/20	5/25/20	5/31/20
30:7	July	6/20/20	6/23/20	6/30/20
30:8	August	7/15/20	7/22/20	7/29/20
30:9	September	8/18/20	8/25/20	9/1/20
30:10	October	9/16/20	9/23/20	9/30/20
30:11	November	10/19/20	10/26/20	11/1/20
30:12	December	11/17/20	11/24/20	12/1/20

Mechanical Requirements

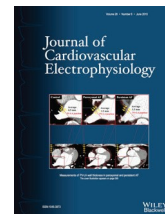
Trim Size: 8" x 10.875"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.5"	10"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.125"
1/2 page vertical	4.2667"	11.125"
1/2 page horizontal	8.5"	5.5625"
Two-page spread	17"	11.125"
Belly-bands	18.25"	4.5"
Cover tips	7"	5"

Submission of Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 266 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Prior to submitting file via FTP, contact Al Liburd at aliburd@wiley.com.
- Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 0.125" bleed.
- All fonts and graphics must be embedded.

www.wileyonlinelibrary.com/journal/jce



- 4/Color solids should not exceed SWOP density of 280%.
- Convert all RGB to CMYK.
- Color ads must be accompanied by SWOP-certified proof (Cromalin™, matchprint, IRIS, etc.).
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Insert Requirements

- Multi-page inserts are to be furnished folded (Three samples).
- Sizes: 2-page inserts: 8.5" x 11.125", 4-page inserts: 8.5" x 11.125".
- Trimming: Head 1/8", foot no less than 1/8" or more than 9/16", width 0.125"; safety margin in gutter; 0.125" safety at side; 0.125" grind off spine.
- Stock weights acceptable: Not to exceed 80 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, ad month clearly indicated.

Paper Stock

- Inside pages: UPM Classic Gloss 80gsm
- Covers: 10 pt. C2S
- Halftone Screen: 133
- Type of Binding: Perfect. Publication jogs to the head.

Contacts

Ship all insertion orders, advertising material, and two insert examples to:

Ship print advertising material in PDF format to: Al

Liburd, Advertising Production Specialist

P: 201-748-8754

E: PrintAdTraffic@wiley.com

Wiley

111 River Street, 4-01, Hoboken, NJ 07030-5774

Send digital advertising files to:

OnlineAdTraffic@wiley.com

Wiley

101 Station Landing, Suite 300, Medford, MA 02155

Ship inserts to be bound into the journal to:

Markono Print Media Pte Ltd.

JCE, Volume, Issue

21 Neythal Road, Singapore 628586

P: 00 65 6281-1118 ~ F: 00 65 6286-6663

Ship all bellybands, cover tips, and loose inserts to:

Singapore Post Limited (VAS)

c/o Tien Wah Press (Pte) Limited

4 Pandan Crescent, Singapore 128475

Contact person: Chris Lee

P: 00 65 9771-8556 ~ F: 00 65 6771-8503

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