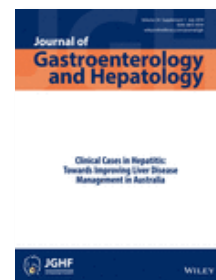


2020 Advertising Rate Card

Journal of Gastroenterology and Hepatology



The Journal of Gastroenterology and Hepatology (JGH) is the official journal of the Asian Pacific Association of Gastroenterology.

The journal publishes peer-reviewed original papers, reviews, meta-analyses, systematic reviews and editorials around clinical practice and research in the fields of hepatology, gastroenterology and endoscopy. JGH deals with the basic sciences and experimental work, particularly that with a clear relevance to disease

Contact information

corporate-sales-australia@wiley.com
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Editorial information

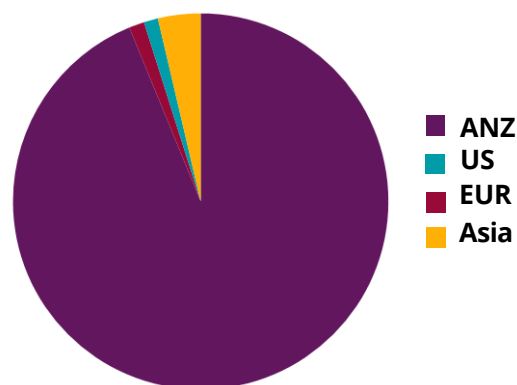
Professor Joseph Sung (HK) – Editor-in-Chief

Impact Factor 3.483

Audience

Gastroenterologists and hepatologists

Circulation: 1,010



WILEY

Advertising Rates

Ad size	1 issue	6 issues	12 issues
Full page colour (FPC)	4,020	3,820	3,620
Double page colour	5,730	5,440	5,160
Half page colour	2,290	2,180	2,060
Quarter page colour	1,840	1,750	1,660
Full page mono	2,060	1,960	1,850
Half page mono	1,490	1,420	1,340
Quarter page mono	1,030	980	930
Outside back cover	6,010		
Inside front cover	5,570		
Inside back cover	5,010		
Preferred position	5,130	4,870	4,620
Cover wrap	6,560		
Bound insert	6,560		
Bookmark	7,110		

All prices are quoted in AUD. Many options are available, including printing. Please contact the Corporate Sales team for further information and a quotation. Agencies receive 10% discount.

Issue & closing dates

Frequency x12 per year

Issue date	Booking deadline	Materials due	Loose inserts
January	06 December	13 December	02 January
February	10 January	17 January	06 February
March	05 February	12 February	28 February
April	06 March	13 March	02 April
May	09 April	16 April	04 May
June	05 May	12 May	01 June
July	05 June	12 June	02 July
August	10 July	17 July	06 August
September	07 August	14 August	03 September
October	04 September	11 September	01 October
November	09 October	16 October	05 November
December	06 November	13 November	03 December

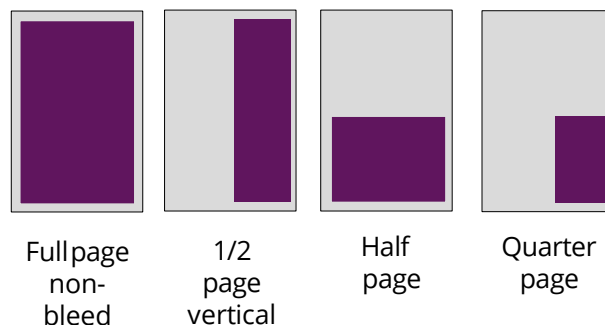
2020 Advertising Rate Card

Mechanical Requirements

Journal trim size 275mm x 210mm

**5mm bleed all edges

Page sizes	Trim	Type
Full page**	275mm x 210mm	244mm x 170mm
Half page horizontal	115mm x 170mm	
Half page vertical	244mm x 80mm	
Quarter page	115mm x 80mm	
Cover wraps**	100mm x 500mm	
Bookmark	160mm x 70mm	



Thinking of advertising online?
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Advertising information

Files must be press-optimised PDF files supplied in CMYK for colour ads, and greyscale for black and white, with crop marks. Please indicate the journal, volume and issue to which they should be included. Fonts and graphics must be embedded and all transparencies flattened. Image resolution must be a minimum of 300dpi.

All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given to the publisher in advance of all relevant issue artwork deadlines. Please contact your sales representative or the ad coordinator prior to the deadline if submitting new materials. Artwork may be emailed, sent by Quickcut or by FTP. For our FTP details please get in touch with the Corporate Sales team.

Terms and conditions

All advertising is subject to editorial approval. Upon publication, invoices will be sent to agencies/clients and are based on 30 day payment terms. Any cancellations or changes to the original order must be notified to the publisher by the artwork deadline, otherwise withdrawal of the advertisement cannot be guaranteed and the full invoice amount will be charged at the discretion of Wiley.

Changes or updates made to previously submitted material must be resupplied in full with all pages included. While we will do our best to ensure that advertisements received after the advertisement material deadline are included in the relevant journal issue, our ad deadlines run close to the journalschedule, so it may not always be possible to do this. We reserve the right to amend late advertisements if they do not conform to our PDF specifications and do not take responsibility for the quality of advertisements sent after the deadline.

Please submit all creative to our print advertising specialists at
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