

Journal of Food Science



The goal of The **Journal of Food Science** is to offer scientists, researchers, and other food professionals the opportunity to share knowledge of scientific advancements in the myriad disciplines affecting their work, through a respected peer-reviewed publication. The **Journal of Food Science** serves as an international forum for vital research and developments in food science. The range of topics covered in the journal include:

- New Horizons in Food Research
- Concise Reviews and Hypotheses in Food Science
- Food Chemistry
- Food Engineering, Materials Science, and Nanotechnology
- Food Microbiology and Safety
- Sensory and Food Quality
- Health, Nutrition, and Food
- Toxicology and Chemical Food Safety

Advertising & Sales Office

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Publisher & Editorial Office

Wiley
111 River Street, Hoboken, NJ 07030
Christen Pruitt: Journal Publishing Manager

Editorial Information

Editor: E. Allen Foegeding

2018 Impact Factor: 2.081

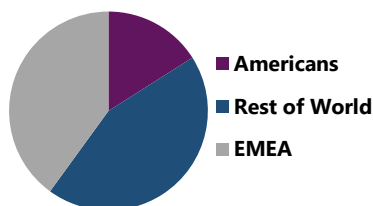
ISI Journal Citation Reports® Ranking 2018: 56/135 Food & Science Technology

Circulation

Institutional Online Circulation: 4,000+

Individual Circulation: 740
Corporate Circulation: 40

Coverage: United States and International



Advertising Information

Ask about digital advertising opportunities in The Journal of Food Science

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Each insert page counts 1x toward the earned page rate.

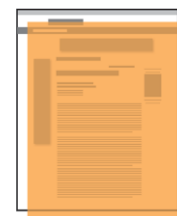
Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Digital Advertising Opportunities

Electronic PDF Ads (ePDFs)

An exclusive full page (1237 x 1631 pixel) advertisement in PDF format added as a cover page to articles downloaded from this journal.

- Include your URL with ad creative file



- Acceptable file format: non-animated JPG; 150 dots per inch, max. size: < 1 MB
- No 3rd party tags or geo-targeting

Black & White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$1,229	\$826	\$556
3x	\$1,197	\$811	\$540
6x	\$1,166	\$795	\$525
12x	\$1,081	\$764	\$510
24x	\$1,065	\$717	\$494

Color Rates (in addition to earned B&W rate):

4-color process:	\$1,652
Standard:	\$826
Matched:	\$928

Cover and Preferred Position (in addition to earned B&W rate):

2nd Cover:	35%
3rd Cover:	25%
4th Cover:	50%
Opposite Table of Contents:	15%

Positions available on a non-cancelable basis.

Inserts: Rates are determined using the black and white earned rate per number of insert pages plus 10%.

Other Services Available: Reprints, sponsored subscriptions, online advertising, and supplements.

2020 Advertising Rate Card

Journal of Food Science

Issuance & Closing Dates

Frequency: 12x per year
2020 Closing Dates:

Vol/ISS	Cover Date	Space Reservation	Materials Due	Inserts Due
85:1	January*	12/9/19	12/16/19	12/23/19
85:1-3		2/10/20	2/17/20	2/22/20
85:2	February	1/8/20	1/15/20	1/22/20
85:3	March	2/10/20	2/17/20	2/23/20
85:4	April	3/9/20	3/16/20	3/23/20
85:4-6		5/10/20	5/17/20	5/24/20
85:5	May	4/8/20	4/15/20	4/22/20
85:6	June	5/11/20	5/18/20	5/25/20
85:7	July	6/8/20	6/15/20	6/22/20
85:7-9		8/10/20	8/17/20	8/23/20
85:8	August	7/8/20	7/15/20	7/22/20
85:9	September	8/10/20	8/17/20	8/23/20
85:10	October	9/8/20	9/15/20	9/22/20
85:10-12		11/9/20	11/16/20	11/22/20
85:11	November	10/12/20	10/19/20	10/25/20
85:12	December	11/9/20	11/16/20	11/23/20

* Indicates digital issues. The *Journal of Food Science* is scheduled to be published in print four times during 2019, with the rest of the issues delivered electronically.

Mechanical Requirements

Trim Size: 8.25" x 10.875"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.5"	10"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.125"
1/2 page vertical	4.2667"	11.125"
1/2 page horizontal	8.5"	5.5625"

Submission of Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (min. 300 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Prior to submitting file via FTP, contact Al Liburd at PrintAdTraffic@wiley.com Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 0.125" bleed.
- All fonts and graphics must be embedded.

- 4/Color solids should not exceed SWOP density of 280%.
- Convert all RGB to CMYK.
- Color ads must be accompanied by SWOP-certified proof (Cromalin™, matchprint, IRIS, etc.).
- Changes or updates made to previously a material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Insert Requirements

- Multi-page inserts are to be furnished folded (Three samples).
- Sizes: 2-page inserts: 8.5" x 11.125", 4-page inserts: 8.5" x 11.125".
- Trimming: Head 0.125", foot no less than 0.125" or more than 0.5625", width 0.125"; safety margin in gutter; 0.125" safety at side; 0.125" grind off spine.
- Stock weights acceptable: Not to exceed 80 lb. coated.
- Packing instruction: Carton packing preferred, with quantity, publication name, ad month clearly indicated.

Paper Stock

- Inside pages: 45b Dependoweb
- Covers: Sterling Ultra, 100 lb.

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head.

Contacts

Ship print advertising material in PDF format to: Al

Liburd, Advertising Production Specialist

P: 201-748-8754

E: PrintAdTraffic@wiley.com

Wiley

111 River Street, 4-01, Hoboken, NJ 07030-5774

Send digital advertising files to:

OnlineAdTraffic@wiley.com

Wiley

101 Station Landing, Suite 300, Medford, MA 02155

Ship inserts to be bound into the journal to:

Sheridan PA (SPA)

Attn: Angie Myers

JFDS, Volume: _____, Issue: _____

450 Fame Avenue

Hanover, PA 17331

717-632-3535 X8131

E: angie.myers@sheridan.com

