

2020 pro-physik.de

MEDIA GUIDE

The leading portal in physics
for research and industry

The
#1

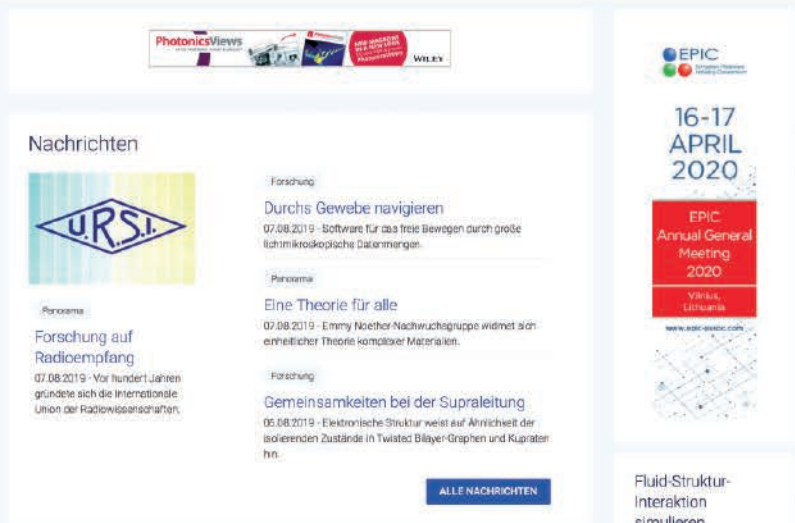
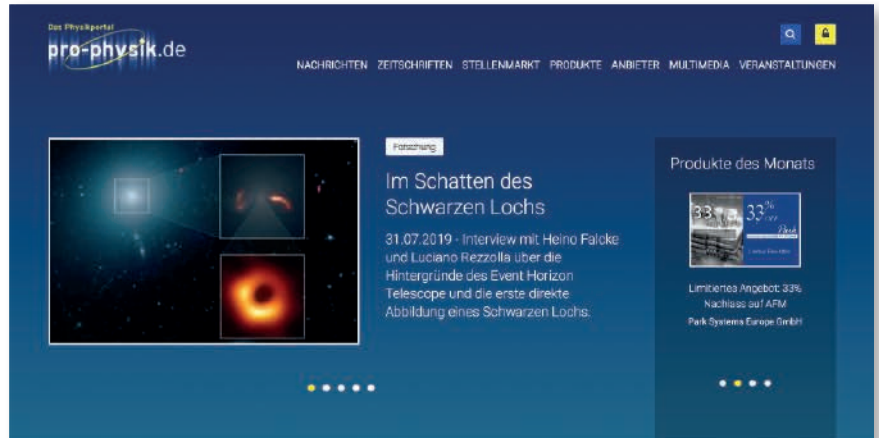


WILEY

pro-physik.de

pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; German Physical Society).

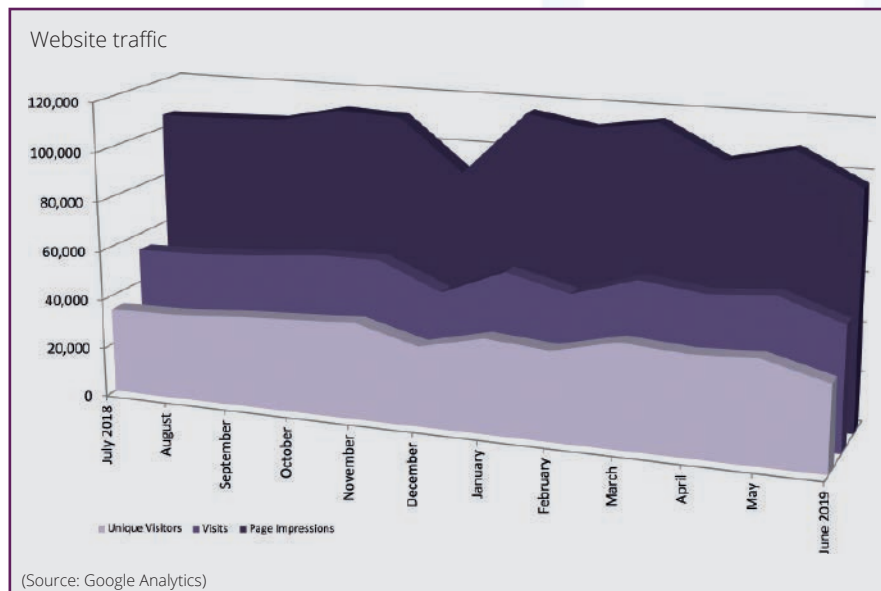
A comprehensive job ads section, list of suppliers, product information and calendar events round off the offering.



User analysis

pro-physik.de users mainly come from industry, research institutes and universities.

The portal is regularly used by over 37,000 experts (unique visitors) a month and records over 106,000 monthly page impressions.



Banner and Content Ad

Banner advertising

Banner advertising allows you to create great awareness around your product, service or your brand. The banner ads are placed at the top and the right side of every page to catch the user's attention. Animated banners or rich media formats allow you to increase the user's awareness and promote your message with a unique design. Furthermore you will receive continuous detailed reporting allowing you to monitor your banner ad campaign.

FORMAT	PRICE PER MONTH (€)
Leaderboard (728 x 90 px)	1,250
Wide Skyscraper (160 x 600 px)*	1,455
Rectangle (180 x 150 px)	1,190

*Leaderboard as Fallback necessary

Content Ad

The content ad is prominently placed on the entry page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

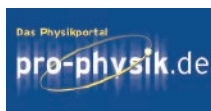
You can also present your white paper with a teaser text, image, and a link.

FORMAT	PRICE PER MONTH (€)
Content Ad	1,485

Booking period: 1 month prominently on the homepage

The screenshot displays the homepage of pro-physik.de, a portal for physics enthusiasts. The layout includes several advertising slots:

- Leaderboard:** A horizontal banner at the top right featuring a black hole image and text about an interview with Heino Falcke.
- Skyscraper:** A vertical banner on the right side with the text "SKYSCRAPER".
- Content Ad:** A large central area with multiple news items under the heading "Nachrichten", including topics like "Durchs Gewebe navigieren" and "Eine Theorie für alle".
- Rectangle:** A horizontal banner at the bottom right with the text "RECT-ANGLE" and images of scientific publications.
- Multimedia:** A section at the bottom left featuring book covers and titles like "Das Geheimnis der Quantenphysik" and "Verschwörungsmythen".
- Other Sections:** The page also includes sections for "Zeitschriften" (Magazines), "Stellenanzeigen" (Job Ads), "Fluid-Struktur-Interaktion simulieren", "Dossier EnergyViews", and "Meist gelesene Artikel" (Most read articles).



Physik Journal

Physics E-Newsletter

The physics e-newsletter is published weekly.

It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG.

The e-newsletters pro-physik.de (6,000 recipients) and Physik Journal (17,500 recipients) are offered as a package with the weekly physics e-newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

FORMAT

Leaderboard (728 x 90 px)

PRICE PER MONTH (€)

Four newsletters

900

Das Physikportal
pro-physik.de

LEADERBOARD

Top-Meldungen

Majoranas an der Küste
01.08.2019 - Ränder von Eiseninseln auf supraleitendem Rhenium zeigen Majorana-Zustände.

Im Schatten des Schwarzen Lochs
31.07.2019 - Interview mit Heino Falcke und Luciano Rezzolla über die Hintergründe des Event Horizon Telescope und die erste direkte Abbildung eines Schwarzen Lochs.

Molekülrotation gefilmt
30.07.2019 - Ultraschnelle kohärente Rotation in vollem Umfang aufgenommen.

Produkte des Monats

Maskenloses Lithografiesystem
Nanoscribe GmbH - Angebot: Weltweit erstes Zwei-Photonen-Graustufen-Lithografiesystem (2GL) „Quantum X“ zur maskenlosen Fertigung von refraktiven und diffraktiven Mikrooptiken. Das Gerät...

Physik
Journal
Newsletter

Physik Journal Nachrichten

Forschung auf Radioempfang
07.08.2019 - Vor hundert Jahren gründete sich die Internationale Union der Radiowissenschaften.

LEADERBOARD

Rezensionen

Mond. Eine Biografie
Ben Moore: Mond. Eine Biografie, Kein und Aber, Zürich 2019, geb., 320 S., 24 Euro, ISBN 978303695799

Produkte des Monats

Maskenloses Lithografiesystem
Nanoscribe GmbH - Angebot: Weltweit erstes Zwei-Photonen-Graustufen-Lithografiesystem (2GL) „Quantum X“ zur maskenlosen Fertigung von refraktiven und diffraktiven Mikrooptiken. Das Gerät...

Limitiertes Angebot: 33% Nachlass auf AFM
Park Systems Europe GmbH - Vor 33 Jahren, im Frühjahr 1986, haben Gerd Binnig, Calvin Quate

Webinars

A webinar is an audiovisual online presentation that you can broadcast either live or pre-recorded. Both the speaker and viewers and/or listeners participate using their own computers.

A webinar usually lasts one hour: 45 minutes for the presentation itself, 15 minutes for Q&A.

The webinar is recorded and remains for one year after its initial broadcast in the archive on pro-physik.de.

Webinars are ideal for a comprehensive presentation of new products and technologies, as well as training or other corporate information events.

Alongside technical and logistical support, various other measures are included in the price so as to generate the maximum number of participants. These include banners on the website and in the e-newsletters.

Your benefits at a glance:

- Quality marketing contacts
- Heightened brand awareness among your target group
- Attract a new audience that is otherwise difficult to reach
- Direct, valuable feedback from participants
- Long-term availability on demand (one year)



FORMAT

Webinar

PRICE (€)

12,810

We offer an attractive bulk discount.

Videocasts

Videocasts have become an important and efficient means of online communication. Products requiring explanation or complex processes can be clearly presented in a lively manner, while companies can appear in a holistic way with an added personal touch. A further advantage is the fact that the information can be accessed at any time.

pro-physik.de has its own video channel for you to present your pre-recorded videos. Wiley-VCH also offers video production services (e.g. interviews at trade fairs).

BOOKING PERIOD 6 MONTH

PRICE (€)

Videocast*)

975

*Production / realization of the video by Wiley-VCH incurs further costs (upon request).



Product of the Month

Information about your product along with your company's name and a picture is presented on all pages (except job ads section) on the pro-physik.de portal and in e-newsletters.

Additionally, your product highlight remains for a total of six months (4 weeks thereof on one of the first 4 positions) in the portal's product database.

And, thirdly, the product information features prominently in the corresponding monthly issue of Physik Journal (print run: over 60,000).

FORMAT

Product of the Month
(print, online & newsletter)

PRICE (€)

1,845

Booking period: 1 month prominently on the homepage and a total of 6 months in the product database.

Productinformation Print + Online

Product information, applications and company news are presented online in the product database on the pro-physik.de portal and print optionally in one issue of Physik Journal, PhotonicsViews or Vakuum in Forschung und Praxis. The entry runs initially for six months and can be extended for a further six months.

FORMAT

Productinformation Print + Online

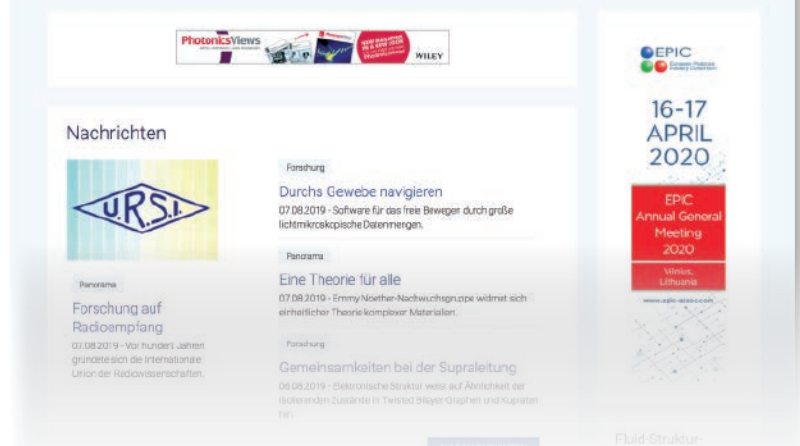
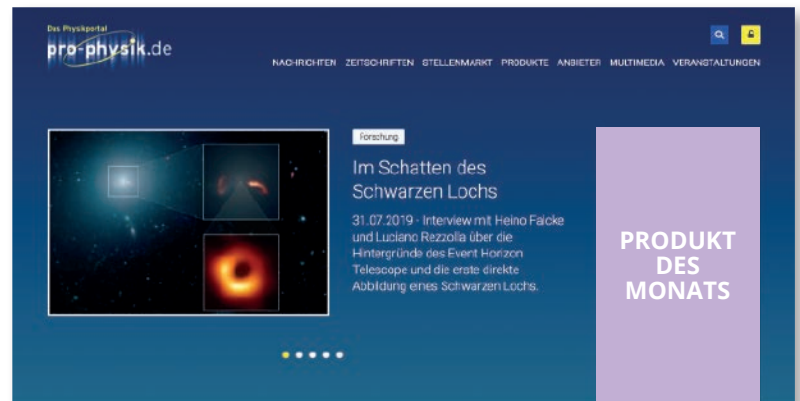
PRICE (€)

665

Booking period: Six months in the product database

Option to extend for a further six months

460



pro-physik.de offers the sector's largest job ad section for managers and experts in research industry and research among German-speaking countries.

You can book job ads with a layout according to your own corporate design, and for postdoc and doctoral candidates we offer pure text adverts. The designed job ads are additionally included in the physics

e-newsletter, thus reaching a considerably higher number of potential applicants.

You can quickly and easily set up your own user account for managing your job ads as well as their success, allowing you to update your adverts and administrative data at any time.

FORMAT

2-in-1 package (online + e-newsletter)

Designed job ad	1,180
Designed job ad for PhD/Postdoc positions	780

Online

Text ad for PhD/ Postdoc positions	480
---------------------------------------	-----

PRICE / 4 WEEKS (€)

The screenshot shows the pro-physik.de website interface. At the top, there's a navigation bar with options like 'Anzeigenauswahl', 'Grunddaten', 'Anzeige erstellen', 'Zielgruppe festlegen', 'Kontakt', and 'Anzeige veröffentlichen'. Below this, there are three main columns representing different job ad packages:

- Gestaltete Stellenanzeige**: Includes a list of features like 'Gestaltete Stellenanzeige nach Mustervorlagen', 'Laufzeit: 4 Wochen', and 'innerhalb von 48 Stunden oder zum Wunschtermin freigeschaltet'. Price: €1.180,- zzgl. MwSt.
- Gestaltete Stellenanzeige für Doktoranden- und Postdoc-Stellen**: Similar features but tailored for doctoral and postdoc positions. Price: €780,- zzgl. MwSt.
- Textanzeige nur für Doktoranden- und Postdoc-Stellen**: A simpler text-based ad. Price: €480,- zzgl. MwSt.

Each package includes a 'Jetzt Online-Stellenanzeige schaffen' button. There's also a section for 'Sie haben Fragen?' with contact information for Iris Biesinger.

This is a job advertisement for the DESY-Fellowship-Program - Experimentelle Teilchenphysik. It includes details about the program, the responsibilities of the fellows, and the application process. The ad is for a position at DESY, which is part of the Helmholtz Association.

Naturally we also offer an online/print combination (3-in-1 package) together with Physik Journal (circulation: over 60,000).

3-in-1 package (online, e-newsletter + print)	RATE PER mm HEIGHT (€)
90 mm width	16.50
180 mm width	33.00

Job of the week on pro-physik:

- Exclusive and prominent placement
- Heightened awareness
- Direct hyperlink

FORMAT	RATE PER WEEK (€)
Job of the week	250

Only available in combination with a print or online job ad.

The screenshot shows the 'Job of the week' feature on the pro-physik.de website. It highlights a specific job advertisement that is featured prominently. The ad is for a position at the Helmholtz Association, specifically for a 'Wissenschaftlicher Mitarbeiter / Wissenschaftliche Mitarbeiterin (m/w/d)'. The ad includes details about the position, the employer, and the application process.

This is a job advertisement titled 'Interesse an einer Stellenanzeige?'. It is a general notice for people interested in job opportunities. It mentions that the ad is available in the physics e-newsletter and on the pro-physik.de website.

This is a job advertisement for 'hochfrequenz'. It is for a position at the 'hochfrequenz' company, which is involved in high-frequency technology. The ad includes details about the company, the position, and the application process.

List of Suppliers

List of suppliers

The pro-physik.de directory of suppliers and that of the journals Physik Journal, PhotonicsViews and Vakuum in Forschung und Praxis is the largest database for suppliers, manufacturers and service industries in the physical technical sector.

Your entry contains your company logo and all the relevant contact details for your business. You can also decide under which and how many key words your entry is listed.

To provide users with an optimum overview of your company, all product entries, videocasts, and webinars etc. are linked to your online entry.

FORMAT

PRICE/12 MONTHS (€)

PhysikJournal per line (online + print) 125.40

Other charges may apply depending on the scope of and additions to your company's entry.

Rates for entries in other physics journals available upon request.

The screenshot shows the pro-physik.de website interface. At the top, there's a navigation bar with links like 'NACHRICHTEN', 'ZEITSCHRIFTEN', 'STELLENMARKT', 'PRODUKTE', 'ANBIETER', 'MULTIMEDIA', and 'VERANSTALTUNGEN'. Below this, there are several featured sections: 'Produkte des Monats' featuring 'PINK' Vakuumtechnik, 'Cryophysics GmbH' with a list of products like 'Halterungssysteme', 'Kryostatische Metall...', and 'Kryostat...', 'Contact' information for Cryophysics GmbH, 'Meist gelesene Artikel' (Most read articles) with titles like 'Basics of Light Microscopy' and 'Advanced Live Cell Imaging', and a 'Newsletter' sign-up form.

This screenshot displays a grid of various physics-related suppliers and their contact details. The grid is organized into columns and rows, each containing a company logo, name, and brief contact information. Companies listed include SEKELS, LASEROPTIK GmbH, Molek, CRYOPHYSICS GmbH, and many others. The grid is part of a larger directory on the website.

FORMAT	PRICES (€)
Banner advertisement (per Month)	
Leaderboard (728 x 90 px)	1,250
Wide Skyscraper (160 x 600 px)*	1,455
Rectangle (180 x 150 px)	1,190
*Leaderboard as Fallback necessary	
Physik E-Newsletter (4 newsletters)	
Leaderboard (728 x 90 px)	900
Product of the Month / Productinformation	
Product of the Month	1,845
Productinformation Print + Online	665
Productinformation	460
Webinar	12,810
Videocast	975
Content Ad	1,485

FORMAT	PRICES (€)
Job ads (4 weeks online)	
2-in-1 package (online + e-newsletter)	
Designed job ad	1,180
Designed job ad for PhD/Postdoc positions	780
Online	
Text ad for PhD/Postdoc positions	480
3-in-1 package (online, e-newsletter + print)	
	Rate per mm height
90 mm width	16.50
180 mm width	33.00
Job of the week	250

All prices are subject to 19% VAT.

The new price list comes into effect on 1 October 2019 and supersedes all previous price lists.

Banner

Maximum file size for all file types is 200 kb

Dimensions accepted:

- Leaderboard (728 x 90 px)
- Wide Skyscraper (160 x 600 px)
- Rectangle (180 x 150 px)

Accepted file formats:

- DoubleClick Tags
- GIF, JPG & PNG
- HTML5 <https://goo.gl/QY0EMJ>
- Third-party tags from DFP certified vendors found here: <https://goo.gl/1bJSmc>

HTML5 Guidelines

HTML5 requirements: <https://goo.gl/rYMVcf>

The Interactive Advertising Bureau (IAB) is an advertising business organization that develops industry standards, conducts research, and provides legal support for the online advertising industry. The IAB provides the following HTML5 Guidelines for Ad Designers & Creative Technologists: <http://www.iab.net/html5>

E-Newsletter Sponsoring

- Leaderboard (728 x 90 px)
- GIF, JPG & PNG (static image for newsletter ads)

Product of the Month/Productinformation

- Image (TIF, JPG & EPS; min. 300 dpi)
- max 1,600 characters
- Web-Link
- E-Mail link

Content Ad

- Image (GIF, JPG & PNG; 420 px width)
- teasertext
- Web-Link
- E-Mail link

Webinar/Videocast/List of suppliers

These formats are not standardized. Please contact us for technical details.

General Terms and Conditions for Advertisements, Supplements, Digital and Online Advertising

1. These General Terms and Conditions shall apply to all contracts (hereinafter referred to as "orders") relating to the publication of one or several adverts of one advertiser (hereinafter: "client") in the magazines of Wiley-VCH GmbH & Co. KGaA (hereinafter: "publisher") for the purpose of dissemination and relating to the placement of online advertising on the publisher's websites. They shall also apply to orders for third-party supplements in the magazines published by the publisher. The client acknowledges these General Terms and Conditions upon placing an order.

2. Differing, conflicting or supplemental general terms and conditions of advertising clients will not be recognized as an integral part of the contract, unless the publisher expressly agrees to them.

3. The following shall apply to clients wishing to place more than one advert: The discounts shown in the advert price list are only granted for advertisers' adverts which appear in a printed product within one year. The timescale begins on the date of appearance of the first advert, unless a different start date has been agreed in writing upon signing of the contract. The size of discount is based on volume. If, within a year, fewer adverts are taken than originally agreed, the publisher shall be entitled to re-calculate the discount based on the difference between the actual and guaranteed number taken.

4. Upon contractual signing, the client shall be entitled to release further adverts in addition to the volume stated in the order within the agreed timeframe or that stated in clause 3.

5. Order cancellations must be issued in writing. The cancellation charge imposed in the case of cancellation on the deadline date for the placement of the advertisement (or thereafter) is the total order value. In each specific instance, however, the client is expressly granted the right to provide proof that the contractor suffered no loss, or at any rate only a lower loss.

6. Orders for adverts and other marketing material to be published specifically and exclusively in specific issues, specific publications or in specific places in the publication must reach the publisher in sufficient time - i.e. not later than on the date specified in the order confirmation - for the client to be able to be informed before the advert deadline of whether the order can be executed in the requested manner.

7. Adverts and online advertising not directly recognizable as adverts because of their editorial layout will be clearly marked with the word "Advert" by the publisher.

8. The publisher reserves the right to reject advert orders - including individual adverts under a blanket contract - or orders for inserts, on grounds of content, origin or technical format, under its own standard and factually justified principles if the content of such orders contravenes legal or regulatory stipulations or if their publication is unacceptable for the publisher. This applies to orders submitted to branch offices, receiving agencies or representatives. Orders for inserts are only binding for the publisher once the insert template has been submitted and approved. Inserts which, due to the format or appearance, may appear to the reader to be part of the newspaper or magazine, or which contain third-party adverts, shall not be accepted. Rejection of an order shall be communicated to the client without delay. In such cases, the publisher reserves the right to request repayment of any discounts granted.

9. The client is responsible for punctual delivery of proper ready-to-print material or supplements or for punctual delivery of materials required for online advertising. In the case of digital ready-to-print material the client undertakes to deliver proper artwork, complying in particular with the format or the technical specifications of the publisher, punctually for the print material deadline. The publisher shall request replacement for recognizably inaccurate or damaged printing material without delay. The publisher guarantees print quality customary to that of the title concerned within the scope of the possibilities of the printing material. Before a digital transmission of artwork, the client is responsible for ensuring by means of suitable technical measures that the transmitted files are free of any computer viruses. Should the publisher discover computer viruses in a file transmitted by e-mail, said file will be deleted immediately without the possibility of the client making any related claims.

10. Discernibly unsuitable or damaged ready-to-print material and/or advertising material is to be replaced by the client immediately when requested to do so by the publisher. The cost of producing ordered ready-to-print material and/or of producing ordered advertising material as well as of substantial alterations to originally agreed versions that are requested by the client and for which the latter is responsible due to the technical quality of the ready-to-print material and/or advertising material supplied will be borne by the client. Should any deficiencies in the ready-to-print material and/or advertising material not be immediately discernible during the review process, but only become discernible in the printing operation and/or upon insertion, the client is not entitled to raise any claims on account of an inadequate printout and/or poor insertion.

11. Print documents will only be sent to the client if specifically requested. The obligation of safekeeping ends three months after expiry of contract.

12. In the case of audio and/or video linked advertising (e.g. banners that cause a pop-up window to open when clicked on, in which audio and/or video content is reproduced) the client is responsible for ensuring that the necessary approvals from GEMA [society for musical performing and mechanical reproduction rights in Germany] or other copyright associations and/or owners have been obtained.

13. The client shall be entitled to a reduction in payment or a corrected replacement advert in cases of fully or partly illegible, incorrect or incomplete printing of adverts, but only to the extent that the purpose of the advert is affected. This shall be excluded if the defect results from incorrect ready-to-print material (see clause 10 above). Should the publisher allow the timeframe given to him to elapse or should the replacement advert still be incorrect, the client shall be entitled to a reduction in payment or cancellation of the contract. Complaints - except if defects are not obvious - must be asserted within four weeks from receipt of invoice and proof.

14. (1) The client's claims for damages shall be excluded unless provided for otherwise hereinafter. This exclusion of liability shall also apply in favour of the publisher's legal representatives and vicarious agents in the event that the client asserts claims against them.

(2) Claims for damages on account of death, injuries or adverse health effects as well as claims for damages caused by a violation of essential contractual obligations shall be exempt from the liability exclusion in paragraph 1. Essential contractual obligations shall mean obligations, the fulfilment of which is necessary in order to achieve the objectives of the contract. Liability for damages caused by intentional or grossly negligent breaches of obligations on the part of the publisher, his legal representatives or vicarious agents shall also be exempt from the liability exclusion.

(3) The provisions of the German Product Liability Act (ProdHaftG) shall not be affected by the above.

15. Sample print-outs will only be provided where specifically requested. The client shall be responsible for the correctness of the returned samples. The publisher shall observe all error corrections made known to it within the period specified upon sending the sample. Should the client fail to return within the specified period a sample sent on time by the publisher, approval for print shall be deemed to have been given.

16. Unless any specific sizing requirements have been given, the amount to be charged shall be calculated based on the print size that is normal for the type of advert.

17. The client avouches that he is the unconditional owner of all rights of use to the advertising material necessary for publication and distribution. In this respect he indemnifies the publisher from all claims by third parties, and grants the publisher the rights of usage necessary for publication of the advertising material.

18. The client avouches that he is entitled to set the hyperlinks connected to the online advertising. The client furthermore affirms that he will abide by the applicable data privacy legislation - in particular of the Federal and the Teleservices Data Protection Act - and also impose such a responsibility on their employees. Should the client use special techniques such as cookies or tracking pixels to obtain or collect data from the insertion of advertising material in the online offering of the publisher, the client also affirms that they will abide by the precepts of the German Telemedia Act (TMG) and/or of the Interstate Broadcasting Treaty (RfStV) as well as the Federal Data Protection Act (BDSG) in the collection, processing and use of personal data.

19. Should the client fail to pay in advance, the invoice shall be sent immediately or within a maximum of fourteen days after publication of the advert. The invoice must be paid within the period given in the price list, starting from the date of receipt of invoice, unless a different payment period has been agreed in individual cases.

20. In the event of a delay or deferral in payment, interest and recovery costs shall be added to the amount due. In the case of payment delay, the publisher may withhold further publication under the order concerned until payment is made and demand advance payments for the remaining adverts. Where there is established doubt over the client's ability to pay, the publisher shall be entitled, even during the duration of an advertising contract, to make the publication of further adverts dependent on the prepayment of the sum due and the settlement of outstanding invoices, regardless of the payment terms originally agreed.

21. The publisher shall provide, upon request, a copy of the advert along with the invoice. Depending on the type and scope of advertising contract, advert extracts, record pages or full record numbers will be provided. If a record can no longer be created, it will be replaced with a legally binding certification from the publisher of the publication and distribution of the advert.

22. In the event of a reduction in circulation, a price reduction may be claimed for contracts for a series of adverts if, in the overall average of the insertion year of the first advert, the average circulation stated in the price list or stated any other way or, if a circulation figure is not given, the average number of issues sold (for trade magazines, where appropriate, the average actual distribution) in the previous calendar year is not exceeded. A reduction in circulation is only deemed as a deficiency eligible for a price reduction if it amounts to

- 20% for circulation of up to 50,000 copies
- 15% for circulation of up to 100,000 copies
- 10% for circulation of up to 500,000 copies
- 5% for circulation of up to 500,000 copies.

In addition, claims for price reductions are excluded for contracts if the publisher has given the client sufficient notice of the reduction in circulation for the client to be able to cancel the contract before publication of the adverts.

23. The publisher shall not be responsible for any delays in performance caused by unforeseeable events which the publisher cannot influence (such as strikes, lock-outs, disruption of operations, etc.). After the cessation of such events, the publisher may either publish adverts in the next possible issue of the printed work or online advertising medium, or withdraw from the contract - entirely or in part. In this context, the client shall not be entitled to claim damages.

24. The place of performance and exclusive place of jurisdiction for all disputes shall - to the extent permitted by law - be the publisher's headquarters, at present Weinheim, Germany.

25. The legal code of the Federal Republic of Germany shall be applicable under exclusion of the United Nations Convention on Contracts for the International Sale of Goods.

Contact

PRO-PHYSIK.DE · Boschstraße 12 · 69469 Weinheim · Germany · Fax +49 (0) 6201 606 100



Media Consultants



Änne Anders
Tel.: +49 (0) 62 01 606-552
aanders@wiley.com



Iris Biesinger
Tel.: +49 (0) 62 01 606-555
ibiesinger@wiley.com



Nicole Schramm
Tel.: +49 (0) 62 01 606-559
nschramm@wiley.com



Jörg Wüllner
Commercial Manager
Tel.: +49 (0) 6201 606 748
jwuellner@wiley.com

Editorial



Dr. Oliver Dreissigacker
Tel.: +49 (0) 62 01 606-181
info@pro-physik.de



Alexander Pawlak
Tel.: +49 (0) 62 01 606-244
redaktion@physik-journal.de



Dr. Maike Pfalz
Tel.: +49 (0) 62 01 606-314
redaktion@physik-journal.de



Dr. Kerstin Sonnabend
Tel.: +49 (0) 62 01 606-267
redaktion@physik-journal.de

[Overview](#)

[Banner,
Content Ad](#)

[E-Newsletter](#)

[Webinars,
Videocasts](#)

[Product of
the Month](#)

[Job Ads](#)

[List of
Suppliers](#)

[Prices](#)

[Technical
Details](#)

[General Terms
of Business](#)

[Contact](#)

2020 pro-physik.de

MEDIADATEN

Das führende Portal in der Physik
für Industrie und Wissenschaft

Die
Nr.1

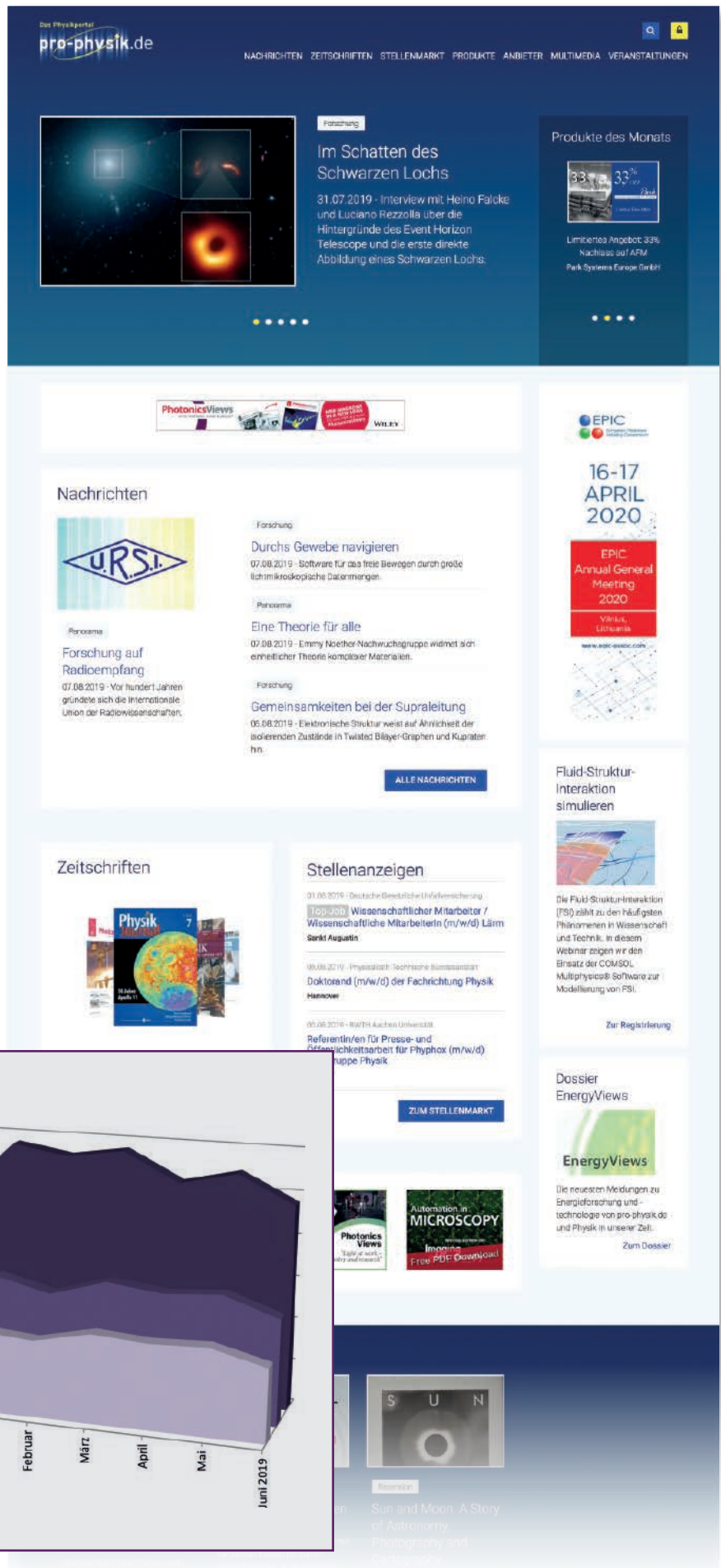


WILEY

pro-physik.de

Pro-physik.de ist das führende deutschsprachige Fachportal für alle Gebiete der Physik. Tagesaktuell bietet es News und Beiträge aus den Bereichen Industrie, Technologie, Forschung und Hochschule sowie aus der DPG (Deutsche Physikalische Gesellschaft).

Ein umfangreicher Stellenmarkt, das Bezugsquellenverzeichnis, Produktinformationen und der Veranstaltungskalender runden das Angebot ab.



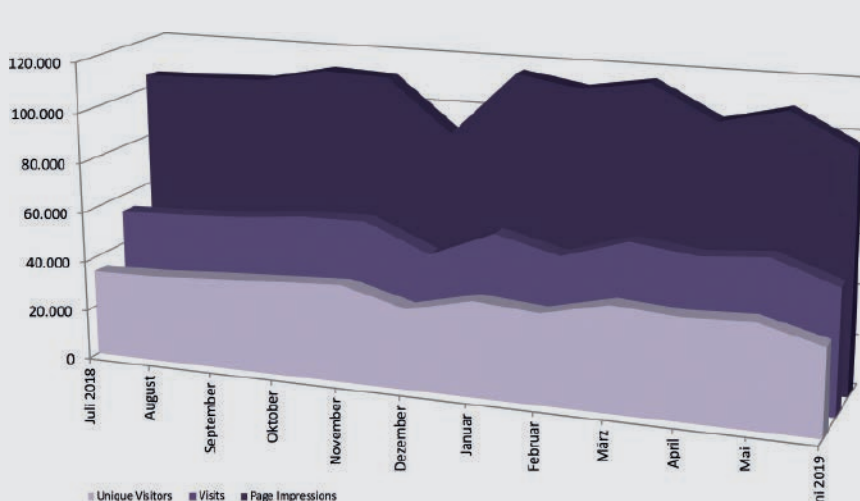
Nutzeranalyse

Die Nutzer von pro-physik.de stammen aus der Industrie sowie Forschungs- und institutionellen Einrichtungen.

Inserenten bietet pro-physik.de die einzigartige Möglichkeit, die relevanten Physiker der Branche zu erreichen.

Das Portal wird regelmäßig von mehr als 37.000 Fachleuten (Unique Visitors) im Monat genutzt, die über 106.000 Seiten (Page Impressions) aufrufen.

Zugriffszahlen



(Quelle: Google Analytics)

Banner und Content Ad

Bannerwerbung

Die Banner werden optimal in die Webseite integriert, um die Aufmerksamkeit des Nutzers zu erregen.

Animierte Banner oder Rich Media Formate erzielen beim Nutzer eine höhere Aufmerksamkeit. Sie erhalten eine regelmäßige Auswertung, um den Erfolg Ihrer Bannerkampagne messen und bewerten zu können.

FORMAT	PREISE PRO MONAT (€)
Leaderboard (728 x 90 px)	1.250
Wide Skyscraper (160 x 600 px)*	1.455
Rectangle (180 x 150 px)	1.190

*Leaderboard als Fallback nötig

Content Ad

Die Content Ad ist prominent auf der Einstiegsseite des Portals platziert und erfährt damit große Aufmerksamkeit.

In der Content Ad können Sie Ihr Produkt, Ihre Dienstleistung oder eine Veranstaltung als Advertorial - d.h. im redaktionellen Stil - präsentieren. Sie beinhaltet eine Abbildung bzw. ein Logo, einen Kurzttext sowie den direkten Link auf Ihre gewünschte Seite.

Ebenso können Sie Ihr White Paper mit einem Teaser-Text, einer Abbildung und Verlinkung präsentieren.

FORMAT	PREISE PRO MONAT (€)
Content Ad	1.485

Laufzeit: 1 Monat prominent auf der Homepage

The screenshot displays the homepage of the pro-physik.de portal, illustrating various advertising placements:

- Top Banner:** A large banner at the top featuring a black hole image and the headline "Im Schatten des Schwarzen Lochs".
- Leaderboard:** A horizontal ad unit below the top banner, containing news snippets and a "NACHRICHTEN" button.
- Skyscraper:** A vertical ad unit on the right side of the page, labeled "SKYSCRAPER".
- Rectangle:** A rectangular ad unit in the bottom right corner, labeled "RECTANGLE".
- Content Ad:** A large, prominent ad unit in the center of the page, featuring a "NACHRICHTEN" section with a "URSI" logo and a "ZUM STELLENMARKT" button.
- Multimedia:** A section at the bottom of the page titled "Multimedia" featuring book covers and a "ZUM COASER" button.
- Newsletter:** A section at the bottom right titled "Newsletter" with a sign-up form.



Physik Journal

Der Physik E-Newsletter erscheint wöchentlich.

Seinen Abonnenten bietet er einen umfassenden Überblick über aktuelle Artikel, News, Interviews und zweiwöchentlich über Informationen aus der DPG.

Die E-Newsletter pro-physik.de (6.000 Empfänger) und Physik Journal (17.500 Empfänger) werden als Paket zum wöchentlichen Physik E-Newsletter angeboten.

Sie erreichen also die Newsletter-Abonnenten der DPG und andere Experten aus Industrie und Forschung in allen Bereichen der Physik.

FORMAT

Leaderboard (728 x 90 px)

PREISE PRO MONAT (€)

4 Aussendungen

900

Das Physikportal
pro-physik.de

LEADERBOARD

Top-Meldungen

Forschung
Majoranas an der Küste
01.08.2019 - Ränder von Eiseninseln auf supraleitendem Rhenium zeigen Majorana-Zustände.

Forschung
Im Schatten des Schwarzen Lochs
31.07.2019 - Interview mit Heino Falcke und Luciano Rezzolla über die Hintergründe des Event Horizon Telescope und die erste direkte Abbildung eines Schwarzen Lochs.

Forschung
Molekülrotation gefilmt
30.07.2019 - Ultraschnelle kohärente Rotation in vollem Umfang aufgenommen.

Produkte des Monats

Optik / Photonik
Maskenloses Lithografiesystem
Nanoscribe GmbH - Angebot: Weltweit erstes Zwei-Photonen-Graustufen-Lithografiesystem (2GL) „Quantum X“ zur maskenlosen Fertigung von refraktiven und diffraktiven Mikrooptiken. Das Gerät...

Physik Journal
Newsletter

Physik Journal Nachrichten

Panorama
Forschung auf Radioempfang
07.08.2019 - Vor hundert Jahren gründete sich die Internationale Union der Radiowissenschaften.

LEADERBOARD

Rezensionen

Rezension
Mond. Eine Biografie
Ben Moore: Mond. Eine Biografie, Kein und Aber, Zürich 2019, geb., 320 S., 24 Euro, ISBN 978303695799

Produkte des Monats

Optik / Photonik
Maskenloses Lithografiesystem
Nanoscribe GmbH - Angebot: Weltweit erstes Zwei-Photonen-Graustufen-Lithografiesystem (2GL) „Quantum X“ zur maskenlosen Fertigung von refraktiven und diffraktiven Mikrooptiken. Das Gerät...

Optik / Photonik
Limitiertes Angebot: 33% Nachlass auf AFM
Park Systems Europe GmbH - Vor 33 Jahren, im Frühjahr 1986, haben Gerd Binnig, Calvin Quate

Webinare

Ein Webinar ist eine audiovisuelle Online-Präsentation, die Sie sowohl als Live-Vortrag halten oder als aufgezeichnete Fassung präsentieren können. Sowohl die Redner als auch die Zuschauer bzw. Zuhörer nehmen von den eigenen Computern aus teil.

Ein Webinar dauert üblicherweise eine Stunde: 45 Minuten entfallen auf die Präsentation, 15 Minuten auf Fragen- und Antworten.

Das Webinar wird parallel aufgezeichnet und ist damit nach der Erstausstrahlung im Archiv auf pro-physik.de für ein Jahr verfügbar.

Webinare eignen sich bestens für die ausführliche Präsentation neuer Produkte und Technologien, Trainings- oder Firmen-Informationsveranstaltungen.

Neben der technischen und organisatorischen Abwicklung sind verschiedene Maßnahmen im Preis enthalten, um eine maximale Teilnehmeranzahl zu generieren. Dazu gehören Banner-Werbung auf der Website und in den Newslettern.

Ihre Vorteile auf einen Blick:

- Sie generieren qualifizierte Vertriebskontakte
- Sie steigern das Markenbewusstsein in Ihrer Zielgruppe
- Sie sprechen ein neues, schwer zu erreichendes Publikum an
- Sie erhalten direktes, wertvolles Feedback durch die Teilnehmer
- Langfristige Verfügbarkeit auf Abruf (1 Jahr)



FORMAT

Webinar

PREIS (€)

12.810

Attraktiver Mengenrabatt wird gewährt.

Videocast

Videocasts haben sich zu einer wichtigen und effizienten Kommunikationsform im Web entwickelt. Erklärungsbedürftige Produkte oder komplexe Prozesse lassen sich anschaulich und lebendig präsentieren; Unternehmen können sich ganzheitlich und mit persönlicher Note darstellen. Ein weiterer Vorteil ist, dass die Information ständig auf Abruf verfügbar ist.

Pro-physik.de hat einen separaten Videokanal, in dem Sie Ihre vorproduzierten Videos präsentieren. Wiley-VCH bietet Ihnen außerdem der Service der Videoproduktion an (z.B. Interviews auf Messen).

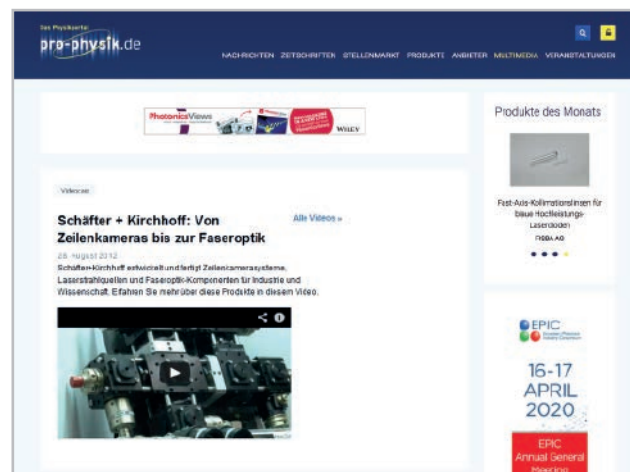
LAUFZEIT 6 MONATE

PREIS (€)

Videocast*)

975

*Bei Produktion / Herstellung des Videos durch den Verlag kommen weitere Kosten (auf Anfrage) hinzu.



Produkt des Monats

Ihre Produktinformation wird mit Produkt- und Firmenname sowie Abbildung auf allen Seiten (ausgenommen Stellenmarkt) von pro-physik.de und in den E-Newslettern präsentiert.

Außerdem wird Ihr Produkt-Highlight für insgesamt sechs Monate (4 Wochen davon auf einer der ersten 4 Positionen) in der Produktdatenbank des Portals gezeigt.

Als dritte Komponente erscheint die Produktinfo prominent in der parallel erscheinenden Monats-Ausgabe im Physik Journal (Auflage: über 60.000).

FORMAT

Produkt des Monats
(print, online & Newsletter)

PREIS (€)

1.845

Laufzeit: 1 Monat prominent auf der Homepage und insgesamt 6 Monate in der Produktdatenbank.

Produktinformation Print + Online

Produktinformation, Anwendungen und Firmenneuheiten werden online in der Produktdatenbank von pro-physik.de und Print wahlweise in einer Ausgabe von Physik Journal, PhotonicsViews oder Vakuum in Forschung und Praxis präsentiert. Die Laufzeit des Eintrags beträgt sechs Monate und kann darüber hinaus für weitere sechs Monate verlängert werden.

FORMAT

Produktinformation Print + Online

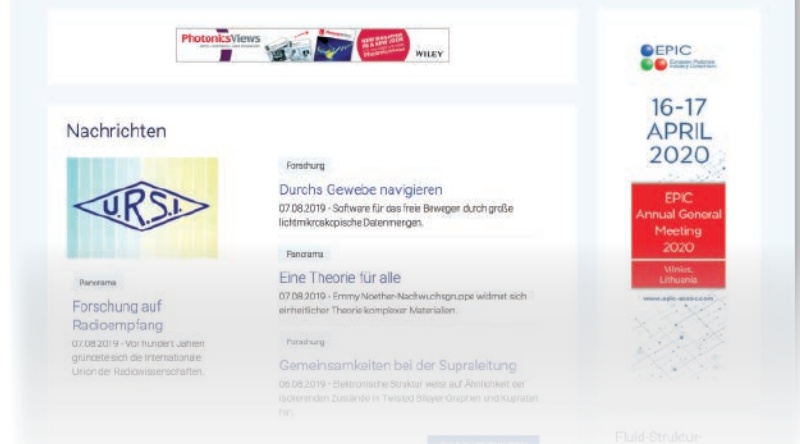
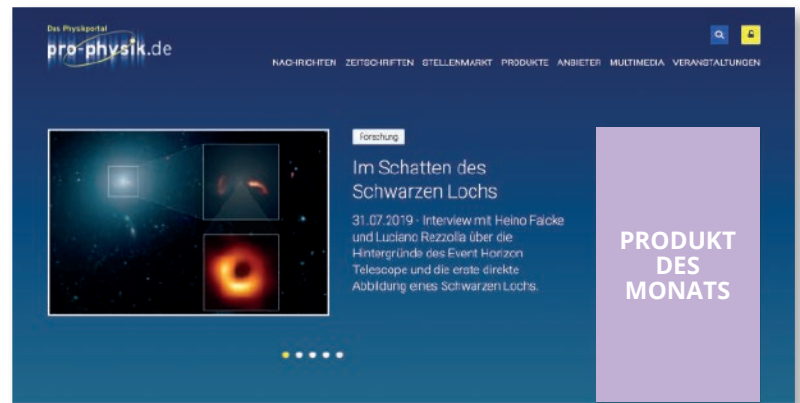
PREIS (€)

665

Laufzeit: 6 Monate in der Produktdatenbank

Verlängerung um weitere 6 Monate

460



Optik / Photonik

Kompaktes, robustes optisches Sampling-System

Angebot: Neues optisches Sampling-System „OSE“ in modularer Design, eine Komplettlösung, die die volle Flexibilität eines ASOPS-Systems (asynchronous optical sampling) in einem 19-Zoll-Gehäuse bietet.



Merkmale: Das System umfasst zwei Femtosekunden-Faserlaser auf Erbiumbasis, deren Diodenlaserfrequenzen mittels hochpräziser Elektronik synchronisiert sind. Der Frequenzunterschied wird dabei elektronisch verfahren, sodass die zeitliche Verzögerung zwischen den fs-Pulsen der beiden Lasermodule eingestellt werden kann. Dies erlaubt ein Scannen über viele Nanosekunden Zeitverzögerung mit hoher Geschwindigkeit ohne mechanische Komponenten. Zusätzlich wird ein optisch erzeugtes TTL-Triggersignal für die Datenaufnahme geteilt.

Zusätzliche externe Module können nachgerüstet werden, um höhere Leistungen, maßgeschneiderte Emissionsspektren oder Impulsformen bereitzustellen. Beispielsweise können auch fasergecouplerte Thru-Antennen für ein THz-ASOPS-System angeschlossen werden. Die ferngesteuerte, Agile 9°-Technik der Moderkopplung garantiert zuverlässige Lasersysteme, deren Parameter selbst unter schwierigen Bedingungen stabil bleiben. Das eingebaute System arbeitet vollautomatisiert, ist praktisch wartungsfrei und wird über die integrierten Bildschirme bzw. über Netzwerk mittels graphischer Oberfläche angesteuert. Für Steuerung und Datenaufnahme kann ein PC mit ultraschneller AO-Wandkarte mit dem System verknüpft werden.

Contact:
Menlo Systems GmbH
Am Klopferapitz 19a
82152 Martinsried
Deutschland
☎ +49 (0)89 1391 66-0
✉ +49 (0)89 1391 66-111
[E-MAIL](#) [WEBSITE](#)

Produkte



Laser

Radiant Dyes auch dieses Jahr wieder auf Laser World of Photonics

Radiant Dyes Laser & Acc. GmbH - Die Firma Radiant Dyes Laser Acc. GmbH stellt schon seit über 30 Jahren ihre komplette Produktpalette auf der Laser World of Photonics aus.



Optik / Photonik

Rauscharmer 200-MHz-Fotoempfänger mit variabler Verstärkung

FEMTO Messtechnik GmbH - Rauscharmer Fotoempfänger „OE-300“ mit InGaAs- oder Si-Fotodiode für den Wellenlängenbereich von 320 nm bis 1700 nm, mit variabler Verstärkung von 10² bis 10⁸ V/A zur...

Pro-physik.de bietet den größten Branchen-Stellenmarkt für Fach- und Führungskräfte aus Industrie und Forschung im deutschen Sprachraum.

Sie haben die Möglichkeit, gestaltete Anzeigen in Ihrem Corporate Design zu schalten. Für Postdoc- und Doktorandenstellen bieten wir auch reine Fließtextanzeigen an. Die gestalteten Stellenanzeigen werden

zusätzlich im Physik E-Newsletter promotet und erzielen damit eine sehr hohe Reichweite.

Für die Verwaltung und Erfolgskontrolle Ihrer Inserate erstellen Sie sich in nur wenigen Schritten ein eigenes Benutzerkonto, mit dem Sie Ihre Anzeigen und administrativen Daten jederzeit bearbeiten und ändern können.

FORMAT

2 in 1 Paket (Online + Newsletter)

Gestaltete Anzeige	1.180
Gestaltete Anzeige für Postdoc- / Doktoranden-Stellen	780
Online	
Fließtextanzeige für Postdoc- / Doktoranden-Stellen	480

PREISE / 4 WOCHEN (€)

Eine Online-/Print-Kombination (3 in 1 Paket) mit dem Physik Journal (Auflage über 60.000 Exemplare) ist selbstverständlich möglich.

3 in 1 Paket (Online, Newsletter + Print)	PREISE JE mm HÖHE (€)
90 mm Breite	16,50
180 mm Breite	33,00

Job der Woche auf pro-physik.de:

- Exklusive und hervorgehobene Platzierung
- Erhöhte Aufmerksamkeit
- Direkte Verlinkung

FORMAT	PREIS PRO WOCHE IN €
Job der Woche	250

Nur in Kombination mit einer Print- oder Online-Stellenanzeige buchbar.

Das Physikportal
pro-physik.de

Page 8

FORMAT	PREISE (€)
Banner (pro Monat)	
Leaderboard (728 x 90 px)	1.250
Wide Skyscraper (160 x 600 px)*	1.455
Rectangle (180 x 150 px)	1.190
*Leaderboard als Fallback nötig	
Physik E-Newsletter (4 Aussendungen)	
Leaderboard (728 x 90 px)	900
Produkt des Monats/Produktinformation	
Produkt des Monats	1.845
Produktinformation Print + Online	665
Produktinformation Verlängerung (6 Monate)	460
Webinar	12.810
Videocast	975
Content Ad	1.485

FORMAT	PREISE (€)
Stellenanzeigen (online 4 Wochen)	
2 in 1 Paket (Online + Newsletter)	
Gestaltete Anzeige	1.180
Gestaltete Anzeige für Postdoc- / Doktoranden-Stellen	780
Online	
Fließtextanzeige für Postdoc- / Doktoranden-Stellen	480
3 in 1 Paket (Online + Newsletter + Print)	je mm Höhe
90 mm Breite	16,50
180 mm Breite	33,00
Job der Woche	250

Alle Preise verstehen sich zzgl. der gesetzlichen Mehrwertsteuer.

Es gilt die neue Preisliste ab 01. Oktober 2019. Damit verlieren alle bisherigen Preislisten ihre Gültigkeit.

Banner

Die maximale Dateigröße beträgt 200 kb.

Mögliche Formate:

- Leaderboard (728 x 90 px)
- Wide Skyscraper (160 x 600 px)
- Rectangle (180 x 150 px)

Mögliche Dateiformate:

- DoubleClick Tags
- GIF, JPG & PNG
- HTML5 <https://goo.gl/QY0EMJ>
- Third-party tags von DFP zertifizierten Anbietern: <https://goo.gl/1bJSmc>

HTML5 Richtlinien

HTML5 Anforderungen: <https://goo.gl/rYMVcf>

Das Interactive Advertising Bureau (IAB) ist eine Organisation, die Industriestandards entwickelt, Forschung betreibt und rechtliche Unterstützung für die digitale Werbeindustrie anbietet. Das IAB stellt die folgenden HTML5 Richtlinien für Grafiker & Creative Technologists zur Verfügung: <http://www.iab.net/html5>

E-Newsletter Sponsoring

- Leaderboard (728 x 90 px)
- GIF, JPG & PNG (statische Grafik empfohlen)

Produkt des Monats/Produktinformation

- Abbildung (TIF, JPG & EPS; min. 300 dpi)
- Max. 1.600 Zeichen
- Web-Link

Content Ad

- Abbildung (GIF, JPG & PNG; 420 px Breite)
- Teasertext
- Web-Link
- E-Mail-Link

Webinar / Videocast/ Bezugsquellenverzeichnis

Diese Formate sind nicht standardisiert. Bitte sprechen Sie Ihren Mediaberater bzgl. der technischen Details an.

General Terms and Conditions for Advertisements, Supplements, Digital and Online Advertising

1. These General Terms and Conditions shall apply to all contracts (hereinafter referred to as "orders") relating to the publication of one or several adverts of one advertiser (hereinafter: "client") in the magazines of Wiley-VCH GmbH & Co. KGaA (hereinafter: "publisher") for the purpose of dissemination and relating to the placement of online advertising on the publisher's websites. They shall also apply to orders for third-party supplements in the magazines published by the publisher. The client acknowledges these General Terms and Conditions upon placing an order.

2. Differing, conflicting or supplemental general terms and conditions of advertising clients will not be recognized as an integral part of the contract, unless the publisher expressly agrees to them.

3. The following shall apply to clients wishing to place more than one advert: The discounts shown in the advert price list are only granted for advertisers' adverts which appear in a printed product within one year. The timescale begins on the date of appearance of the first advert, unless a different start date has been agreed in writing upon signing of the contract. The size of discount is based on volume. If, within a year, fewer adverts are taken than originally agreed, the publisher shall be entitled to re-calculate the discount based on the difference between the actual and guaranteed number taken.

4. Upon contractual signing, the client shall be entitled to release further adverts in addition to the volume stated in the order within the agreed timeframe or that stated in clause 3.

5. Order cancellations must be issued in writing. The cancellation charge imposed in the case of cancellation on the deadline date for the placement of the advertisement (or thereafter) is the total order value. In each specific instance, however, the client is expressly granted the right to provide proof that the contractor suffered no loss, or at any rate only a lower loss.

6. Orders for adverts and other marketing material to be published specifically and exclusively in specific issues, specific publications or in specific places in the publication must reach the publisher in sufficient time – i.e. not later than on the date specified in the order confirmation – for the client to be able to be informed before the advert deadline of whether the order can be executed in the requested manner.

7. Adverts and online advertising not directly recognizable as adverts because of their editorial layout will be clearly marked with the word "Advert" by the publisher.

8. The publisher reserves the right to reject advert orders – including individual adverts under a blanket contract – or orders for inserts, on grounds of content, origin or technical format, under its own standard and factually justified principles if the content of such orders contravenes legal or regulatory stipulations or if their publication is unacceptable for the publisher. This applies to orders submitted to branch offices, receiving agencies or representatives. Orders for inserts are only binding for the publisher once the insert template has been submitted and approved. Inserts which, due to the format or appearance, may appear to the reader to be part of the newspaper or magazine, or which contain third-party adverts, shall not be accepted. Rejection of an order shall be communicated to the client without delay. In such cases, the publisher reserves the right to request repayment of any discounts granted.

9. The client is responsible for punctual delivery of proper ready-to-print material or supplements or for punctual delivery of materials required for online advertising. In the case of digital ready-to-print material the client undertakes to deliver proper artwork, complying in particular with the format or the technical specifications of the publisher, punctually for the print material deadline. The publisher shall request replacement for recognizably inaccurate or damaged printing material without delay. The publisher guarantees print quality customary to that of the title concerned within the scope of the possibilities of the printing material. Before a digital transmission of artwork, the client is responsible for ensuring by means of suitable technical measures that the transmitted files are free of any computer viruses. Should the publisher discover computer viruses in a file transmitted by e-mail, said file will be deleted immediately without the possibility of the client making any related claims.

10. Discernibly unsuitable or damaged ready-to-print material and/or advertising material is to be replaced by the client immediately when requested to do so by the publisher. The cost of producing ordered ready-to-print material and/or of producing ordered advertising material as well as of substantial alterations to originally agreed versions that are requested by the client and for which the latter is responsible due to the technical quality of the ready-to-print material and/or advertising material supplied will be borne by the client. Should any deficiencies in the ready-to-print material and/or advertising material not be immediately discernible during the review process, but only become discernible in the printing operation and/or upon insertion, the client is not entitled to raise any claims on account of an inadequate printout and/or poor insertion.

11. Print documents will only be sent to the client if specifically requested. The obligation of safekeeping ends three months after expiry of contract.

12. In the case of audio and/or video linked advertising (e.g. banners that cause a pop-up window to open when clicked on, in which audio and/or video content is reproduced) the client is responsible for ensuring that the necessary approvals from GEMA [society for musical performing and mechanical reproduction rights in Germany] or other copyright associations and/or owners have been obtained.

13. The client shall be entitled to a reduction in payment or a corrected replacement advert in cases of fully or partly illegible, incorrect or incomplete printing of adverts, but only to the extent that the purpose of the advert is affected. This shall be excluded if the defect results from incorrect ready-to-print material (see clause 10 above). Should the publisher allow the timeframe given to him to elapse or should the replacement advert still be incorrect, the client shall be entitled to a reduction in payment or cancellation of the contract. Complaints – except if defects are not obvious – must be asserted within four weeks from receipt of invoice and proof.

14. (1) The client's claims for damages shall be excluded unless provided for otherwise hereinafter. This exclusion of liability shall also apply in favour of the publisher's legal representatives and vicarious agents in the event that the client asserts claims against them.

(2) Claims for damages on account of death, injuries or adverse health effects as well as claims for damages caused by a violation of essential contractual obligations shall be exempt from the liability exclusion in paragraph 1. Essential contractual obligations shall mean obligations, the fulfilment of which is necessary in order to achieve the objectives of the contract. Liability for damages caused by intentional or grossly negligent breaches of obligations on the part of the publisher, his legal representatives or vicarious agents shall also be exempt from the liability exclusion.

(3) The provisions of the German Product Liability Act (ProdHaftG) shall not be affected by the above.

15. Sample print-outs will only be provided where specifically requested. The client shall be responsible for the correctness of the returned samples. The publisher shall observe all error corrections made known to it within the period specified upon sending the sample. Should the client fail to return within the specified period a sample sent on time by the publisher, approval for print shall be deemed to have been given.

16. Unless any specific sizing requirements have been given, the amount to be charged shall be calculated based on the print size that is normal for the type of advert.

17. The client avouches that he is the unconditional owner of all rights of use to the advertising material necessary for publication and distribution. In this respect he indemnifies the publisher from all claims by third parties, and grants the publisher the rights of usage necessary for publication of the advertising material.

18. The client avouches that he is entitled to set the hyperlinks connected to the online advertising. The client furthermore affirms that he will abide by the applicable data privacy legislation – in particular of the Federal and the Teleservices Data Protection Act – and also impose such a responsibility on their employees. Should the client use special techniques such as cookies or tracking pixels to obtain or collect data from the insertion of advertising material in the online offering of the publisher, the client also affirms that they will abide by the precepts of the German Telemedia Act (TMG) and/or of the Interstate Broadcasting Treaty (RfStV) as well as the Federal Data Protection Act (BDSG) in the collection, processing and use of personal data.

19. Should the client fail to pay in advance, the invoice shall be sent immediately or within a maximum of fourteen days after publication of the advert. The invoice must be paid within the period given in the price list, starting from the date of receipt of invoice, unless a different payment period has been agreed in individual cases.

20. In the event of a delay or deferral in payment, interest and recovery costs shall be added to the amount due. In the case of payment delay, the publisher may withhold further publication under the order concerned until payment is made and demand advance payments for the remaining adverts. Where there is established doubt over the client's ability to pay, the publisher shall be entitled, even during the duration of an advertising contract, to make the publication of further adverts dependent on the prepayment of the sum due and the settlement of outstanding invoices, regardless of the payment terms originally agreed.

21. The publisher shall provide, upon request, a copy of the advert along with the invoice. Depending on the type and scope of advertising contract, advert extracts, record pages or full record numbers will be provided. If a record can no longer be created, it will be replaced with a legally binding certification from the publisher of the publication and distribution of the advert.

22. In the event of a reduction in circulation, a price reduction may be claimed for contracts for a series of adverts if, in the overall average of the insertion year of the first advert, the average circulation stated in the price list or stated any other way or, if a circulation figure is not given, the average number of issues sold (for trade magazines, where appropriate, the average actual distribution) in the previous calendar year is not exceeded. A reduction in circulation is only deemed as a deficiency eligible for a price reduction if it amounts to

- 20% for circulation of up to 50,000 copies
- 15% for circulation of up to 100,000 copies
- 10% for circulation of up to 500,000 copies
- 5% for circulation of up to 500,000 copies.

In addition, claims for price reductions are excluded for contracts if the publisher has given the client sufficient notice of the reduction in circulation for the client to be able to cancel the contract before publication of the adverts.

23. The publisher shall not be responsible for any delays in performance caused by unforeseeable events which the publisher cannot influence (such as strikes, lock-outs, disruption of operations, etc.). After the cessation of such events, the publisher may either publish adverts in the next possible issue of the printed work or online advertising medium, or withdraw from the contract – entirely or in part. In this context, the client shall not be entitled to claim damages.

24. The place of performance and exclusive place of jurisdiction for all disputes shall – to the extent permitted by law – be the publisher's headquarters, at present Weinheim, Germany.

25. The legal code of the Federal Republic of Germany shall be applicable under exclusion of the United Nations Convention on Contracts for the International Sale of Goods.

Ansprechpartner

PRO-PHYSIK.DE · Boschstraße 12 · 69469 Weinheim · Teamfax: +49 (0) 6201 606 100



Verkauf



Äne Anders
Tel.: +49 (0) 62 01 606-552
aanders@wiley.com



Iris Biesinger
Tel.: +49 (0) 62 01 606-555
ibiesinger@wiley.com



Nicole Schramm
Tel.: +49 (0) 62 01 606-559
nschramm@wiley.com



Jörg Wüllner
Commercial Manager
Tel.: +49 (0) 6201 606 748
jwuellner@wiley.com

Redaktion



Dr. Oliver Dreissigacker
Tel.: +49 (0) 62 01 606-181
info@pro-physik.de



Alexander Pawlak
Tel.: +49 (0) 62 01 606-244
redaktion@physik-journal.de



Dr. Maike Pfalz
Tel.: +49 (0) 62 01 606-314
redaktion@physik-journal.de



Dr. Kerstin Sonnabend
Tel.: +49 (0) 62 01 606-267
redaktion@physik-journal.de