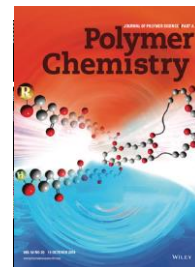


## Journal of Polymer Science: Part A: Polymer Chemistry



The **Journal of Polymer Science** provides a continuous forum for the dissemination of thoroughly peer-reviewed, fundamental, international research into the preparation and properties of macromolecules. **Part A: Polymer Chemistry** is devoted to studies in fundamental organic polymer chemistry and physical organic chemistry. This includes all related topics (such as organic, bioorganic, bioinorganic and biological chemistry of monomers, polymers, oligomers and model compounds, inorganic and organometallic chemistry for catalysts, mechanistic studies, supramolecular chemistry aspects relevant to polymers and reactions on polymers).

### Advertising & Sales Office

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### Publisher & Editorial Office

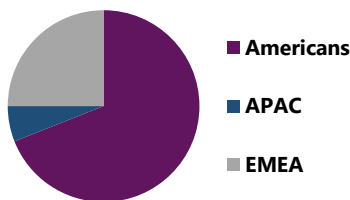
**Wiley**  
111 River Street, Hoboken, NJ 07030  
**Jenny Mahoney**, Journal Publishing Manager

### Circulation

**Total Circulation:** 150

**Coverage:** United States and International

**Markets Served:** Polymer scientists in industry, academia, and startups.



### Editorial Information

**Editors:** Tae-Lim Choi, Craig J. Hawker and E.W. Meijer

**2018 Impact Factor:** 2.591

**ISI Journal Citation Reports Ranking:** 30/87 (Polymer Science category)

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**Agency Commission:** 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

**Acceptance of Advertising:** All advertising is subject to the approval of the editors and publisher.

### Black & White Print Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$795	\$535	\$360
3x	\$775	\$525	\$350
6x	\$755	\$515	\$340
12x	\$700	\$495	\$330
24x	\$690	\$465	\$320

**Color Rate:** \$1,040 in addition to earned B&W rate

**Cover and Preferred Position** (in addition to earned B&W rate):

2nd Cover:	35%
3rd Cover:	25%
4th Cover:	50%
First Spread	15%
Opposite Table of Contents:	10%
Page Facing First Editorial	10%
Spread between TOC and First Editorial:	10%

**Earned Rates:** Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate).

**Inserts:** Rates are determined using the black and white earned rate per number of insert pages plus 10%. Please check with your sales rep for print run quantity before sending inserts.

# 2020 Advertising Rate Card

## Journal of Polymer Science: Part A: Polymer Chemistry

### Issuance & Closing Dates

Frequency: 48x per year

2020 Closing Dates:

Vol/ Iss	Cover Date	Reservation	Material Due	Inserts Due
58:1	January 1	11/25/19	12/2/19	12/8/19
58:2	January 15	12/9/19	12/16/19	12/21/19
58:3	February 1	12/23/19	12/30/19	1/4/20
58:4	February 15	1/6/20	1/13/20	1/18/20
58:5	March 1	1/20/20	1/27/20	2/1/20
58:6	March 15	2/3/20	2/10/20	2/15/20
58:7	April 1	2/24/20	2/2/20	3/7/20
58:8	April 15	3/9/20	3/16/20	3/21/20
58:9	May 1	3/23/20	3/30/20	4/4/20
58:10	May 15	4/6/20	4/13/20	4/18/20
58:11	June 1	4/20/20	4/27/20	5/2/20
58:12	June 15	5/4/20	5/11/20	5/16/20
58:13	July 1	5/18/20	5/25/20	5/30/20
58:14	July 15	6/8/20	6/15/20	6/20/20
58:15	August 1	6/22/20	6/29/20	7/4/20
58:16	August 15	7/6/20	7/13/20	7/18/20
58:17	September 1	7/28/20	8/4/20	8/11/20
58:18	September 15	8/10/20	8/17/20	8/22/20
58:19	October 1	8/24/20	8/31/19	9/5/20
58:20	October 15	8/7/20	8/14/20	9/19/20
58:21	November 1	9/21/20	9/28/20	10/3/20
58:22	November 15	10/5/20	10/12/20	10/17/20
58:23	December 1	10/19/20	10/26/20	10/31/20
58:24	December 15	11/9/20	11/16/20	11/21/20

### Mechanical Requirements

Trim Size: 8.25" x 10.875"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3.5"	10"
1/2 page horizontal	7"	5"
1/4 page	3.5"	5"
Page Sizes, Bleed	Width	Depth
Full page	8.5"	11.125"
1/2 page vertical	4.2667"	11.125"
1/2 page horizontal	8.5"	5.5625"
Two-page spread	17"	11.125"
Belly-bands	18.25"	4.5"
Cover tips	7"	5"

### Submission of Print Ads

- Indicate Journal, Volume, and Issue with ad material.
- High-resolution digital media required (minimum 300 dpi for images).
- Required format: PDF/Acrobat 4.05 or later.
- Electronic Transfer (preferred): Contact Al Liburd at [PrintAdTraffic@wiley.com](mailto:PrintAdTraffic@wiley.com) prior to submitting a file via FTP.
- Media Requirements (for courier transfers): CD-ROM preferred.
- Set up document to trim size and include 0.125" bleed.
- All fonts and graphics must be embedded.
- Convert all RGB to CMYK.
- Wiley assures an accurate color match of your color ad file when it is accompanied by a SWOP-certified proof (Chromalin™, match print, IRIS)
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

### Paper Stock

- Inside pages: UPM Classic Gloss 80 gsm.
- Covers: 10 pt. C2S

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head

### Contacts

Ship all insertion orders and print advertising material to: Al Liburd,

Advertising Production Specialist

P: 201-748-8754

E: [PrintAdTraffic@wiley.com](mailto:PrintAdTraffic@wiley.com)

Wiley

111 River Street, 4-01, Hoboken, NJ 07030-5774

Send all insertion orders and digital advertising material to: Online Ad

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Wiley

101 Station Landing, Suite 300, Medford, MA 02155

### Ship Inserts to:

The Sheridan Press, Attn: Annette Flannery

POLA, Volume \_\_\_\_, Issue \_\_\_\_

450 Fame Avenue, Hanover, PA 17331

Phone: 717-632-8448

