MUHAMMAD SHOAIB



CONTACT

■ Lahore

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4 01-03-2002

in Muhammad Shoaib

OBJECTIVE

Seeking a challenging UI/UX and graphic designer position that utilizes my skills in user research, information architecture, wireframing, prototyping, brand identity design, and digital design to create engaging digital products.

SKILLS

- User Research
- Information Architecture
- Wireframing and Prototype
- **Brand Identity**
- Typography
- Adobe Illustrator
- Adobe Photoshop
- Figma
- Adobe xd
- Sample Collection
- **Blood Banking**
- Clinical Pathology
- Microbiology
- Chemistry Analyst

LANGUAGE

- ✓ English
- ✔ Urdu
- ✔ Punjabi

EXPERIENCE

2021 - Continue **Fiverr**

Graphic Designer

May include designing logos, marketing materials such as brochures and flyers, websites, social media graphics, and other promotional materials. May work in-house for a company, work as a freelancer, or work for a design agency.

2021 - Continue **Fiverr**

UI/UX Designer

Overall, role as a UI/UX designer is to use your design skills, user research, and data analysis to create digital products that are easy to use, visually appealing, and aligned with the needs of the target audience

Upwork 2022 - Continue

Graphic Designer

Creating visual concepts and designs for various mediums such as print, web, and digital platforms. Main objective is to communicate a message or idea using different design elements such as typography, color, imagery, and layout.

2022 - Continue Upwork

UI\UX Designer

Creating user interfaces and experiences for digital products such as websites, mobile apps, and software applications. Main objective is to create designs that are easy to use, visually appealing, and aligned with the needs and expectations of the target audience.

Faizan Medical Centre Arifwala

2020 - 2021

Lab technician

performing a variety of laboratory tests and procedures to help diagnose diseases and medical conditions. Responsible for collecting, preparing, and analyzing patient samples to provide accurate and reliable test results to doctors and other healthcare professionals.

EDUCATION

2018 The Educators School

Matriculation 1100/1002

2020 **Punjab Group of Colleges Arifwala**

Intermediate 1100/926

School of Art and design

2021

Garphic design 200/134

Superior University Lahore

Continue

BS Medical laboratory science 3.1 SGPA

ACHIEVEMENTS & AWARDS

✓ Rascon Conference