



Smartphones Market Analysis Dashboard

An overview of smartphone trends, features, and performance insights



price

> 30,0...

brand_na... (5)

price category

Total Number of Models

81

Average Price

50,954.43

Average Rating

8.56

Count of 5G Phones

78



Market Segment Analysis



Performance & Price Analysis

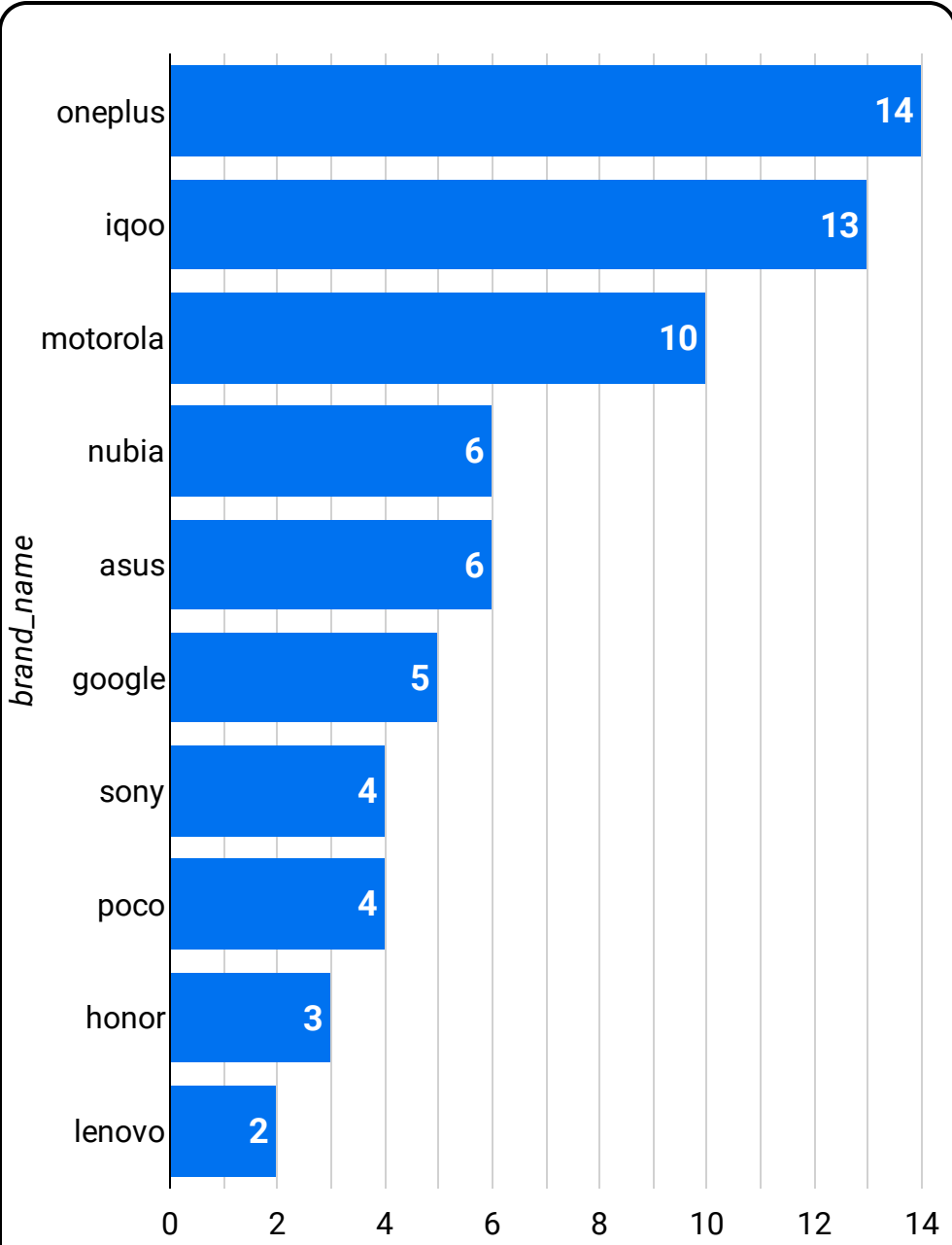


Features Analysis

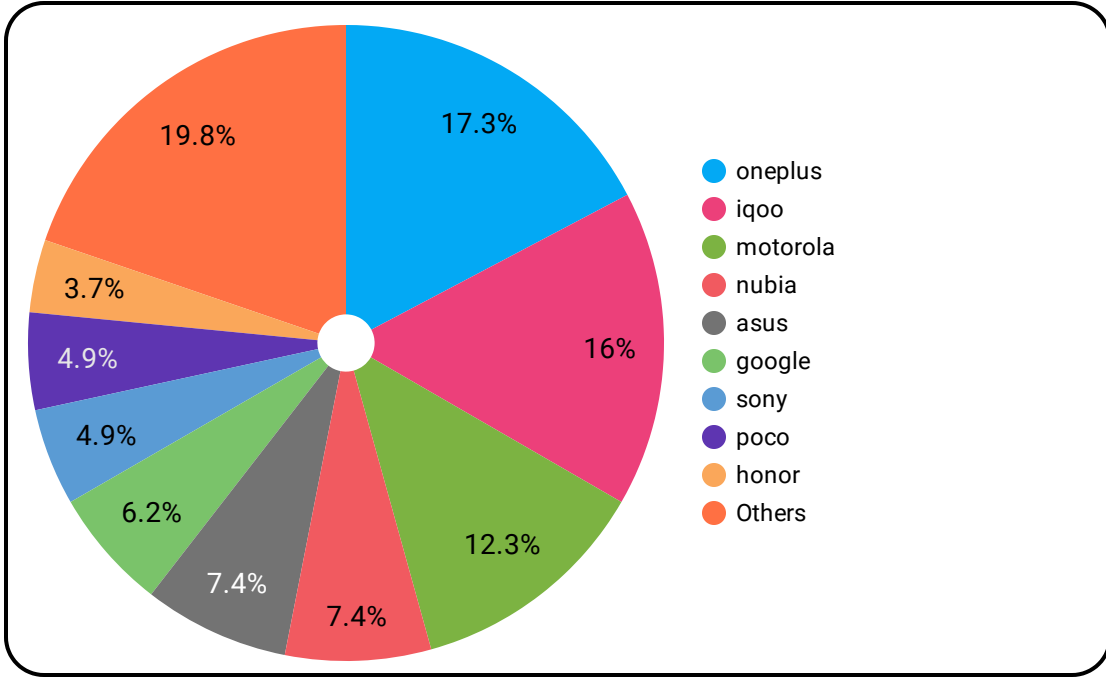


User Satisfaction Analysis

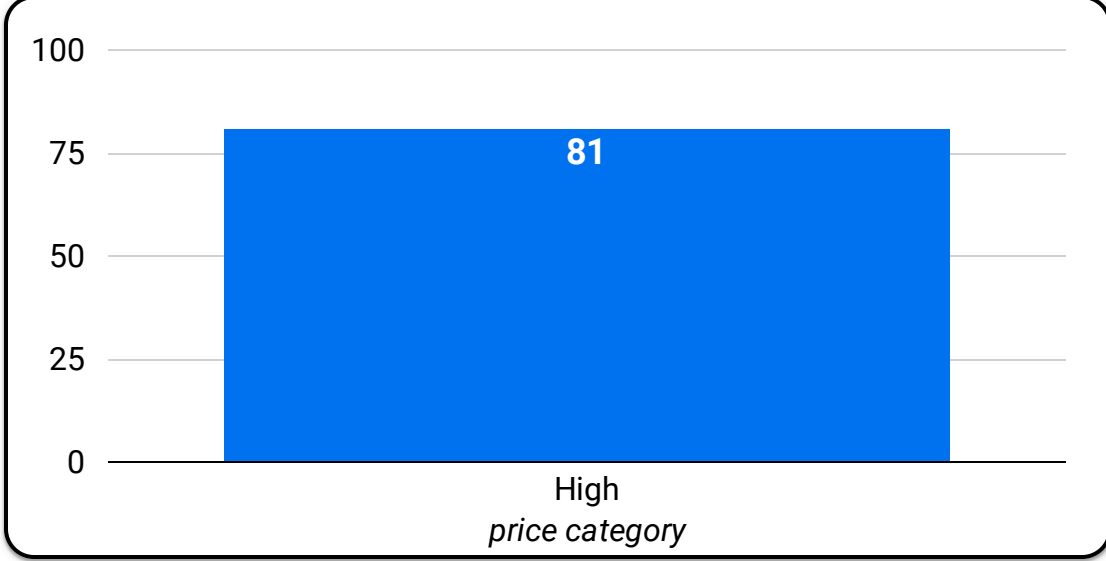
Num of Phones in each Brand



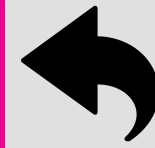
%age of phones in each Brand



Count Number of Phones Based on Price Category



Market Segment Analysis

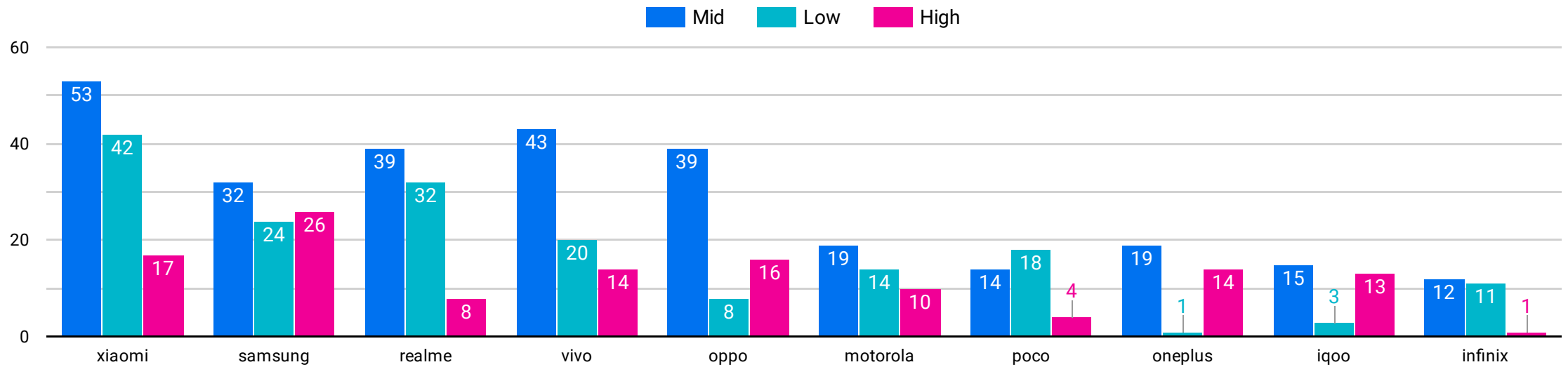


Go Back

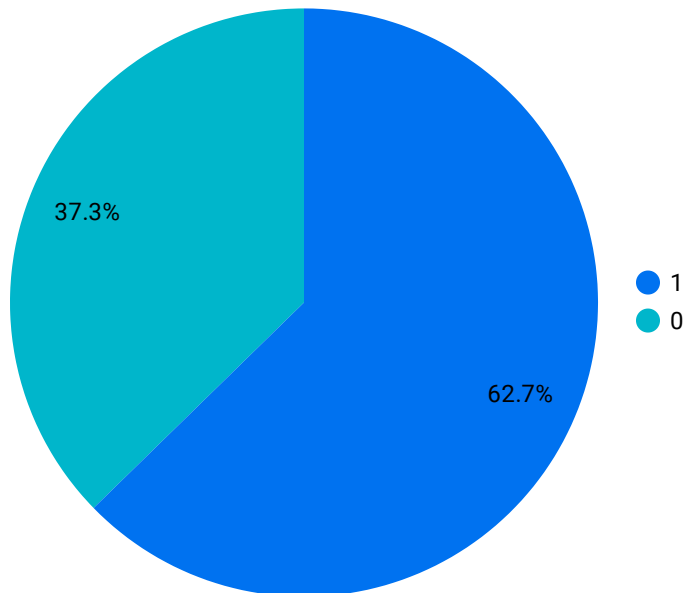
price category

5G_or_not

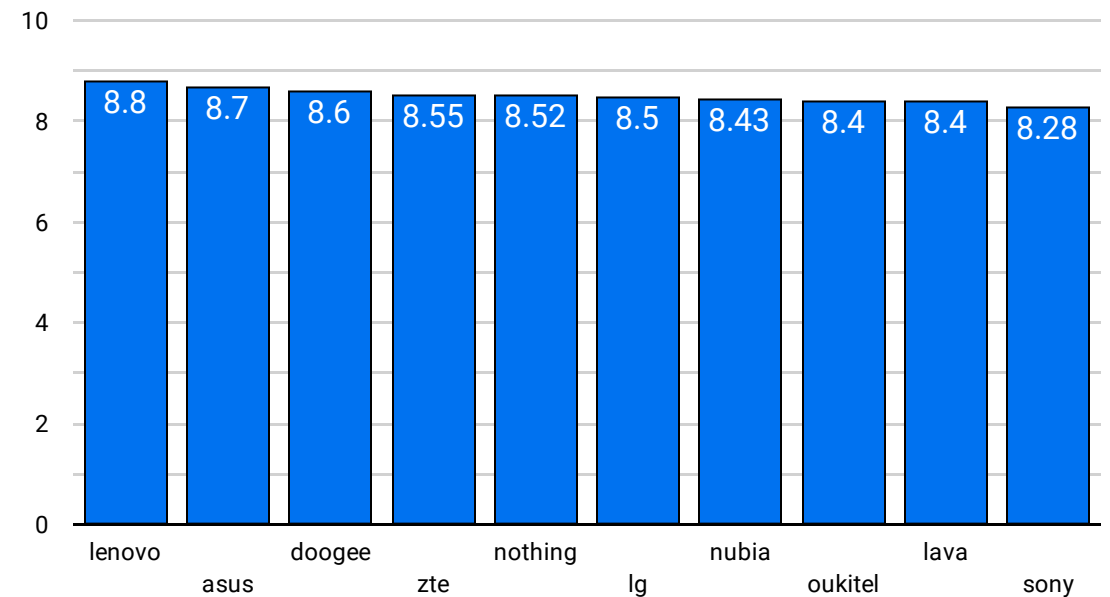
Number of Models in different price ranges for each Brand



Rate of 5G and Non-5G Phones



Average Rating Based on Brand Names



Performance & Price Analysis



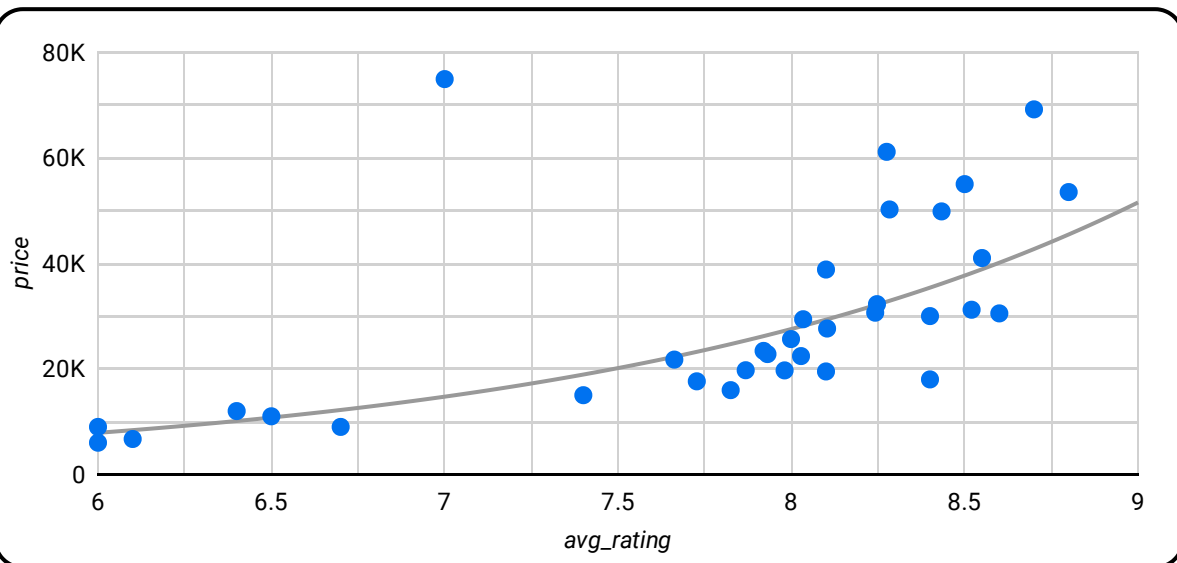
Go Back

price

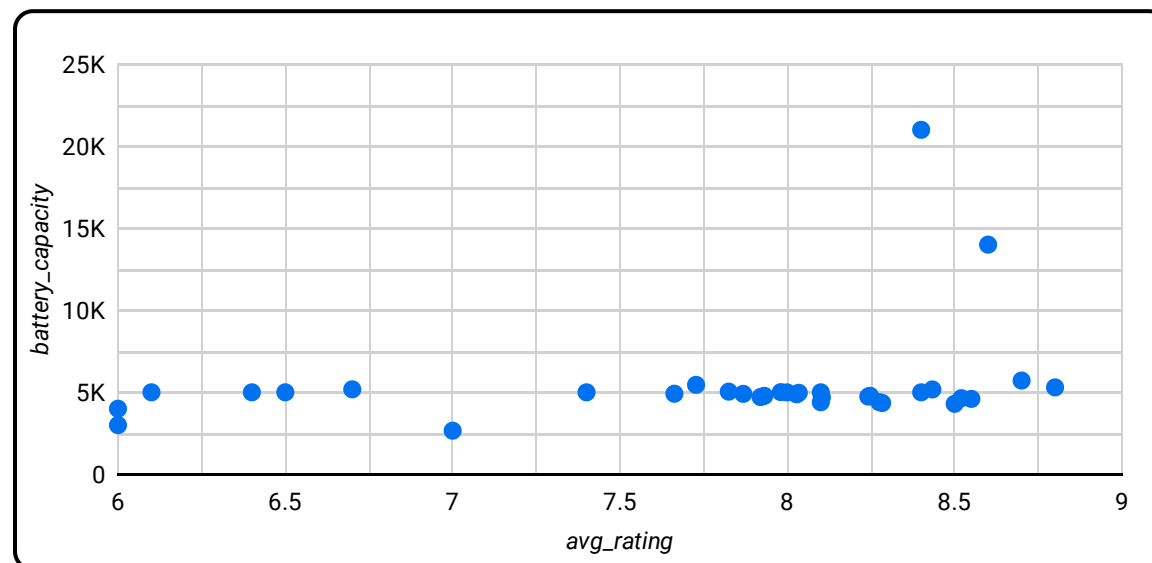
0

480,000

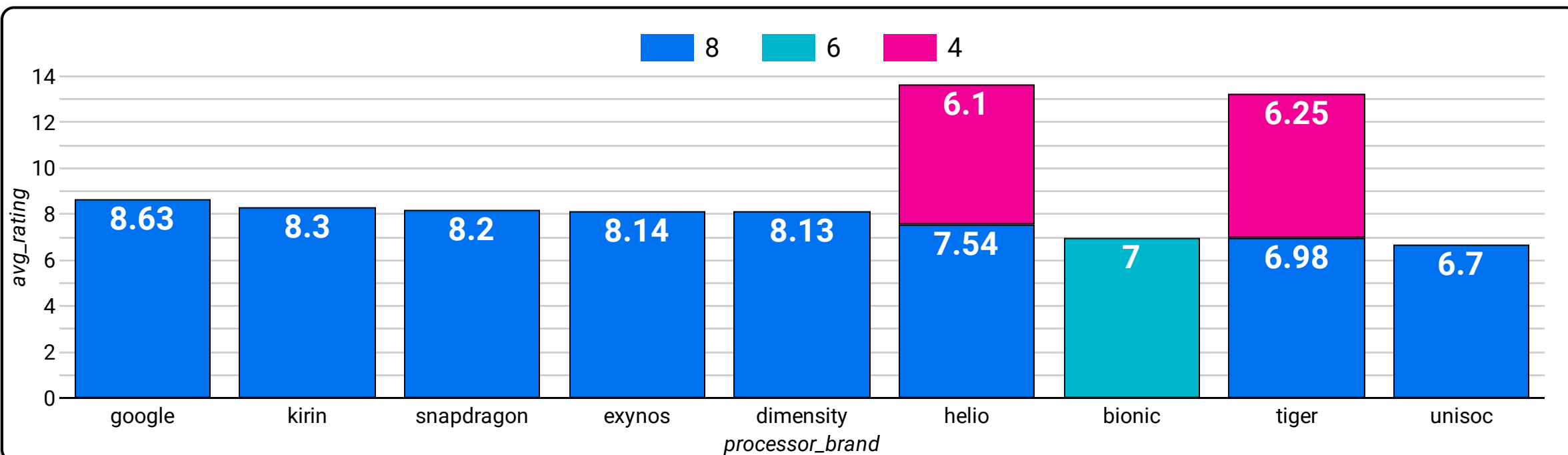
Prices Based on Average Rating of Each Brand Name



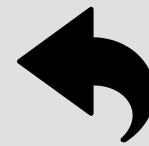
Based on Average Rating Battery Capacity of each Brand Name



Processor Brand Average rating Based on Number of Cores



Features Analysis



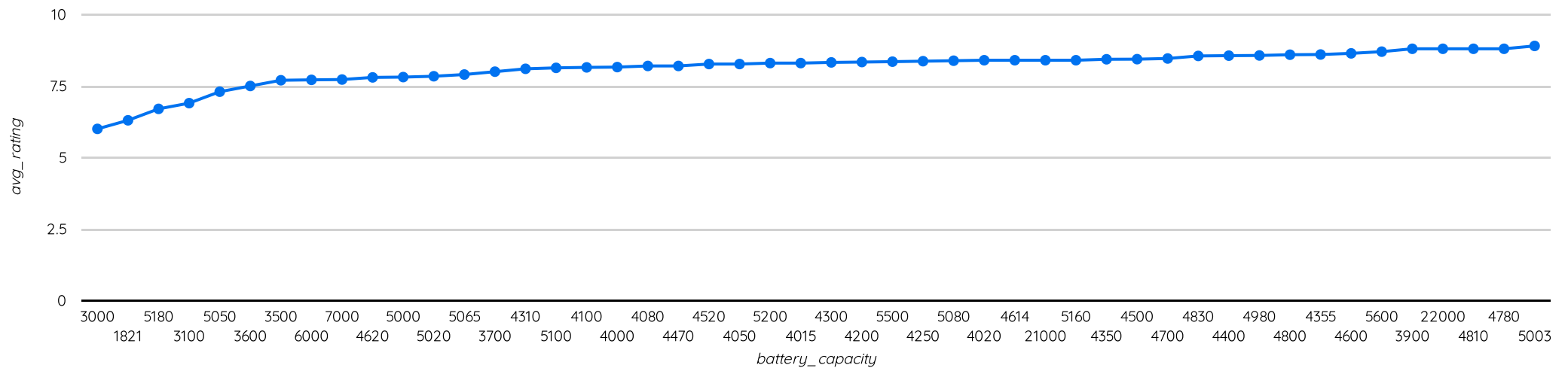
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num_cores

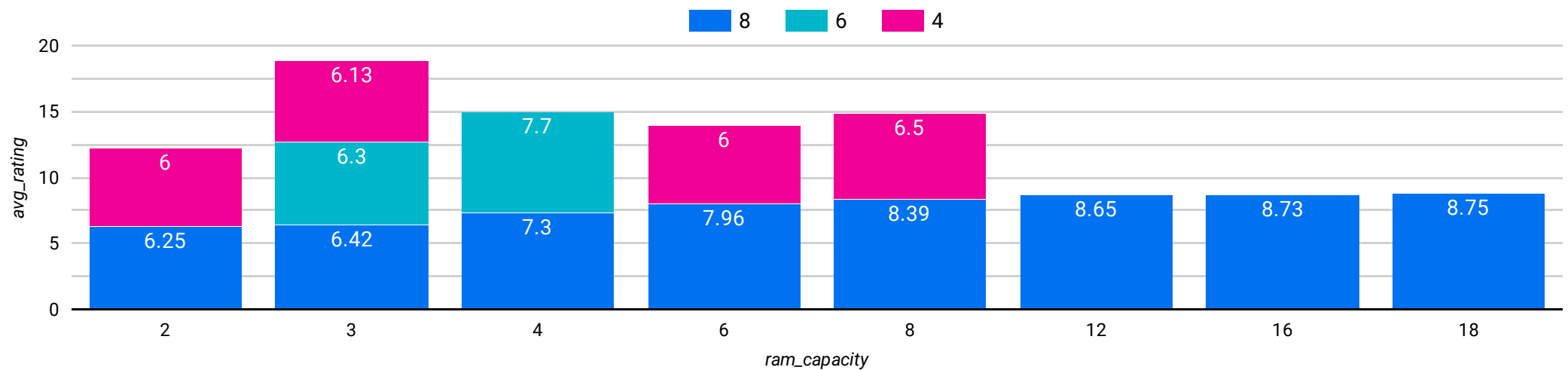
os

processor_brand

Customer Rating Based on Battery life



Average Rating Based on Number of Cores

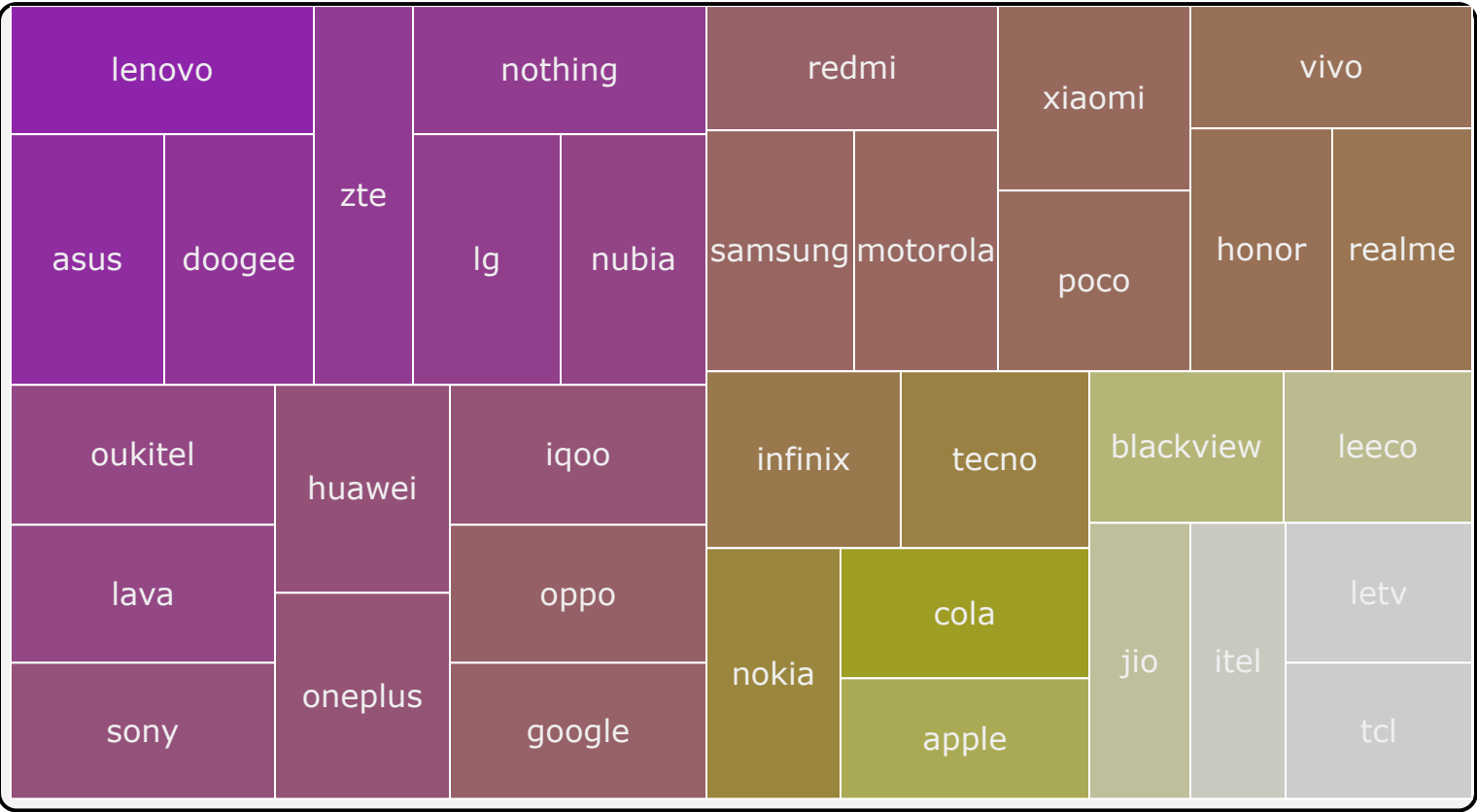


User Satisfaction Analysis

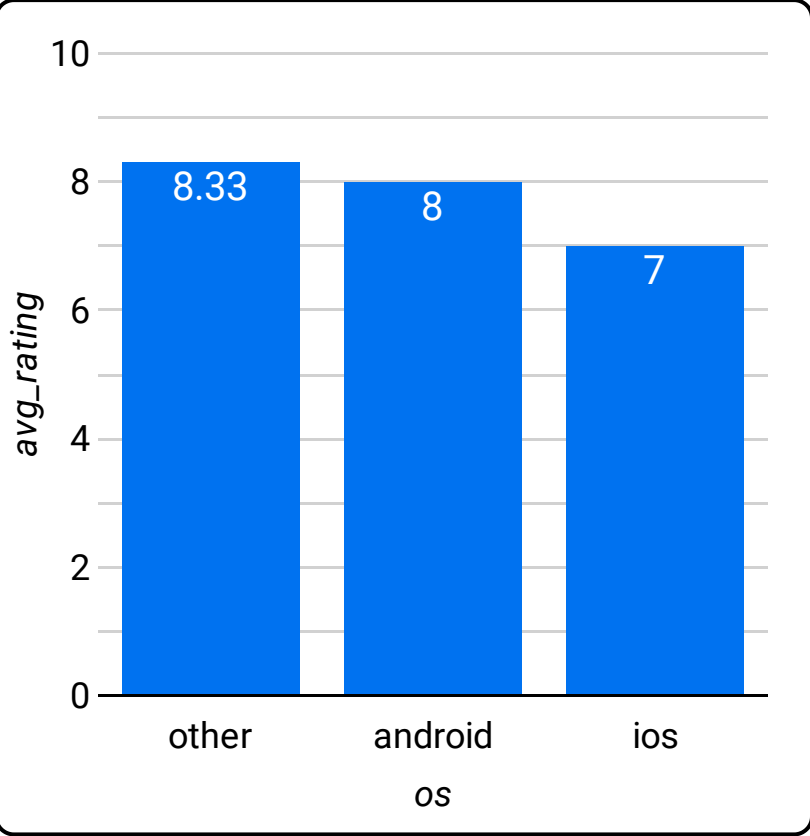


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Tree map of Phone Brands Based on Average Rating



Average Rating Based on Operating System (os)



Average Rating Based on Screen Size and Refresh Rate

screen_size / avg_rating										
refresh_rate	7.6	6.36	6.39	6.71	6.92	7.4	6.28	6.78	6.73	6.76
165	-	-	-	-	-	-	-	8.73	-	-
144	-	-	-	-	8.7	-	-	8.83	8.35	-
120	8.9	8.9	-	8.7	-	-	8.55	8.47	8.56	8.5
90	-	-	-	-	-	-	-	8.4	-	-
60	-	-	8.8	-	-	8.6	-	8.05	-	-