

Shoaibaktar Mulla

Graphic Designer & Video Editor

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📍 Hungund, India 📷 Realshoaib20



PROFILE

Creative and detail-oriented **Graphic Designer** with **3+ years** of experience in visual storytelling, brand identity, and digital media. Proven expertise in Adobe Creative Suite, video editing, motion graphics, and social media content. Adept at collaborating with marketing teams and delivering high-impact visuals across digital and print platforms.

SKILLS

Design Tools: Adobe Photoshop, Illustrator, InDesign, After Effects, Canva

Video Editing: Adobe Premiere, After Effects, CapCut, Filmora, Kinemaster

Web & UI Tools: Figma, Godaddy, WordPress basics

Other Skills: Social Media Design, Marketing Campaigns, Motion Graphics, Logo Design, Branding, Social Media Ads, Print Design, Reels & YouTube Editing

Programming Language: HTML, CSS, Javascript, Java

Soft Skills: Creativity, Time Management, Collaboration, Attention to Detail

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer & Video Editor

01/2022 – present

Remote

- Created over **150+ custom visuals** for social media campaigns, digital ads, banners, catalogs, and brand collateral.
- Edited **100+ videos** including Instagram Reels, YouTube promos, motion graphics, branding animations, and 3D product showcases.
- Collaborated directly with clients to align visual content with their **brand guidelines**, goals, and audience preferences.
- Managed the **end-to-end creative process**: concept development, design execution, revision cycles, and final publishing.
- Supported strategic brand campaigns by producing **marketing visuals**, **event creatives**, and **presentation slides**.

Graphic Designer, Local Studio

01/2019 – 07/2020

Hungund,
Karnataka, India

- Designed **logos**, edited photos, and created **promotional posters**, banners, and digital invites.
- Produced **branded video content** including manufacturing promos, product explainers, and event highlight reels.
- Worked with small businesses to design custom materials for **festivals**, **shop openings**, and **product launches**.

- Gained hands-on experience with **print design, video editing**, and delivering fast-turnaround creative assets.
- Contributed to **local branding projects** that enhanced client visibility and customer engagement.

EDUCATION

KLE College of Engineering And Technology,
Bachelor of Engineering (B.E.), Computer Science 
7.7 CGPA

08/2018 – 07/2022
Chikodi, India

LANGUAGES

English | Hindi | Kannada | Arabic-Basic