SHOAIB HOSSAIN

Product Designer (UI/UX) — Mobile & Web Experiences

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PROFESSIONAL SUMMARY

Product-focused UI/UX Designer with 5+ years of experience designing mobile and web applications. Specialized in AI-enhanced design workflows, interactive prototyping, and transforming complex product requirements into intuitive, scalable user experiences. Experienced across the full product lifecycle—from user research and concept exploration to high-fidelity prototypes and developer handoff. Passionate about building thoughtful digital products through rapid iteration, collaboration, and strong design systems.

PROFESSIONAL EXPERIENCE

Product Designer (UI/UX)

Kite Games Studio Ltd. • Dhaka, Bangladesh | Feb 2024 – Present

- Designed end-to-end user experiences for consumer-facing iOS and Android applications, collaborating with cross-functional teams to deliver scalable, user-focused solutions
- Integrated AI-assisted design workflows to accelerate ideation, visual exploration, and content generation, improving speed and efficiency without compromising design quality
- Improved usability and user flow efficiency by applying UX best practices and iterative design improvements across key mobile features
- Built high-fidelity and interactive prototypes to validate user flows and ensure smooth design-to-development handoff, reducing implementation gaps and rework

UI/UX & Creative Designer (First Senior Deputy Assistant Director)

Walton Digi-Tech Industries Ltd., Corporate • Dhaka, Bangladesh | Dec 2022 – Feb 2024 (1 year 2 months)

- Designed UI/UX for corporate websites and mobile applications, ensuring a consistent and cohesive experience across multiple digital platforms
- Translated user research and business requirements into wireframes, user flows, and interactive prototypes to support informed product decisions
- Designed illustrations, visual assets, and brand materials across multiple product lines, strengthening brand identity and visual consistency at scale
- Collaborated with development and marketing teams to implement designs efficiently and maintain alignment across product, web, and campaign initiatives

UI Designer (Remote)

Exeqcuet • Dubai, UAE | Feb 2022 – Dec 2022 (11 months)

- Visualized product concepts through storyboards, process flows, and sitemaps to support clear decision-making and aligned product direction
- Designed UI mockups and interactive prototypes to define user interactions, layout structure, and functional behavior across web experiences
- Collaborated with cross-functional, international teams to gather requirements and maintain consistent design standards across multiple platforms

UI/UX Designer

IOTA Infotech Limited • Dhaka, Bangladesh | Aug 2018 – Jan 2022 (3 years 6 months)

- Contributed to early-stage UI/UX design by creating initial concepts, sketches, and visual directions for mobile and web applications based on client and stakeholder feedback
- Designed modern, user-centered layouts in close collaboration with clients, balancing visual clarity, usability, and project requirements
- Developed design concepts and sample layouts grounded in layout principles, visual hierarchy, and usability best practices
- Worked on projects across diverse industries, adapting design approaches to different business goals, user needs, and product contexts

KEY PROJECTS

Retouch - Photo Object Eraser | *Kite Games Studio | iOS App*

Designed the end-to-end UI/UX for an AI-powered photo editing app, enabling users to remove objects, backgrounds, and imperfections through fast, intuitive one-tap interactions.

Beauty Editor - Slim Face & Body | *Kite Games Studio | iOS & Android App*

Crafted user flows and editing interfaces for a beauty enhancement app, simplifying complex face and body editing tools into accessible, user-friendly experiences.

Walton E-Commerce Website | *Walton Digi-Tech | Web*

Designed responsive product pages and checkout flows for a large-scale e-commerce platform, ensuring consistency and usability across desktop and mobile devices.

Walton Tick App | *Walton Digi-Tech | Android App*

Designed the UI/UX for a product management smartwatch mobile application, focusing on clarity, efficiency, and ease of use for internal and operational users.

CORE SKILLS

Product & Experience Design: UI/UX Design, User Research, Wireframing, Prototyping, User Flows, Information Architecture, Mobile-First Design

Design Tools & Systems: Figma, Adobe XD, Sketch, Design Systems, Component Libraries, Interactive Prototyping

AI & Workflow Tools: AI-Assisted Design & Ideation (MidJourney, ChatGPT, Freepick AI, Gemini), Rapid Concept Exploration, Visual Generation

Methodologies: Design Thinking, User-Centered Design, Lean UX, Agile Development

EDUCATION

Bachelor of Science in Computer Science & Engineering

Southeast University • Dhaka, Bangladesh | 2015 – 2020

CERTIFICATIONS & ACHIEVEMENTS

- MVP on the Field – Kite Games Studio Ltd., December 2024
- Employee of the Year – IOTA Infotech Limited, December 2020
- Professional Course on Application Design – Udemy
- Application UI Design Specialization – Udemy