



# SHOAIB HOSSAIN

## UI/UX Designer | Mobile & Web Designer

Results-driven UI/UX Designer with 5+ years of experience creating intuitive digital products for mobile (iOS & Android) and web platforms. Expertise in end-to-end design process from user research to pixel-perfect implementation. Proven ability to enhance user engagement and streamline workflows by integrating AI tools into design processes. Adept at collaborating with cross-functional teams to deliver user-centered solutions that drive business objectives.

## Contact

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- www.linkedin.com/Shoairopu
- www.dribbble.com/Shoairopu

## Education

2015-2020

### BSc in CSE

Southeast University  
Dhaka, Bangladesh

2011-2013

### HSC

Milestone College  
Dhaka, Bangladesh

## Certification

2019

### Professional Course on Application Design

Udemy

2018

### Application UI Design Specialization

Udemy

## Experience

### SENIOR UI/UX DESIGNER

February 2024 – Present

#### Kite Games Studio Ltd.

- Led design for 3+ mobile applications on iOS/Android platforms, improving user retention by 25% through enhanced UX flows.
- Integrated AI tools into design workflow, reducing asset creation time by 40% and boosting team productivity.
- Collaborated with 5+ cross-functional teams to implement modern UX methodologies, resulting in 15% higher user satisfaction scores.
- Conducted user research with 100+ participants to identify pain points and optimize app experiences.
- Mentored 2 junior designers in UI best practices and AI tool implementation.

### UI/UX DESIGNER

December 2022 – January 2024

#### Walton Digi-Tech Industries Ltd. , Corporate

- Designed UI/UX for company website and 2 mobile applications, serving 500,000+ monthly users across digital platforms.
- Developed comprehensive wireframes and prototypes for e-commerce features.
- Created brand design system and marketing materials used across 10+ product lines, ensuring visual consistency.
- Collaborated with marketing and development teams to align design with business objectives and technical constraints.

### UI ENGINEER

February 2022 – November 2022

#### Exeqcuet, Dubai (Remote)

- Created UI mockups and prototypes for fintech web & mobile applications.
- Developed design systems and component libraries for development teams.
- Collaborated with international team to ensure design consistency across platforms.

### UI/UX DESIGNER

August 2018 – January 2022

#### IOTA Infotech Limited

- Designed mobile and web applications for 15+ clients across various industries.
- Created initial sketches and wireframes based on client requirements.
- Collaborated with stakeholders to ensure user-centered design solutions.

# Skills

User Research	
Wireframing & Prototyping	
Design Systems	
Mobile-First Design	
AI-Enhanced Design	
Agile Collaboration	

# Achievements

December 2024

## MVP on the Field

Kite Games Studio Ltd

December 2020

## Employee of the year

IOTA Infotech Limited

July 2019

## FARAZ GOLD CUP WINNER

Southeast University Football Team

# Portfolio Links

Website | [shoibopu](#)

Portfolio | [Dribble](#)

# Core Competencies

## Design Tools:

Figma, Adobe XD, Illustrator, Photoshop, InDesign, MidJourney, DeepSeek, ChatGPT

## UX Skills:

User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, User Flows, Journey Mapping

## UI Skills:

Visual Design, Design Systems, Responsive Design, Interaction Design, Mobile Design, Icon Design

## Technical:

HTML/CSS Basics, Design-Dev Handoff, Testing

## Methodologies:

Design Thinking, Agile/Scrum, Mobile-First Design, AI-Powered Design Workflows

# Key Projects (Live)

## Retouch - Photo Object Eraser

iOS App Design

Kite Games Studio Ltd.

## Beauty Editor - Slim Face & Body

iOS App Design

Kite Games Studio Ltd.

## Walton E-Commerce Website

Web Design

Walton Digi-Tech Industries Ltd.

## Walton Tick App

Android App Design

Walton Digi-Tech Industries Ltd.

## Goubba Website

Web Design

IOTA Infotech Limited

# Language

English



Bangla



# Interests

- Football
- Traveling
- Gaming
- Cricket
- Art/Drawing