## **Shoaib Ibna Omar**

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# **EDUCATION**

# Daffodil International University Bangladesh

Dhaka.

B.Sc. in Computer Science

Expected Graduation, August 2026

- Concentrations: Game Development and Project Management
- Related Coursework: Data Structures & Algorithms, Objects & Design, Computer Organization & Programming, Combinatorics, Machine Learning, Artificial Intelligence, Object-Oriented Programming, Statistics & Applications

### **EXPERIENCE**

## **Aamira Software Solution**

3222 Somers Drive, Kokomo, Indiana, 46902

January, 2025 - July 2025

Game Developer Intern (Remote)

- Developed an interactive AR game using Unity and C# by integrating ARCore and optimizing gameplay mechanics, which enhanced user immersion and engagement.
- Led the intern team as a representative by coordinating tasks, facilitating communication, and presenting progress updates, which ensured smooth collaboration and timely project completion.
- Optimized AR game performance by refining asset management, reducing latency, and improving real-time tracking accuracy, which resulted in smoother gameplay and better user experience.

Growbrandly Dhaka, Bangladesh

Business Development Manager || Game Developer

June 2024 - Present

- Led business development efforts by identifying **growth opportunities** and **managing client relationships**, resulting in expanded **market presence** and increased **revenue** for game projects.
- Directed game development initiatives by **optimizing code** and **refining gameplay mechanics**, which enhanced **game performance** and **boosted player engagement**.

Sister's Group Limited

Dhaka, Bangladesh

Jun 2023 - Present

- Social Media Manager
  - Managed social media strategies for Sister's Group Limited by creating engaging content, analyzing audience insights, and running targeted ad campaigns, which increased brand visibility and customer engagement.
  - Boosted online sales and community interaction by implementing data-driven marketing approaches, responding to customer inquiries, and optimizing post schedules, which led to higher conversion rates and improved customer retention.

# **PROJECTS**

# **AR Campus Navigation**

Solo Development

Jun 2024 - July 2024

- Developed an AR-based campus navigation app using Unity, C#, ARCore with Mapbox API for real-time GPS mapping, which provided precise location-based guidance for users.
- Enhanced navigation accuracy and user experience by optimizing AR markers, refining route visualization, and leveraging Mapbox's geospatial data, which improved wayfinding efficiency and usability.

#### Examiz

Solo Development

November 2023 – December 2023

- Developed an exam management system using Java, MySQL, and XAMPP for local database hosting, which enabled secure user authentication.
- Implemented key features like user registration by designing a structured database and optimizing query performance, which improved system reliability and usability.

# **ACTIVITIES AND LEADERSHIP**

# AR/VR & Game Development Lab DIU

President

January 2025 - August 2026

- Led the AR VR and Game Development Lab at DIU by overseeing research initiatives, mentoring students, and organizing workshops, which fostered innovation and skill development in immersive technologies.
- Expanded the lab's impact by collaborating with industry professionals, securing resources, and initiating hands-on projects, which enhanced student engagement and real-world application of AR/VR and game development.

# **ACHIEVEMENTS**

- Galactic Problem Solver NASA Space App Challenge 2024
- Secured 9th Position Takeoff Programming Competition

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- Galactic Problem Solver- NASA Space App Challenge 2024
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## **SKILLS**

Programming: Java, Python, SQL, Node.js, Django, C++, C, C#, Kotlin

Tools: Unity, Microsoft Office, Android Studio, IntelliJ, PyCharm, Jupyter Notebooks, Git, Bootstrap, Agile.

## Reference

Professor Dr. Sheak Rashed Haider Noori

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