MARKET PROJECT DOCUMENTATION:

1. ● Market TYPE :- GENERAL E-COMMERCE
PLATFORM

A market place offering a range of physical
products like furniture, clothing etc

users can browse, compare & purchase high
quality products for personal use

2. Business Goal :-

. Problem Statement :-

challenges inability to physically interact
with products, lack of trust issues,
shopping experience

. Solution :-

clear product description, high quality images,
user friendly experience.

. Target Audience:-
Home owners, interior designers, office managers
tech enthusiasts, fashion & beauty lovers

PRODUCT & SERVICES:

Categories: Fueriture, Clothing, Electronics, Beauty

• **Unique Selling Points:**

User Friendly interface, detailed Product pages, easy checkout, customer support, personalized recommendations

3. Data Schema Diagram

• **Enities:**

• **Products:** ID, Name, Price, Description, Category, Image, Seller

• **Orders:** ID, Customer ID, Products IDS, Order Date, Total Amount, Status

• **Customers:** ID, Name, Email, Address, Phone Number

• **Connections:**

Products → Orders → Customers

DIAGRAM:

PRODUCTS	→ ORDERS	→ CUSTOMERS
ID	ID	ID
Name	Customer ID	Name
Price	Products IDS	Email
Stock	Order Date	Address
Description	Total Amount	Phone Number
Category	Status	
Seller		

4. SHARING WORK:-

Post the design & business goals on LinkedIn & upload to Hackathon repository

CONCLUSION:-

The platform will provide an intuitive shopping experience with a focus on user experience & detailed product information. The data schema ensures scability & close relation b/w products, orders & customers.