

grassroots
Outsourcing | Consulting | Solutions | Communications



**CREATIVE SOLUTIONS.
Connected Customers.**

About Us

Grassroots is a next generation service provider with the focus on providing comprehensive solutions over services, using technologies, surpassing client expectations.

We offer a broad portfolio of core enterprise & industry specific services by implementing smart basics combined with proficient and first-rate execution model.

What We Do

- Deliver comprehensive solutions by augmenting domain expertise with industry knowledge and best practices.
- Leverage over 250 person years of industry experience to manage our client's business processes.
- We take pride in being an exceptional performer in customer experience.

How We Do

- By enhancing our consulting and outsourcing expertise, we help clients move forward in every aspect of their business, right from strategic planning to execution.
- The Digital Services vertical of Grassroots offers niche services that include Extended
- Research and Development Centers, Soft Landing services, Digital Incubation services and Digital Transformation services.

Next 5 YEARS

Global footprint

- Partner with top international
- Acquire vast global clientele base
- Enhance domain expertise by building technology solutions

Fact File

- Founded: Feb' 2011
- Background: 250+ person years of experience in IT & ITES services Footprint: UK & India
- Employee base: 1300+
- Growth rate: 20% on YOY

LOB - Digital Solutions & Services



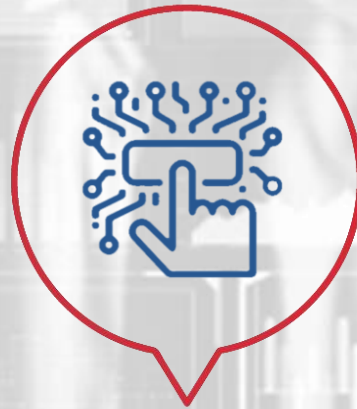
Digital App Services

- Digital Platform Services
- Digital Apps Dev & Engg
- Digital Automation
- Digital Integration
- Connected Blockchain



Cloud Services

- Cloud Native Dev
- Cloud Engg
- Cloud Remediation
- Cloud Migration
- AMaaS



Smart connected IoT

- CIIoT
- IIoT
- Plant Automation
- Cloud Analytics
- Gateway integration



Testing Services

- Test Advisory
- FURPS+ Testing
- Test Automation
- Cloud, ERP, CRM
- Platform /Device Compatibility testing



Talent on Tap

- Staff augmentation
- On/Off/Near shore
- Project ramp up/down
- Skill gap fulfilment
- Contract/ Hiring

LOB - Business Process Management Services



Consulting

- Green Field
- Tech – Ops
- BOT – Build Operate Txr.



Outsourcing

- Omni-Channel BPMS
- Customer Service
- Revenue Enhancement
- Churn Management
- Regulatory Compliance Services



HR Solutions

- Staffing Solutions
- Payroll services
- HR services



Tech Solutions

- Voice Platforms
- Data & CRM Platforms
- Data Science
- Mobile Platforms
- Process automation



Marketing Solutions

- Content Management
- Branding Solutions
- Events & Conferences
- PR, Campaigns & promotions
- New Media



Infrastructure

No. of Centers

- LONDON – 1
- CALIFORNIA - 1
- BENGALURU - 4
- MYSURU – 1
- BELAGAVI - 1

Strategic Partners

- DELHI
- MUMBAI
- NOIDA
- KOLKATA
- PUNE

Facilities

- Situated in the heart of the city
- Accessibility via Public transport
- Data security & Confidentiality
- 24 hrs. back with Generator & UPS
- Round the clock physical security
- CCTV & Access control
- Training rooms & Cafeteria
- Occupational Health Centre's – Tie Up with Oxyease Pharma
- Medical Insurance for Leadership Team

Locations



GRASSROOTS Solutions & Services Ltd
● Freemont, California, US

GRASSROOTS Solutions & Services Ltd
7 Bell Yard, London WC2A 2JR, UK
●

Delivery Centers - India

Centre 1 & 2

#150C-A-6, Tower A, 3rd & 4th Floor,
Diamond District, Bengaluru-560008,
India

Centre 3

Stone Tech Park, 4th Floor, #100, 2nd
Cross, Pai Layout Old madras road,
Bengaluru-560016, India
●

Centre 4

Delivery Center (Mysore) PDR
Atrium, 1028/2, Jayalakshmi Vilas
Road, Mysore – 570005, India

Centre 5

Delivery Centre
Belagavi, Karnataka



CULTURE

S - Speed first, Quality Always

M - Mentoring, Empowering & Owning

A - Additional Mile

R - Respect & Value

T - Transparent, Open & Inspiring Leadership

OUR VALUE PROMISE



Advice to
Execute



Delivery
Excellence



Information
Security



Smooth Transition
Expertise



Tailor made
solution



Guaranteed
Outcome

grassroots

THANK YOU