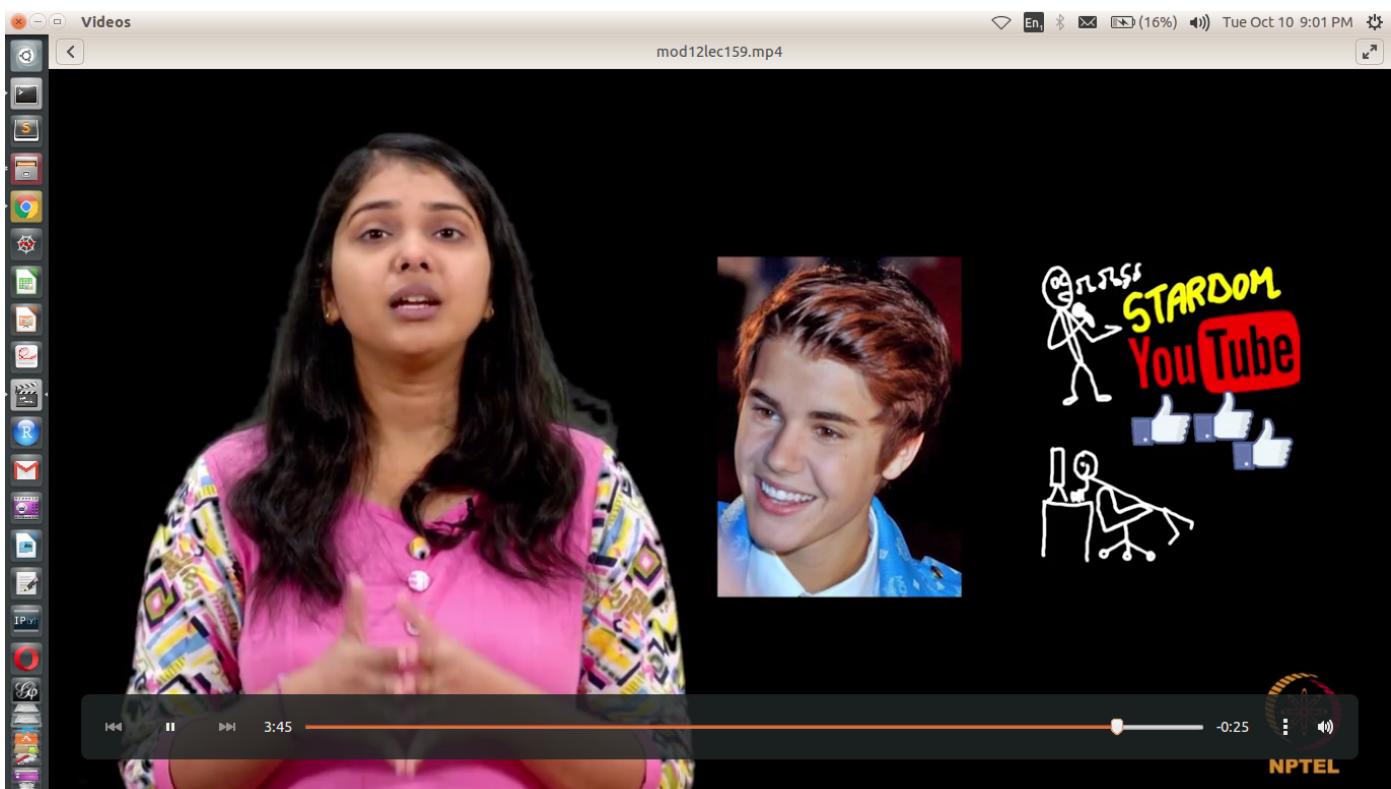
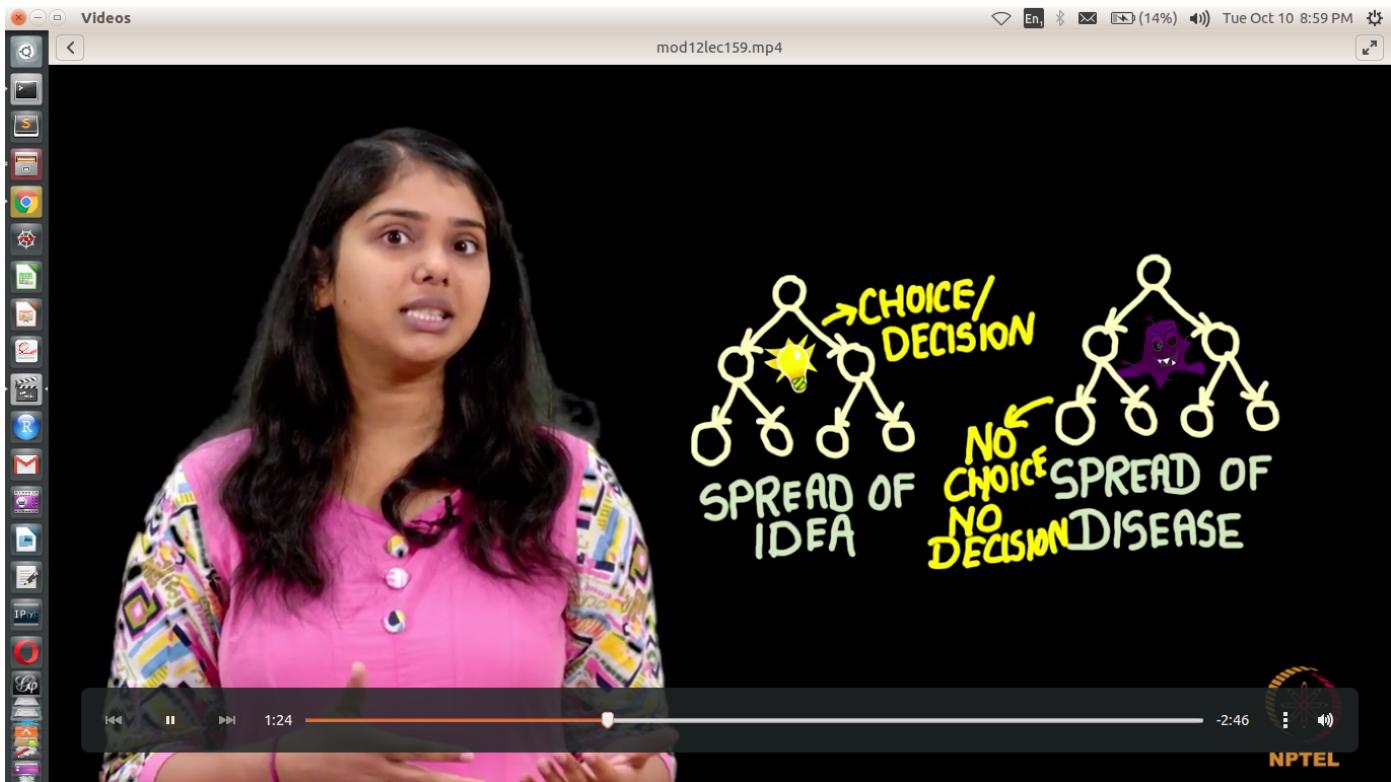


Lec159 : How to go viral on web? - PseudoCores : Introduction



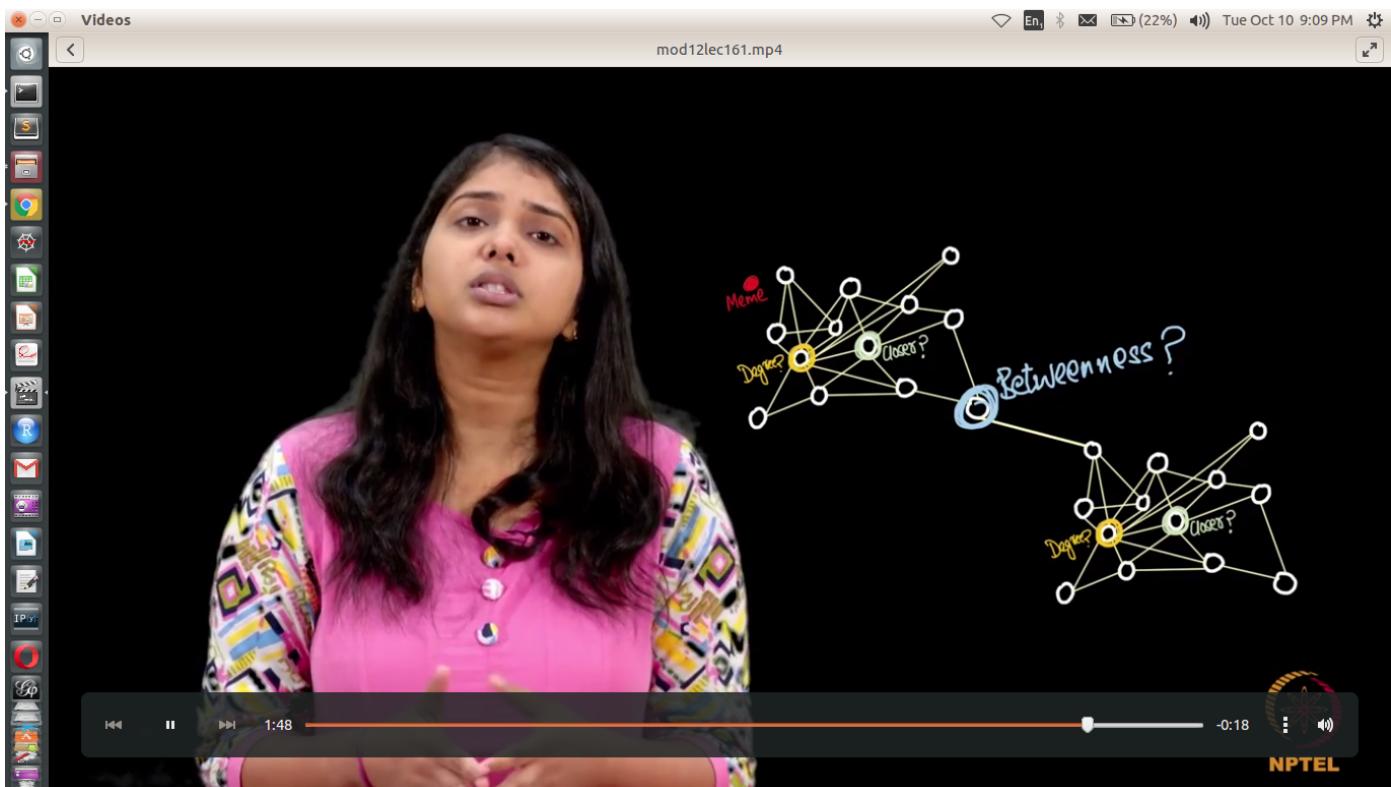
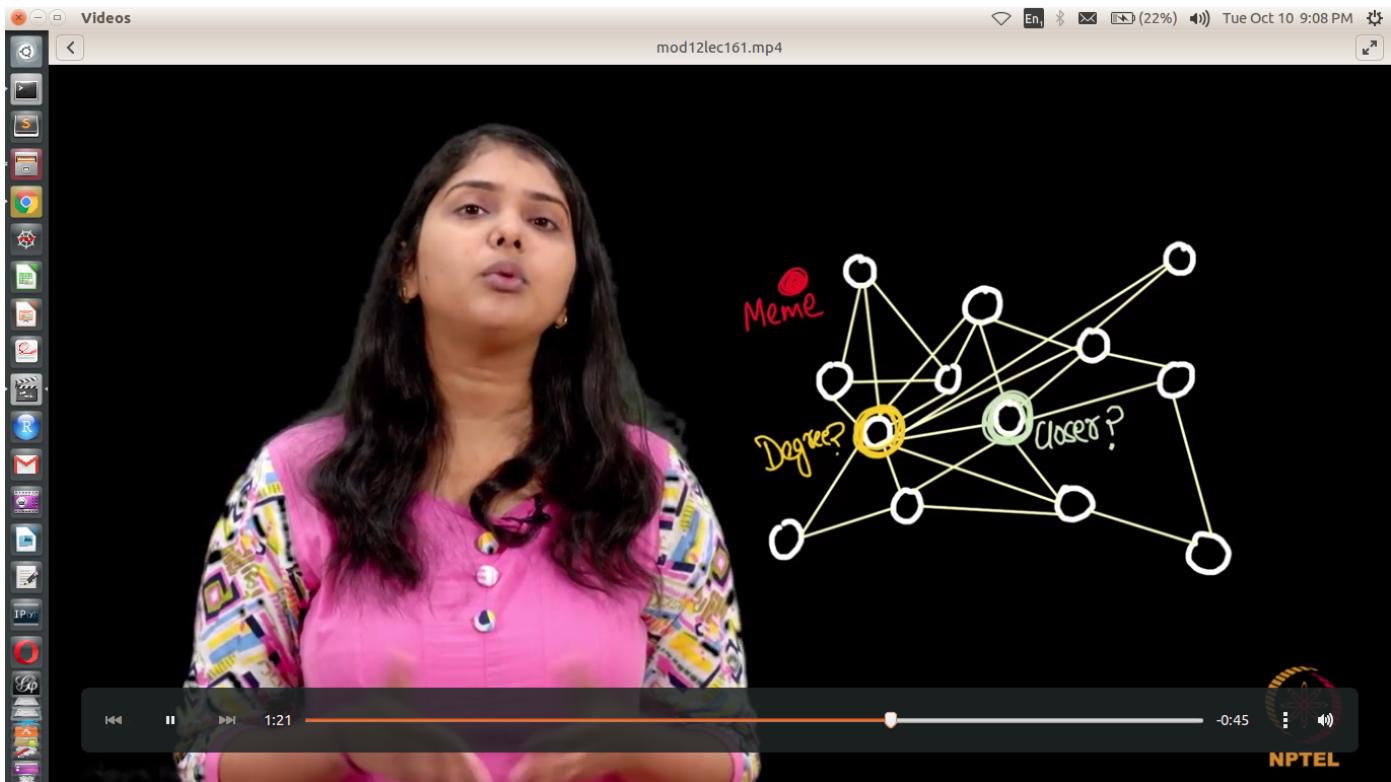


Lec160 : How to go viral on web? - How to be viral?

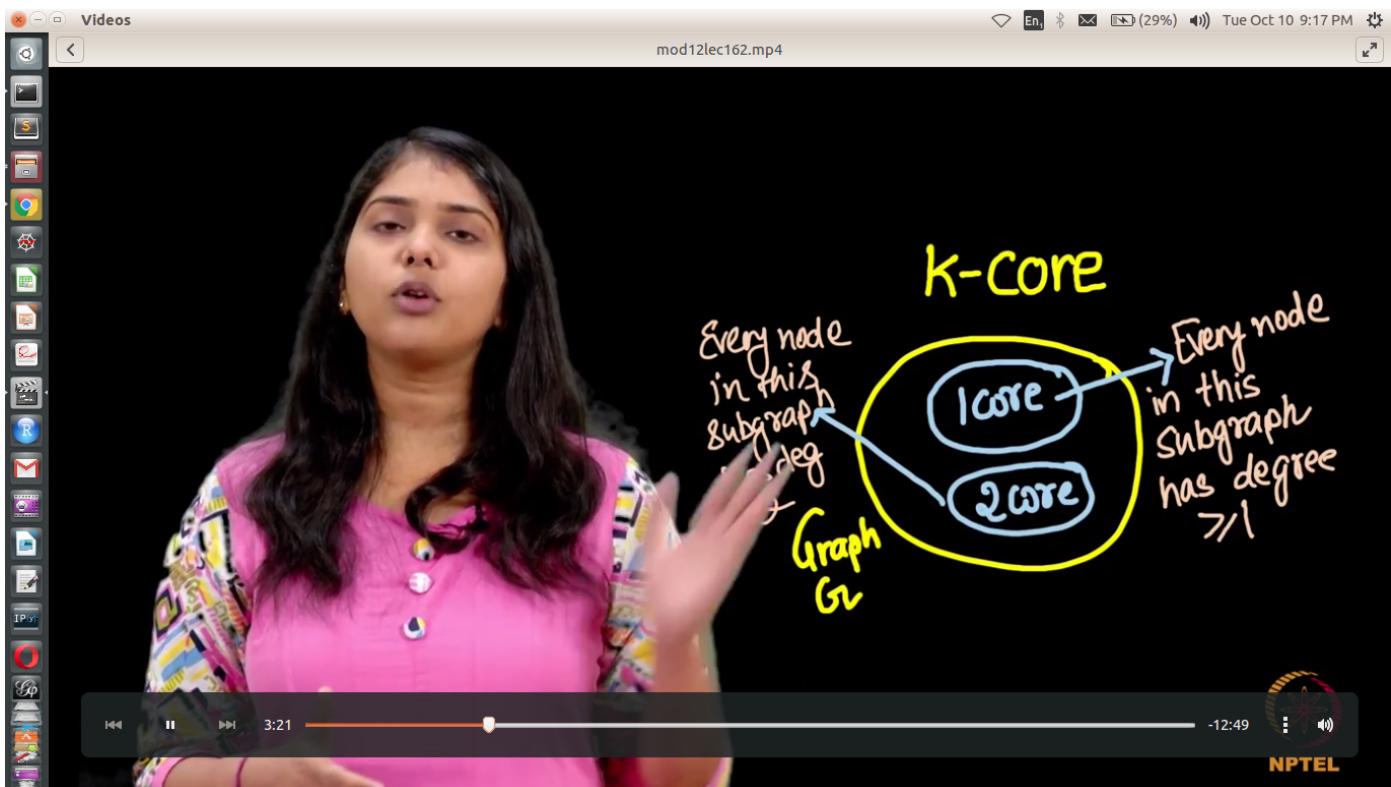
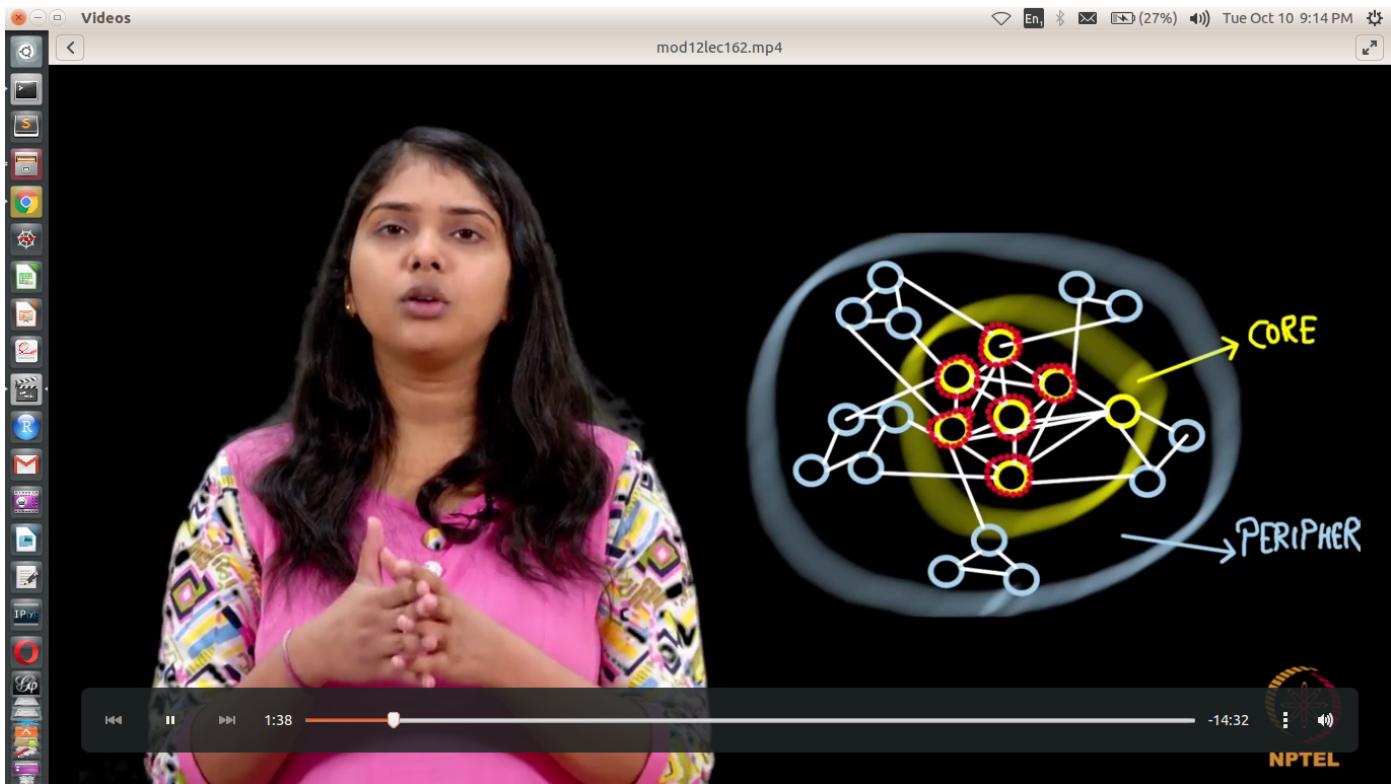
- Going popular in current scenario is very difficult

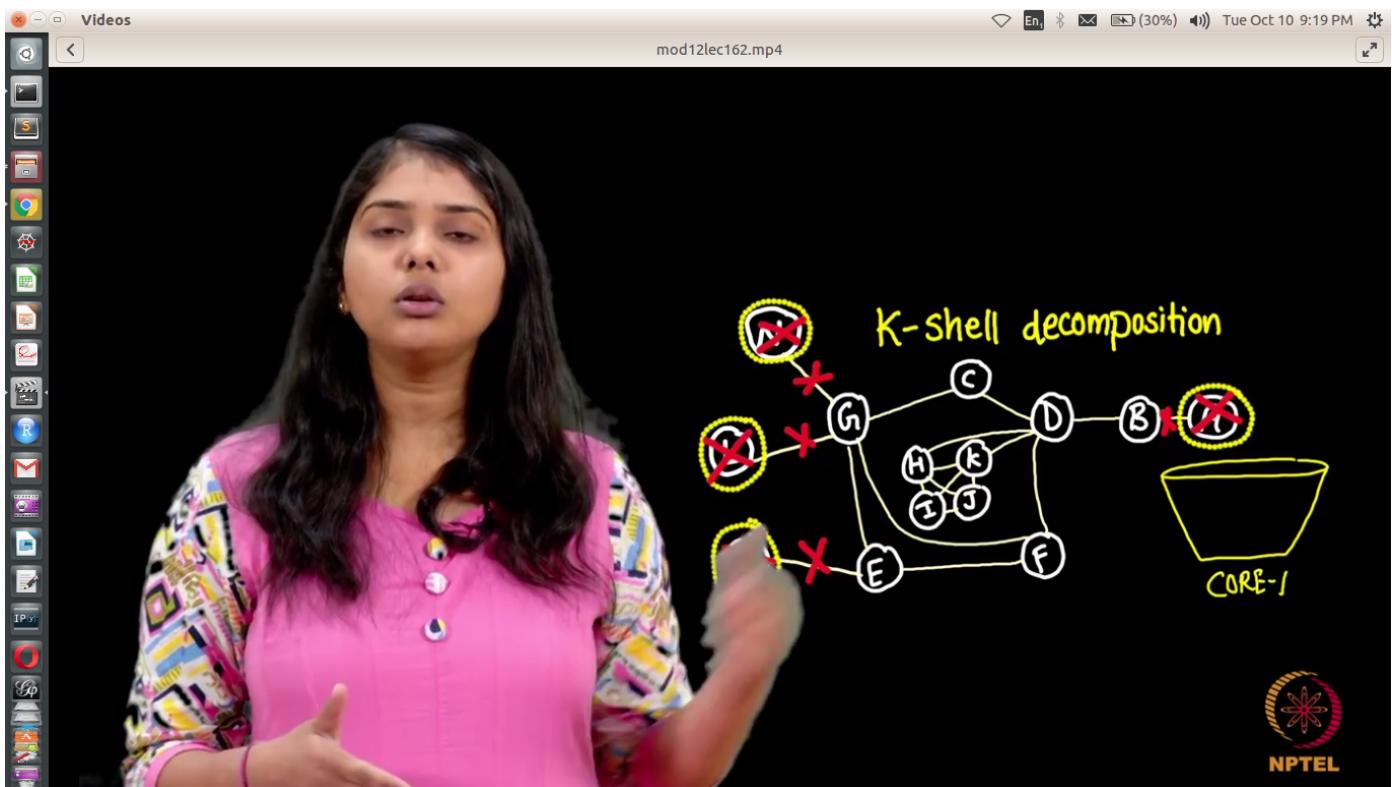
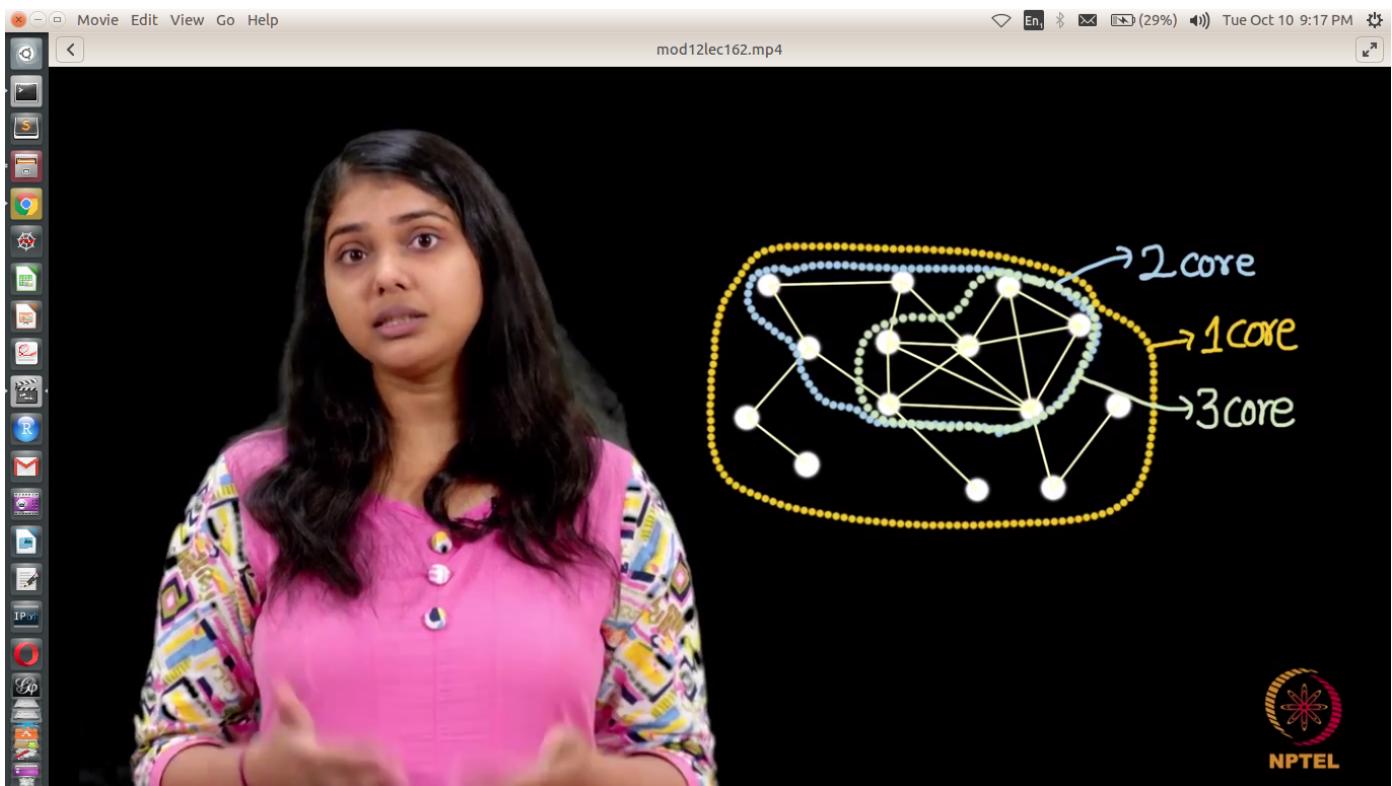


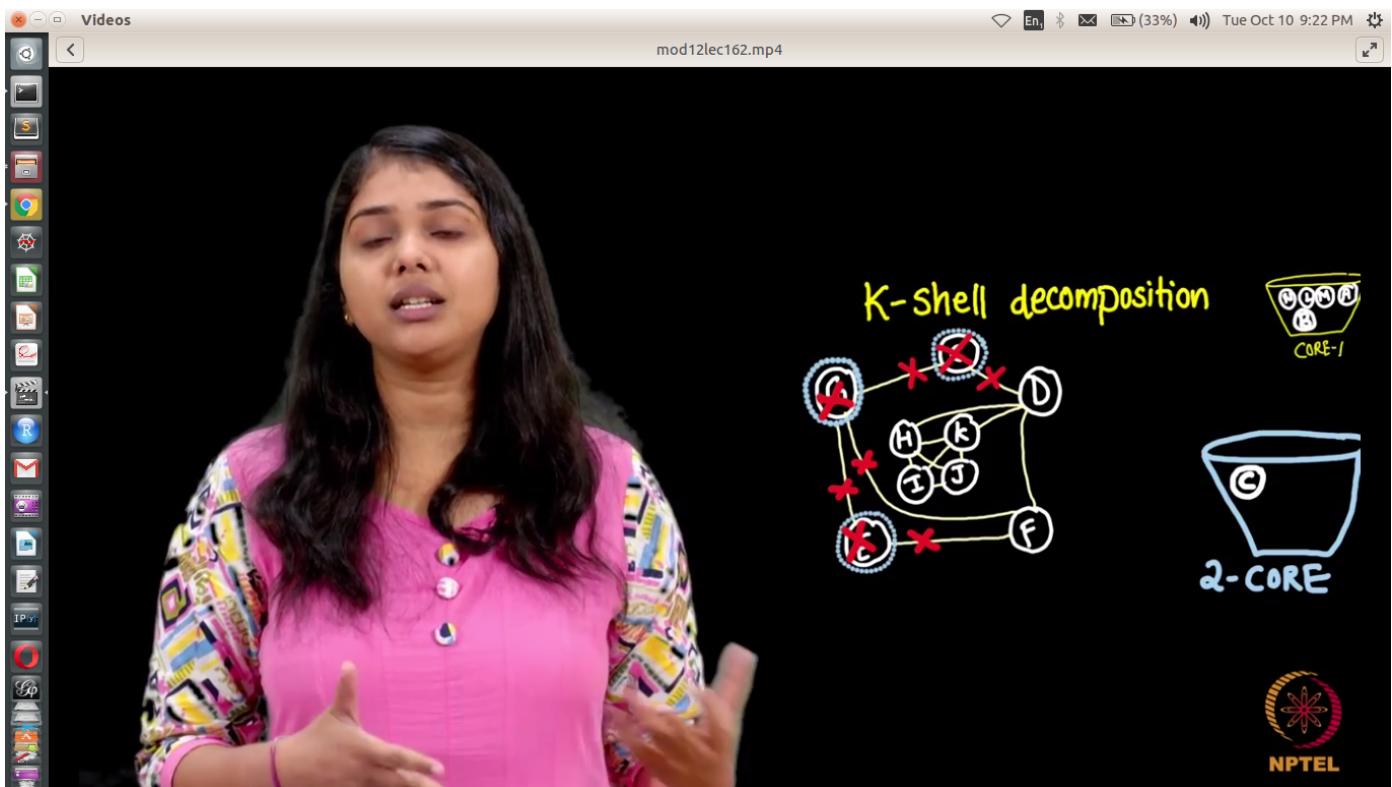
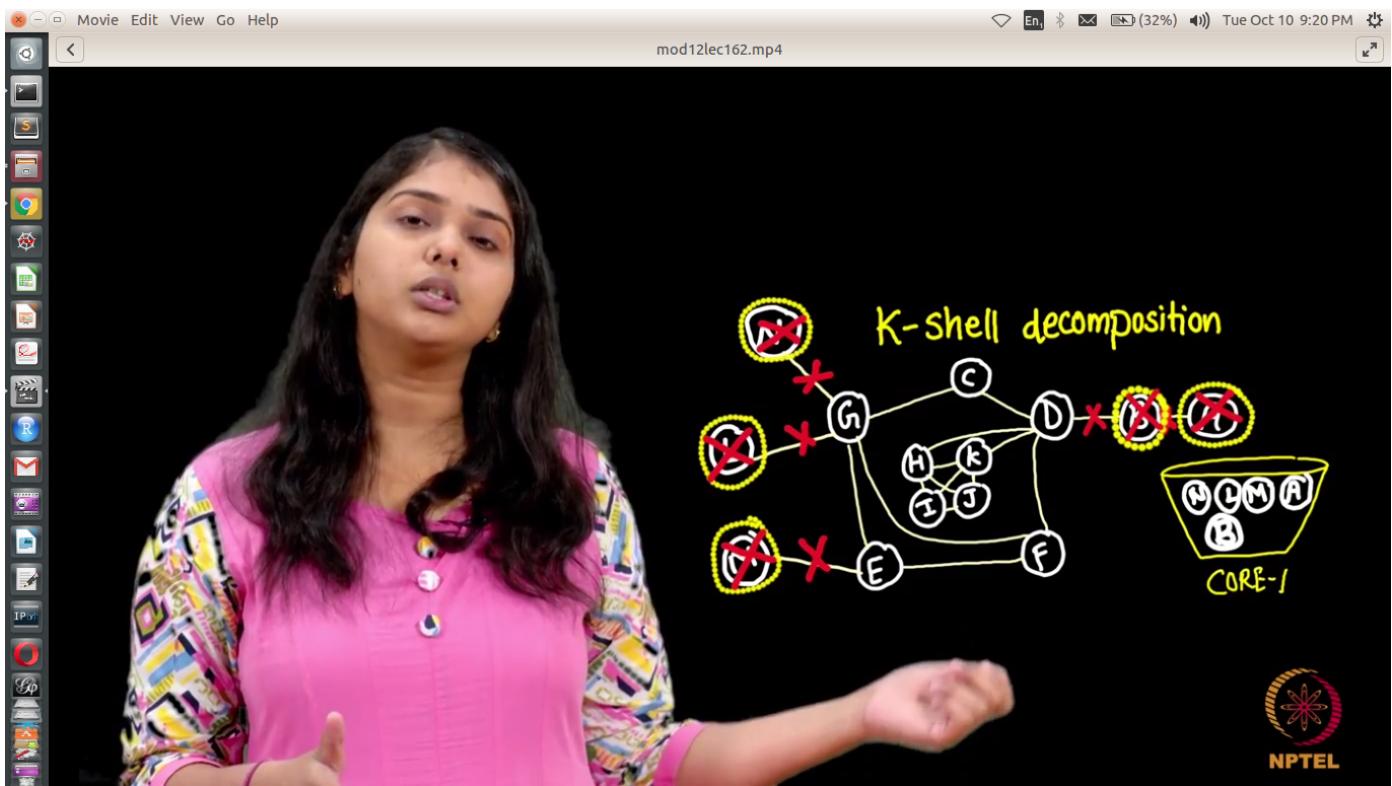
Lec161 : How to go viral on web? - Who are the right key nodes?



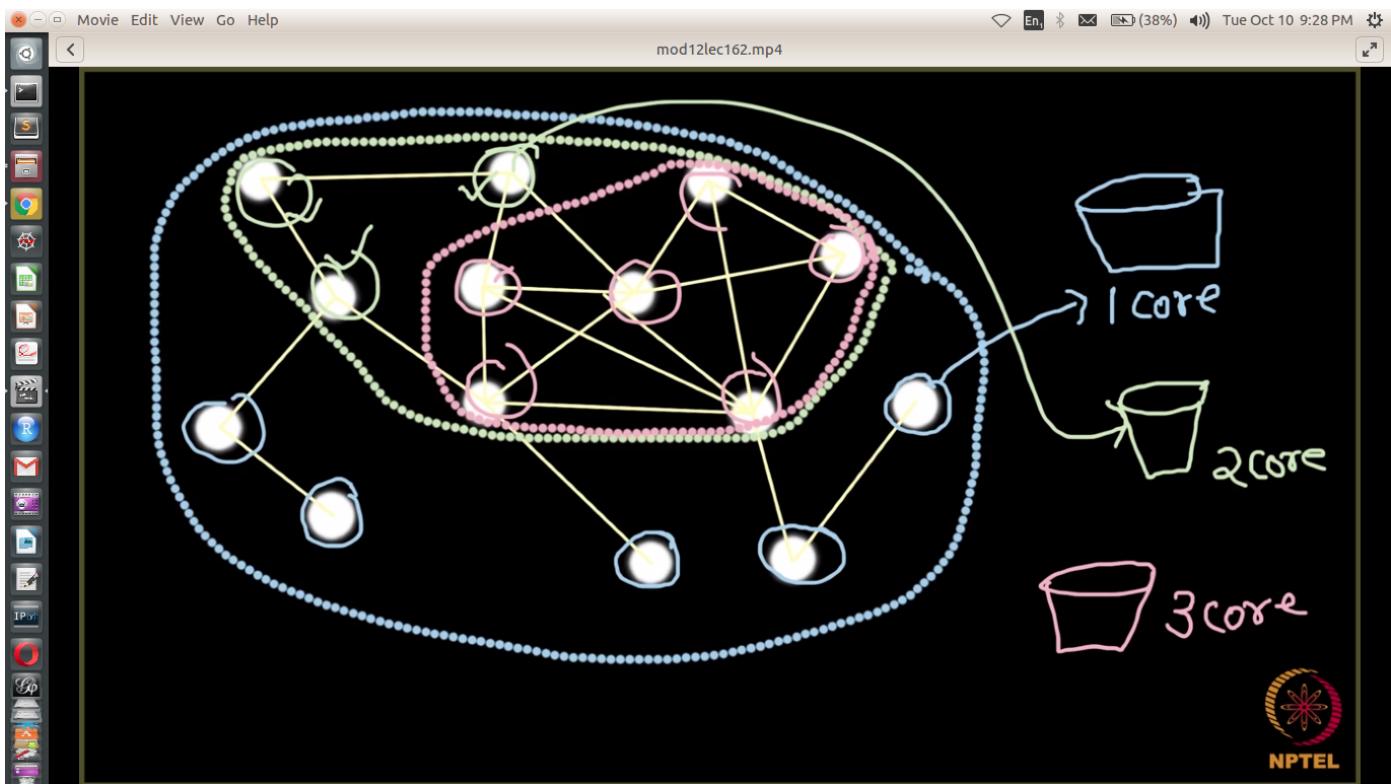
Lec162 : How to go viral on web? - Finding the right key nodes (the core)











Movie Edit View Go Help

mod12lec162.mp4

$$1\text{-core} = B_1 \cup B_2 \cup B_3$$

$$2\text{-core} = B_2 \cup B_3$$

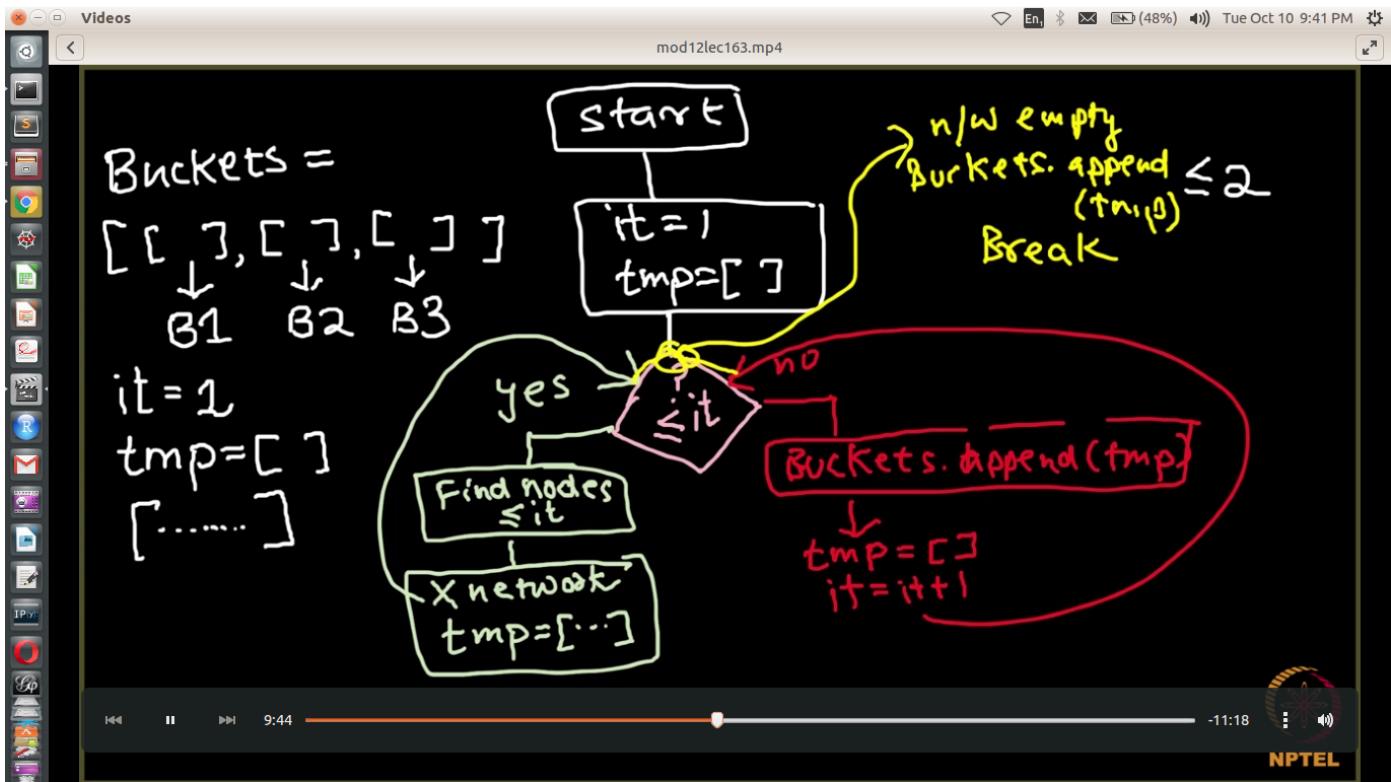
$$3\text{-core} = B_3$$

$$k\text{-core} = B(k) \cup B(k+1) \cup B(k+2) \dots$$

$$= \bigcup_{j \geq k} B(j)$$

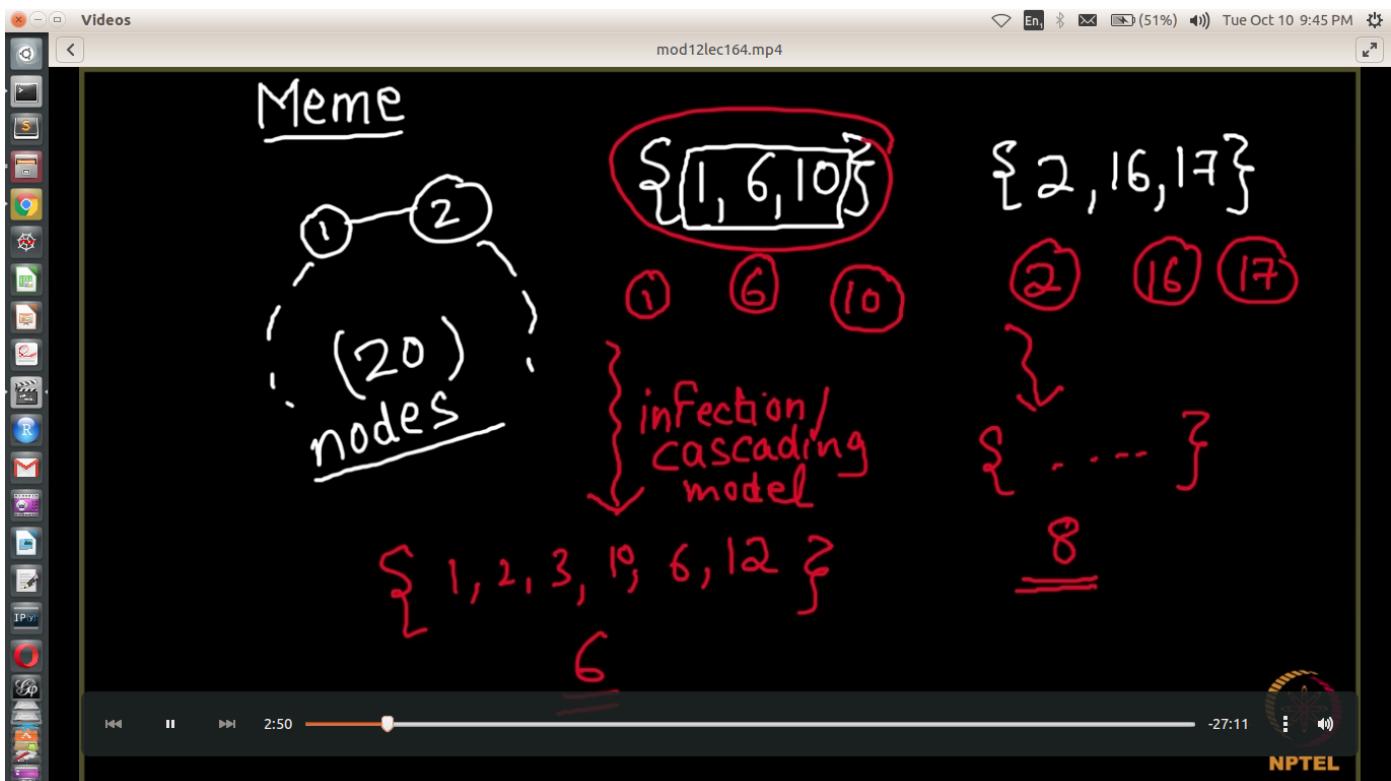
NPTEL

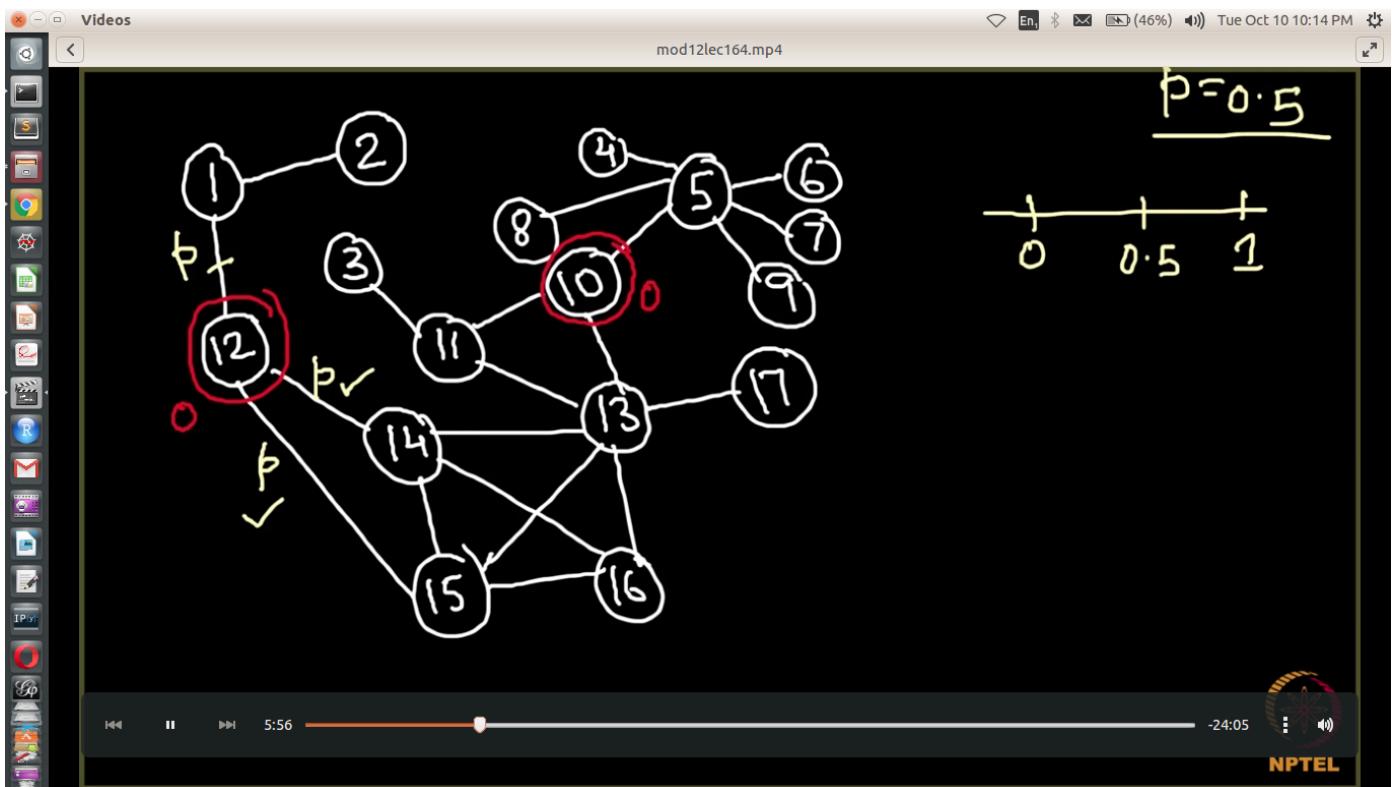
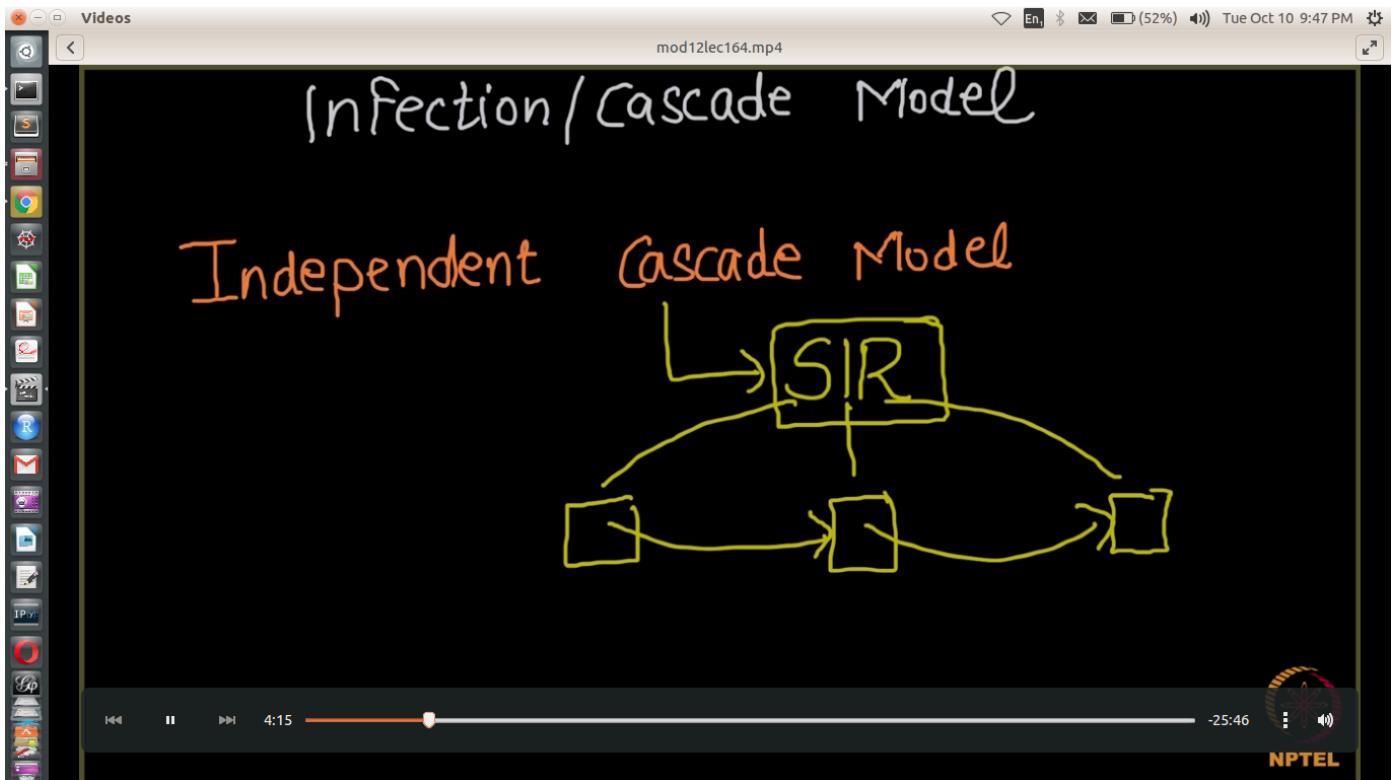
Lec163 : How to go viral on web? - Coding K shell decomposition

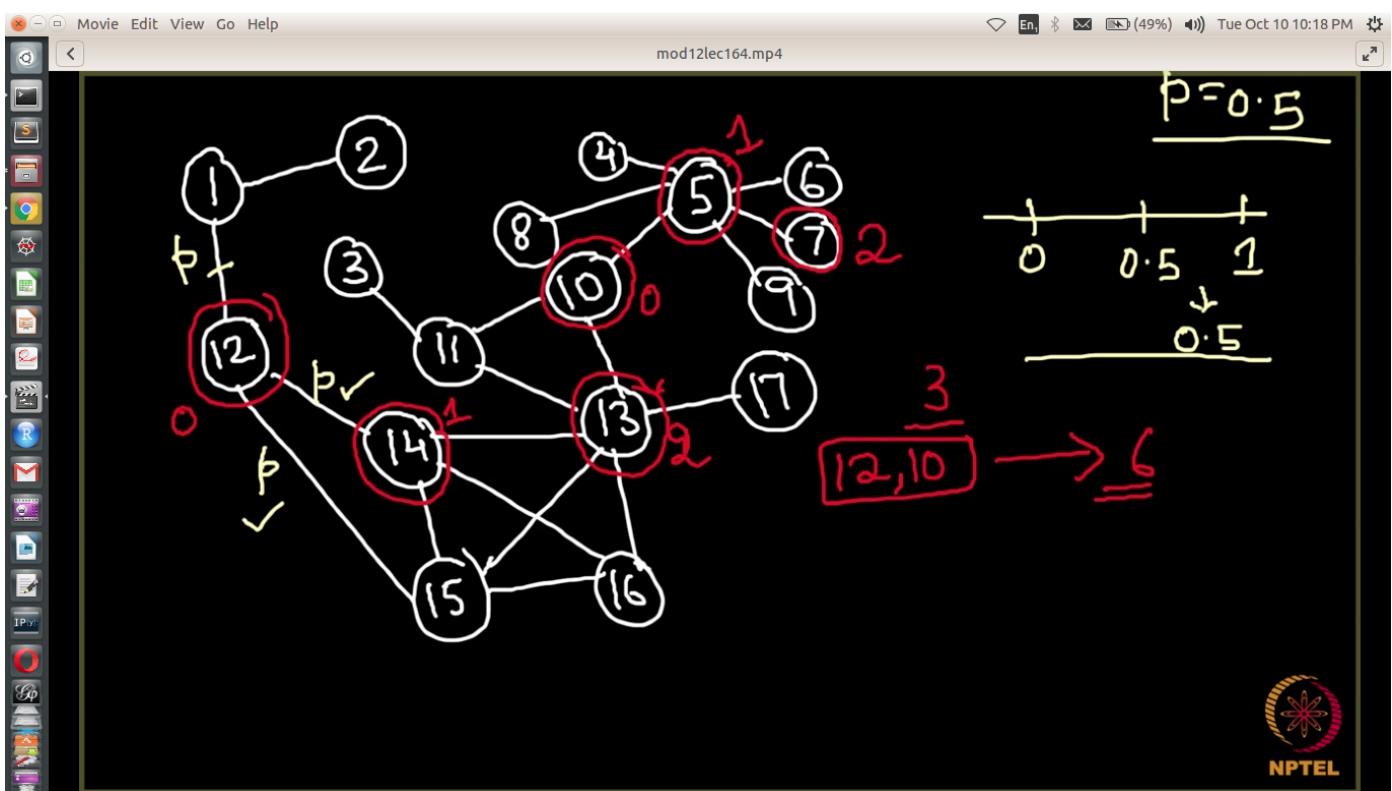
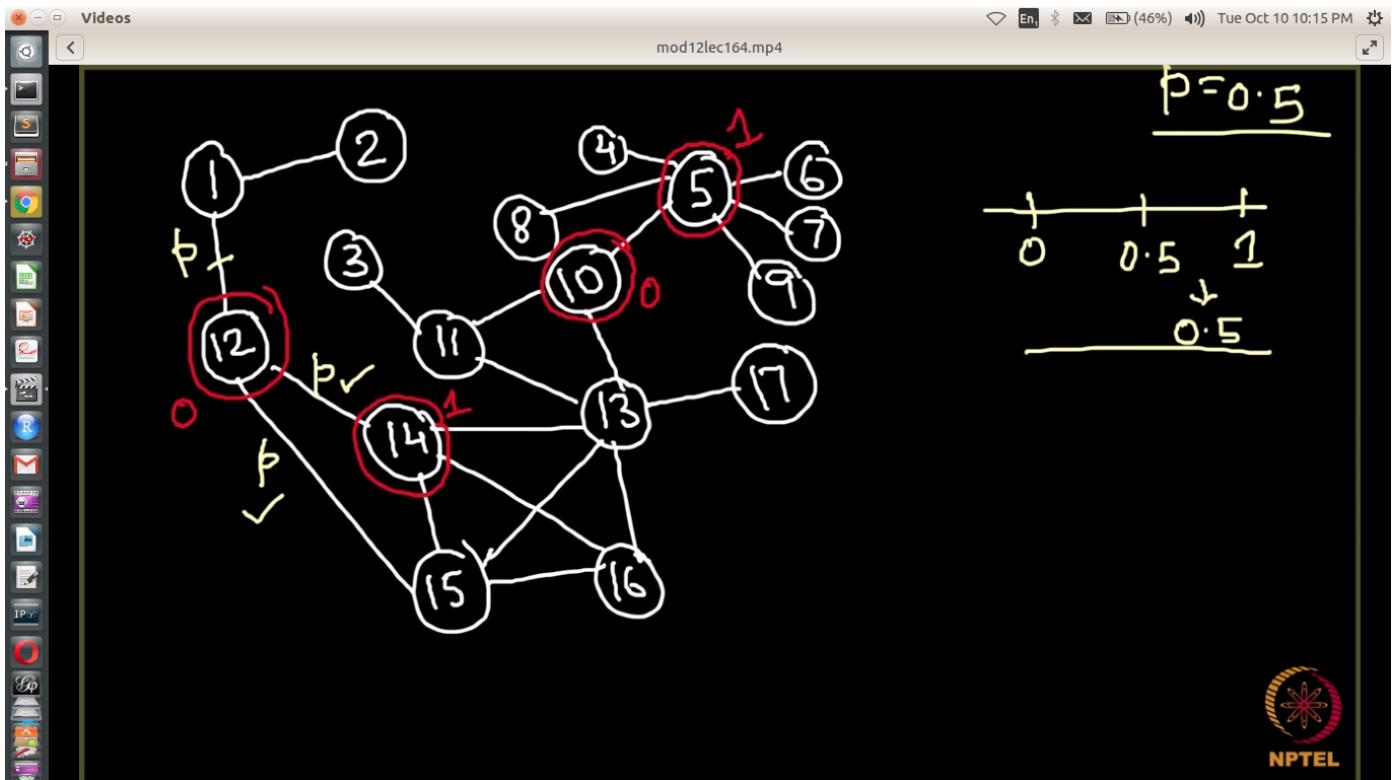


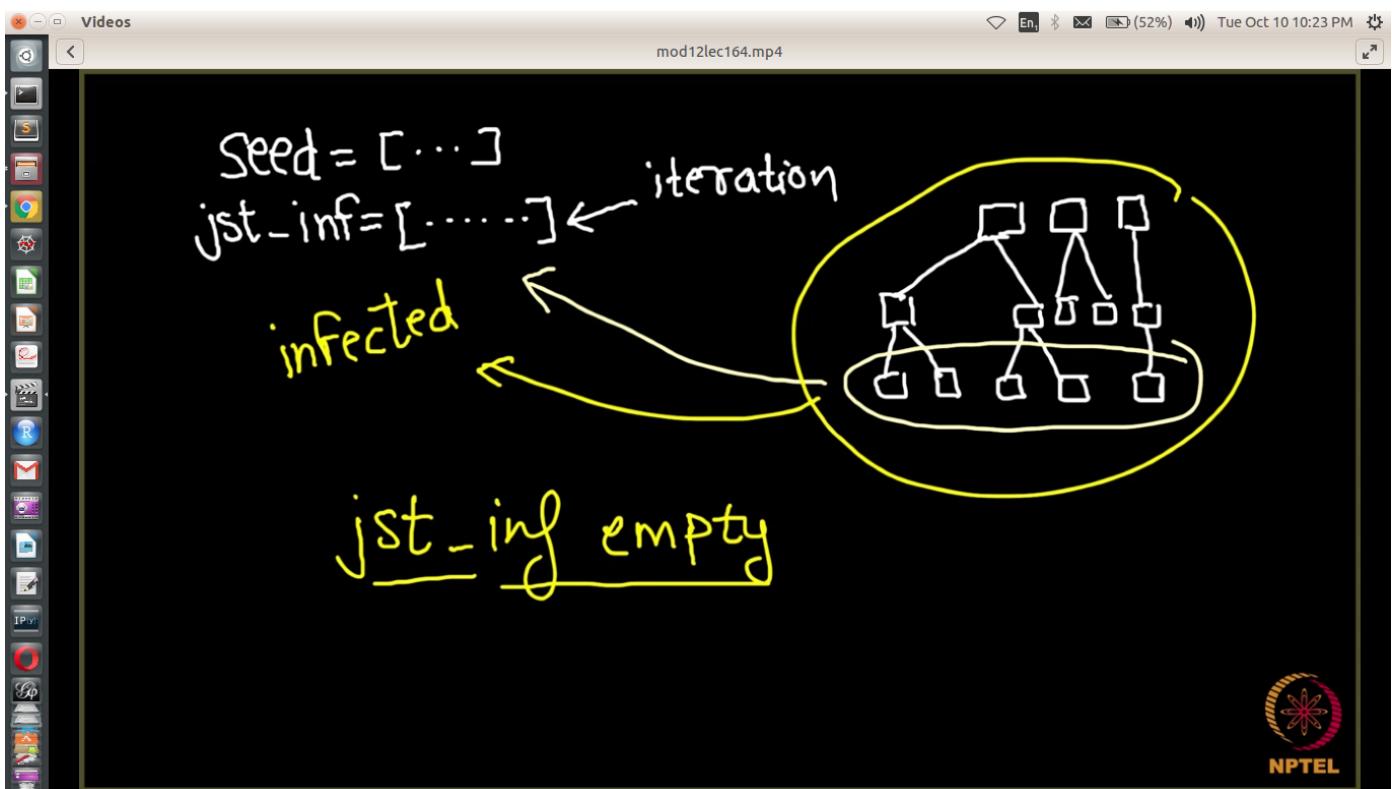
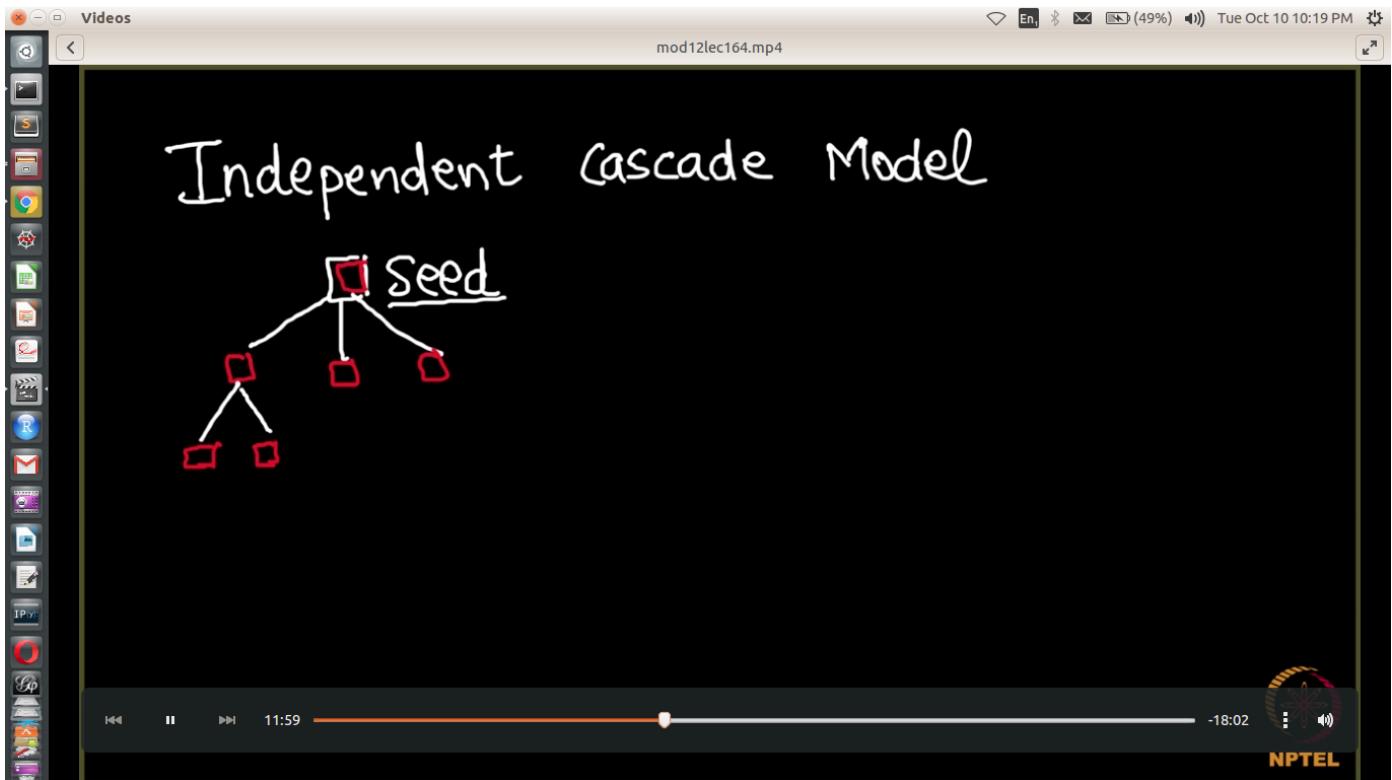
coding -> REFER VIDEO

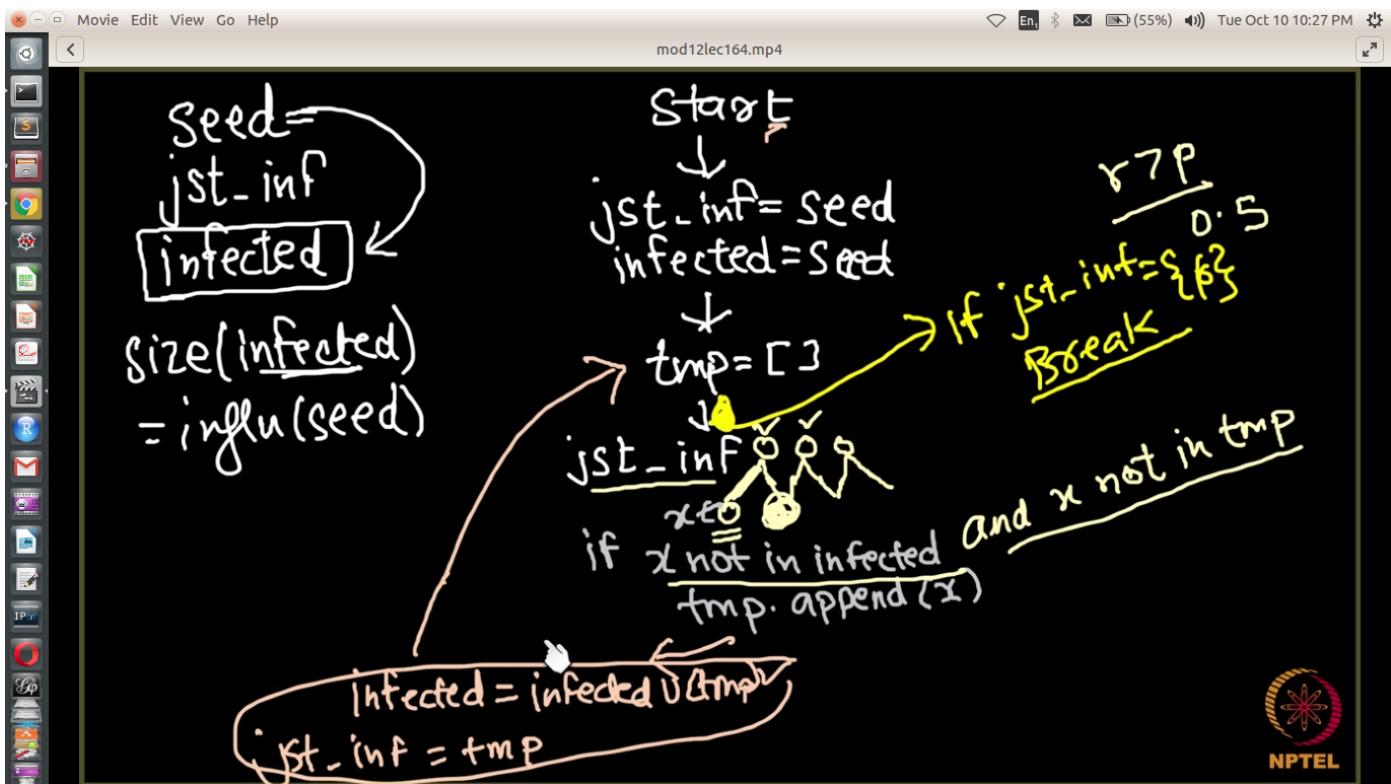
Lec164 : How to go viral on web? - Coding Cascading Model











coding -> REFER VIDEO

Lec165 : How to go viral on web? - Coding the importance of core nodes in Cascading

