UX DESIGNER

SHOBHIT GUPTA

I am passionate about using UX/UI and IxD to design user-friendly products, environments and systems. I use my skills in user research, user testing and prototyping to implement designs. I love solving problems and tackling new challenges. I look forward towards understanding the user's requirements and perspective in order to create great user experiences.

linkedin.com/in/shobhitgupta486
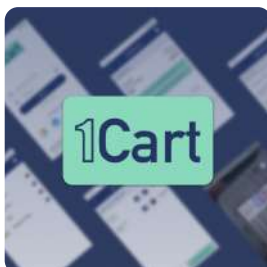
shobhit.sog@gmail.com
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PROJECTS

View all projects at www.guptashobhit.in

parcha

Parcha is a multilingual consultation service whose purpose is to ease the process of prescription reading and understanding for the patient, and provide calculated diet according to the diagnosis.

1Cart

The convenience of online shopping cart while experiencing the world of brick-and-mortar stores.

AAC Feature for Uber

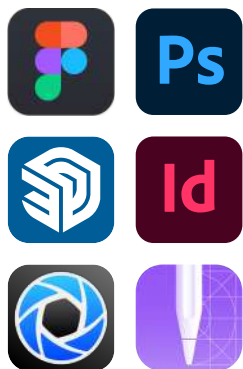Creating a feature for hearing-impaired people to make the rickshaw/cab navigation accessible to them.

EXPERIENCE

Sept 2022 - Current

InnBell

UX/UI Designer, Contract Based - Remote

Handling layouts and UI for a service based product's website and mobile application. Conducted user research for the product.

Feb 2023 - June 2023

SimplePlan Media

UX Designer, Trainee - Onsite

Worked on multiple web-based design projects of clients from multiple fields like e-commerce, self-portfolio, jewellery etc.

Jan 2021 - April 2021

Leanafy

Graphic Design Associate, Part-time - Remote

Designed social media posts for the company for different platforms like LinkedIn, Instagram and their own website.

EDUCATION & CERTIFICATIONS

Aug 2021 - Present

JK Lakshmipat University, Jaipur

M.Des. Interaction Design CGPA - 8.04

Jan 2021 - May 2021

ImaginXP, Delhi

UX Jumpstarter Certified course, Remote

Aug 2018 - July 2021

Amity University, Noida

Bachelors of Computer Applications CGPA - 7.04

Summer 2016

Arena Animation, New Delhi

Adobe Photoshop Certification

SKILLS

Design

System design • Service design • Wireframes & mock ups • Information Architecture • User Journeys • Interactive prototypes • Visual design • Accessibility & Inclusivity

Research

Data analysis • Task analysis & persona building • A/B Testing & Experiment • Heauristic evaluation • Usability testing • Quantitative & Qualitative analysis • Interviews

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CONTACT

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