

Education

Bachelor of Business Administration

Ritsumeikan Asia Pacific University

Major: Accounting and Finance

2024 - 2028

Beppu, Japan

High School Diploma

Neerja Modi School, Central Board of Secondary Education

Jaipur, India

Relevant Coursework: Economics, Business Studies, Accountancy, English Core, Information Practice

2022 - 2024

Achievements

JASSO Scholarship

Japan Student Service Organization

- Received JASSO scholarship for 6 months

2024

Beppu, Japan

APU Tuition Reduction Scholarship

Ritsumeikan Asia Pacific University

- Received 80% Tuition Reduction for 4 years

2024

Beppu, Japan

APU Housing Scholarship

Ritsumeikan Asia Pacific University

- Received 11 months of free housing in university dormitory

2024

Beppu, Japan

Global Economics Olympiad

International Institute of Financial Markets

Inter school competition

- Qualified the regional level with A+ grade

2022

Jaipur, India

Work Experience

Experience and Marketing Strategy Intern

Glide Japan

- Evaluated 3 tourism experiences pre-OTA launch and delivered UX & content improvement recommendations
- Created published blog content and social media video assets for experience promotion
- Proposed 4 experience bundling and tiering frameworks to increase perceived value and conversion

2026

Beppu, Japan

Photographer and Salesman (Part time)

Sanrio Harmony Land

- Generated ¥40,000+ in daily sales by photographing guests and converting interactions into on-site purchases
- Managed the full customer interaction flow from photography to purchase in a high-traffic theme park

2025-Present

Hiji, Japan

Social Media Promotion and Graphic Designing

Global Admissions Student Staff

PR Department

- Designed Photo props and Instagram Posts for their social media.
- Ideated social media promotion and visit engagement strategies.

2025-Present

Beppu, Japan

E-Commerce Management and Website Development

Rajasthan Patrika(GuudSugar)

2024

Jaipur, India

E-Commerce Intern

- Managed Flipkart online marketplace account for their new FMCG food product and also ran ads to generate sales, these practices resulted in a 20% boost on sales
- Conceptualized interactive website elements for D2C and B2B website to improve B2B conversions, which garnered 2 queries from MSMEs
- Was responsible for reaching out to F&B businesses for increasing institutional sales, was successful in closing a deal with a local F&B company.
- Designed a blog website for raising awareness about sugar and offsite SEO

Social Media Management and Logo Design

Grand Bakers

2022

Jaipur, India

Logo Designer and Social Media Manager

- Designed the brand logo
- Managed social media and got 250+ impressions on posts
- enlisted the bakery in food delivery platforms
- Added the bakery in Google Business which currently has 2000+ searches daily

Personal Projects

DocNearMe - Centralized Clinic Appointment Platform

2025

Product Development • UX • System Architecture

- Designed a centralized clinic discovery and appointment booking platform to reduce fragmentation in healthcare access
- Defined end-to-end user flows covering search, availability, booking, and confirmation
- Validated problem-solution fit through ground surveys with clinics and patients

Kizuna Journal – AI-Assisted Student Reflection Platform

Product Concept • AI Integration • Education Technology

- Designed a student journaling app enabling daily reflection after school
- Built an AI-based analysis system to translate student journals into teacher-facing insights on interests and inclinations

Online Course

Foundations of Digital Marketing and E-commerce

2023

Google

Virtual

- Grasped various marketing funnels and its various stages, search engine marketing, search engine optimisation
- Gained insight about various metrics of measuring marketing success

CS50 Introduction to Python

2023

Harvard CS50P

Virtual

- Developed foundational Python programming proficiency

Professional Diploma in Photoshop

2020

Upskillist

Virtual

- Acquired proficiency in Adobe Photoshop, enhancing my graphic design skills