

Education

Bachelor of Business Administration **2024 - Expected 2028**
Ritsumeikan Asia Pacific University
Major: Accounting and Finance Beppu, Japan

Central Board of Secondary Education **2022 - 2024**
Neerja Modi School Jaipur, India
Relevant Coursework: Economics, Business Studies, Accountancy, English Core, Information Practice

Central Board of Secondary Education **2020 - 2022**
Neerja Modi School Jaipur, India
Relevant Coursework: Biology, Chemistry, Physics, English Core, Maths Standard, Information Technology, History, Geography, Political Science, French

Achievements

JASSO Scholarship **2024**
Japan Student Service Organization Beppu, Japan

- Received JASSO scholarship for 6 months

APU Tuition Reduction Scholarship **2024**
Ritsumeikan Asia Pacific University Beppu, Japan

- Received 80% Tuition Reduction for 4 years

APU Housing Scholarship **2024**
Ritsumeikan Asia Pacific University Beppu, Japan

- Received 11 months of free housing in university dormitory

Elithon V5.0 **2022**
K.R. Managalam School Noida Jaipur, India
Inter school competition

- Won 1st position in the Blender 3D modelling category

Code2k22 **2022**
Apeejay School Noida Jaipur, India
Inter school competition

- Won 2nd position in the Blender 3D modelling category

Global Economics Olympiad **2022**
International Institute of Financial Markets Jaipur, India
Inter school competition

- Qualified for regional level with A+ grade

Work Experience

Social Media Promotion and Graphic Designing **2025-Present**
Global Admissions Student Staff Beppu, Japan

PR Department

- Designed Photo props and Instagram Posts for their social media.
- Ideated social media promotion and visit engagement strategies.

E-Commerce Management and Website Development

2024

Rajasthan Patrika(GuudSugar)

Jaipur, India

E-Commerce Intern

- I managed Flipkart online marketplace account for their new FMCG food product and also ran ads to generate sales, these practices resulted in a 20% boost on sales
- Conceptualized interactive website elements for D2C and B2B website to improve B2B conversions, which garnered 2 queries from MSMEs
- Was responsible for reaching out to F&B businesses for increasing institutional sales, was successful in closing a deal with a local F&B company.
- Designed a blog website for raising awareness about sugar and offsite SEO

Social Media Management and Logo Design

2022

Grand Bakers

Jaipur, India

Logo Designer and Social Media Manager

- Designed the brand logo
- Managed social media and got 250+ impressions on posts
- enlisted the bakery in food delivery platforms
- Added the bakery in google businesses which currently has 2000+ searches daily

Social Media Management and Logo Design

2022

Manrachi Enterprises

Jaipur, India

Logo Designer and Social Media Manager

- Managed social media for the brand during covid and helped it get 400 impressions

Leadership

Code For Good Hackathon

2023

Neerja Modi School

Jaipur, India

Organiser

- Led a core team of 5 members responsible for organizing the hackathon. Made the website, designed creative graphics and designed the certificates for participants. The website generated 22 registrations
- Managed all online meetings and handled technical logistics for the event
- Managed Social Media

Mathelogsics - Maths Symposium

2023

Neerja Modi School

Jaipur,

India

Organiser

- Worked with a team of 20+ students to initiate a student-centric mathematics research symposium aimed at furthering interest in mathematics where 200+ teachers and students participated
- Managed all online meetings and handled technical logistics for the event
- Created engaging graphics of the event which gained 100+ impressions

Online Course

Foundations of Digital Marketing and E-commerce

2023

Google

Virtual

- Grasped various marketing funnels and its various stages, search engine marketing, search engine optimisation
- Gained insight about various metrics of measuring marketing success

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CS50 Introduction to Python

2023

Harvard CS50P

Virtual

- Developed foundational python programming proficiency

Professional Diploma in Photoshop

2020

Upskillist

Virtual

- Acquired proficiency in Adobe Photoshop, enhancing my graphic design skills

Game Development

2021

Whitehat Jr.

Virtual

- Learned basic concepts of javascript and git, built a capstone project with the knowledge acquired.

Hobbies and Interest

Dance

2016

DDA LaFest 2016

Muscat, Oman

- Performed in an amphitheater of 4000 audience members

Rap

2020-Present

India

- Discovered the genre during lockdown
- Wrote a couple of songs

Football

2015-Present

- Developed profound interest in the sport through a video game
- Occasionally play football and also enjoy watching football
- Actively engage in playing football recreationally.

Origami

2014-Present

- Calms my mind, I find joy in creating origami models