```
select * from photo_tags ;
select * from photos ;
select * from tags ;
select * from users ;

select photo_tags.tag_id, tags.tag_name , count(photo_tags.photo_id) as top_5 from photo_tags join tags on photo_tags.tag_id = tags.id group by photo_t
order by top_5 desc limit 5;

# Ad Campaign Launch: The team wants to know the best day of the week to launch ads.
# Your Task: Determine the day of the week when most users register on Instagram. Provide insights on when to schedule an ad campaign

select count(username) , dayname (created_at) from users group by dayname(created_at) order by dayname(created_at) desc  ;

# User Engagement: Investors want to know if users are still active and posting on Instagram or if they are making fewer posts.
# Your Task: Calculate the average number of posts per user on Instagram. Also, provide the total number of photos on Instagram divided by the total nu

select count(image_url)/ count(distinct user_id) as peruser_avg from photos;

# Bots & Fake Accounts: Investors want to know if the platform is crowded with fake and dummy accounts.
# Your Task: Identify users (potential bots) who have liked every single photo on the site, as this is not typically possible for a normal user.

select * from comments ;
```

	123 peruser_avg
1	3.473

1 row(s) fetched - 0.007s, on 2024-

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