

localhost 2> pro kpl.sql

SQL Editor Database Window Help

SQL Commit Rollback Auto localhost 2 ig\_clone

\*localhost 2> Script-21 \*localhost 2> Script-22 live \*localhost 2> Script-23 \*localhost 2> mock phase 1.sql \*localhost 2> pro kpl.sql

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SELECT \* FROM comments WHERE photo\_id = 173;

# Hashtag Research: A partner brand wants to know the most popular hashtags to use in their posts to reach the most people.  
# Your Task: Identify and suggest the top five most commonly used hashtags on the platform.

```
select * from comments ;  
select * from follows ;  
select * from likes ;  
select * from photo_tags ;  
select * from photos ;  
select * from tags ;  
select * from users ;
```

select photo\_tags.tag\_id, tags.tag\_name , count(photo\_tags.photo\_id) as top\_5 from photo\_tags join tags on photo\_tags.tag\_id = tags.id group by photo\_tags.tag\_id order by top\_5 desc limit 5;

# Ad Campaign Launch: The team wants to know the best day of the week to launch ads.  
# Your Task: Determine the day of the week when most users register on Instagram. Provide insights on when to schedule an ad campaign

```
select count(username) , dayname (created_at) from users group by dayname(created_at) order by dayname(created_at) desc ;
```

# User Engagement: Investors want to know if users are still active and posting on Instagram or if they are making fewer posts.  
# Your Task: Calculate the average number of posts per user on Instagram. Also, provide the total number of photos on Instagram divided by the total number of users.

Results 1 X

select count(username) , dayname (created\_at) f Enter a SQL expression to filter results (use Ctrl+Space)

Grid	123 count(username)	ABC dayname (created_at)
1	13	Wednesday
2	14	Tuesday
3	16	Thursday
4	16	Sunday
5	12	Saturday
6	14	Monday
7	15	Friday

Refresh Save Cancel Export data 200 7 7 row(s) fetched - 0.007s, on 2024-

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