

localhost 2> pro kpl.sql

SQL Editor Database Window Help

SQL Commit Rollback Auto localhost 2 ig_clone

*localhost 2> Script-21 *localhost 2> Script-22 live *localhost 2> Script-23 *localhost 2> mock phase 1.sql *localhost 2> pro kpl.sql

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SELECT * FROM comments WHERE photo_id = 173;

Hashtag Research: A partner brand wants to know the most popular hashtags to use in their posts to reach the most people.
Your Task: Identify and suggest the top five most commonly used hashtags on the platform.

```
select * from comments ;
select * from follows ;
select * from likes ;
select * from photo_tags ;
select * from photos ;
select * from tags ;
select * from users ;
```

select photo_tags.tag_id, tags.tag_name , count(photo_tags.photo_id) as top_5 from photo_tags join tags on photo_tags.tag_id = tags.id group by photo_tags.tag_id order by top_5 desc limit 5;

Ad Campaign Launch: The team wants to know the best day of the week to launch ads.

Your Task: Determine the day of the week when most users register on Instagram. Provide insights on when to schedule an ad campaign

```
select count(username) , dayname (created_at) from users group by dayname(created_at) order by dayname(created_at) desc ;
```

User Engagement: Investors want to know if users are still active and posting on Instagram or if they are making fewer posts.

Your Task: Calculate the average number of posts per user on Instagram. Also, provide the total number of photos on Instagram divided by the total number of users.

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photo_tags(+) 1 X

select photo_tags.tag_id, tags.tag_name, count(Enter a SQL expression to filter results (use Ctrl+Space))

Grid	tag_id	tag_name	top_5
1	21	smile	59
2	20	beach	42
3	17	party	39
4	13	fun	38
5	18	concert	24

Refresh Save Cancel Export data 200 5 5 row(s) fetched - 0.019s, on 2024-

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