

Shobhna Verma

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Summary

An extremely detailed-oriented individual, possess strong critical thinking skills and enables them on financials, accounting, economics, and analytical projects. Having insatiable energy and thirst to make commendable profits that makes me an indispensable asset to any ambitious organization.

Highlights

- Financial Analysis & Planning
- Investment Banking
- Business and Financial Modelling
- Corporate Finance
- Strong Interpersonal Skills
- Portfolio Management
- Capital Management
- Market Trend Analysis
- Analytics
- Team Player

Academic Qualification

University & Institute & Courses	CGPA & Percentage	Course Period
Prin. L.N. Welingkar Institute of Management Development & Research, India	6.8	June 2018- Apr 2020
Post Graduate Diploma in Management, Specializing in Business Design & Innovation & Finance		
Sam Higginbottom University of Agriculture Technology & Sciences, India	84%	July 2015- June 2018
Bachelor of Commerce with Honors, Commercial Business		
National Institute of Open Schooling, India	72%	May 2012- April 2013
Higher Secondary Certificate		
Girls' High School & College, India	62%	Apr 2010- Mar 2013
Senior Secondary Certificate		

Professional Experience

IDBI Federal Life Insurance Co. Ltd. (India)

May 2019- June 2019

Summer Internship



- Project: Variation Taxation Rules Applicable to Investment Planning.
- Generating leads and ensuring closures of the same.
- Co-coordinating with multiple teams (sales & marketing) across the organization.
- Proposing potential investments and financials.

Ratna Shree Jewellers (India)

April 2013- May 2015

General Manager



- Managing the financials and accounts of the business.
- Preparing P&L and Balance Sheet for the business.
- Representing the business at trades with retailers.
- Establishing, maintaining and expanding the customer base.
- Determined the cost incurred in business and reduced it to increase profit margins by 0.8%.

Projects Undertaken

Project 1: Global Citizen Leadership Program in collaboration with Greensboro, NC, USA based, Centre for Creative Leadership.

- Creating Epiphyte Network- Sustainable Ecosystem of WeSchool in and around The Campus.
- Preparing the low-cost budget and financials for the same without incurring any loss.
- Took initiative with the help of Elcita to educate nearby schools and companies to create a sustainable environment with a minimal budget.

Project 2: Welingkar BD Start Inc – Business Creation Showcase of a business start-up, “Sportaddict”.

- Idea generation of the business plan to fulfil the need to engage social media with sports by booking playgrounds online.
- Connecting the dots of each aspect that a business needs to stand on (Finance, marketing, sales)
- Preparing financial modeling of the whole business thereby competing with the other teams.

Project 3: WeMarsh (Exploring the Grassroots) – An aftermath showcase of 96 hours research project done in the rural town.

- 96 hours of an on-field research project on the businesses done in the rural area.
- Understanding of the businesses done, their Business model, and financials.
- Provided a better financial plan with low cost and high yielding profits.
- Sharing the knowledge of Government schemes and laws with the people holding those businesses.

Project 4: Entrepreneurship Awareness Camp sponsored by Department of Science & Technology, Govt. of India.

- Organized three days camp for the awareness of entrepreneurship on campus across the 6 different departments.

Awards & Achievements

Certification Courses

- Bloomberg Market Concepts
- Become a Financial Analyst
- Corporate Financial Statement Analysis
- Excel: Economic Analysis & Data Analytics
- Excel: Tracking Data Easily & Efficiently
- Financial Modeling and Forecasting Statements
- Managerial Economics
- Running a Profitable Business: Understanding Financial Ratios

Professional Certification Courses

The Institute of Company Secretaries of India

Pursuing for Executive Level

Professional Skills

- Proficient in Microsoft Office.
- Analytical and Research skills.
- Ability to perform under tight deadlines.
- Strong Work Ethics