

# JESSIE YOUNT

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## WORK EXPERIENCE

### TRAVELAGE WEST, LOS ANGELES, CA

*Editorial Intern, August 2018 – Present*

Wrote over 25 articles for TravelAge West Magazine and travelagewest.com, as well as quarterly specials Explorer and Family Getaways. Additionally, wrote industry briefs such as agent incentives, hotel updates, fams, tour operator profiles and Q&As. Other duties include attending editorial meetings; interviewing travel industry professionals; fact-checking and editing articles; acquiring images and quotes; and mailing copies of magazine issues.

### ENGAGED MEDIA, INC., IRVINE, CA

*Editorial Intern, October 2017 – March 2018; Freelance Writer, April 2018 – present*

Currently a contributing writer for Engaged Media, Inc. Writing for additional titles including American Farmhouse Style, Flea Market Décor and French Style. As an editorial intern, I wrote over 30 articles for home décor titles including American Farmhouse Style, Atomic Ranch, Cottages & Bungalows and Romantic Homes. Conducted interviews with designers and experts in the field. Managed Cottages & Bungalows social media development through Facebook and photo sourced for various social media channels and web articles.

### SAUTÉ MAGAZINE, CORONA DEL MAR, CA

*Editorial Intern, April 2018 – June 2018*

Wrote over 20 articles for Sauté Magazine including restaurant features and reviews. Developed an editorial calendar for the Winter 2018 issue; created social media posts for Facebook and Instagram; and created newsletters to promote the Summer 2018 issue. Other duties included editing, developing SEO copy, conducting in-person interviews, attending press events, photo sourcing and curating recipes.

## EDUCATION

### UNIVERSITY OF CALIFORNIA, IRVINE

*2015 – Present*

- Bachelor of Arts, Literary Journalism expected June 2019
- GPA: 3.7

## SKILLS

- Creative Writing, Journalism, Freelance Writing, Copywriting, Copyediting, Editing, Research, Interviewing, Social Media Marketing, Customer Service, Sales, Microsoft Word, Excel, PowerPoint, Outlook, Adobe Acrobat, InDesign, Illustrator, Photoshop, Facebook, Instagram, MailChimp, Pinterest, Slack, Snapchat, Twitter, Tumblr, WordPress, SEO, Percolate, Rock Gym Pro, Asana

## REFERENCES

- Available upon request.