

Pattern Identification:

1. It was observed that 3 out of 5 participants (had difficulty locating the wallet backup feature). This indicates that (for most users, the backup functionality is unclear).
2. It was observed that 4 out of 5 participants (found it easy to initiate a cryptocurrency transfer). This suggests that (for most users, the process of transferring funds is clear and intuitive).
3. It was observed that 5 out of 5 participants had trouble understanding the process of setting up a multi-factor authentication (MFA) for their wallet. This indicates that the MFA setup is confusing and not clear for every user.
4. It was observed that 5 out of 5 participants had no issues accessing their transaction history and viewing details. This suggests that users know how to interact with transaction records effectively.

Insight Identification:

1. Based on the theme that the backup functionality is unclear for most users, an insight is that users need better guidance and instructions on how to backup their wallet securely.
2. Based on the theme that the process of transferring funds is clear and intuitive, an insight is that users appreciate straightforward and easy-to-understand steps for initiating cryptocurrency transfers.
3. Based on the theme that MFA setup is confusing and not clear for every user, an insight is that users require improved instructions and guidance for setting up multi-factor authentication to enhance wallet security.
4. Based on the theme that users have no issues accessing transaction history and details, an insight is that users appreciate the ease of use and visibility of their transaction records.



Insight Identification Template

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5. These insights can guide the design and improvement of the crypto wallet's user experience, focusing on providing clear instructions, intuitive functionality, and improved guidance for important features like backup, transfer, and multi-factor authentication.

