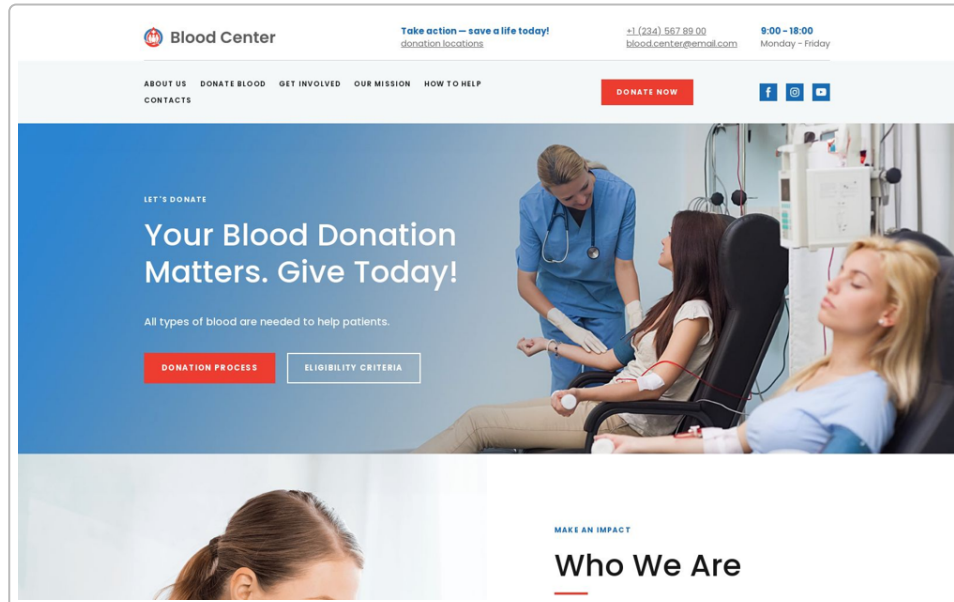


BloodLink Web Platform UI Design



The **homepage** greets visitors with a bold hero section: a large title *"Connecting Lives Through Blood"*, a supporting subtext, and two prominent buttons ("Donate Blood" and "Request Blood") centered in view. The design uses a white background with vibrant red accents for CTAs and subtle blue/gray tones elsewhere to convey urgency and trust. Navigation is fixed at the top (Home, Donate, Request, Contact, Login/Register) for easy access ¹. Below the hero, key metrics or testimonials can be displayed in **card-style panels** (e.g. total donors, lives saved) for visual impact. Using cards helps group related content (like stats or quotes) in neat sections ². A footer at the bottom lists About, Contact, and FAQ links. Overall, the homepage layout is spacious and modern, with consistent Inter/Roboto fonts and a clear visual hierarchy so users immediately see where to click.

Register Page

The **Register** page presents a comprehensive sign-up form in a clean card or panel. All fields are labeled clearly, often with real-time validation: correct inputs get green checkmarks, while invalid entries show inline hints in red ³. The form fields include:

- **Full Name** (text input)
- **Email Address** (email input)
- **Phone Number** (tel input)
- **Blood Group** (dropdown selector, e.g. A+, O-)
- **Location** (autocomplete search for city/address)
- **Last Donation Date** (date picker)
- **Aadhaar Number** (with option to upload an ID or verify via OTP)

Each input is spaced and styled with professional fonts. Validation rules run as the user types, immediately flagging format or required-field errors ³. Below the fields is a bold "Submit" button (in red or a bright accent). Error messages appear in small red text beneath any field that needs correction.

This real-time feedback boosts user confidence by letting them fix mistakes on the fly ³. The overall look is modern and uncluttered, guiding users smoothly through registration.

Login Page

The **Login** page is simple and streamlined. It contains:

- **Email** (text input)
- **Password** (password input)
- An optional **Aadhaar login** button (for alternate sign-in)
- A **"Forgot Password"** link
- A button or link to **Register** if new users need to sign up

The form is minimalist—only essential fields and links—which prevents friction ⁴. For example, only requiring email and password (plus optional "remember me") is recommended to keep login fast ⁴. The "Forgot Password" link is clearly placed under the inputs. All buttons (e.g. "Sign In") use the red accent color for prominence. The page may feature subtle background graphics or a clean illustrative image at the side, but the login form itself remains a white panel for readability. This straightforward design (similar to many modern apps) ensures users can log in with no confusion ⁴.

Donate Blood Page

The **Donate Blood** page provides a form for users to volunteer as donors. The layout is a card-like panel with labeled fields, including:

- **Name** (text)
- **Email** (email)
- **Phone** (tel)
- **Blood Group** (dropdown)
- **Location** (text/autocomplete or map selector)
- **Available Date/Time** (date and time picker)
- **Last Donation Date** (date picker)

Each field should validate (e.g. valid email format, required fields) with inline hints as the user types. Once filled, the donor clicks a prominent red button labeled **"I Want to Donate"**. The design may also include a small embedded Google Map showing the entered location or nearest donation center for context. The use of cards and consistent spacing keeps the form uncluttered. For example, grouping related inputs together and providing clear placeholder text makes entry easy. Real-time validation is reused here to ensure data is correct before submission ³. The page maintains the same clean font and color scheme as the rest of the site.

Request Blood Page

The **Request Blood** page has a structured form for users in need of blood. Fields include:

- **Name** (text)
- **Contact** (phone or email)
- **Required Blood Group** (dropdown)
- **Urgency Level** (radio buttons or dropdown: *Immediate, 1 hr, Today, Tomorrow*)
- **Doctor's Prescription** (file upload)
- **Hospital Report** (file upload)
- A **Google Maps** widget embedded below or beside the form, showing nearby hospitals or the user's location.

Fields are clearly labeled and validated (e.g. checking that contact info is provided). File uploads have a button and show the file name once chosen. The urgency selector uses color cues (e.g. “Immediate” in red text). The “Request Blood” submit button is large and red to emphasize urgency. Overall, the form is laid out in clean sections or cards so the user isn’t overwhelmed. The embedded map helps users visualize location of nearby hospitals or donation centers.

User Dashboard Page

The **User Dashboard** is a unified screen for donors and seekers. At the top, a fixed navbar remains visible. Below, two main **tabs** or sections are available:

- **Recent Requests:** Shows a card-list of the latest blood requests from other users. Each request card displays key info (patient or requester name, blood group needed, location, urgency level, and distance if near). Each card has buttons like “**Donate?**” (to volunteer) and “**Contact**” (to view details or call). Cards use color highlights for urgent cases (e.g. a red badge for “Immediate”).
- **Donors Near Me:** Lists nearby volunteer donors. Each card shows donor’s name, blood type, last donation date, and a “Contact” button.

Above or beside the list is a **filter panel**: dropdowns or toggles to filter by Blood Group and by Urgency level. This lets users narrow the list quickly. There is also a **map toggle** or integrated map view: switching to map view plots pins for requests and/or donors on a Google Map. This map view helps users visualize where help is needed, aiding quick response.

Using card layouts makes the content scannable ². The dashboard follows dashboard design best practices: showing only the most relevant info at a glance to save the user’s time ⁵. For example, urgent requests are highlighted at the top. The interface is efficient so donors can act on critical needs immediately.

Admin Panel Page

The **Admin Panel** is a multi-section dashboard for BloodLink administrators. It features a fixed left **sidebar navigation** with items:

- **Donor Verifications** (approve or reject new donor registrations)
- **Blood Requests** (review and manage incoming requests)
- **Spam Reports** (view flagged/spam entries)
- **System Metrics** (overview of stats)

Each section displays content in clean card or table formats. In *Donor Verifications*, for example, admins see a list of pending users. Each entry is shown as a card or row with the donor’s name, blood group, and thumbnails of uploaded documents. Clicking a thumbnail opens a **modal** to preview the full Aadhaar or medical certificate. Approve and Reject buttons appear on each card. The *Blood Requests* section similarly lists each request, with details and action buttons.

At *System Metrics*, large colored stat cards or simple charts show totals (e.g. total registered donors, active requests, total users). These cards are designed to highlight important numbers immediately. Admin dashboards prioritize relevant critical data so admins can save time ⁵. Throughout the admin UI, the color palette is consistent: red is used for actions like “Reject” or alert badges, while buttons like “Approve” might be green. The layout uses ample white space and clear typography to make management tasks straightforward.

Contact Us Page

Our support team

Welcome to our support hub! Our dedicated team is here to assist you. Whether you have questions, feedback, or need technical assistance, feel free to reach out. Your satisfaction is our priority.

San Francisco

123 Tech Boulevard
San Francisco, CA 94105 - United States

+1 (555) 123-4567

hello@designsummit.com

Send Us a message

Email

First name Last Name

Company / Organization

Select Workshop of Interest

Mobile phone (optional) Phone (optional)

Message

Submit

The **Contact Us** page provides a simple contact form alongside BloodLink's contact info. The form (in a white card on a light background) has fields for **Name**, **Email**, and **Message**, plus a clear "Send" button. It may also include small optional fields (e.g. subject). Beside or below the form, the page prominently lists BloodLink's address, phone number, and email. Nielsen Norman Group advises that users expect to see actual contact details (phone, email, address) on this page ⁶, not just a form. Thus, the design ensures these details are easily found, perhaps in a colored card or a sidebar box.

The form itself follows best practices: it is minimal so as not to overwhelm users, with friendly microcopy guiding the user ⁷. For instance, a short header like "Get in Touch" and a note ("Our team is here to help") can make the form inviting. Each field has a clear label, and error hints appear below fields if there is invalid input. The page may also include the company's hours or a note about expected reply time. The overall look is clean and professional, with consistent fonts and the same red/blue accent styling. This ensures users can quickly send a message or find the information they need without confusion ⁷ ⁶.

Sources: Design guidelines and examples from UX and UI experts ³ ¹ ⁴ ⁵ ⁶ ⁷ (shown images are illustrative examples).

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