

STORY ME

Logo Versions

STORY  ME

Primary

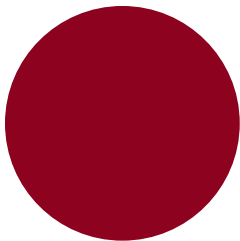
STORY ME

Wordmark Only



Icon

Colours



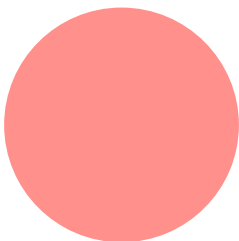
Primary

Hex #8D021F

RGB rgb(141,2,31)

CMYK 0 99 78 45

Pantone 19-1555



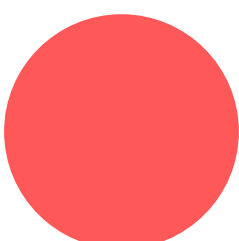
Secondary

Hex #FF908B

RGB rgb(255,144,139)

CMYK 0 44 45 0

Pantone 15-1435



Accent

Hex #FF5858

RGB rgb(255,88,88)

CMYK 0 65 65 0

Pantone 17-1656

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Typography

Primary

Crimson Text Regular

Aa Bb Cc