



Pizza Sales Report

Jan/15 - Dec/15

pizza_category

All

01-01-2015



31-12-2015



Home



Best/Worst Seller

817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas sold



21350

Total Orders

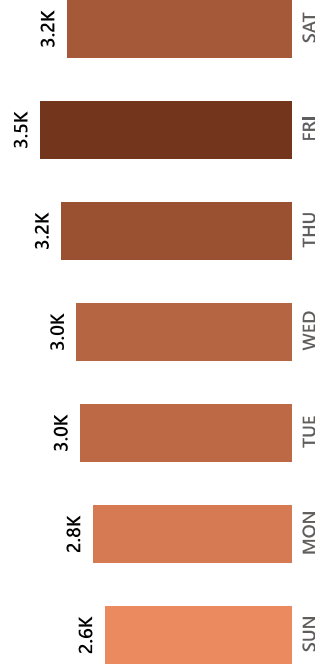


2.32

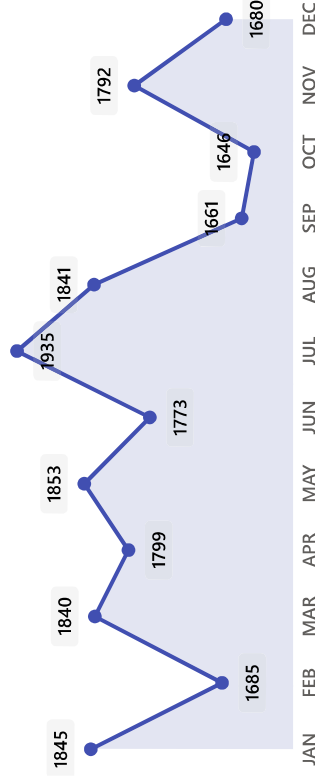
Avg Pizzas per Order



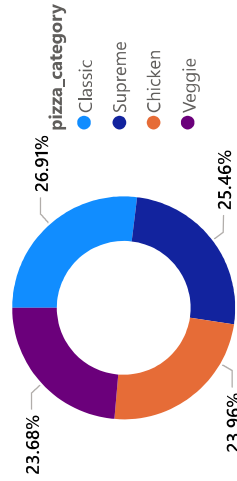
Daily Trend for total Sales



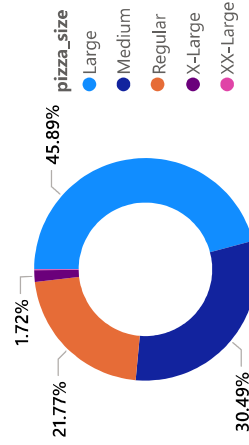
Monthly trends for total orders



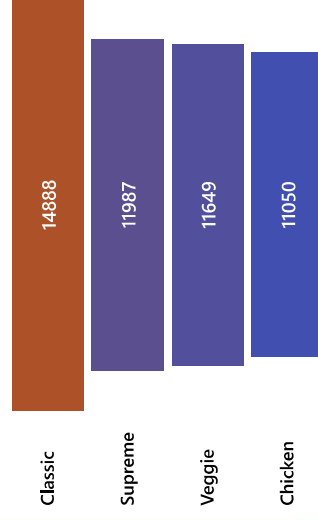
Total % Revenue by pizza_category



Total % Revenue by pizza_size



Total Pizzas sold by pizza_category



BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evening.

MONTHLY

There are **maximum** orders from month of **July** and **January**.

SALES PERFORMANCE

CATEGORY

Classic Category to **maximum** sales & orders.

MONTHLY

Large size pizza contribute to **maximum** sales.



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BEST SELLERS

REVENUE
The **Thai Chicken Pizza** contributes to **maximum** revenue evening.
QUANTITY
The **Classic Deluxe Pizza** contributes to maximum Total Quantities
TOTAL ORDERS
The **Classic Deluxe Pizza** contributes to maximum Total Orders

SALES PERFORMANCE

REVENUE
The **Brie Carre Pizza** contributes to **minimum** revenue evening.
QUANTITY
The **Brie Carre Pizza** contributes to **minimum** Total Quantities
TOTAL ORDERS
The **Brie Carre Pizza** contributes to **minimum** Total Orders

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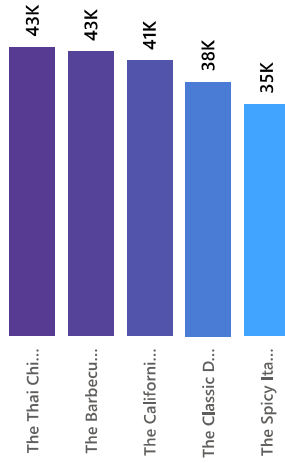


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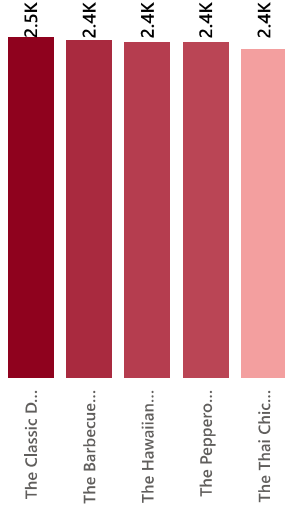
Avg Pizzas per Order



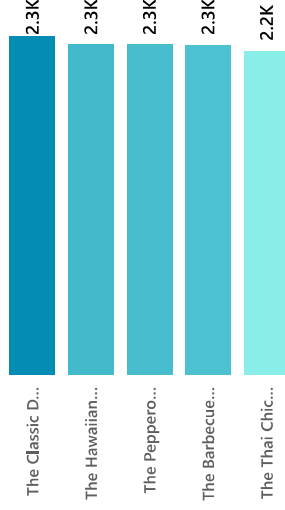
Top 5 Pizzas by Revenue



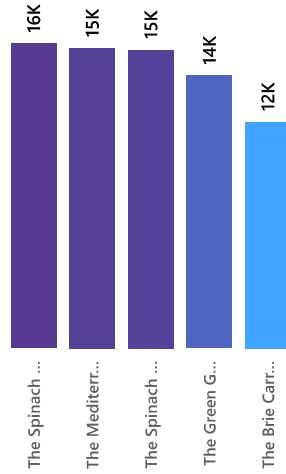
Top 5 Pizzas sold by Quantity



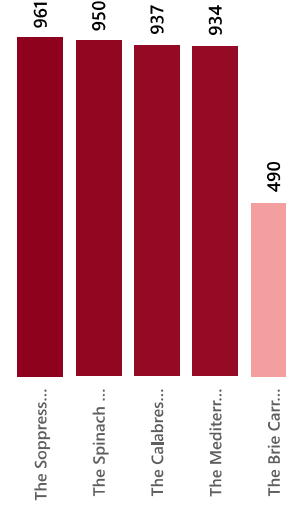
Top 5 Pizzas sold by Quantity



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas sold by Quantity



Bottom 5 Pizzas sold by Quantity

