



My name is **Sho'**,
and I'm a
Data Analyst

Please visit



or  hiphopdata.info for more!

HEY





HIP HOP DATA INITIATIVE

***"At the end of the day, it's all about the numbers -
the rhythm of the streets, the beat of our hearts,
the statistics that tell our stories."***



Are you a hip hop artist looking to elevate your game with
strategic data insights?

Or a business decision maker in the hip hop field?

If so, here I am! 



But you may wonder why our collaboration would be exceptional?

Well, as a big hip hop head since the '90s armed with an MBA and an MSc in Data Analysis & Visualization, I bring a unique perspective 🧐 to the table. I am passionate about contributing my data skills to the music I love and I specialize in transforming raw data into actionable insights!

My experience spans across large global corporations and smaller non-profit organizations, allowing me to tailor analytics to fit the specific needs of artists like YOU! I bring not only data expertise but also vibrant energy and a passion for innovative problem-solving to uplift the holistic hip hop scene. Dedicated to community growth and synergy, I ensure efficient operations in various circumstances, making me your go-to for both data-driven and creative insights.

Ready to take your musical presence to the next level with data-driven strategies? Check out my media platforms (QR code in the back) and contact me at shot.mba@gmail.com. I look forward to discussing how we can collaborate and achieve another hip hop's own greatness together!