Mood Board

Motives:

It is still fresh in our memory that we witnessed the case of George Floyd's murder by excessive police brutality. The video footage spread around the world overnight, and despite the incident occurring during the first ever COVID-19 quarantine period, it caught the attention of people worldwide and led to protests for humanity and Black lives. At that time, I was living in an apartment facing Flatbush Ave, and I saw the protests outside my window every week.

What was remarkable was that, while delivering their message, they played Public Enemy's "Fight the Power" in the background. The song was released in 1989 during the Rodney King incident, which went to court and sparked a movement for the rise of Black culture. And yes, it was more than 30 years ago. I was beyond words yet extremely frustrated that people still have to raise voice for the same issue and for the same cause after 30 years later.

https://www.instagram.com/p/CBbL0DHJZa1/
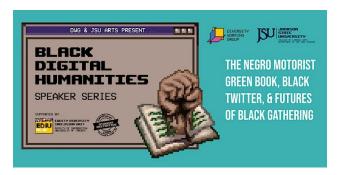
15 Songs That Predicted the L.A. Riots

BY MOSI REEVES APRIL 28, 2017

- The Watts Prophets, "Dem Niggers Ain't Playing" (1971)
- Toddy Tee, "Batterram" (1985)
- Guns N' Roses, "One in a Million" (1988)
- N.W.A, "Fuck The Police" (1988)
- Public Enemy, "Fight the Power" (1989)
- Skid Row, "Youth Gone Wild" (1989)
- Geto Boys, "City Under Siege" (1990)
- Jane's Addiction, "Been Caught Stealing" (1990)
- X-Clan, "A Day of Outrage, Operation Snatchback" (1990)
- Cypress Hill, "Real Estate" (1991)
- Brand Nubian, "Wake Up (Reprise in the Sunshine)" (1991)
- Fishbone, "So Many Millions" (1991)
- Ice Cube, "Alive on Arrival" (1991)
- Ice Cube, "Black Korea"
- Body Count, "Cop Killer" (1992)

4/11/2023

Meeting with **Shamika (Shamika Goddard) Klassen** from Black Digital Humanities Speaker Series, The Negro Motorist Green Book, Black Twitter, & Futures of Black Gathering

Shamika is a person who is passionate about people and technology! After graduating from Stanford University with a degree in African and African-American studies in 2011, she served a year with AmeriCorps in NYC. She went on to study technology and ethics by developing technowomanism at Union Theological Seminary in the city of New York. There, she also created and developed the concept of a Tech Chaplain. She received her Master of Divinity from Union in 2017. She currently attends CU Boulder as a doctoral candidate in their Information Science department and is studying technology, ethics, and social justice issues.

https://shamikalashawn.wixsite.com/technowomanism

https://www.linkedin.com/in/shamikalashawn/

Focus on one song and see the trends? + the other songs with related subject that were sold more than Fight the Power?

Change or same in narratives?

1989

1992

2020

Intro with personal experience for context

Public Enemy Logo

In the Crosshairs: Chuck D's Logo for Public Enemy

By Smithsonian National Museum of African American History & Culture

Fight the Power

Yet our best trained, best educated, best equipped
Best prepared troops refuse to fight
As a matter of fact, it's safe to say that they would rather switch
Than fight

1989 the number another summer (get down)
Sound of the funky drummer
Music hitting your heart 'cause I know you got soul
(Brothers and sisters, hey)
Listen if you're missing y'all
Swinging while I'm singing
Giving whatcha getting
Knowing what I know
While the Black bands sweating
And the rhythm rhymes rolling
Got to give us what we want
Gotta give us what we need
Our freedom of speech is freedom or death
We got to fight the powers that be
Lemme hear you say

Fight the power
Fight the power
Fight the power
Fight the power
Fight the power
Fight the power
Fight the power
We've got to fight the powers that be

As the rhythm designed to bounce
What counts is that the rhymes
Designed to fill your mind

Now that you've realized the pride's arrived
We got to pump the stuff to make us tough

From the heart
It's a start, a work of art
To revolutionize make a change nothing's strange
People, people we are the same
No we're not the same
'Cause we don't know the game
What we need is awareness, we can't get careless
You say what is this?
My beloved lets get down to business
Mental self defensive fitness
Don't rush the show
You gotta go for what you know
Make everybody see, in order to fight the powers that be
Lemme hear you say

Fight the power
Fight the power
Fight the power
Fight the power
Fight the power
Fight the power
Fight the power
We've got to fight the powers that be

Fight the power
Fight the power
Fight the power
Fight the power
Fight the power
Fight the power
We've got to fight the powers that be

Elvis was a hero to most, but he—
Elvis was a hero to most—
Elvis was a hero to most, but he
Never meant shit to me, you see, straight out
Racist—that sucker was simple and plain
Motherfuck him and John Wayne! 'Cause I'm Black and
I'm proud, I'm ready, I'm hyped, plus I'm amped
Most of my heroes don't appear on no stamps
Sample a look back; you look and find nothing
But rednecks for 400 years, if you check
"Don't Worry Be Happy" was a number-one jam

Damn, if I say it, you can slap me right here
Get it—let's get this party
Started right, right on, c'mon!
What we got to say?
Power to the people, no delay
Make everybody see, in order to
Fight the powers that be

(video part, adding subtitle, find video editor)

Flatbush video uploaded on YouTube

https://www.youtube.com/watch?v=jmHEe2Q3HAE

Fight the power
Fight the power
Fight the power
Fight the power
We've got to fight the powers that be

What we got to say?
Fight the power
What we got to say?
Fight the power
What we got to say?
Fight the power
What we got to say?
Fight the power

Yo, check this out man
Ok talk to me 'bout the future of
Public Enemy
Future of Public Enemy gotta

Elvis was a Hero to Most, an Interview with Chuck D

https://www.youtube.com/watch?v=6sMv6ep45XY

Fight the Power 2020

https://www.youtube.com/watch?v=nNUl8bAKdi4&list=RDnNUl8bAKdi4&start_radio=1

original 1989

https://www.youtube.com/watch?v=mmo3HFa2vjg

4/14/2023

Project title -> "The Power of **Fight the Power** towards People's Awareness" (tentative for direction)

4/17/2023

Participated in A Celebration of Hip-Hop Turning 50 and Style online session by Urban Education's own student, Elena Romero

- Add disruptive hip hop fashion sales? How to measure
- Hip hop history sum in context
- Can be subjective other than data?