



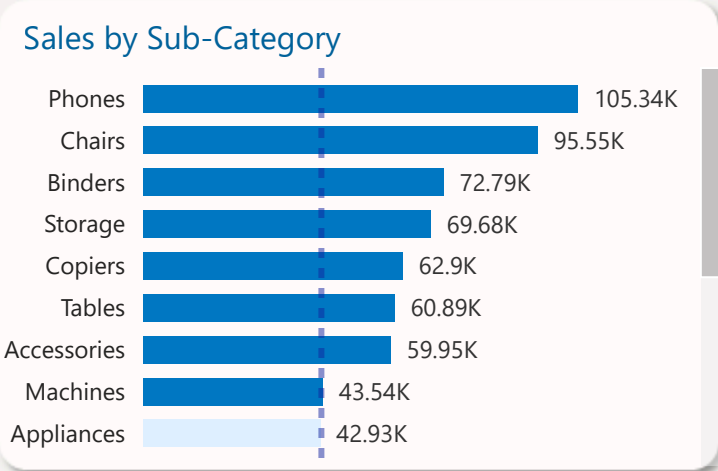
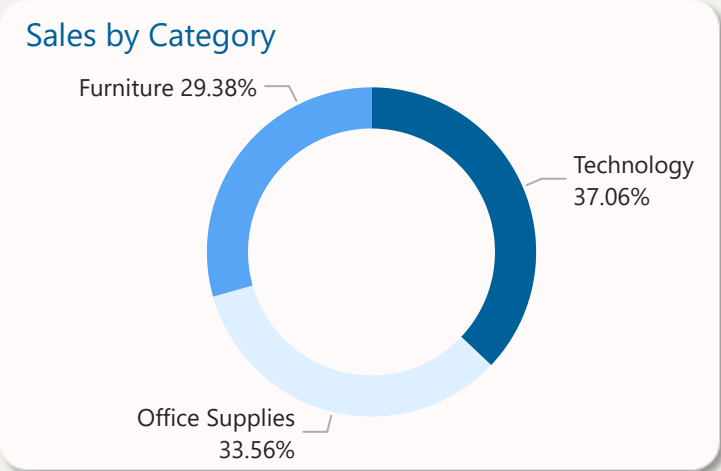
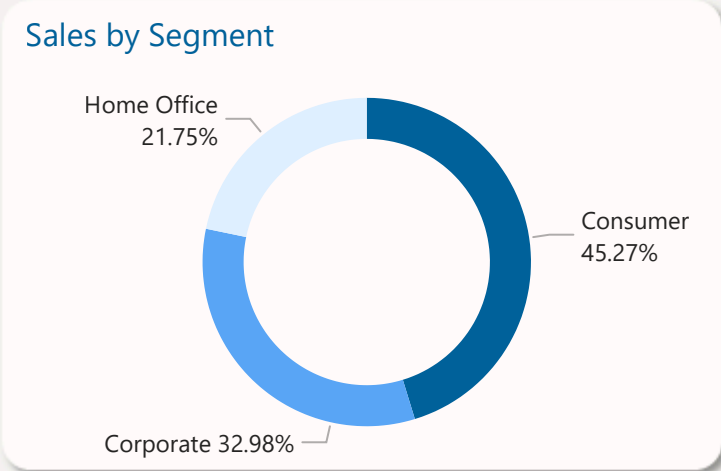
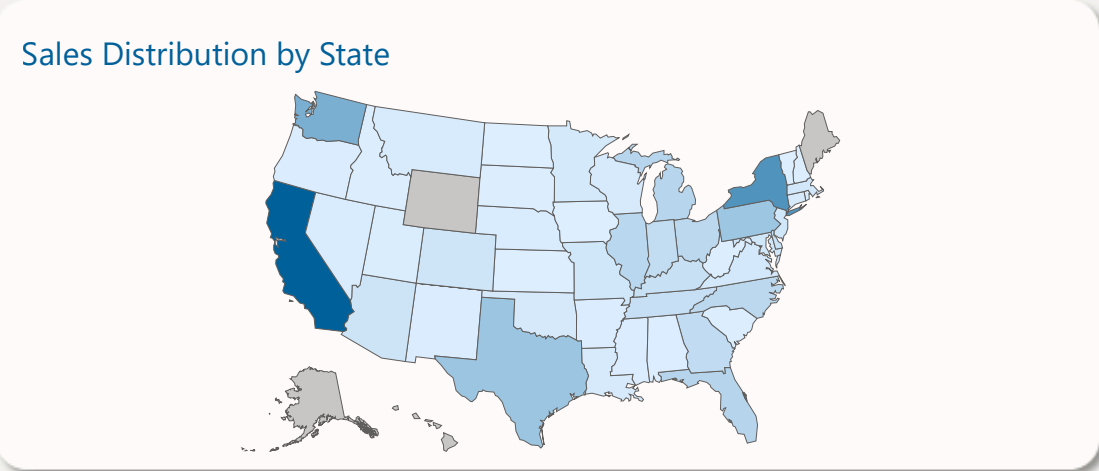
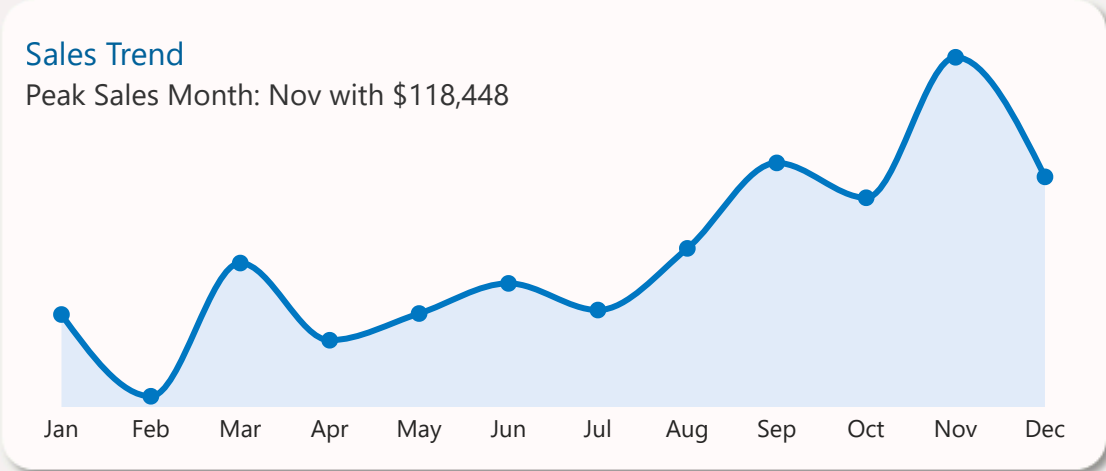
Sales Performance Overview

Central

East

South

West





Customer Insights

Number of Customers

693

▲ 8.62% | 55
From Last Year

Repeat Customers

597

▲ 19.64% | 98
From Last Year

Repeat Customer Rate

86.15%

▲ 10.14%
From Last Year

Average Discount

15.65%

▲ 1.11%
From Last Year

Central

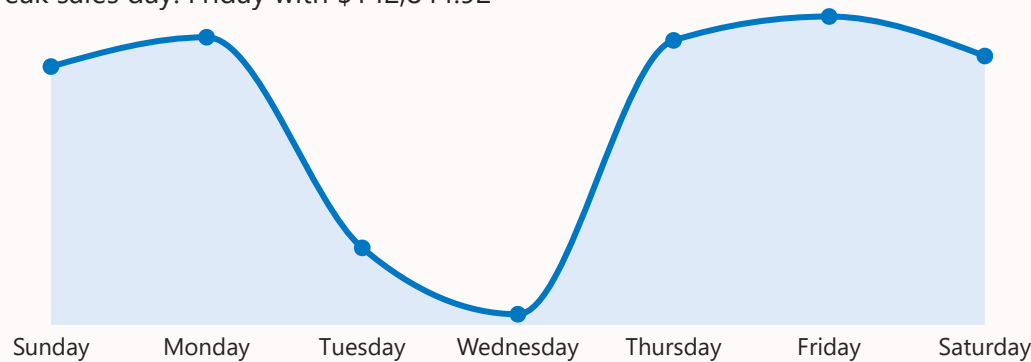
East

South

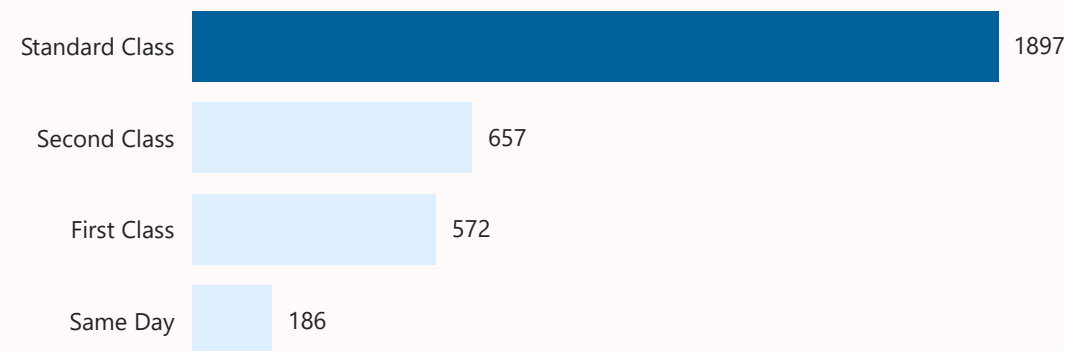
West

Sales by Day of Week

Peak sales day: Friday with \$142,844.92



Shipping Mode Distribution



Top Customers by Purchases

Customer	Purchases	\$ Generated
John Lee	92	23,151.40
Seth Vernon	73	46,820.10
Janet Martin	69	13,283.26
Lena Cacioppo	68	4,459.13
Saphhira Shifley	65	4,355.58
Emily Phan	62	6,072.00
Dean percer	61	13,729.89
Mick Hernandez	61	13,989.09