

## POC Assignment

### Objective:

Develop an improved design for our **Technokrax** website using Figma. This assignment is designed to showcase your design skills, creativity, and ability to enhance user experience through thoughtful UI/UX improvements.

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## Requirements

1. **Base Figma File Provided:**
    - We will provide you with an existing Figma file for the Technokrax website, containing the current design layout and assets.
  2. **Create a New Figma File:**
    - Start by duplicating the provided Figma file to create your own workspace. Work from this file to make your changes, so we can see your individual improvements.
  3. **Enhance the Design:**
    - Show your creativity by enhancing the layout, color scheme, typography, and user interactions. Focus on making the design visually appealing while improving usability.
    - Consider ways to make navigation clearer and more intuitive, and enhance the overall user flow.
  4. **UI/UX Improvements:**
    - Introduce new or improved components that you believe would elevate the website's user experience (e.g., more engaging calls-to-action, restructured navigation, cleaner layouts, or interactive elements).
    - Ensure your design is responsive and works well on both desktop and mobile views.
  5. **Additional Screens (Optional):**
    - If you'd like, design additional screens or sections that you think would improve the user experience on the website. This could include ideas for new features, information displays, or layouts.
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## Key Areas to Focus On

- **Consistency and Visual Appeal:**  
Maintain a cohesive look across all screens, with harmonious color schemes, typography, and spacing.
- **User-Centered Design:**  
Ensure all changes make the website easier and more enjoyable to use. Prioritize clarity, simplicity, and intuitive navigation.

- **Creativity and Innovation:**

This is an opportunity to showcase your unique design style and demonstrate how you can elevate an existing concept with fresh ideas.

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## **Submission Guidelines**

- **Figma File Link:**

- Share the link to your new Figma file so we can review your work directly.  
Ensure the link is set to allow view access.

- **Documentation:**

- Provide a brief summary of your approach, key changes, and any design decisions you made.
- Explain how each change improves the user experience and your creative thinking behind it.

**Deadline:**

Please submit your assignment by **November 17**.