

# ANKUSH SHOOR

## Front End Developer



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## ABOUT ME

Front-End Developer with 4 years of enterprise experience at Tata Consultancy Services and 1 year of focused React development through independent projects. Skilled in JavaScript, React, HTML5, CSS3, and Tailwind CSS, with hands-on experience in building responsive and accessible applications. Strong background in QA testing, API integration, and agile collaboration. Actively expanding expertise in TypeScript, Redux Toolkit, Next.js, and testing frameworks to deliver scalable, production-ready solutions.

## EDUCATION

Full Stack Software Development  
Lambton College, Toronto,  
Canada  
May 2023 - Dec 2024

Bachelor of Computer Applications  
DAV College, India  
May 2015 - Apr 2018

## SKILLS

### Languages & Libraries :

- JavaScript (ES6+)
- HTML5
- CSS3
- JSX

### Frameworks & Styling :

- React
- Tailwind CSS
- Responsive Design
- Bootstrap

### State Management :

- React Hooks
- Context API

### Tools & Workflows :

- Salesforce Marketing Cloud
- Git & GitHub
- Jira
- CI/CD pipelines

### Testing & Optimization :

- Jest (basics)
- Debugging
- Performance Optimization

### Learning & Growth Areas:

- Next.js
- TypeScript
- RTL

## WORK EXPERIENCE

### Freelance Front-End Developer (Career Transition)

JAN 2025 - PRESENT | TORONTO, CANADA

- Built and deployed React applications (Movie Finder, Chatbot, Pokedex) to strengthen expertise in state management, API integration, and responsive UI/UX.
- Developed reusable React components and implemented state management with Hooks and Context API for seamless UX.
- Implemented modern workflows with Hooks and Context API; deployed projects on Netlify with CI/CD pipelines.

### TATA CONSULTANCY SERVICES, INDIA

#### Systems Engineer

FEB 2019 - MAR 2023

- Developed responsive HTML/CSS/AMPscript email templates and automated campaigns in Salesforce Marketing Cloud, boosting engagement by 20%.
- Performed QA testing across browsers/devices and built static web pages, ensuring cross-platform reliability and reducing errors.
- Conducted A/B testing and implemented dynamic content strategies, reducing bounce rates by 15%.
- Collaborated with cross-functional teams in Agile environments to deliver scalable client solutions.
- Recognized with Spot Awards and Innovation Award for project delivery and process improvements.

## PROJECTS

### Movie Finder React + TMDB API

**Live Demo**

Built a movie search app with search/filter functionality, API integration, and responsive UI using Tailwind CSS.

### Chatbot React + Gemini API

**Live Demo**

Developed chatbot UI integrating Gemini API for dynamic responses.

### Pokedex React + Poké API

**Live Demo**

Created data-driven Pokedex with search and grid layout using reusable React components.