

# ANKUSH SHOOR

Front End Developer



437-473-1286



Toronto, Canada



ankushshoor96@gmail.com



<https://ankushshoor.com/>

## ABOUT ME

I build scalable, user-friendly interfaces using React, HTML, CSS, and Tailwind, focusing on responsive design, performance optimization, and seamless user experiences. I enjoy bringing creative ideas to life through intuitive UI design and innovative front-end solutions.

## EDUCATION

LAMBTON COLLEGE  
Toronto, Canada

May, 2023 - Dec, 2024

DAV COLLEGE  
India

May, 2015 - Apr, 2018

## SKILLS

### Languages & Libraries :

- JavaScript
- HTML
- CSS
- JSX

### Frameworks & Styling :

- React
- Tailwind CSS

### Tools & Workflows :

- Salesforce M. Cloud
- Git & GitHub
- Jira

## WORK EXPERIENCE

### TATA CONSULTANCY SERVICES, INDIA

FEB 2019 - JUNE 2020

#### Salesforce Marketing Cloud Email Developer

- Created responsive HTML/CSS/AMPscript email templates, managed setup, content, testing, and timely delivery of promotional and transactional campaigns; built Automation Studio workflows and Journey Builder journeys, boosting engagement by 20%.
- Conducted A/B testing, leveraged customer data for segmentation and dynamic content, performed QA across devices with Litmus, ensured CAN-SPAM compliance (reducing bounce rates by 15%), and analyzed campaign performance for actionable insights.

### TATA CONSULTANCY SERVICES, INDIA

JULY 2020 - MAR 2023

#### Systems Engineer

- Built responsive web applications using React, HTML, CSS, and Tailwind; developed reusable components and implemented state management for seamless UX.
- Developed an e-commerce platform for healthcare professionals to order medicines, integrating APIs and ensuring a responsive, user-friendly design across devices.
- Conducted code reviews, implemented accessibility and performance best practices, and collaborated with designers and backend teams to deliver scalable, maintainable front-end solutions.
- Converted static HTML websites to React and successfully migrated them to AWS cloud, improving scalability, maintainability, and performance.

## REFERENCE

AYUSH KUMAR, PM

Tata Consultancy Services

ayush.kumar4@tcs.com

PALASH CHHABRA, PM

Tata Consultancy Services

p.chhabra@paypapplane.com

## ACHIEVEMENT

### SPOT AWARDS

Tata Consultancy Services

Recognized for outstanding contribution to project delivery and team collaboration.

### INNOVATION/PROCESS IMPROVEMENT AWARD

Tata Consultancy Services

Acknowledged for suggesting process enhancements that improved efficiency & quality.