

## COOKIE POLICY

### Welcome to Shopn!

Shopn is owned and operated by Shopn LTD.

This Cookie Policy explains how and why cookies and other similar technologies may be stored on and accessed from your device when you use or visit:

- <https://shopn.uk>
- **Shopn Mobile App (Android and iOS version – Available on Google Play and App store)**

(Hereinafter referred to as “Shopn”).

The information collected through cookies will be under responsibility and in charge of:

**SHOPN LTD (UK-registered company)**  
**International House**  
**Constance Street**  
**London E16**  
**United Kingdom.**

This Cookie Policy should be read together with our Privacy Policy and our Terms and Conditions.

**By using Shopn's services and platform, you accept the use of cookies by this website, in the terms contained in this policy.**

### WHAT ARE COOKIES?

Cookies" are small text files that are stored on your computer or mobile device when you visit a website. They allow the website to recognize your device and remember if you have been to the website before.

Cookies are a very common web technology; most websites use cookies and have done so for years. Cookies are widely used to make the website work more efficiently.

Cookies are used to measure which parts of the website users visit and to personalize their experience. Cookies also provide information that helps us monitor and improve the performance of the website.

### REFUSING OR WITHDRAWING CONSENT TO THE USE OF COOKIES

If you do not want Cookies to be dropped on your device, you can adjust the setting of your Internet browser to reject the setting of all or some Cookies and to alert you when a Cookie is placed on your device. For further information about how to do so, please refer to your browser 'help', 'tool', or 'edit' section. Please note that if you use your browser settings to block all

Cookies, including strictly necessary Cookies, you may not be able to access or use all or parts of the functionalities of Shopn.

If you want to remove previously-stored Cookies, you can manually delete the Cookies at any time. However, this will not prevent Shopn from placing further Cookies on your device unless and until you adjust your Internet browser setting as described above.

We provide the links for the management and blocking of cookies depending on the browser you use:

- Internet Explorer: <http://windows.microsoft.com/es-xl/internet-explorer/delete-manage-cookies#ie=ie-10>
- Firefox: <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

## FIRST-PARTY COOKIES

We use Cookies to enhance the performance of our website and personalize your online Shopn experience. Cookies help us to collect information on how people use our website and which pages they visit. They enable us to monitor the number of visitors and to analyze website usage patterns and trends. We collect this information anonymously, so it does not identify anyone as an individual and no personal information is stored in our Cookies. We always use Cookie data in a responsible way.

## THIRD-PARTY COOKIES

Third-party cookies may come from partners or third-party companies that provide functional web services or tools for our website and the optimal functioning and operation of our services. We use third party cookies responsibly and for the sole purpose of providing optimal functioning of the platform and services. You may opt out of these cookies by following the cookie removal information contained in this document or the technical information of the browser from which you access our website and services.

## PERSISTENT COOKIES

We use persistent Cookies to improve your experience of using Shopn. This includes recording your acceptance of our Cookie Policy to remove the cookie message which first appears when you use Shopn. Persistent Cookies remain on your device until deleted manually or automatically.

## SESSION COOKIES

Session cookies are used to keep the session open for users when they enter the website and platform with their credentials and password. Session cookies are temporary and are deleted

from your machine when the session is closed and the browser is closed. We use session cookies to keep your session open when you use our services and to identify you on our system each time you log on to the platform by starting a session.

The data collected by Shopn and/or through Cookies that may be placed on your computer will not be kept for longer than is necessary to fulfil the purposes mentioned above.

## SOCIAL COOKIES

These cookies allow you to share our website and click “Like” on social networks like Facebook, Twitter, Google, and YouTube, etc. They also allow you interact with each distinct platform’s contents. The way these cookies are used and the information gathered is governed by the privacy policy of each social platform.

## USES OF COOKIES

Our Cookies are used for the following purposes:

**Strictly Necessary:** These Cookies are essential for Shopn to perform its basic functions.

**Security:** We use these Cookies to help identify and prevent potential security risks.

**Analytics and Performance:** Performance Cookies collect information on how users interact with our website, including what pages are visited most, as well as other analytical data. We use these details to improve how our website function and to understand how users interact with them.

**Advertising:** These Cookies are used to display relevant advertising to visitors who use our services or visit website we host or provide, as well as to understand and report on the efficacy of ads served on our website. They track details such as the number of unique visitors, the number of times particular ads have been displayed, and the number of clicks the ads have received. They are also used to build user profiles, including showing you ads based on products you’ve viewed on our website. These are set by Shopn and trusted third party networks and are generally persistent in nature.

**GOOGLE Analytics.** We use Google Analytics provided by Google, Inc., USA (“Google”). These tool and technologies collect and analyze certain types of information, including IP addresses, device and software identifiers, referring and exit URLs, feature use metrics and statistics, usage and purchase history, media access control address (MAC Address), mobile unique device identifiers, and other similar information via the use of cookies. The information generated by Google Analytics (including your IP address) may be transmitted to and stored by Google on servers in the United States. We use the GOOGLE Analytics collection of data to enhance the website and platform and improve our service.

## CONTACT US

If you have questions or concerns about this Privacy Policy and the handling and security of your data, please contact us at:

**SHOPN LTD**

**International House**

**Constance Street**

**London E16**

**United Kingdom.**