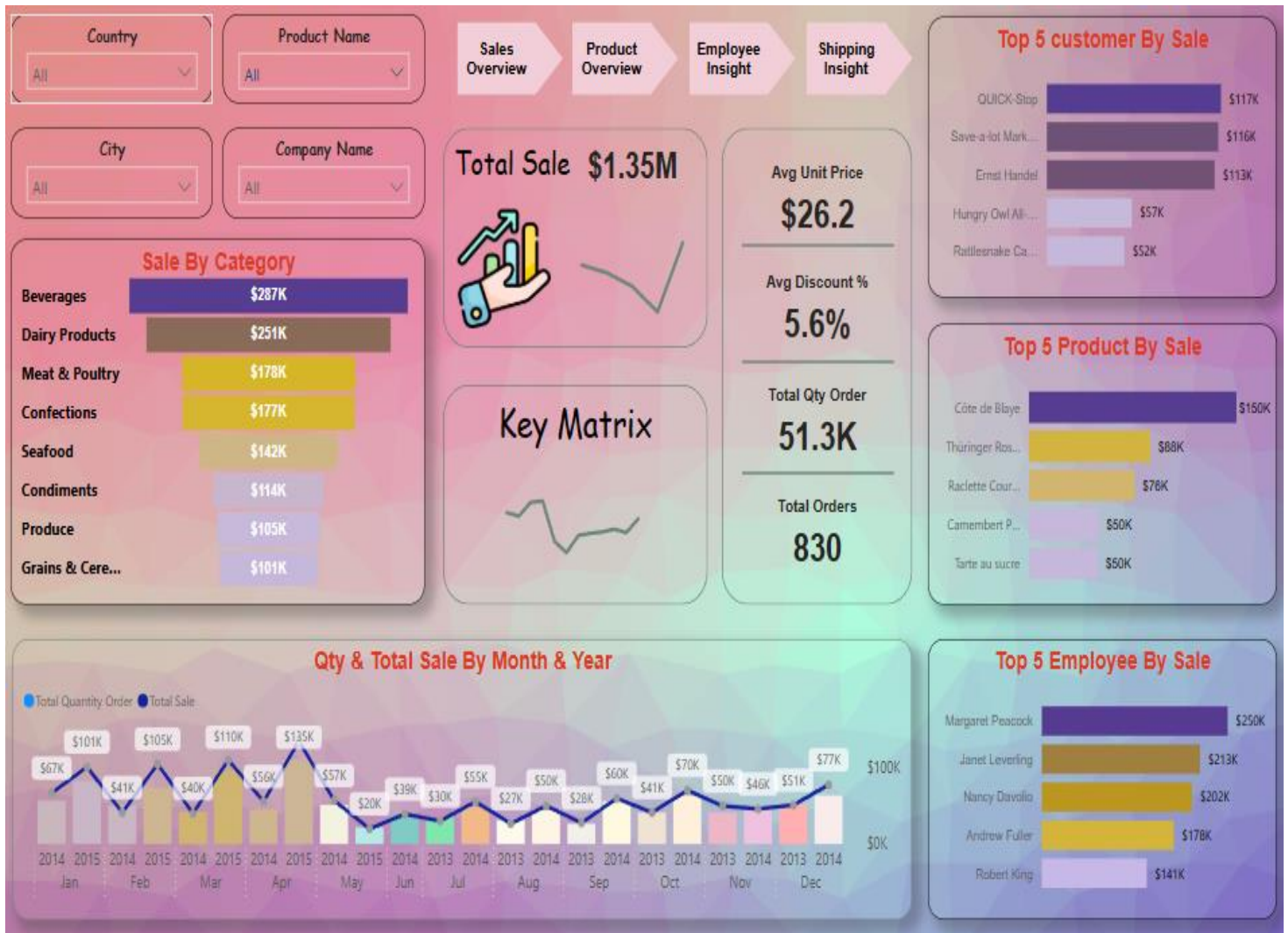# Power BI – Northwind Sales Analytics

HOME PAGE: -

SALES OVERVIEW PAGE: -

PRODUCT OVERVIEW PAGE: -

EMPLOYEE PAGE: -

Employee Name	Total Qty Order	Total Order	Avg Unit Price	Avg Sale
Michael Suyama	3527	67	$22.83	
Steven Buchanan	3036	42	$23.48	$1,884
Laura Callahan	5913	104	$24.00	$1,385
Nancy Davolio	7812	123	$25.31	$1,817
Margaret Peacock	9798	156	$26.64	$1,769
Robert King	4654	72	$26.80	$2,072
Janet Leverling	7852	127	$27.25	$1,849
Andrew Fuller	6055	96	$28.69	$1,971
Anne Dodsworth	2670	43	$31.59	$2,018
Total	**51317**	**830**	**$26.22**	**$2,815**

Total Sale 51K
Total Order 830
Average Discount 5.62%
Average Sale $2.81K

Total Sale By Title — Sales Representative, Sales Manager, Vice President Sales
$177.38K (13.13%)
$208.35K (15.42%)
$965.41K (71.45%)

Top Sale By Employee
Margaret Peacock $249K
Janet Leverling $213K
Nancy Davolio $202K
Andrew Fuller $177K
Robert King $141K

Most Sale Margaret Peacock
Least Sale Steven Buchanan

Month: All
Product Category: All
City: All
Year: All
Product Name: All

SHIPPING PAGE: -

Total Sale 51K
Total Order 830
Average Discount 5.62%
Average Sale $2.81K
Total Sale $1.35M
Total Freight $64.94K
Avg Freight By Order $64.94K
Avg Shipping Time $64.94K

Month: All
Product Name: All
City: All
Year: All

Sale By Shipping Company
$571.48K United Package
$406.74K Federal Shipping
$372.91K Speedy Express

Order By Delivery
Delivery Delayed 37 (4.46%)
Delivered On Time 772 (93.01...)

Total Sale By Shipping — company... United Package, Federal Shipping
$373K (28%)
$571K (42%)
$407K (30%)

Order By Year
2014: 408
2015: 270
2013: 152

Company Name	Total Sale	Total Order	Total Freight	Average Freight By Order	Total Qty Order	TotalQty Order by Day Name
Federal Shipping	$4,06,743.02	255	$20,512.51	$80.44	15453	
Speedy Express	$3,72,909.34	249	$16,185.33	$65.00	15919	
United Package	$5,71,484.27	326	$28,244.85	$86.64	19945	
Total	**$13,51,136.63**	**830**	**$64,942.69**	**$78.24**	**51317**	

ER DIAGRAM: -