



# Lungelo Sibisi

*Marketing, Communications & Graphic Design  
Portfolio.*



**Junior Marketing Coordinator**

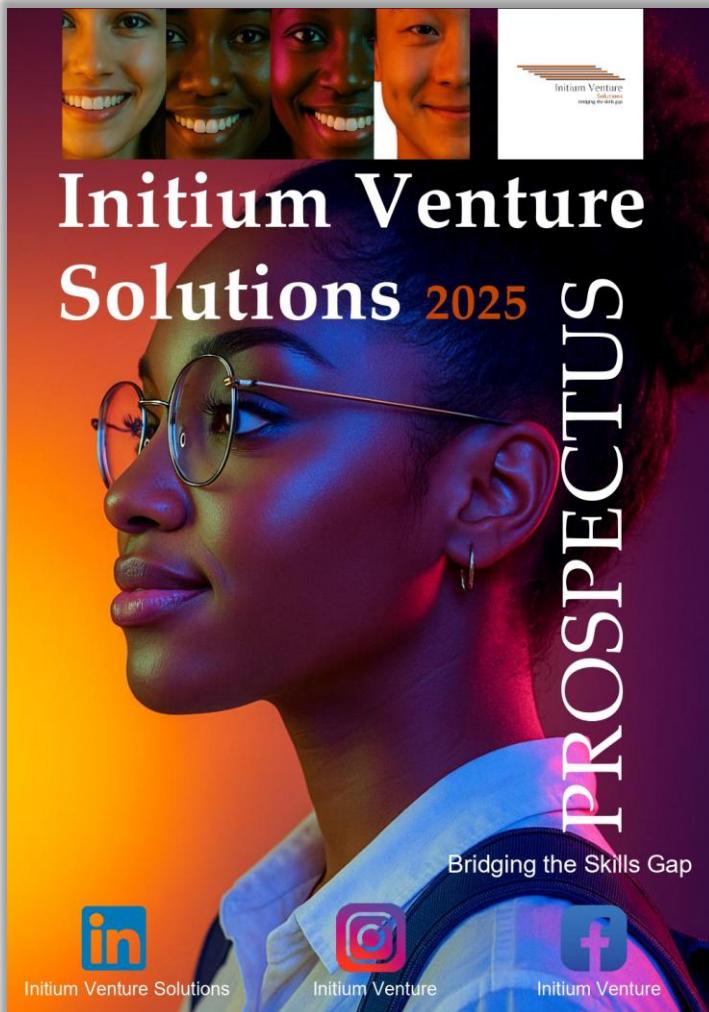
*06/2025 – Present*



**Initium Venture  
Solutions**  
Bridging the skills gap

# Graphic Design / Branding

Posters:

A professional job posting for an ICT Training Facilitator. The header features the Initium Venture Solutions logo and the text "WE ARE HIRING PROFESSIONAL ICT TRAINING FACILITATOR". Below this is a "JOB DESCRIPTION" section detailing the role of a full-time on-site facilitator in Kempton Park, responsible for leading skills development sessions, conducting workshops, and mentoring youth. The "QUALIFICATIONS" section lists requirements such as experience in facilitating, strong interpersonal skills, and knowledge of software development. A call-to-action at the bottom encourages applicants to send their CVs to clerice@initiumventure.com and provides a "Apply Now" button.

Please send your CV's to:  
[clerice@initiumventure.com](mailto:clerice@initiumventure.com)

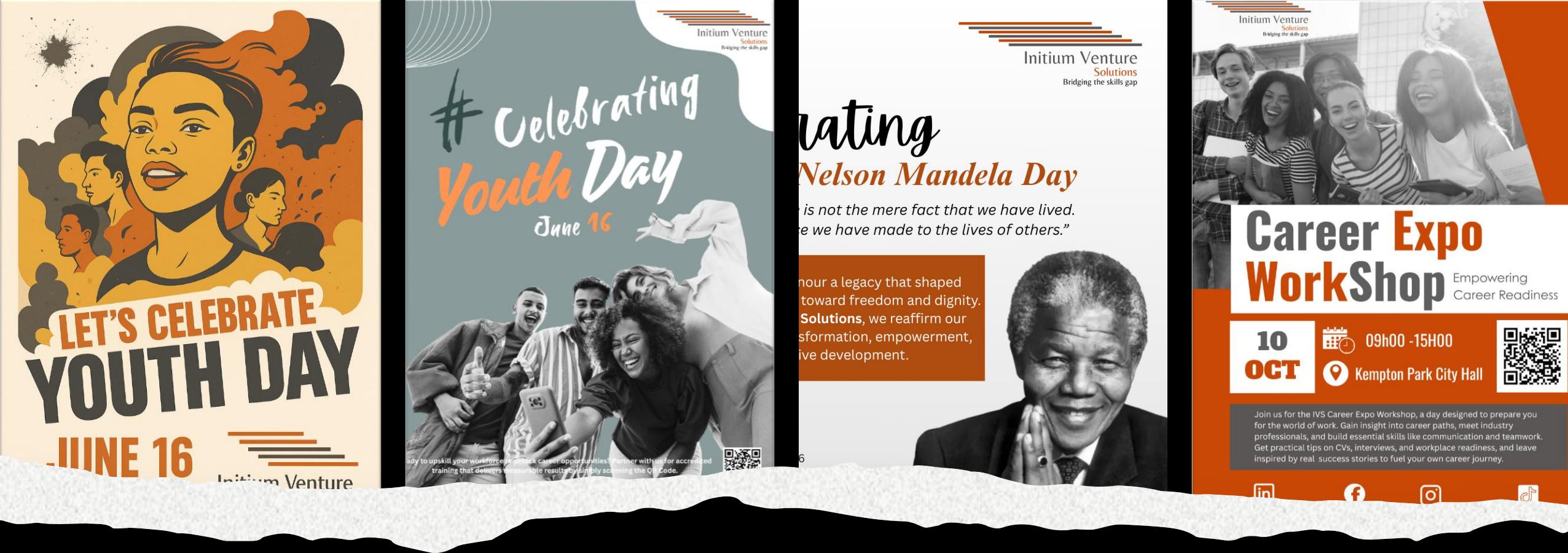
[Apply Now](#)

A flyer for the "Career Expo WorkShop" by Initium Venture Solutions. The header includes the company logo and the text "Empowering Career Readiness". The main title "Career Expo WorkShop" is in large, bold, red and grey letters. Below the title is a photo of a group of diverse young people walking together. To the right is a large graphic element featuring the letters "U" and "D" in various colors. The event details are listed as follows:

**10 OCT** **09h00 - 15h00**  
**Kempton Park City Hall**

Join us for the IVS Career Expo Workshop, a day designed to prepare you for the world of work. Gain insight into career paths, meet industry professionals, and build essential skills like communication and teamwork. Get practical tips on CVs, interviews, and workplace readiness, and leave inspired by real success stories to fuel your own career journey.

Initium Venture Solutions Initium Venture Initium Venture Initium Venture Solutions



## Graphic Design / Event Management

Designing & Events Plan Execution

I designed all event visuals to match the theme and vibe, helped run smooth logistics—from setup to showtime, and kept everyone in sync, from suppliers to speakers. I also managed WhatsApp comms on the day and made sure every registration followed POPIA rules.

# Marketing Collateral

## Company Prospectus

Designed and finalized the new IVS Company Prospectus

COMPANY  
PROSPECTUS

**Initium Venture  
Solutions**  
Bridging the skills gap

for more info visit our website



21 Margaret Avenue, Kempton Park | [enquiries@initiumventure.com](mailto:enquiries@initiumventure.com) | 010 443 7656

### ICT Qualifications

**Cloud Administrator NQF 4 | SAQA ID: 118699**  
Entry Requirements: NQF Level 3 Qualification  
Duration: 12 months  
Credits: 149  
Learnership code: 32Q320171191494

**Design Thinking Practitioner NQF 4 | SAQA ID: 118705**  
Entry Requirements: NQF Level 3 Qualification  
Duration: 12 months  
Credits: 144  
Learnership code: 32Q320173161004

**Artificial Intelligence Software Developer NQF 5 | SAQA ID: 118792**  
Entry Requirements: NQF Level 4 Qualification  
Duration: 12 months  
Credits: 209  
Learnership code: 32Q320159262095

**Data Science Practitioner NQF 5 | SAQA ID: 118708**  
Entry Requirements: NQF Level 4 Qualification  
Duration: 12 months  
Credits: 186  
Learnership code: 32Q32017251855

**Information and communication technology: Business Development Consultant NQF 5 | SAQA ID: 120749**  
Entry Requirements: NQF Level 4 Qualification  
Duration: 12 months  
Credits: 180  
Learnership code: 32Q32017221604

**Software Developer NQF 5 | SAQA ID: 118707**  
Entry Requirements: NQF Level 4 Qualification  
Duration: 12 – 18 months  
Credits: 149  
Learnership code: 32Q32017221604

**Computer Technician NQF 5 | SAQA ID: 101408**  
Entry Requirements: NQF Level 4 Qualification  
Duration: 18 months  
Credits: 282

**Robotics Processing Automation Developer NQF 5 | SAQA ID: 119242**  
Entry Requirements: NQF Level 4 Qualification  
Duration: 12 months  
Credits: 186  
Learnership code: 32Q32018721855

**INTERNET -OF-THINGS DEVELOPER NQF 4 | SAQA ID: 119242**  
Entry Requirements: NQF Level 3 Qualification  
Duration: 12 months  
Credits: 141  
Learnership code: 32Q320184201414

**Cybersecurity Analyst NQF 5 | SAQA ID: 118986**  
Entry Requirements: NQF Level 3 Qualification  
Duration: 12 months  
Credits: 173  
Learnership code: 32Q320181231735

**Initium Venture Solutions**  
Bridging the skills gap

### Accreditations And Partners

We are accredited by SETAs and SAQA, ensuring our qualifications are nationally recognised and aligned with the National Qualifications Framework (NQF). Our strategic partnerships with industry leaders keep our curriculum relevant, provide learners with real-world experience through internships and learnerships, and enhance employability through job placement opportunities. These collaborations also allow us to integrate innovative training methods, reinforcing our commitment to quality skills development in South Africa.



**Stay Up To Date @**  
[www.initiumventure.com](http://www.initiumventure.com)



21 Margaret Avenue  
Office 2J  
Kempton Park Central, 1619



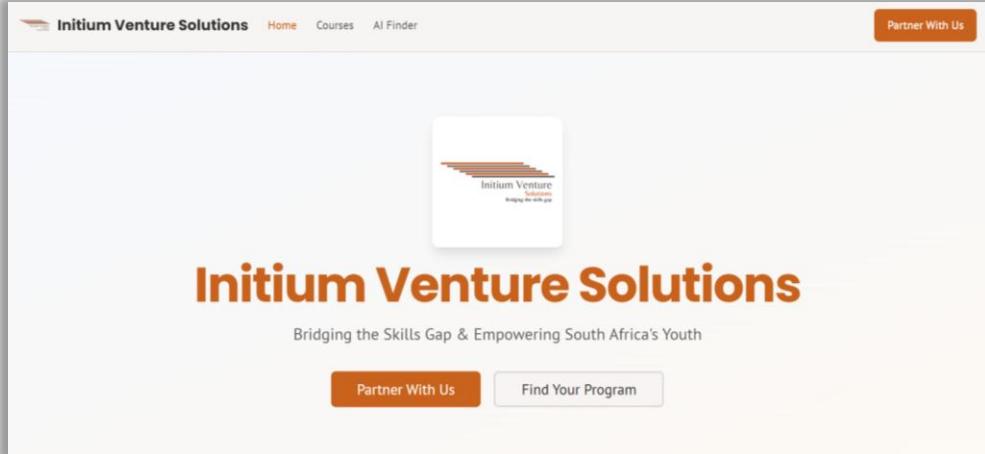
[enquiries@initiumventure.com](mailto:enquiries@initiumventure.com)



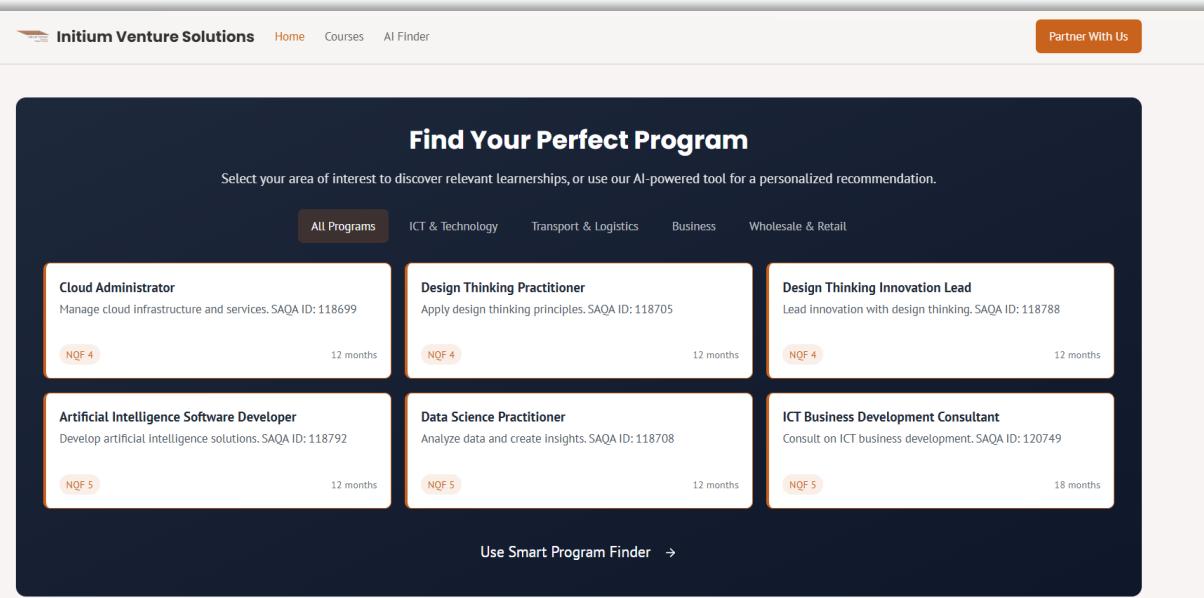
Telephone: 010 443 7656

# Events & Relationship Building

Designed, developed, and coded a digital company prospectus from scratch, integrating an AI-powered assistant Agent to enhance Business Development operations and client interactions.. [Link](#)



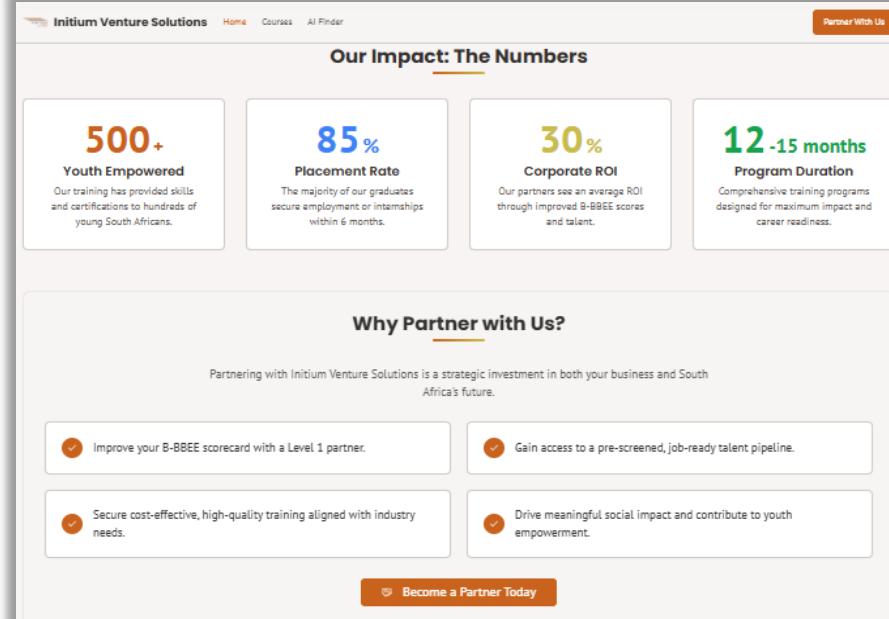
The screenshot shows the homepage of Initium Venture Solutions. At the top, there's a navigation bar with links for Home, Courses, AI Finder, and a prominent orange "Partner With Us" button. Below the navigation is a logo for "Initium Venture Solutions" with the tagline "Bridging the Skills Gap & Empowering South Africa's Youth". A large orange banner below the logo features the text "Initium Venture Solutions" and "Bridging the Skills Gap & Empowering South Africa's Youth". Below this banner are two buttons: "Partner With Us" and "Find Your Program".

The screenshot shows the "Find Your Perfect Program" section. It features a dark header with the title "Find Your Perfect Program" and a sub-instruction "Select your area of interest to discover relevant learnerships, or use our AI-powered tool for a personalized recommendation." Below this are several program cards:

- Cloud Administrator**: Manage cloud infrastructure and services. SAQA ID: 118699. NQF 4. 12 months.
- Design Thinking Practitioner**: Apply design thinking principles. SAQA ID: 118705. NQF 4. 12 months.
- Design Thinking Innovation Lead**: Lead innovation with design thinking. SAQA ID: 118788. NQF 4. 12 months.
- Artificial Intelligence Software Developer**: Develop artificial intelligence solutions. SAQA ID: 118792. NQF 5. 12 months.
- Data Science Practitioner**: Analyze data and create insights. SAQA ID: 118708. NQF 5. 12 months.
- ICT Business Development Consultant**: Consult on ICT business development. SAQA ID: 120749. NQF 5. 18 months.

At the bottom of this section is a link "Use Smart Program Finder →".



The screenshot shows two pages from the website: "Our Impact: The Numbers" and "Our Holistic Development Model".

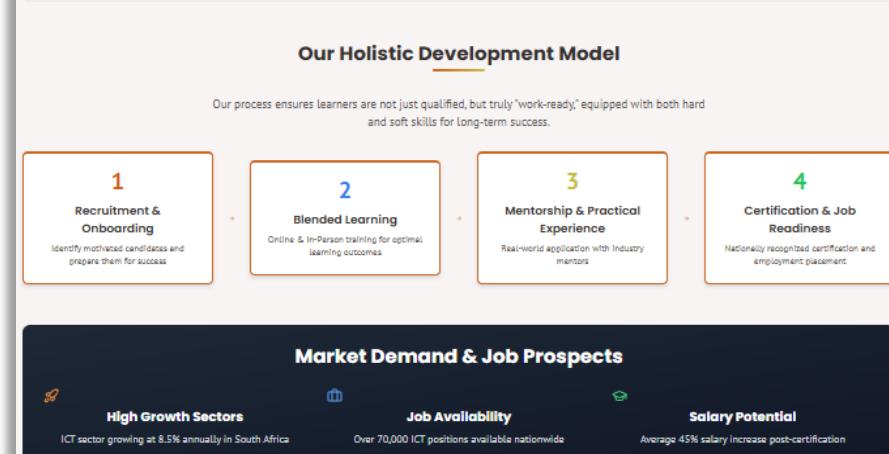
**Our Impact: The Numbers** highlights the following statistics:

- 500+** Youth Empowered: Our training has provided skills and certifications to hundreds of young South Africans.
- 85%** Placement Rate: The majority of our graduates secure employment or internships within 6 months.
- 30%** Corporate ROI: Our partners see an average ROI through improved B-BBEE scores and talent.
- 12 -15 months** Program Duration: Comprehensive training programs designed for maximum impact and career readiness.

**Why Partner with Us?** lists four benefits:

- Improve your B-BBEE scorecard with a Level 1 partner.
- Gain access to a pre-screened, job-ready talent pipeline.
- Secure cost-effective, high-quality training aligned with industry needs.
- Drive meaningful social impact and contribute to youth empowerment.

A "Become a Partner Today" button is located at the bottom of this section.

**Our Holistic Development Model** is a four-step process:

- 1 Recruitment & Onboarding**: Identify motivated candidates and prepare them for success.
- 2 Blended Learning**: Online & In-Person training for optimal learning outcomes.
- 3 Mentorship & Practical Experience**: Real-world application with Industry mentors.
- 4 Certification & Job Readiness**: Nationally recognized certification and employment placement.

**Market Demand & Job Prospects** provides the following information:

- High Growth Sectors**: ICT sector growing at 8.5% annually in South Africa.
- Job Availability**: Over 70,000 ICT positions available nationwide.
- Salary Potential**: Average 45% salary increase post-certification.

# Marketing Collateral

## Company Brochure

Designed and finalized the new IVS Company Brochure



"In partnership with SETAs and industry leaders, we deliver accredited, demand-driven training that transforms lives and workforces. From skills development to sustainable employment, we help you meet your B-BBEE targets while building a pipeline of job-ready, empowered youth."

### Our Accreditation Partners



### We Offer Solutions Tailor Made to Meet Your Requirements.

#### ICT Learnership Programmes

- Accredited learnerships aligned to NQF Levels 3 to 6:
- \*Software Engineering – NQF Level 6
  - \*Artificial Intelligence Software Development – NQF Level 5
  - \*Robotic Process Automation (RPA) Development – NQF Level 5
  - \*Systems Development & Software Testing – NQF Level 5
  - \*Data Science & Cybersecurity – NQF Level 5
  - \*Systems Support & Computer Technician – NQF Level 5
  - \*Cloud Administration – NQF Level 5
  - \*Systems Development – NQF Level 4
  - \*Technical Support – NQF Level 4
  - \*Telecommunication Network Operations – NQF Level 4
  - \*End-User Computing – NQF Level 3

#### Business Learnership Programmes

- Gain job-ready business skills through accredited, NQF-aligned programmes.
- \*Office Administration – NQF 5
  - \*Office Supervision – NQF 5
  - \*Marketing Coordination – NQF 5
  - \*Project Management – NQF 5
  - \*New Venture Creation – NQF 4
  - \*Generic Management – NQF 5
  - \*Business Administration – NQF 4
  - \*Management Assistance – NQF 5

#### Transportation Learnership Programmes

- Logistics and transport sector through these accredited NQF Level 5 programmes:
- \*Clearing and Forwarding – NQF Level 5
  - \*Supply and Distribution Management – NQF Level 5
  - \*Road Transport Management – NQF Level 5

#### Microsoft Certification Programmes

- Gain globally recognised Microsoft certifications to boost your technical credibility and job-readiness in the digital workplace:
- \*Microsoft Azure Data Fundamentals
  - \*AI Platform Certification
  - \*Power BI Certification
  - \*Microsoft Dynamics 365
  - \*Microsoft Windows Server
  - \*Microsoft Visual Studio
  - \*Microsoft Exchange

### Who are we:

Initium Venture Solutions is a Level 1 B-BBEE training provider accredited by MICT SETA, Services SETA, and the QCTO, and is an authorised partner of Microsoft and CompTIA.



### Our focus:

- **Youth Development:** Structured learnerships for unemployed, previously disadvantaged youth living with disabilities.
- **Career Advancement:** Upskilling opportunities for current employees with disabilities to enable internal career mobility

- **4IR specialties including:**
- Data Computing
- UI/UXScience Cloud
- Cyber Security
- AI& Machine Learning
- Robotic Process Automation (RPA)

"Organisational benefits tailored for individual growth and corporate success"

We collaborate with organisations that share our values and vision, working together to empower youth through targeted ICT skills development and training.

### Partner With Us



21 Margaret Avenue  
Markem Office Building, Office 2J  
Kempton Park 1619



010 443 7656



enquiries@initiumventure.com



[www.initiumventure.com](http://www.initiumventure.com)



Bridging the skills gap through accredited training, inclusive innovation & youth empowerment.

specializing in empowering businesses and individuals with professional training programs accredited by QCTO, MICT & Services SETA.

Ready to upskill your workforce or unlock career opportunities? Partner with us for accredited training that delivers measurable results by simply scanning the QR Code.



# Ad Campaigns

Conceptualised, designed, and created targeted advertising campaigns across digital platforms.

*Ad Examples:*



Initium Venture  
Solutions  
Bridging the skills gap

## Transport and Logistics Qualifications

Empower Your Workforce with Our Transport & Logistics Qualification. Scan the QR code or contact us to find out more!

Scan the QR code or get in touch to future proof your business!



 info@initiumventure.com  
 010-443-7656



Initium Venture  
Solutions  
Bridging the skills gap

## ICT Qualifications

Upskill Your Team & Empower Your Workforce with Our ICT Qualifications. Scan the QR code or get in touch to future proof your business!

Scan the QR code or get in touch to future proof your business!



 info@initiumventure.com  
 010-443-7656



Initium Venture  
Solutions  
Bridging the skills gap

## Wholesale & Retail Qualifications

Upskill Your Team & Empower Your Workforce with Our Whole Sale & Retail Qualifications. Scan the QR code or get in touch to future proof your business!

Scan the QR code or get in touch to future proof your business!



 info@initiumventure.com  
 010-443-7656



Initium Venture  
Solutions  
Bridging the skills gap

## Business Qualifications

Empower your workforce and drive growth with our Business qualifications. Scan the QR code or get in touch now to unlock your competitive advantage.

Scan the QR code or get in touch now to unlock your competitive advantage.

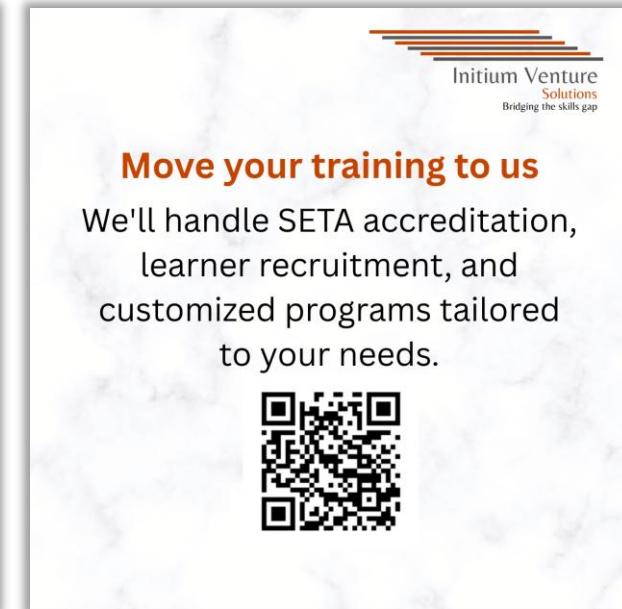


 info@initiumventure.com  
 010-443-7656

# Coursesel Ad Campaign

Conceptualized, designed, and produced LinkedIn Carousel ads following LinkedIn's best-practice guidelines for maximum engagement.

Ad:



# SharePoint

## Conceptualized & Designed the New company SharePoint layout

SharePoint

IVS Marketin

About Initium Home Team calendar Documents Conversations Notebook Site contents Recycle bin Edit

Published 7/22/2025 Share Edit

Campaigns & Content

Strategy, Reporting & KPIs

Brand & Templates

Company Links

- Homepage - Initium Venture Solutions
- Initium Venture Solutions | LinkedIn
- www.instagram.com
- www.facebook.com

SharePoint

IVS Marketin

About Initium Home Team calendar Documents Conversations Notebook Site contents Recycle bin Edit

Draft saved 7/2/2025 Share Edit

Initium Venture Solutions confirmed event itinerary

+ Add event

Create an event When you add an event, it will show here where your members can see it.

Month 01 Title of event Tuesday 12:00 AM - 1:00 PM

Month 01 Title of event Tuesday 12:00 AM - 1:00 PM

Month 01 Title of event Tuesday 12:00 AM - 1:00 PM

Upcoming deadlines

+ Add event

Create an event When you add an event, it will show here where your members can see it.

Month 01 Title of event Tuesday 12:00 AM - 1:00 PM

Month 01 Title of event Tuesday 12:00 AM - 1:00 PM

Month 01 Title of event Tuesday 12:00 AM - 1:00 PM

Company location

ADDRESS

21 Margaret Avenue  
Office 20  
Kempton Park  
Gauteng 1620  
South Africa

BUILDING

Kempton Place Office Suites

PARKING

Available onsite and on surrounding streets.  
Visitor parking access via Margaret Avenue.

Map showing the location of Kempton Place Office Suites in Kempton Park, Gauteng, South Africa.

SharePoint

IVS Marketin

About Initium Home Team calendar Documents Conversations Notebook Site contents Recycle bin Edit

Draft saved 7/22/2025 Share Edit

Initium Venture Solution

Overview

Initium Venture Solutions is a skills development company based in Kempton Park, Gauteng. Established in 2019, we specialize in accredited training, youth employability programmes, and corporate upskilling solutions aligned with B-BBEE, SDA, and digital transformation goals.

Our Marketing Function:

The Marketing & Communications unit supports:

- Learner recruitment and awareness campaigns
- Internal communications and event coordination
- Brand management and stakeholder reporting
- Digital platform content (LMS, social media, PR, website)

Key Documents & Folders:

|                      |                                                             |
|----------------------|-------------------------------------------------------------|
| Brand & Identity     | Logos, templates, brand guides, tone of voice references    |
| Campaigns & Content  | Social media, event materials, posters, videos, emails      |
| Strategy & Reporting | Marketing plans, KPIs, dashboards, SETA stakeholder reports |

SharePoint

IVS Marketin

About Initium Home Team calendar Documents Conversations Notebook Site contents Recycle bin Edit

Published 7/22/2025 Share Edit

Documents [Sample content]

+ New Upload Edit in grid view Sync All Documents

Name Modified Modified by

Your files will show up here

Activity

See all

- UserPage One Contoso event [Sample content] Lungelo Goba Viewed 1 minute ago
- UserPage Home Lungelo Goba Viewed 4 minutes ago
- UserPage Previous One Contoso event [Sample content] Lungelo Goba Viewed 28 days ago

Communications/Marketing Team

Adie Ngolo

Annele Skosana

Lungelo Sibisi

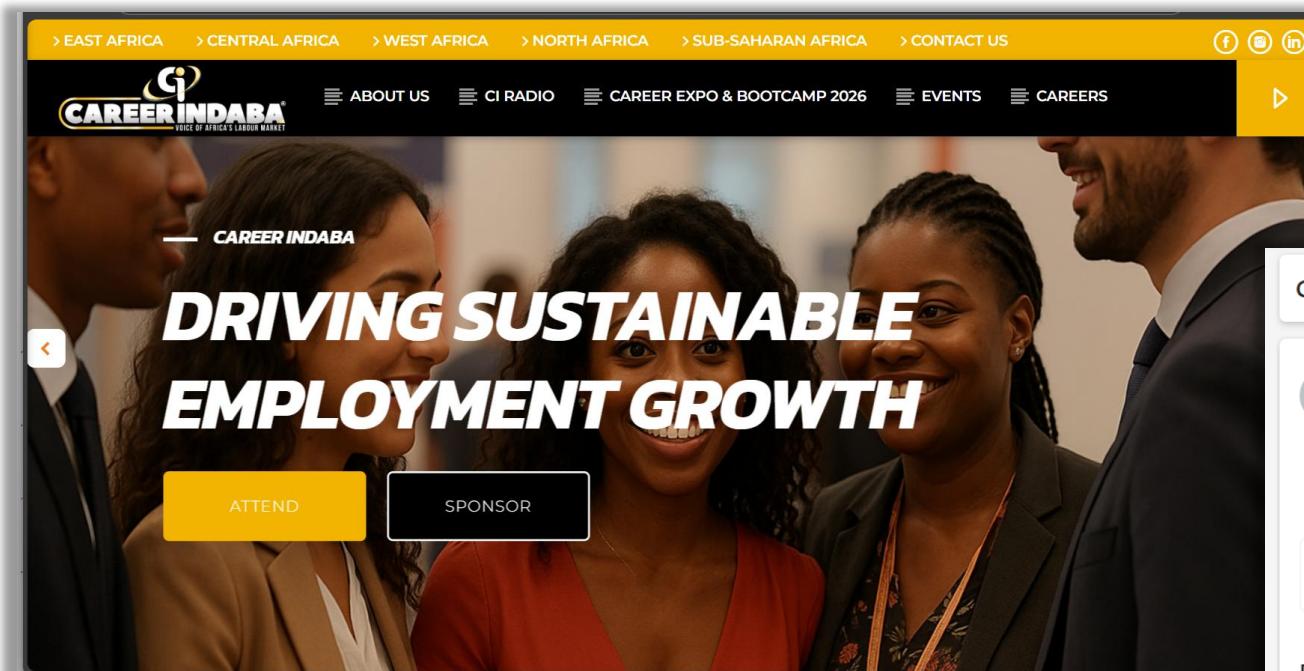
Tsheki Motloung

Zoleka Sipane

Lesoko Khause

# Events & Relationship Building

Established a strong relationship with the Career Indaba event organizers, securing Initium Venture Solutions' participation in all future Career Expos. These expos bring together key stakeholders from finance, government, higher education, and industry, providing strategic opportunities for networking, partnerships, and talent engagement.



The screenshot shows the homepage of the Career Indaba website. The header includes navigation links for East Africa, Central Africa, West Africa, North Africa, Sub-Saharan Africa, Contact Us, and social media icons. The main banner features a group of diverse professionals and the text "CAREER INDABA" and "DRIVING SUSTAINABLE EMPLOYMENT GROWTH". Below the banner are "ATTEND" and "SPONSOR" buttons.

Career Indaba® Expo & Bootcamp Evolves 2026 to a National Employment & Skills Activation

E Employment & Skills Activation 2026<Events@careerindaba.org>  
Cc: Communications <Info@careerindaba.org>

Fri 8/15/2025 2:00 PM

! High importance

Career Indaba® Expo & Bootca... 6 MB

Dear Sector Stakeholders,

We are excited to invite you once again to be part of a national employment and skills activation, Career Indaba® Expo & Bootcamp, now taking place 15–16 May 2026 at the Sandton Convention Centre, Johannesburg & Provincial Virtual Hubs in rural South Africa. This Indaba is set to connect employers, education providers, policymakers, and learners and job seekers to tackle employment, skills, and labour market challenges sector by sector.

# Public Relations

Executive Positioning, Brand Advocacy

The screenshot shows the YouTube channel page for 'The Penuel Show'. The channel has 112K subscribers and 860 videos. The bio reads: 'My personal channel, for vlogs, interviews, conversations & and other content.' There are 'Subscribe' and 'Join' buttons, and navigation links for Home, Videos, Shorts, Live, and Playlists. Below the navigation is a filter bar with 'Latest', 'Popular', and 'Oldest' options. A video thumbnail is displayed, featuring two hosts, Lungile Jafri and Penuel, with the title 'PLEASE DON'T STOP BEE' and a duration of 1:22:10.

**The Penuel Show** •  
@ThePenuelShow  
112K subscribers • 860 videos

My personal channel, for vlogs, interviews, conversations & and other content.  
...more

Subscribe Join

Home Videos Shorts Live Playlists >

Latest Popular Oldest

**PLEASE DON'T STOP BEE**

Lungile Jafri | Initium Venture | BBBEE | Female Entrepreneurs

Secured The CEO of Initium Venture Solutions a spot on **The Penuel Show** via Targeted Relationship-Building and Networking.



**Communications Specialist –  
Enterprise & Supplier  
Development (ESD)**

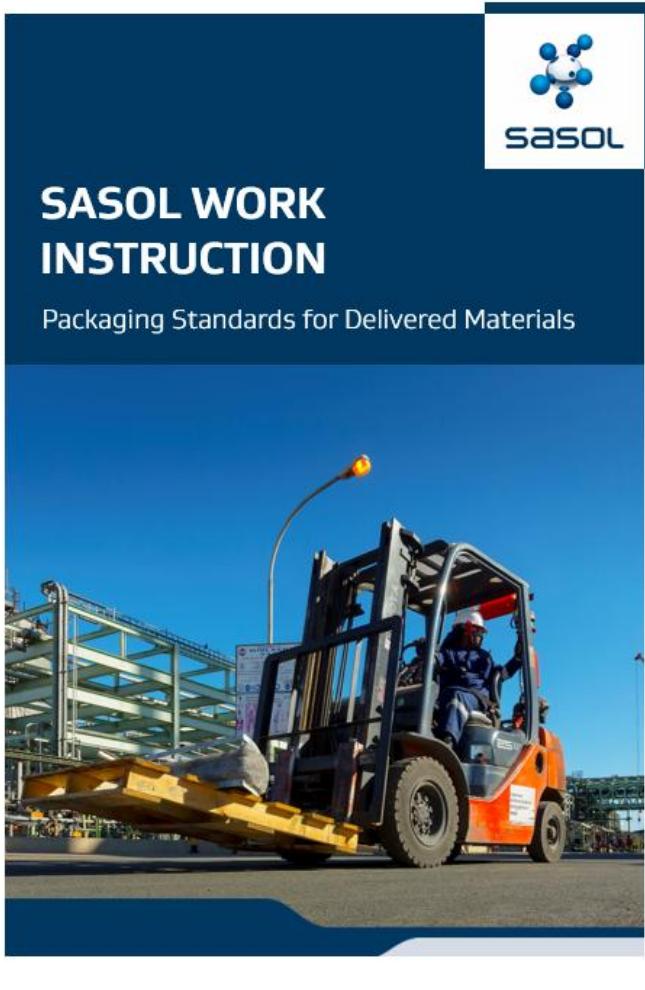
06/2024 – 05/2025



**SASOL**

# Supplier Communications

## Posters, Flyers, Info Docs, Banners



A horizontal banner for the "SASOL EARLY PAYMENT PROGRAMME". It features three workers in blue uniforms and hard hats reviewing documents against a backdrop of an industrial plant at sunset. The Sasol logo is at the top right. Below the image, the title "SASOL EARLY PAYMENT PROGRAMME" is centered. A small paragraph explains the program's purpose and how it benefits suppliers. At the bottom, it says "Continue reading to find out how the Program works.".

A detailed informational page titled "THE SASOL EARLY PROGRAM". It starts with a section on "FEATURES" showing how users can manage their payment from Sasol. It then moves into "BENEFITS", listing six key advantages: "IMPROVE WORKING CAPITAL", "FREE UP YOUR CREDIT LINE", "VISIBILITY &amp; TRANSPARENCY", "PREDICTABLE CASHFLOW", "OFF-BALANCE SHEET FINANCING", and "FREE &amp; EASY TO JOIN". Each benefit has a small icon and a brief description. The page also includes a "DATA SECURITY" section and a "CALCULATION" table showing an example of early payment terms. A "HOW THE SASOL EARLY PAYMENT PROCESS WORKS" diagram is located on the right side.

A dark blue banner for "SASOL ENTERPRISE &amp; SUPPLIER DEVELOPMENT". It says "Presents" and "CONSTRUCTION MASTERCLASS". To the right is a photograph of several construction workers in high-visibility vests and hard hats at a building site. The Sasol logo is in the bottom right corner.

# Brand Marketing Support

## Newsletters

## The LINK Newsletter 32<sup>nd</sup> edition

## SUPPLY CHAIN SHE NEWSLETTER

### A Message from Lebello Lukhele

Every day, many of us wake up, commute to work and spend most of our time focused on routine behaviours.

But ever so often the unexpected might happen; a building fire, a wild fire, a vehicle fire or some other fire disaster. Routine changes drastically and we are then faced with the reality of what can and cannot be done. Each fire disaster can have lasting effects – people may be seriously injured or killed, and devastating and costly property damage can occur.

We need to be prepared in case of a fire emergency. Each one of us is responsible for preventing fires in the workplace therefore the key to fire safety is practising fire safety and fire prevention behaviours. All employees need to familiarise themselves with the fire exits and protocols.

The Supply Chain SHE theme for March 2018 focuses on product transportation.

**Remember to be 100% safe | ALWAYS.**

Owen

SUPPLY CHAIN SHE  
**DID YOU KNOW?**

**There are 6 classes of fire and different fire extinguishers for each class. [Click here](#) to read more.**

**take  
note**

Please take note of the focus areas for the month of March:

- Rolling out the new SHE quarterly campaign JENGA
- Focus on Chemical Management warehousing practices in the Materials Management areas
- Schedule B notices are mandatory on notice boards, [click here](#)

**SHE  
Communication  
Toolkit**

**SHE Documents  
(Bubbles)**

**Incident Reports**

**High Severity  
Incidents**

**Safety moments &  
Spot the hazard**

100% SAFE | ALWAYS

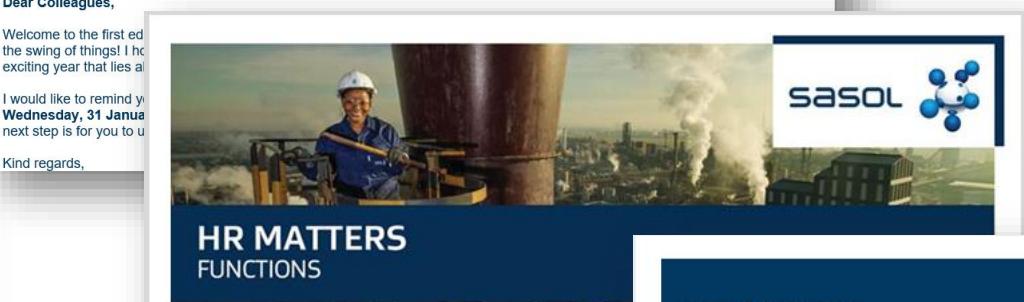
## Re-branded Supply Chain SHE Newsletter



**HR MATTERS**  
SUPPLY CHAIN

## Dear Colleagues

Welcome to the first edition of the swing of things! I hope you have an exciting year that lies ahead.



HR MATTERS  
FUNCTIONS

### Dear Colleague

Today, Wednesday 21 February marks International Mother Tongue Day, with the aim to promote awareness of linguistic and cultural diversity around the world. This year the day is comm... xxxxxxxx

Kind regards

Adele Schoeman  
Senior Manager HR  
Functions



## Developed EC&I Newsletter



# SharePoint

## Portal Development and Campaigns

### Previous Recognitions Page

The page displays a 'SUPPLY CHAIN RECOGNITION WALL' with numerous cards showing employee names and recognition details. A sidebar on the left provides navigation links for various supply chain functions.

**SUPPLY CHAIN RECOGNITION WALL**

**PREVIOUS RECOGNITIONS**

Click here to nominate someone for recognition and here to return to the Recognition Wall

| Who is Being Recognised? | Recognised By       | Recognition Category       |
|--------------------------|---------------------|----------------------------|
| Arendse, Rene (Rene)     | Pretorius, Owen (O) | Teamwork and collaboration |

The service support from Rene is exceptionally high. She is able to follow the correct commercial procedures and still provides timely delivery of materials

**OUR LEADERS**

**OUR VALUE CHAIN**

**GET IN TOUCH**

**ONBOARDING PORTAL**

**STRATEGY SESSION 2018**

**SHE**

**OUR BUSINESS**

**Governance**

**Communication**

**Tools & Resources**

**Quick Links**

**Contact Us**

**Sasol Homepage**

**Recent**

**PRESENTATIONS**

**VIDEOS**

**WHY IS IT IMPORTANT TO IDENTIFY & DEVELOP TALENT?**

The success of any Group, ONE Function depends on a quality workforce which has been developed and nurtured over many years. Identifying, nurturing and developing talent in employees is imperative for the success of any business. The Supply Chain leadership recognise our responsibility and to nurture talent.

**Our objectives:**

- To accelerate the achievement of the Supply Chain Employment Equity targets (2020 EE Plan)
- To provide identified talent with diverse exposure to the Supply Chain function and leadership within the function
- enhance career mobility of identified talent
- develop tacit knowledge and skills
- create opportunities for underrepresented demographic groups at Optimisation and Execution role categories
- To provide youth and graduates with workplace experience, thus allowing them a path to develop their talents
- To remain a positive contribution to broader community

The Supply Chain Focused Development framework comprises of three development programmes:

**TOOLS AND RESOURCES**

**PROGRAMME DELEGATES**

**INTRODUCTION TO THE ITHACA PROGRAMME**

The intent of the Ithaca Focused Development Programme is to create a sustainable supply of leadership talent, at the right time, with the right competence, in support of the Supply Chain business imperatives & strategy. Through the programme, the Supply Chain leadership aims to:

- accelerate achievement of Sasol Supply Chain Employment Equity Plan with more focused leadership development
- provide identified talent with diverse exposure to the Supply Chain function and senior leadership in Supply Chain
- enhance career mobility of identified talent and develop tacit knowledge and skills
- create talent pool from underrepresented demographic groups at Optimisation and Execution role categories

Through this self-orientation programme, participants are exposed to:

**WELCOME TO THE FOR THE ITHACA DELEGATE PORTAL**

Welcome to the Ithaca Development Programme and congratulations on being selected to participate in this programme. The intent of the Ithaca Focused Development Programme is to create a sustainable supply of talent, at the right time, with the right competence, in support of the Supply Chain business imperatives & strategy. Through the programme, the Supply Chain leadership team aims to:

- accelerate achievement of Sasol Supply Chain Employment Equity Plan under the focused development theme
- provide identified talent with diverse exposure to the Supply Chain function and senior leadership in Supply Chain
- enhance career mobility of identified talent and develop tacit knowledge and skills
- create talent pool from underrepresented demographic groups at Optimisation and Execution role categories

We invite you along on a development journey which will introduce you to important learning goals or milestones as we would like to call them, which should help you to refine your Supply Chain business savvy and management skills. Through this self-orientation programme, you will be exposed to opportunities that may not otherwise have had such as:

- Expose to a wider network of leaders and experts
- Stretch opportunities beyond their own comfort zone or simply what is known right now
- A chance to navigate adversity and diversity of experiences

We trust that this journey will only be the beginning for you, and that it will assist you to grow and refine your management skills and broaden your horizons and future employment possibilities.

**THE JOURNEY**

**MY RESOURCES**

**ADMINISTRATION**

**MY PORTFOLIO**

# Campaigns

## Posters, Flyers, Advertisements

### FENCELINE COMMUNITY DEVELOPMENT PROGRAMME

Powered by Sasol Enterprise and Supplier Development

**ENTERPRISE SELECTION CRITERIA**  
To qualify for the opportunity, entities need to meet the following criteria:

- Majority black-owned enterprise registered with CIPC (preference will be given to 100% black-owned entities).
- Existing, registered PPE supply business.
- Demonstrated acumen in running PPE supply business.
- Located within Dark City, Ekangala, Rethabiseng and Bronkhorstpruit areas.
- Annual turnover of less than R50 million.
- Interested SMEs must be willing to participate in a business development programme for a minimum of six (6) months, if successfully shortlisted.

**The opportunity includes:**

- Tailored development to match SMEs competency to Sasol requirements
- Fit-for-purpose financial and non-financial development support from Sasol ESD for a period of 6 – 12 months.
- Access to the Sasol ESD suite of development interventions aimed at supporting your business to enable sustainable growth

**NEW OPPORTUNITY ALERT:**  
[Dark City, Ekangala, Rethabiseng, Zithobeni and Bronkhorstpruit](#)

AVAILABLE OPPORTUNITY: Supply and delivery of Personal Protective Equipment (PPE)

Supply and delivery of Personal Protective Equipment (PPE) Services development

For more information or to request a link to register on the platform, email to [info.esd@sasol.com](mailto:info.esd@sasol.com)

Only SMEs registered and graded on Linkage will be considered for this development opportunity.

**linkage** / connecting opportunity

**SASOL** 

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**NEW OPPORTUNITY ALERT:**  
[Dark City, Ekangala, Rethabiseng, Zithobeni and Bronkhorstpruit](#)

AVAILABLE OPPORTUNITY: Supply and delivery of Personal Protective Equipment (PPE)

Supply and delivery of Personal Protective Equipment (PPE) Services development opportunity is currently available on the Linkage platform for qualifying SMEs operating from Dark City, Ekangala, Rethabiseng and Bronkhorstpruit.

Only SMEs registered and graded on Linkage will be considered for this development opportunity.

For more information or to request a link to register on the platform, email to [info.esd@sasol.com](mailto:info.esd@sasol.com)

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**linkage** / connecting opportunity

**SASOL** 

### SASOL SIYAKHA TRUST

**SASOL SIYAKHA SOLAR ENERGY SUPPORT PROGRAMME**  
Powered by Sasol Enterprise and Supplier Development (ESD)

Introducing fully funded solar energy solutions for qualifying Sasol SME suppliers

The Sasol Siyakha Enterprise and Supplier Development Trust (Siyakha Trust) invites qualifying Black-owned SMEs, who are suppliers to Sasol to apply for a fully funded solar energy solution.

**ARE YOU A SASOL SME SUPPLIER STRUGGLING WITH HIGH ELECTRICITY COSTS AND POWER INTERRUPTIONS?**

YOUR BUSINESS MAY QUALIFY TO RECEIVE A FULLY FUNDED SOLAR ENERGY SOLUTION

This opportunity is exclusively available to SMEs that are active Sasol suppliers. It provides solar energy solutions, extended as grants, to selected SME suppliers, reducing electricity costs and enhancing financial stability. These savings will support growth, improve productivity, and strengthen the long-term competitiveness of your business.

**Benefits of this opportunity include:**

- Fully funded solar energy solution to reduce dependence on the national grid.
- Lower electricity costs, improving cash flow and enabling reinvestment in business growth.
- Strengthened competitiveness and business resilience.
- Technical support and training on solar system maintenance and optimisation.

**ENTERPRISE SELECTION CRITERIA**  
To qualify for the opportunity, entities need to meet the following minimum criteria:

- Be an active Sasol supplier with a valid vendor number, active contract, or purchase order.
- Be at least 51% Black-owned.
- Have a rented (3-to-5 year term lease agreement) or owned business premises with roof surface and structural integrity suitable for a solar installation.
- Consent to a structural and energy audit.
- Have sufficient energy consumption to justify installation and resultant cost savings.

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**EMPOWERING SASOL SME SUPPLIERS WITH SOLAR ENERGY SOLUTIONS**  
visit [www.sasolsiyakha.co.za](http://www.sasolsiyakha.co.za)

**APPLY NOW!**  
visit [www.sasolsiyakha.co.za](http://www.sasolsiyakha.co.za)

**SASOL** 

# Brand Marketing Support

Various elements



Graduate  
Ceremony Gifts



HR Team – Group HR Strategy session  
branded t-shirt concept and design



Lanyards and name  
tags for supplier  
events



HR For Function  
JAM platform  
banner



Solis Awards  
Gifts and Prizes



# Planning & Coordination

## MEETING AND CONFERENCE COORDINATION:

- schedule appointments
- develop presentations
- booking meeting rooms and conference facilities



**Media, Marketing & Brand  
Officer**

01/2023 – 07/2023



# Public Relations

## Executive Positioning, Brand Advocacy

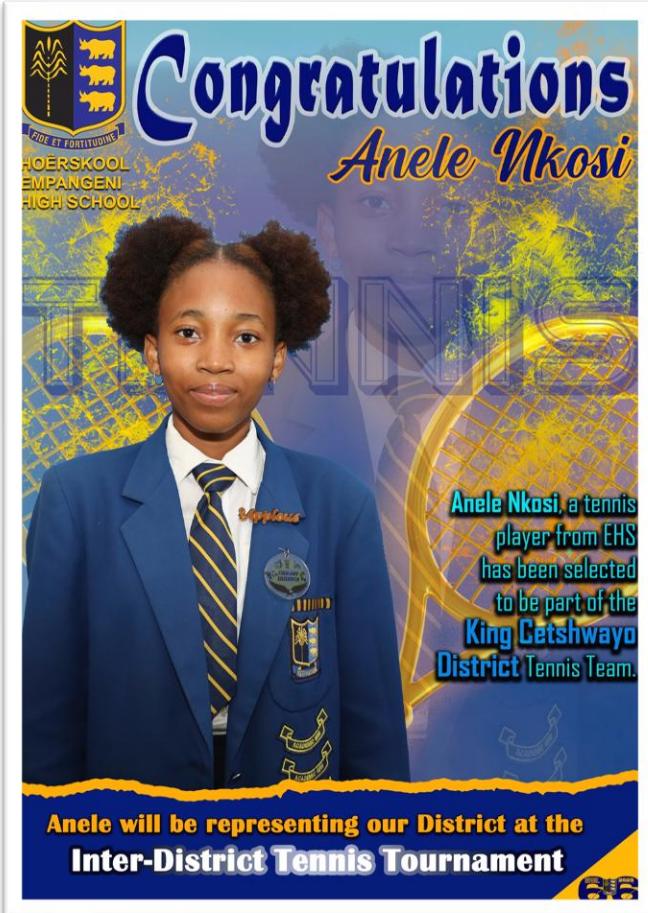
Got Empangeni High School featured on multiple publications



# Graphic Design

## Posters, Flyers

Designed Posters and managed the school's social media pages



# Photography & Videography

## Photos & Videos

Handled Photography, Videography & Editing for all the schools' events .

