Research Methods and Professional Practice March 2022

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« Collaborative Learning Discussion 2



Initial Post

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Introduction

Abi has been granted a research project by Whizzz to review the nutritional value of a new cereal.

During the study, the data does not infer with the claims by Whizzz, although there can be other correlations that can be used to support the benefits of the new product.

Abi needs to provide all the findings intact to Whizzz since ACM (2018) outlines in detail the importance of honesty and trustworthiness, thus the researcher needs to disclose both positive and findings.

Department of Health and Social Care (2021) discusses in detail stating any information related to a consumable product that needs to go thru proper testing and can-not have any false claims.

Post-release of the research findings, it will be the responsibility of the manufacturer i.e. Whizzz how they use the data.

Abi needs to check the type of contract that has been agreed upon between the parties related to the data sharing and disclosure, this will be different for each country so the only option for Abi is to provide the full details with appropriate disclaimers to his employer.

References

ACM (2018) ACM Code of Ethics and Professional Conduct. Available from:

https://www.acm.org/code-of-ethics [Accessed 9 May 2022].

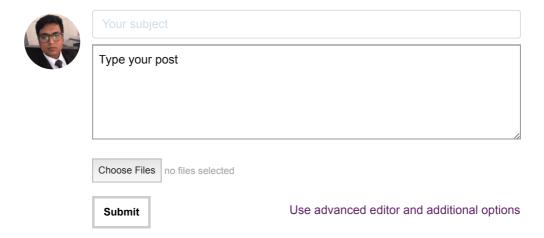
Department of Health and Social Care. (2021) Nutrition legislation information sheet. Available from: https://www.gov.uk/government/publications/nutrition-legislation-information-sources/nutrition-legislation-information-sheet--2 [Accessed 9 May 2022]

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