

D.K. COLLEGE DUMRAON (BUXAR)
V.K.S UNIVERSITY (ARA)

B.C.A-IV SEMSTER

ACADEMIC SESSION: 2020-23

ASSIGNMENT OF INTERNAL ASSESMENT AND TERM WORK
SUBJECT NAME: Internet and E-Commerce [4BCA3]

1. What do you mean by e-commerce and how it is useful in marketing and society?
2. Explain network topology? Explain various types of topology?
3. What is E-cheque? How are the transactions carried in E-Cheque?
4. Write a short notes on :-

(a) B2C (b) B2B (c) C2C (d) TCP\IP (e) FTP (f) HTTP
5. Different between e-commerce and traditional commerce?(10 points)
6. What is small scale retailers discuss different types of it?
7. Explain the following term:-

(a) Group ware
(b) Smart card
(c) Credit card
(d) Debit card
8. Write down the factors affecting of online magazine.
9. Why do organization use internet?
10. What is online-publishing and its benefits?

