



pwc

Gender

- ☐ Female
- ☐ Male

Customer Retention Analysis

Total Customers

7043

Churned

1,869

Total Revenue

\$13.19M

Loss

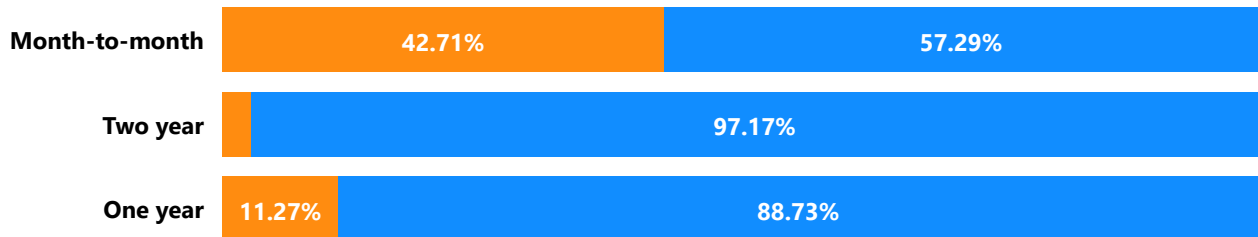
\$2.86M

Duration (Months)

72

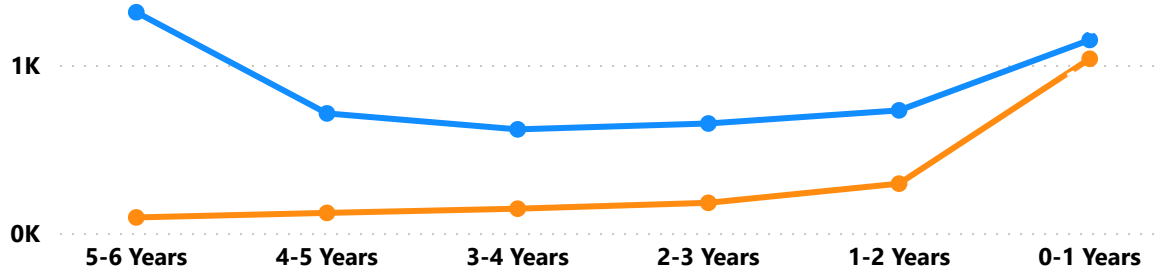
Churning By Contract Type

Churned Stayed



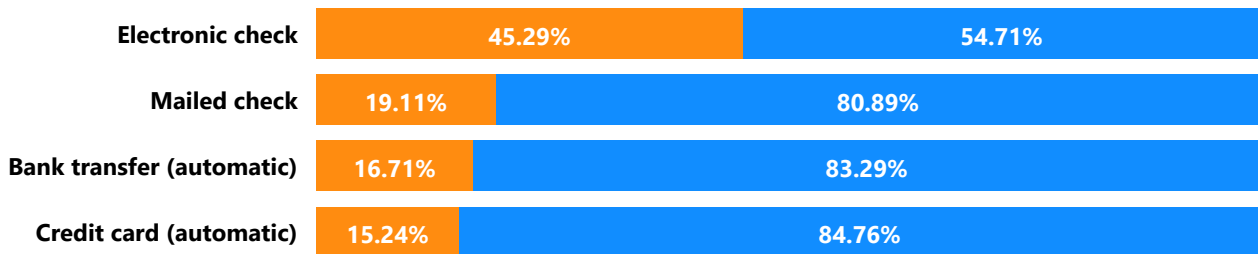
Churning by Duration

Churned Stayed



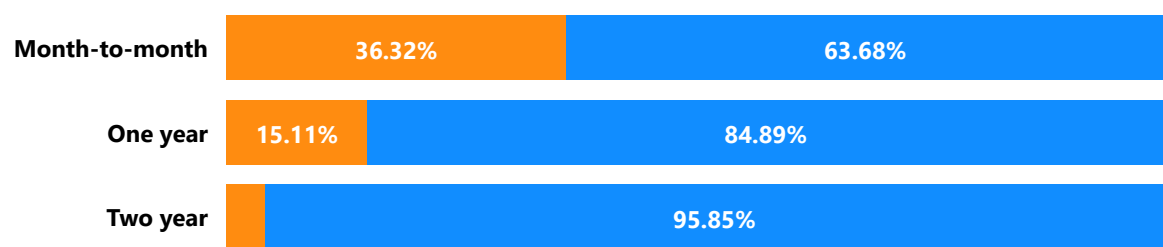
Churning By Contract Type

Churned Stayed

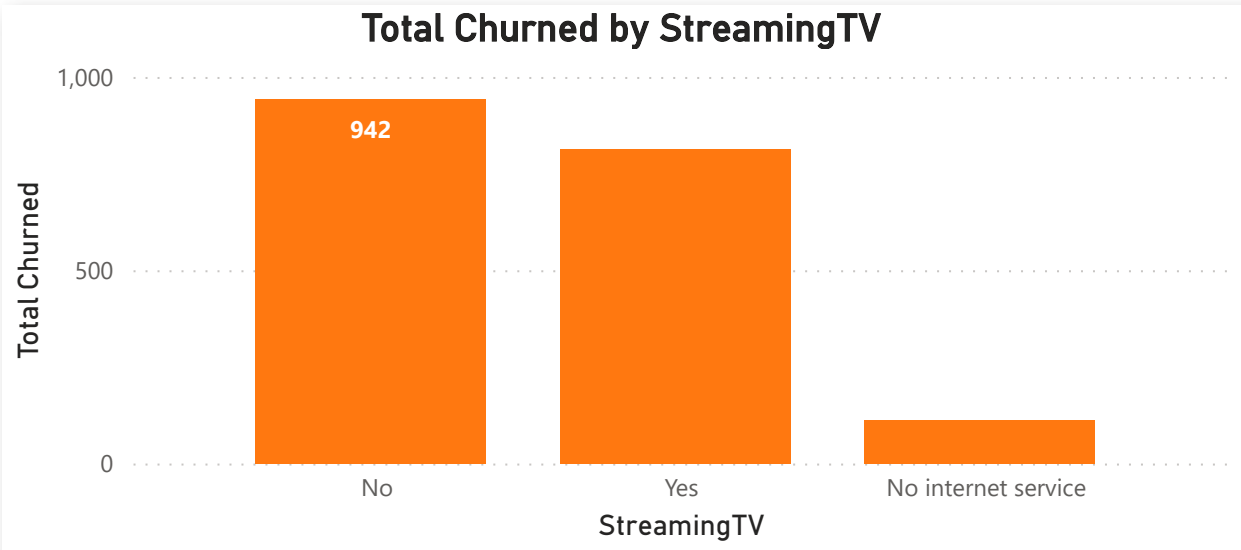
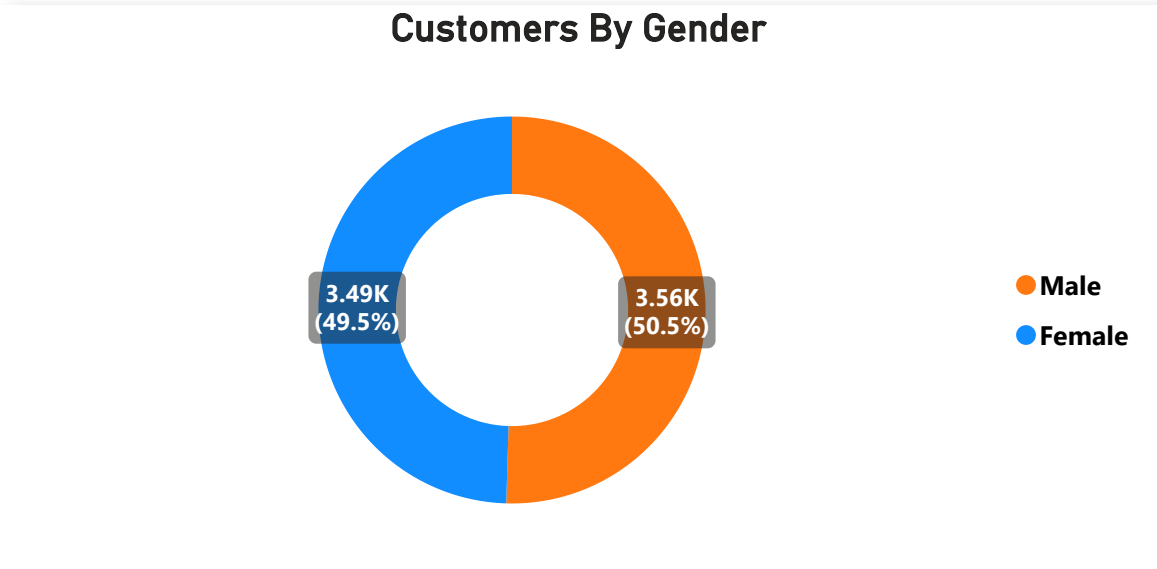
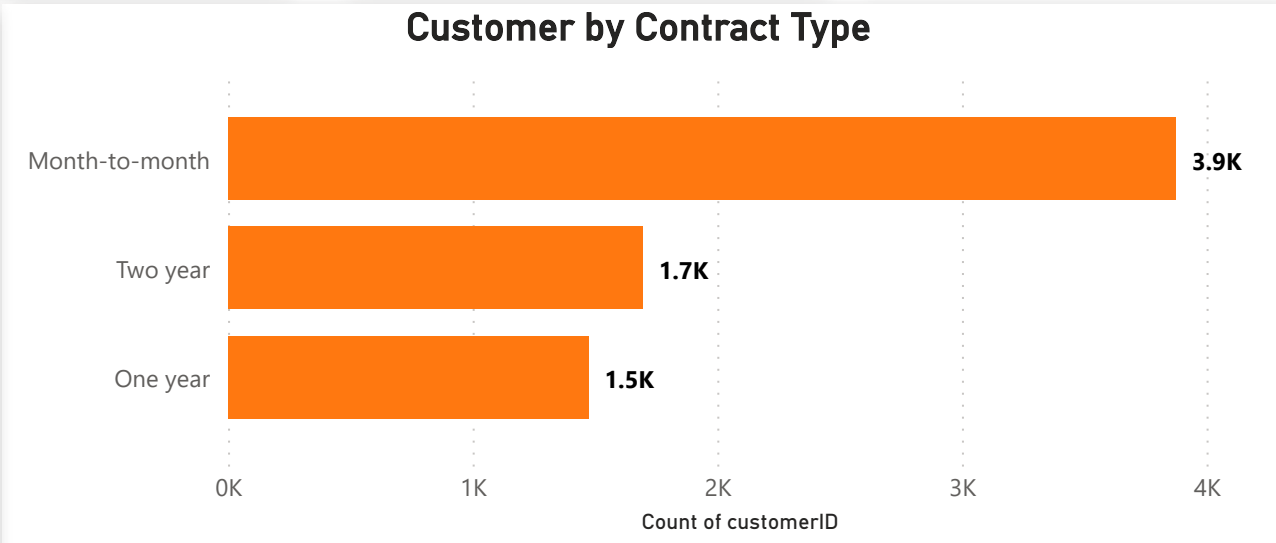
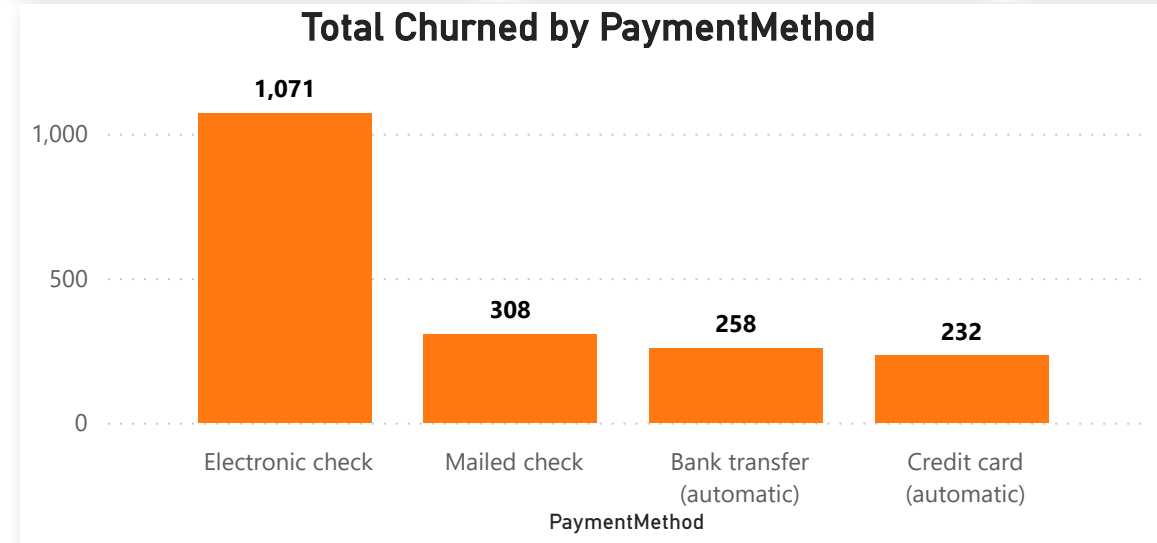
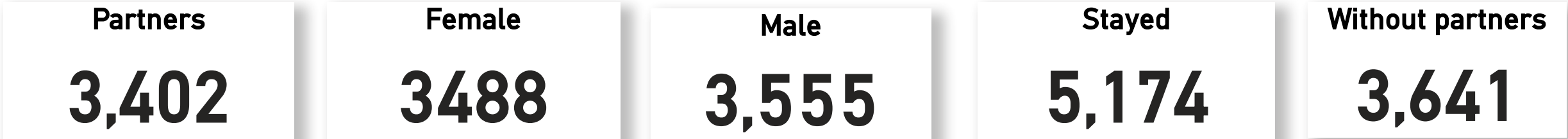


Churning By Contract Type

Churned Stayed



Churning By Different Segments



Revenue & loss

Dependent Customers

2,110

Independent Customers

4,933

Total Charge

\$16.06M

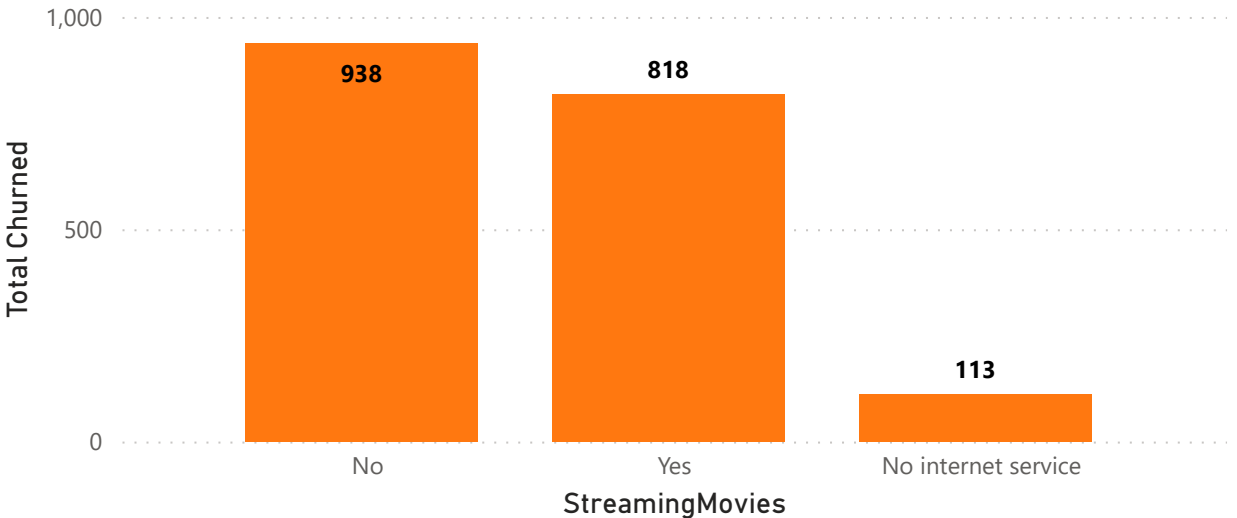
Loss

\$2.86M

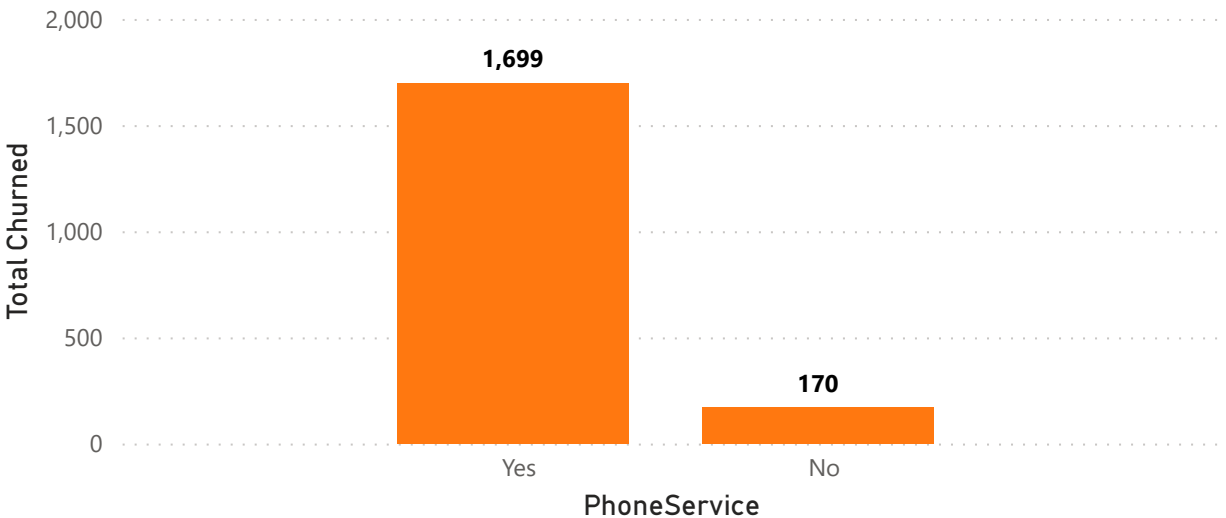
Total Revenue

\$13.19M

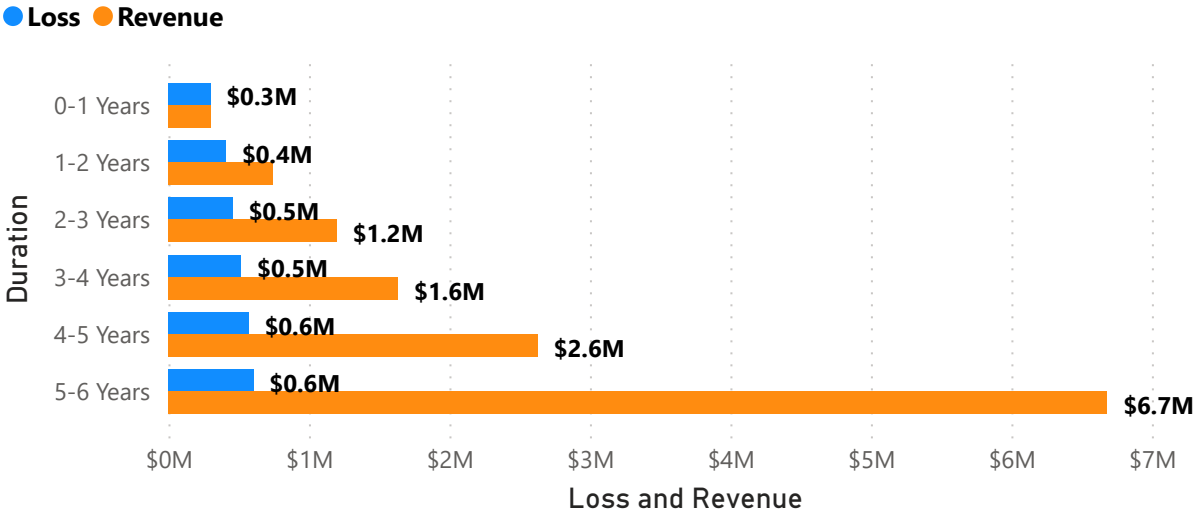
Total Churned by StreamingMovies



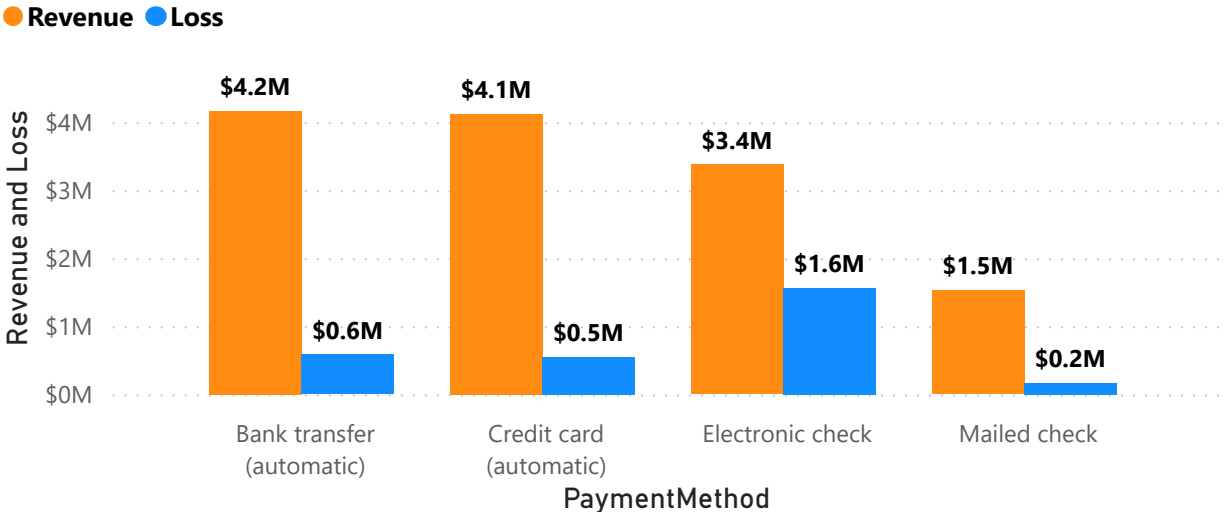
Total Churned by PhoneService



Loss and Revenue by Duration

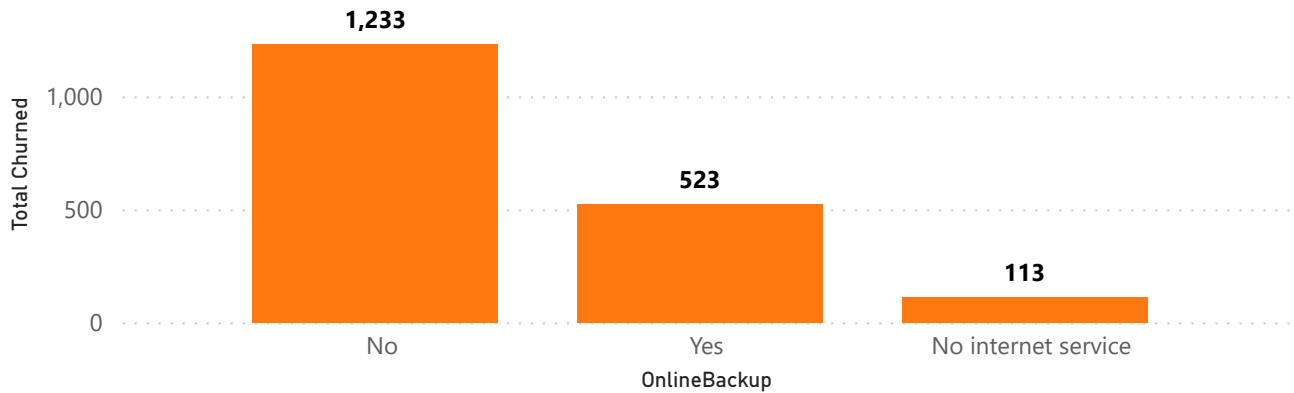


Revenue and Loss by PaymentMethod

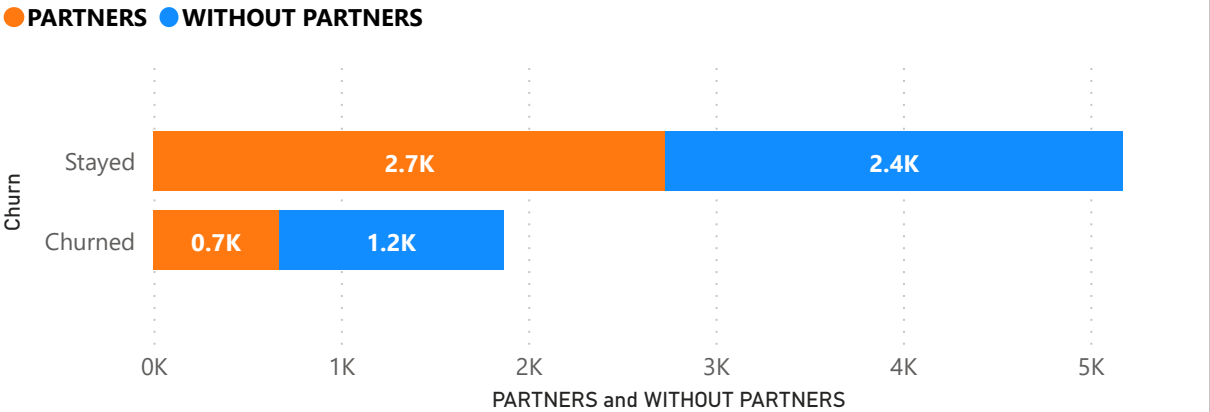


Churning Based On Subscription

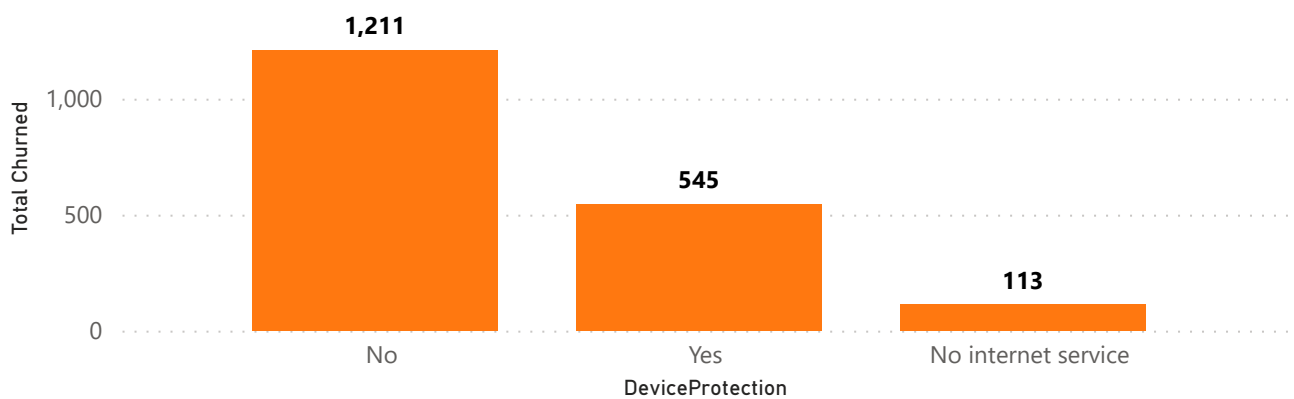
Total Churned by OnlineBackup



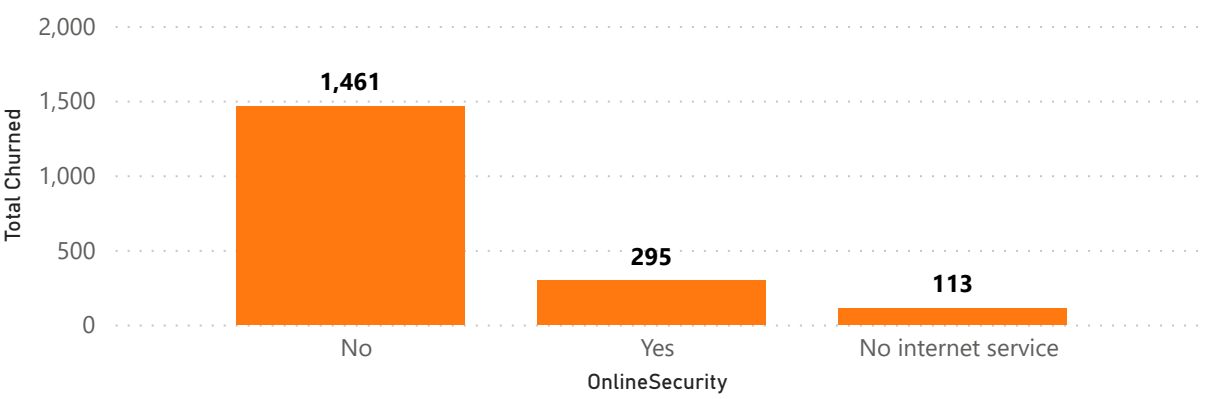
PARTNERS and WITHOUT PARTNERS by Churn



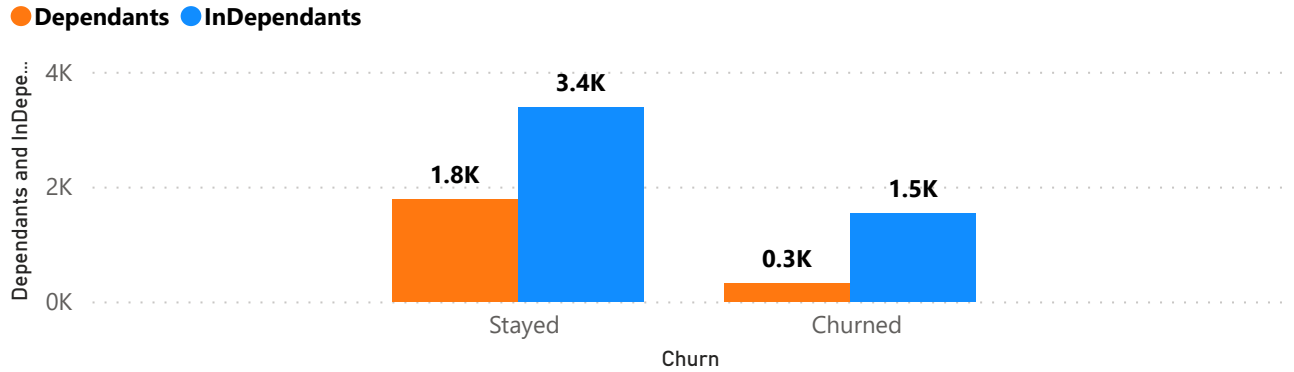
Total Churned by DeviceProtection



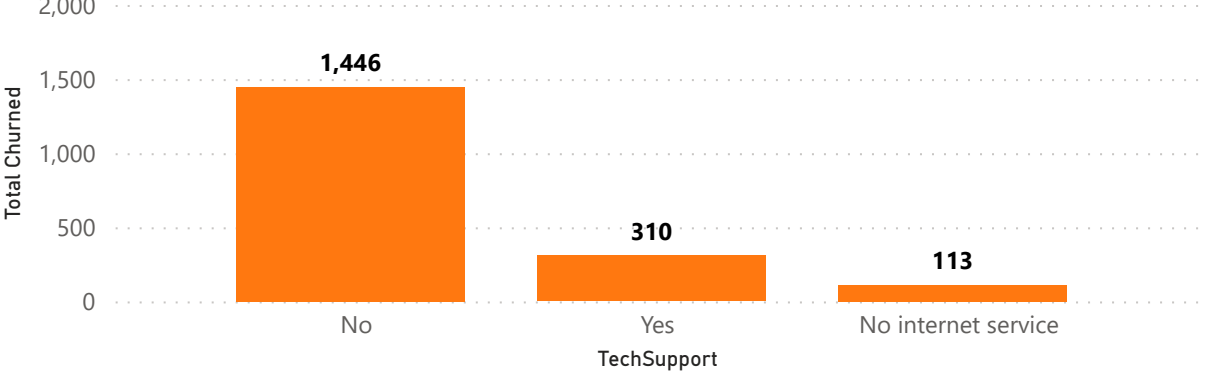
Total Churned by OnlineSecurity



Dependants and InDependants by Churn



Total Churned by TechSupport

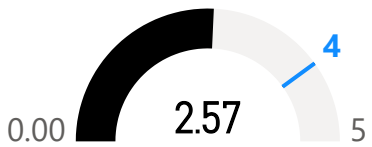


Diversity and Inclusion Analysis

Total Employees

500

Avg. Performance Rating



New Hirings

66

Resigned in 2020

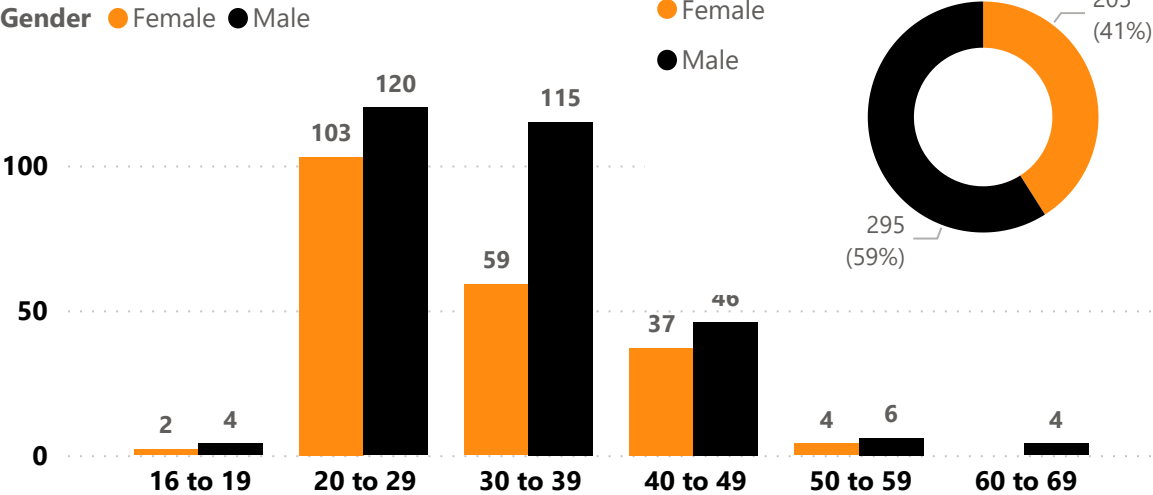
47

Current Employees

453

Age & Gender of Our Employees

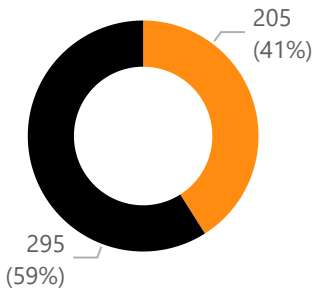
Gender ● Female ● Male



Gender

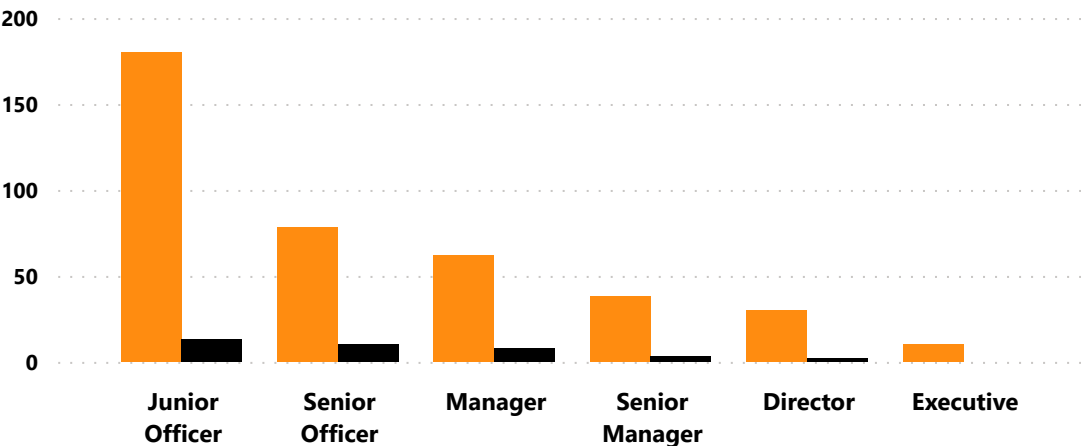
● Female

● Male

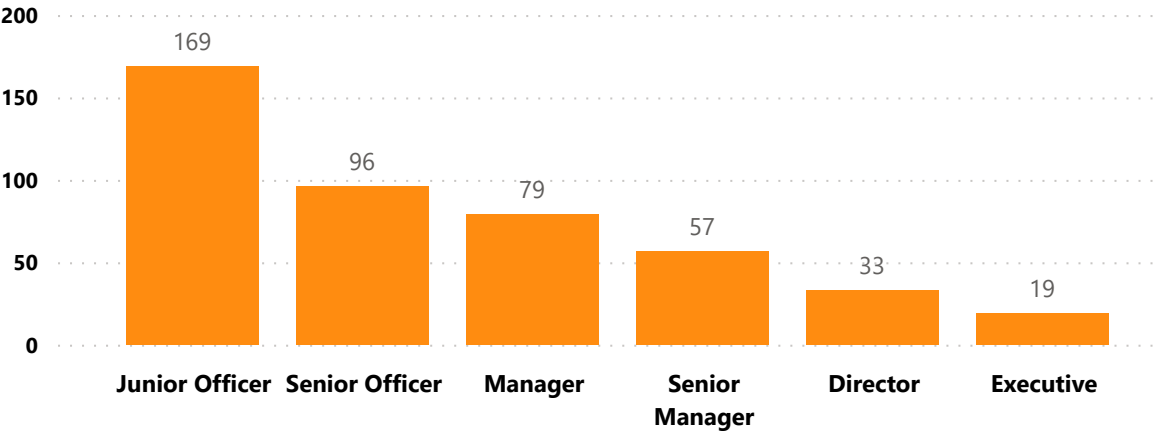


Promotions in FY 20

Promotions in FY 20 ● No ● Yes

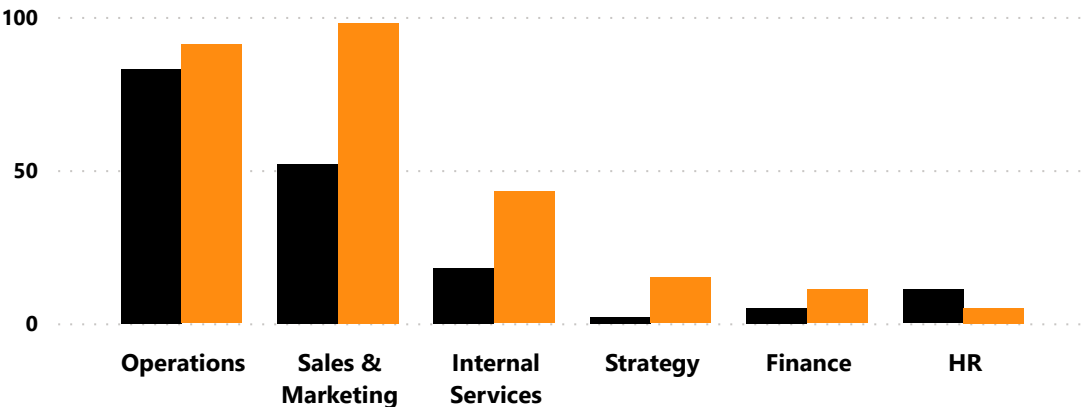


Employees Position Now

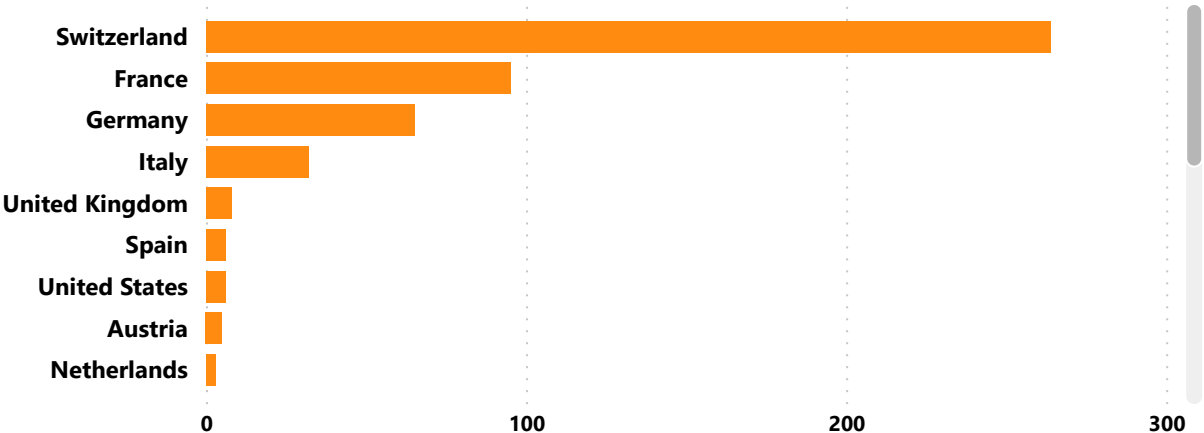


New Hiring in FY20

● Female ● Male

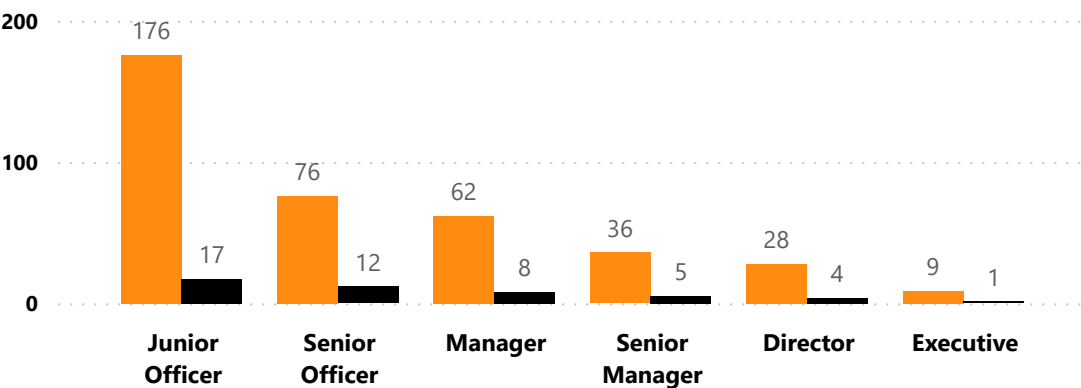


Employees Nationality



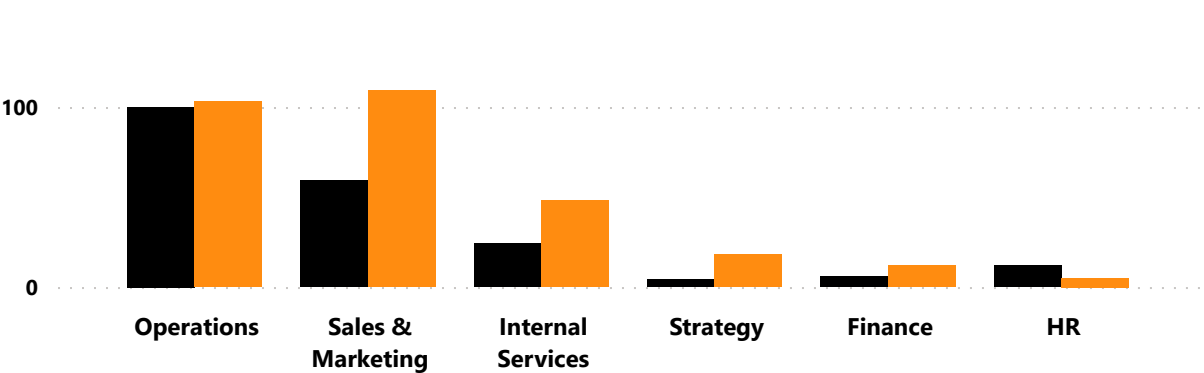
Employees Resignation

Resigned FY 20 ● No ● Yes



Departmental Distribution

Gender ● Female ● Male



Promotions in FY 21

Promotions in FY 21 ● No ● Yes

