

7 IMPORTANT HTML TAGS FOR SEO



Title Tags



```
<title> Code Architects </title>
```

Title tags used to be of huge importance to search engines. Title tags are usually used by search engines to determine the subject of a particular page and display it in SERPs.



Meta Tags



```
<meta name="description"  
value="Small description about page">
```

Meta description is a short paragraph of text in the HTML `<head>` section of a page. It is usually displayed in a SERP snippet after website's title and URL. The value of meta description is very close to the title's.



Header Tags



```
<h1> Code Architects </h1>
```

Heading tags are used to structure your pages for both the reader and search engines. From the perspective of the search engine, however, heading tags form the core of the content and helps understand what the page is about.



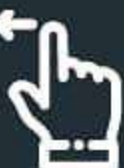
Alt Attribute



```

```

While the main goal of alt text is web accessibility, the SEO goal of the alt attribute is image indexing.



Open Graph Tags



```
<meta name="og:title" property="og:title"  
content="Open graph title tags">
```

Open Graph (OG) tags are additional meta tags in HTML `<head>` section of a page that allow any webpage to become a rich object in social networks.

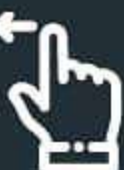


Canonical Tag



```
<link href="link" rel="canonical" >
```

Tells search engines which page out of a few similar ones is more important, it also shows them that such pages are not duplicate content.



Robots Tags



```
<meta name="robots" content="index,  
follow">
```

A **robots tag** is an element in the HTML of a page that informs search engines which pages on your site should be indexed and which should not. Its functions are similar to robots.txt's.



THANKS FOR READING

**FEEL FREE TO DM,
SHARE IF YOU LIKE IT. 📩**



Like



Save this for later