



ShowcasingOz TV — Sponsorship Prospectus 2026

WHY SPONSOR SHOWCASINGOZ TV?

ShowcasingOz TV is a fresh new travel series dedicated to uncovering Australia's hidden gems — from coastal escapes and country towns to iconic regions and unforgettable experiences. Across broadcast, YouTube and social media, we connect travellers with authentic stories, real operators and must-visit locations. Your sponsorship directly supports the production of Season 1 while putting your business in front of an audience actively planning travel. What makes ShowcasingOz TV different?

Real storytelling, not advertising

Multi-platform reach

Evergreen promotion

Designed for small + regional operators

SPONSORSHIP PACKAGES OVERVIEW

Entry-Level Supporter Tiers

- \$50 Local Supporter — recognition, contributor listing and supporter badge
- \$100 Community Champion — logo placement + promotional visibility

Sponsorship Packages

- Bronze — \$495
- Silver — \$995
- Gold — \$1,995
- Platinum Partner — \$4,995
- Major National Sponsor — \$14,995 (Exclusive)

ABOUT THE SERIES

ShowcasingOz TV is produced by independent creator David Stidston, whose passion for travel and discovery is at the heart of every episode. Each region is captured through:

- local stories
- operator experiences
- scenic highlights
- community insights

The goal is simple:
Discover. Capture. Share.

CONTACT

For sponsorship enquiries, please contact:

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