

■ ShowcasingOz TV

2026 Sponsorship Prospectus

“Showcasing the Spirit of Australia”

ShowcasingOz TV is a new travel documentary venture exploring Australia's towns, attractions, and hidden gems. We capture the authentic stories of regional communities, showcasing them to a national and global audience.

■ About ShowcasingOz TV

ShowcasingOz TV is a multimedia travel series and digital platform highlighting Australia's most unique destinations. Our mission is to promote tourism, culture, and local businesses through engaging, cinematic storytelling. Each episode showcases the best of Australian hospitality, landscapes, and attractions.

The 2026 series will begin in South Australia, travelling across iconic regions including the Yorke Peninsula, Kangaroo Island, and the Flinders Ranges, before heading north through the Outback, across to Western Australia, and east through Queensland and New South Wales.

■ The Pilot Episode – Port Arthur, Tasmania

Our pilot episode, filmed at the Port Arthur Historic Site and the Fox & Hounds Inn, showcases the visual quality and storytelling approach that defines ShowcasingOz TV. This episode serves as the foundation for sponsorship discussions and brand partnerships, demonstrating the professionalism, tone, and reach of the series.

The pilot will premiere online in early 2026, alongside promotional teasers across social media platforms and tourism networks.

■ Sponsorship Opportunities

ShowcasingOz TV offers a range of sponsorship options suitable for national brands, tourism operators, and local businesses. Sponsors receive broad exposure through on-screen branding, website placement, social media mentions, and inclusion in promotional materials.

| Tier | Investment (AUD) | Inclusions |
|-------------------|------------------|---|
| Platinum Sponsor | \$5,000+ | Logo on all episodes, website feature, social media promos, and travel vlogs. |
| Gold Sponsor | \$2,000 | Logo on 50% of episodes, website and social mentions, mid-roll acknowledgments. |
| Silver Sponsor | \$750 | Logo on selected episodes and website partner page. |
| Community Partner | \$250 | Logo on website partner page and social media thank-you post. |

■ Sponsorship Categories

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|-------------------------------------|---|
| Vehicle & Travel Partner | Exclusive opportunity for a 4WD or automotive brand to feature as the official vehicle or travel partner. |
| Tourism Partner | Regional tourism boards or councils can feature as destination partners within specific episodes. |
| Accommodation & Attraction Sponsors | Individual motels, hotels, and attractions featured within their region's episodes. |
| Media & Production Partners | Equipment brands or studios providing filming, editing, or media support. |

■ Partner With Us

To express your interest in sponsorship or partnership opportunities, please visit the official website:

www.showcasingoztv.com.au

Alternatively, contact:

David Stidston – Founder & Host

Email: info@showcasingoztv.com.au

Phone: [Add Number]

Join us as we travel Australia, celebrating the people, places, and stories that make this country truly unique.