

Yu Lin

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INTERNSHIP EXPERIENCE

Accenture Resources Operating Group, Business Analyst

November 2017–January 2018, Guangzhou, China

- Devised and optimized 12 functions modules in **China Southern Power Grid (CSG)**'s ERP and ECP, by researching similar companies' platform, generating seven SRSs in total.
- Analyzed up to 107 statistical reports in CSG's ERP and ECP, and defined key metrics to accomplish business intelligent reports for big-data-based Lean Management of procurement.
- Presented two second-stage project deliverables to the Resources Department of CSG and negotiated with clients in deliverables' revision.
- Completed two projects worth CNY 2.25 million alongside project supervisors.

GF Securities R&D Department, Associate Analyst

April 2014 – August 2015, Guangzhou, China

- Collected and analyzed data about Overseas Optional Consumption Industry (six sub-sectors) via different channels (Bloomberg, Wind), generating up to 10 weekly reports on stock markets.
- Participated in five publicly traded companies phone conferences of multi-national corporations such as Alibaba, JD.Com and Netease, and proposed investment highlights to financial analysts.
- Tracked dynamics of **VITASOY INTERNATIONAL(345.HK)** and processed related information for company evaluation, generating an in-depth company research report of 27 pages.

ACADEMIC EXPERIENCE

TFC APICS Global Student Challenge Team Leader

April 2017 – July 2017, Guangzhou/Shanghai, China

- Led other three team members in designing the virtual company's Competitive Pricing Strategy.
- Forecasted market demand via Multiple Regression Model based on historical data and executed pricing strategy according to company capacity and market demand over 12 rounds of whole contest.
- Attained a 9.8% ROI and was awarded the Bronze Team prize in the Asia-Pacific Regional competition.

URP: Social Media Impacts on Stock Price Assistant

May 2015 – June 2015, Zhuhai, China

- Collected up to 5000 documents, including annual reports, quarterly reports and news items over past six years (2010-2016) from 1048 companies, and conducted Sentimental Analysis of those documents under the supervision of leading professor Dr.Guowei Cai.
- Published in *Management World*:2015(7):158-169.

ACM-ICPC SYSU Regional Team Member

March 2015 – April 2015, Zhuhai, China

- Cooperated with two teammates in composing algorithms for solutions of five given problems and completed one Large Number Operation problem during contest.
- Debugged five programs to ensure accuracy and managed their time complexity and space complexity.
- Won the Third Prize in Campus.

EDUCATION

Business School, HKUST

MSc in Business Analytics

2018 – 2019, HK, China

- Expected Graduation:06/2019

Lingnan College, SYSU

BSc in Management Science

2014 – 2018, GZ, China

GPA:3.8/4.0 (**Rank 4th**)

Emlyon Business School

Exchange Student

2016 Fall, Lyon, France

GPA:4.0/4.0 (**Rank 1st**)

PROJECTS

- **TextMining:**

Created a python-based Spider for text collection and used R as well as SAS EM to analyze **douban.com** short comments.

- **StockMarketReturn:**

Using R to analyze and forecast S&P 500 10-year returns and generated trading strategies.

PROGRAMMING

Languages & Tools

- Familiar:

Python • R • SAS EM

- Basic:

C/C++ • LaTeX

OTHER SKILLS

- Microsoft Office:

Excel • Word • Powerpoint • Visio

- Adobe:

Photoshop • Lightroom • Aftereffects

- English:


IELTS 7.5 • GMAT 740

LINKS

 github.com/showerlin

 [linkedin.com/in/linyu](https://www.linkedin.com/in/linyu)

 twitter.com/ShowerLinY

 [facebook.com/YuLin](https://www.facebook.com/YuLin)