

## ■ WEBSITES

Your 24/7 salesperson that never sleeps

### LANDING PAGE

Single-page conversion machine

**\$440**

■ 3-5 days

\$1.8M COP

#### WHAT'S INCLUDED:

- ✓ 1 page, mobile-optimized
- ✓ Contact/booking form
- ✓ WhatsApp chat widget
- ✓ Basic SEO setup
- ✓ Google Analytics
- ✓ 1 year hosting included
- ✓ 2 revision rounds
- ✓ Training video

### BUSINESS SITE

Full professional presence

**\$1,340**

■ 10-14 days

\$5.5M COP

#### WHAT'S INCLUDED:

- ✓ 5-7 custom pages
- ✓ Mobile-responsive design
- ✓ Booking integration
- ✓ WhatsApp widget
- ✓ Google Analytics + Search
- ✓ SEO fundamentals
- ✓ 1 year hosting
- ✓ 3 revision rounds
- ✓ Content management training

### PREMIUM

High-impact custom build

**\$2.9-4.4K**

■ 3-4 weeks

\$12-18M COP

#### WHAT'S INCLUDED:

- ✓ Custom design (no templates)
- ✓ 10+ pages
- ✓ Advanced integrations
- ✓ Payment processing
- ✓ Multilingual (ES/EN)
- ✓ Advanced SEO package
- ✓ Performance optimization
- ✓ 1 year hosting + support
- ✓ Unlimited revisions

#### ■ COMPARISON:

Agencies charge \$5,000-\$25,000 USD for similar websites. You're getting agency quality at 70-80% less because we leverage AI for rapid production.

# MACHINEMIND

DIGITAL SERVICES FOR HOSPITALITY

## ■ BRANDING — First impressions that stick

### LOGO REFRESH

Modernize what you have

**\$290**

■ 3-5 days

\$1.2M COP

#### WHAT'S INCLUDED:

- ✓ Updated logo (2-3 versions)
- ✓ Primary + secondary
- ✓ All file formats
- ✓ Basic usage guide
- ✓ 2 revision rounds

### NEW LOGO

MOST POPULAR

Fresh start, built right

**\$680**

■ 7-10 days

\$2.8M COP

#### WHAT'S INCLUDED:

- ✓ Discovery session
- ✓ 3-5 concept directions
- ✓ Final logo, all formats
- ✓ Color palette
- ✓ Typography selection
- ✓ Brand guidelines (3 pgs)

### FULL IDENTITY

Complete brand system

**\$1,580**

■ 2-3 weeks

\$6.5M COP

#### WHAT'S INCLUDED:

- ✓ Logo suite (3 versions)
- ✓ Full color system
- ✓ Typography system
- ✓ 20 custom icons
- ✓ 10 social templates
- ✓ Business cards
- ✓ Brand guidelines (15 pgs)

## ■ MENUS

Turn browsers into buyers with words that sell

### COPYWRITING

Words that make mouths water

**\$220**

■ 48-72 hrs

\$900K COP

#### WHAT'S INCLUDED:

- ✓ Up to 40 items rewritten
- ✓ Storytelling approach
- ✓ Ingredient highlights
- ✓ Pricing psychology

### DESIGN BASIC

Clean, professional layout

**\$290**

■ 5-7 days

\$1.2M COP

#### WHAT'S INCLUDED:

- ✓ Menu layout design
- ✓ Up to 2 pages
- ✓ Print-ready PDF
- ✓ Digital version
- ✓ 2 revision rounds

### DESIGN PREMIUM

Full culinary experience

**\$850**

■ 10-14 days

\$3.5M COP

#### WHAT'S INCLUDED:

- ✓ Full copywriting included
- ✓ Custom design
- ✓ Up to 4 pages + drinks
- ✓ QR digital version
- ✓ Print + digital files

# MACHINEMIND

DIGITAL SERVICES FOR HOSPITALITY

## SOCIAL MEDIA — Show up consistently without the headache

### TEMPLATE PACK

DIY with style

**\$365**

\$1.5M COP

■ 5-7 days

#### WHAT'S INCLUDED:

- ✓ 10 Instagram templates
- ✓ 5 Story templates
- ✓ 3 Reel covers
- ✓ Brand colors/fonts
- ✓ Canva-editable files

### CONTENT BACKLOG

Ready-to-post content

**\$535**

\$2.2M COP

■ 7-10 days

#### WHAT'S INCLUDED:

- ✓ 20 designed posts
- ✓ Captions for each
- ✓ Hashtag strategy
- ✓ Posting schedule
- ✓ Content calendar

### MONTHLY MGMT

Hands-off social presence

**\$850/mo**

\$3.5M/mo COP

■ Ongoing

#### WHAT'S INCLUDED:

- ✓ 15-20 posts/month
- ✓ Daily stories
- ✓ Community management
- ✓ Monthly report
- ✓ Strategy adjustments

## EVENTS — Fill seats and create buzz

### LAUNCH PACK

Everything to promote

**\$680**

\$2.8M COP

■ 5-7 days

#### WHAT'S INCLUDED:

- ✓ Event landing page
- ✓ 5 social post designs
- ✓ Event flyer
- ✓ 3 WhatsApp templates
- ✓ Email invitation
- ✓ Story templates

### EVENT LANDING

Registration-ready page

**\$365**

\$1.5M COP

■ 3-5 days

#### WHAT'S INCLUDED:

- ✓ Custom event page
- ✓ RSVP/registration form
- ✓ Calendar integration
- ✓ Ticket/payment ready
- ✓ Confirmation emails

### SOCIAL CAMPAIGN

2-week promo blitz

**\$440**

\$1.8M COP

■ 5-7 days

#### WHAT'S INCLUDED:

- ✓ Content calendar
- ✓ 10 designed posts
- ✓ Story templates
- ✓ Live event templates
- ✓ Post-event recap

# MACHINEMIND

DIGITAL SERVICES FOR HOSPITALITY

## ■ AUTOMATION — Never miss another inquiry

### WHATSAAP AI

24/7 intelligent responses

**\$490+**

■ 5-7 days

From \$2M COP

#### WHAT'S INCLUDED:

- ✓ Custom AI assistant
- ✓ FAQ handling
- ✓ Lead qualification
- ✓ Booking assistance
- ✓ Multi-language

### BOOKING FLOW

WhatsApp → Reservation

**\$535**

■ 5-7 days

\$2.2M COP

#### WHAT'S INCLUDED:

- ✓ Custom booking convo
- ✓ Calendar integration
- ✓ Confirmations
- ✓ Reminder sequences
- ✓ No-show follow-up

### INTEGRATIONS

Connect your systems

**\$195-610**

■ Varies

\$800K-2.5M COP

#### WHAT'S INCLUDED:

- ✓ CRM connections
- ✓ Booking platforms
- ✓ Payment systems
- ✓ PMS integration
- ✓ Custom APIs

## ■ BUNDLE PACKAGES

Human partners

### DIGITAL FOUNDATION

Everything to start

**\$1,100**

■ 2 weeks

\$4.5M COP

#### WHAT'S INCLUDED:

- ✓ WhatsApp AI
- ✓ Landing page
- ✓ 5 social templates
- ✓ Save \$490 vs separate

### RESTAURANT

Full digital presence

**\$1,950**

■ 3 weeks

\$8M COP

#### WHAT'S INCLUDED:

- ✓ WhatsApp AI
- ✓ Menu (copy + design)
- ✓ 5-page website
- ✓ 20 social templates
- ✓ Save \$975 vs separate

### EVENT EXPRESS

Launch ready in days

**\$850**

■ 5-7 days

\$3.5M COP

#### WHAT'S INCLUDED:

- ✓ Event landing page
- ✓ Full social campaign
- ✓ WhatsApp templates
- ✓ All-in-one package

## READY TO GET STARTED?

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