

# Showrov Ghosh Roy

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## SUMMARY STATEMENT

Attempt to build a future for professional and interactive experiences within a dynamic profession with other committed individuals. unlock my fullest potential. Interested in working in a central position in a competitive and progressive business entity.

*Multi-faceted executive with expertise in:*  
UI/UX Design - Digital product design - Web design - Marketing & Branding - User Experience Research

## EXPERIENCE

**Graphic Designer** January 2024  
*PU-CSE IT FEST, Premier University.*

At the PU-CSE IT Fest in January 2024, I worked as a graphic designer to produce eye-catching designs and marketing collateral. My efforts improved the event's representation, illustrating larger crowds and ensuring a special occasion.

- Created eye-catching designs and marketing collateral, elevating attendee numbers by 20%.
- Developed unified branding for the festival, increasing social media engagement by 12%.
- Collaborated with the marketing team to produce digital content, boosting participant engagement and event visibility.
- I oversaw a team of junior designers, ensuring all products met deadlines and quality standards.
- Utilized state-of-the-art graphic design software to create stunning visuals, enhancing the event's overall aesthetics and increasing attendee satisfaction.

## EDUCATIONAL QUALIFICATIONS

Bachelor of Science in Computer Science Premier University, Chittagong	Present
Higher Secondary School Certificate (HSC) Chattrogram Biggan College, Chittagong	2019
Secondary School Certificate (SSC) Municipal Model High School & College, Chittagong	2017

## SKILLS

- **Key Skills:** UI Design, Wrieframing, Prototyping, Design System, User Research.
- **Webtechnologies :** HTML, CSS
- **Programming Lanuages:** C, C++, Java Script
- **OSs:** Windows, MacOS
- **Soft Skills :** Problem Solving, Team Plyer, Communication, Adaptibility.

## SOFTWARE

Figma, Adobe Suite ( XD, Indesign, Illustrator, Photoshop), Slack, Notion, Miro, VS Code, Codeblocks, Google Colab.

## ORGANIZATION

IEEE, Member

Jan 2024 – Present

## PERSONAL INFORMATION

<b>Date of Birth</b>	17 August 2002
<b>Gender</b>	Male
<b>Marital Status</b>	Unmarried
<b>Address</b>	23 no Nandankanon 1 no lane, kotwali, Chattogram, Bangladesh
<b>Nationality</b>	Bangladeshi
<b>Religion</b>	Hindu
<b>Languages</b>	English, Bengali (Fluent)
<b>Hobbies</b>	Photography, Travelling

## DECLARATION

I explicitly confirm in this CV that the information is accurate and complete to the best of my knowledge.