



# MEGA MART ANALYSIS DASHBOARD |

## Key Performance Indices for mega mart

**Sales Performance KPI**

**Inventory Management KPI**

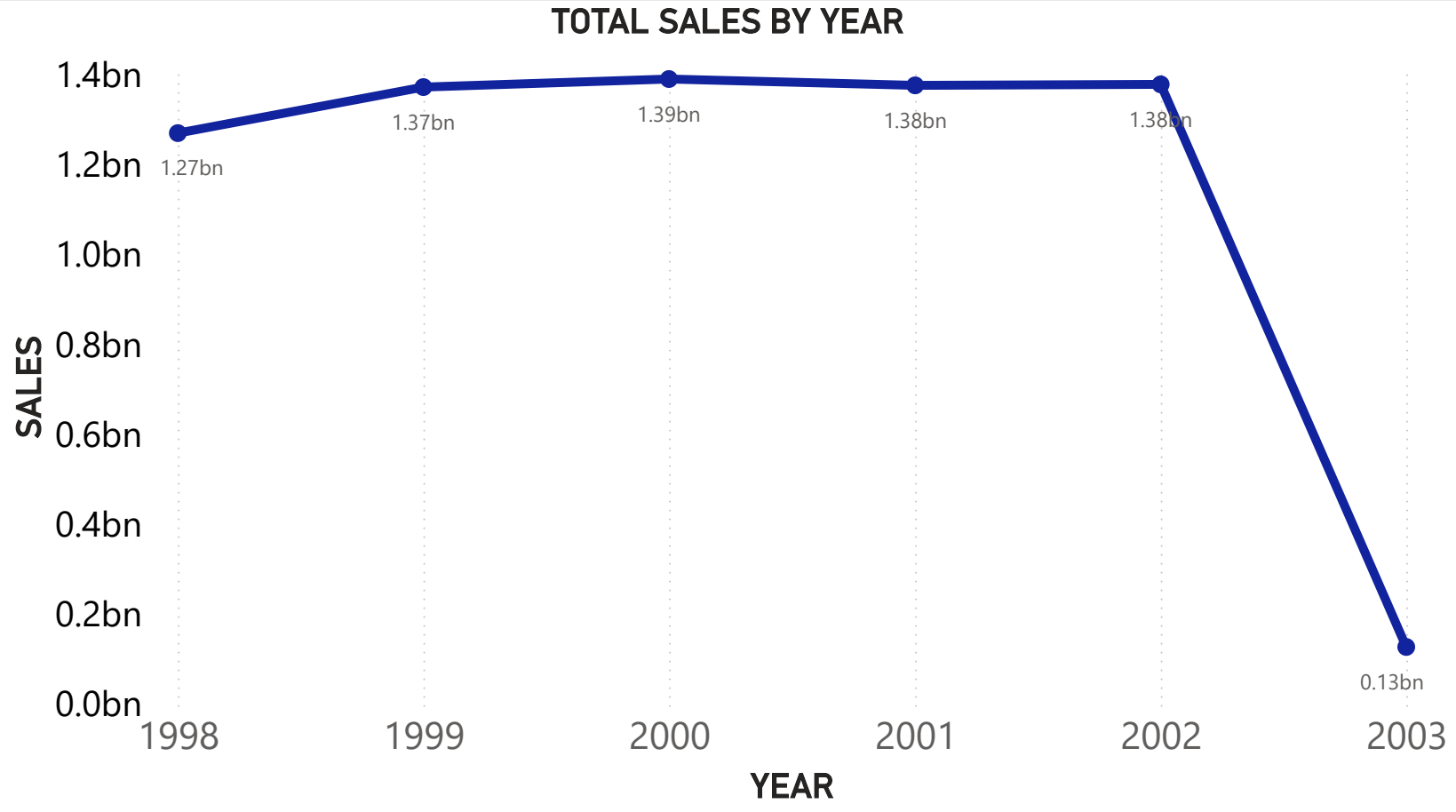
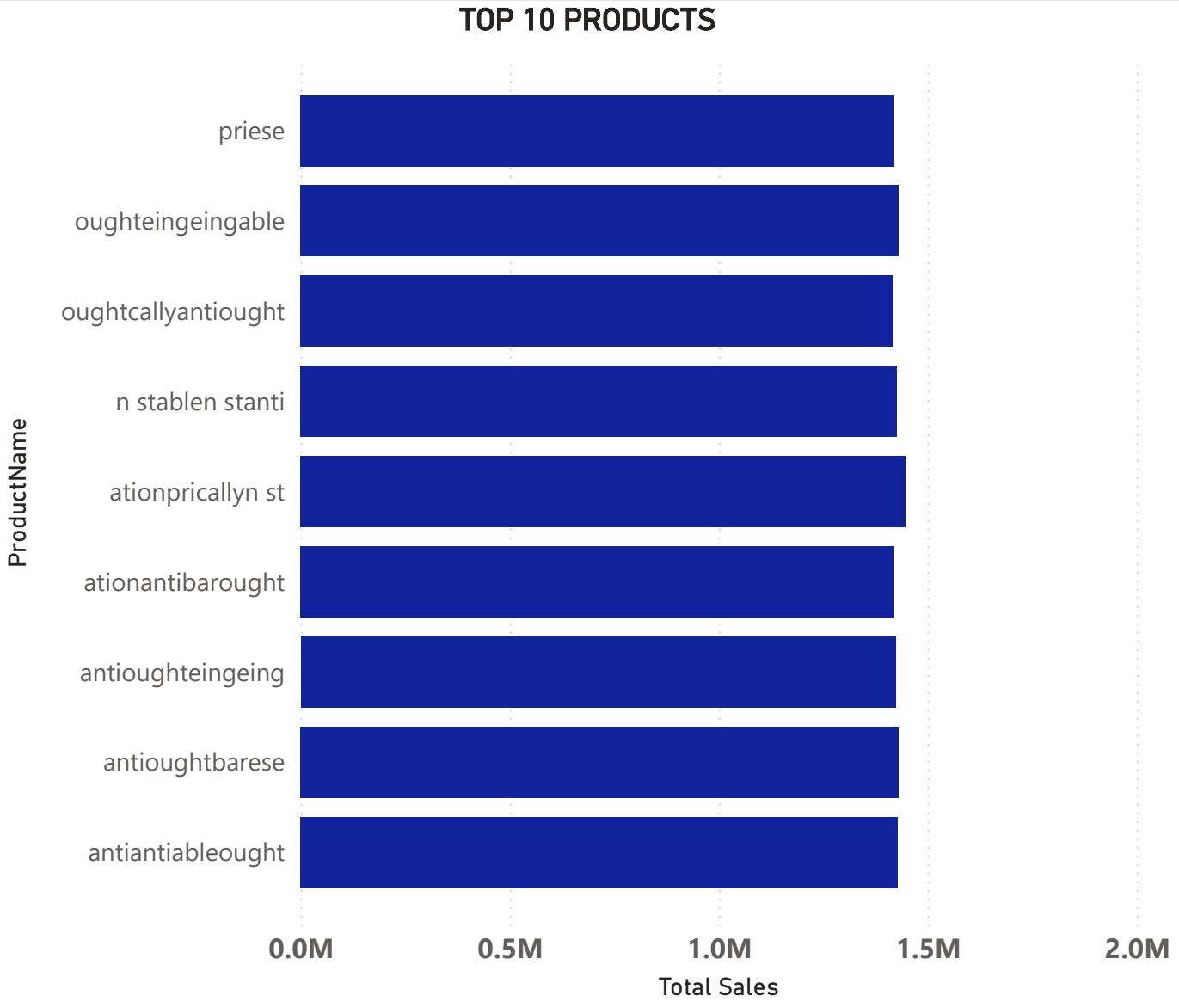
**Customer Behavior KPI**

**Promotional Effectiveness KPI**

**Channel Performance KPI**

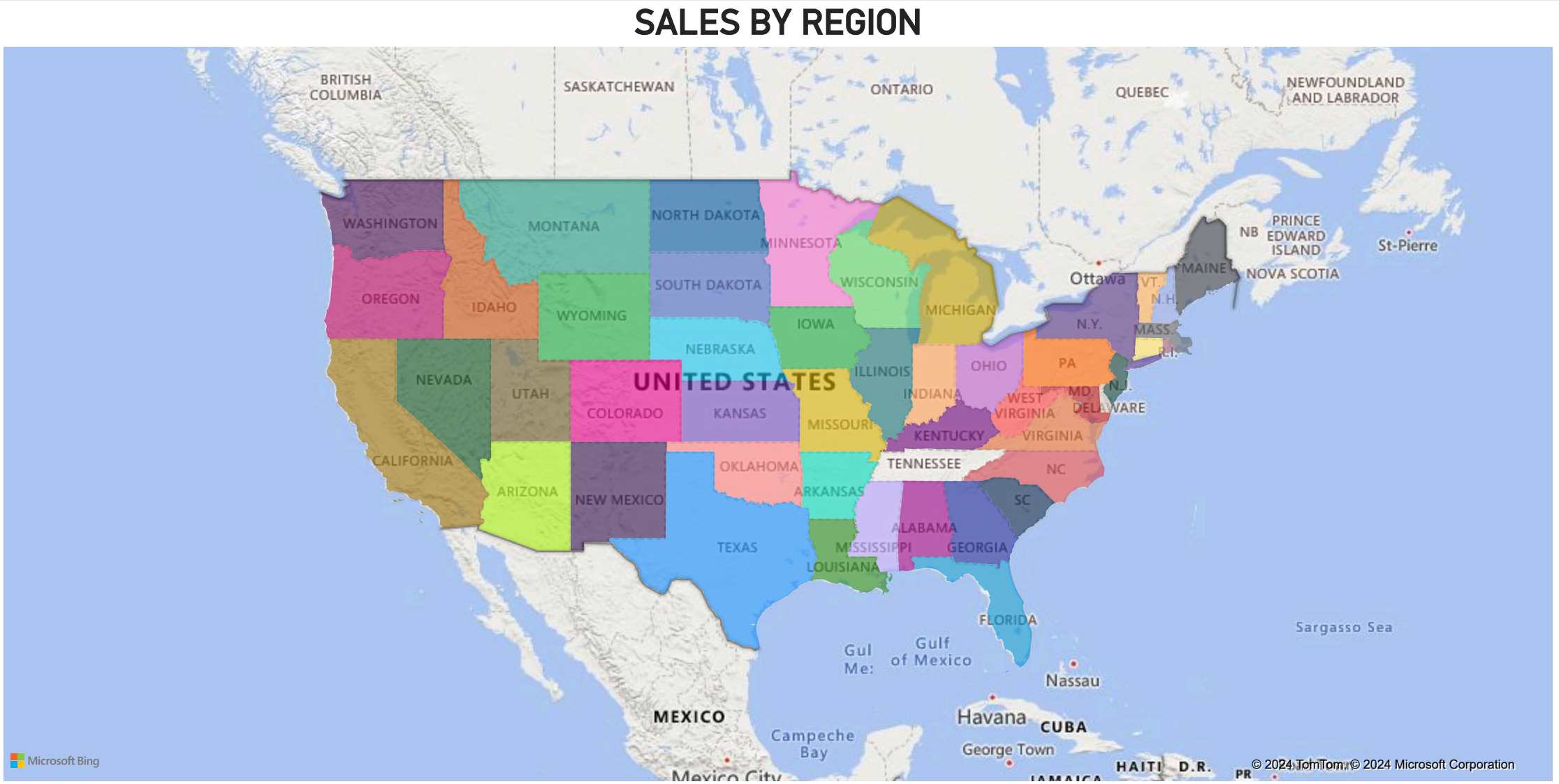
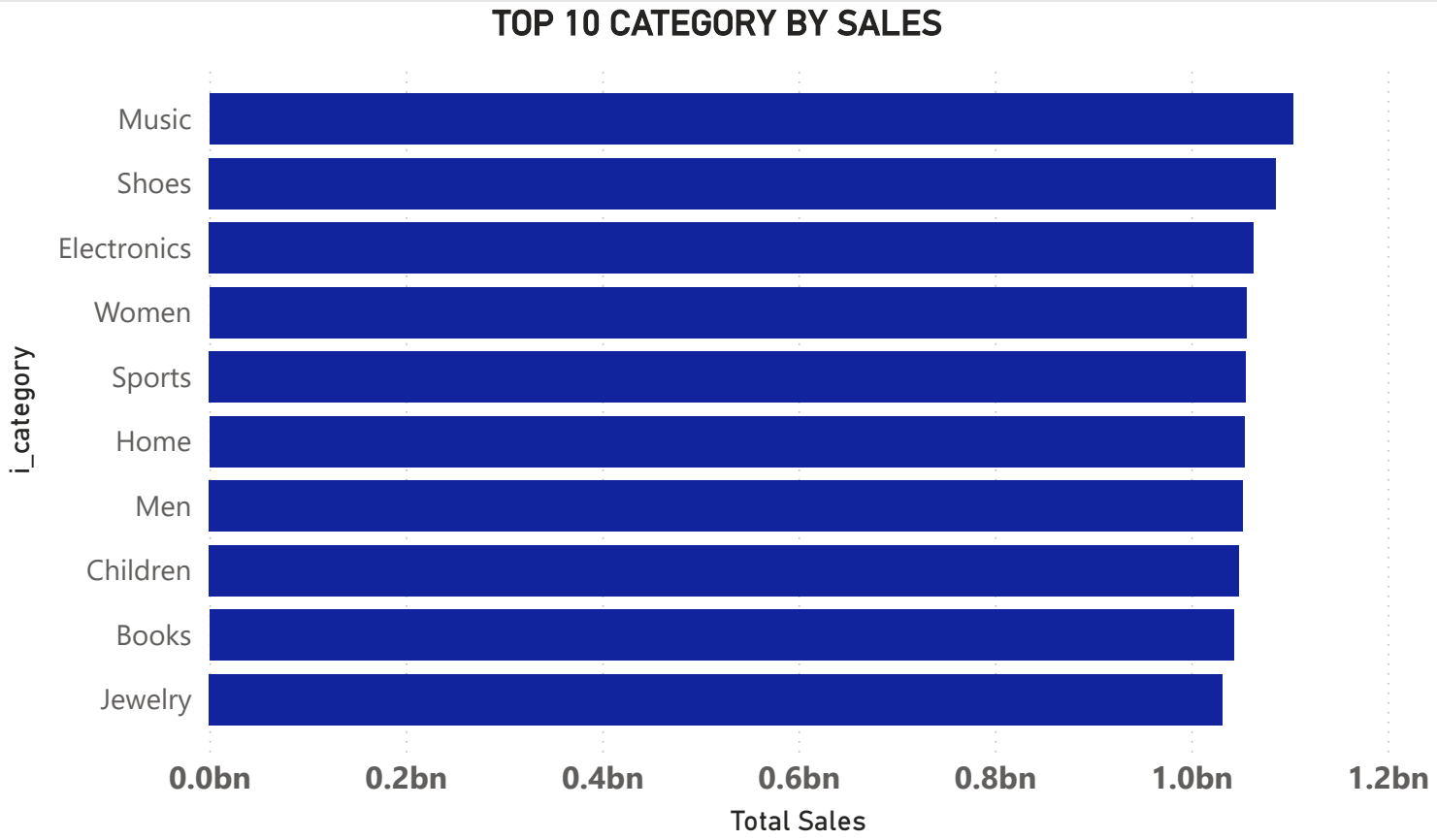
**Supply Chain and Logistics KPI**

SALES PERFORMANCE KPI



Average Order Value

49.27K



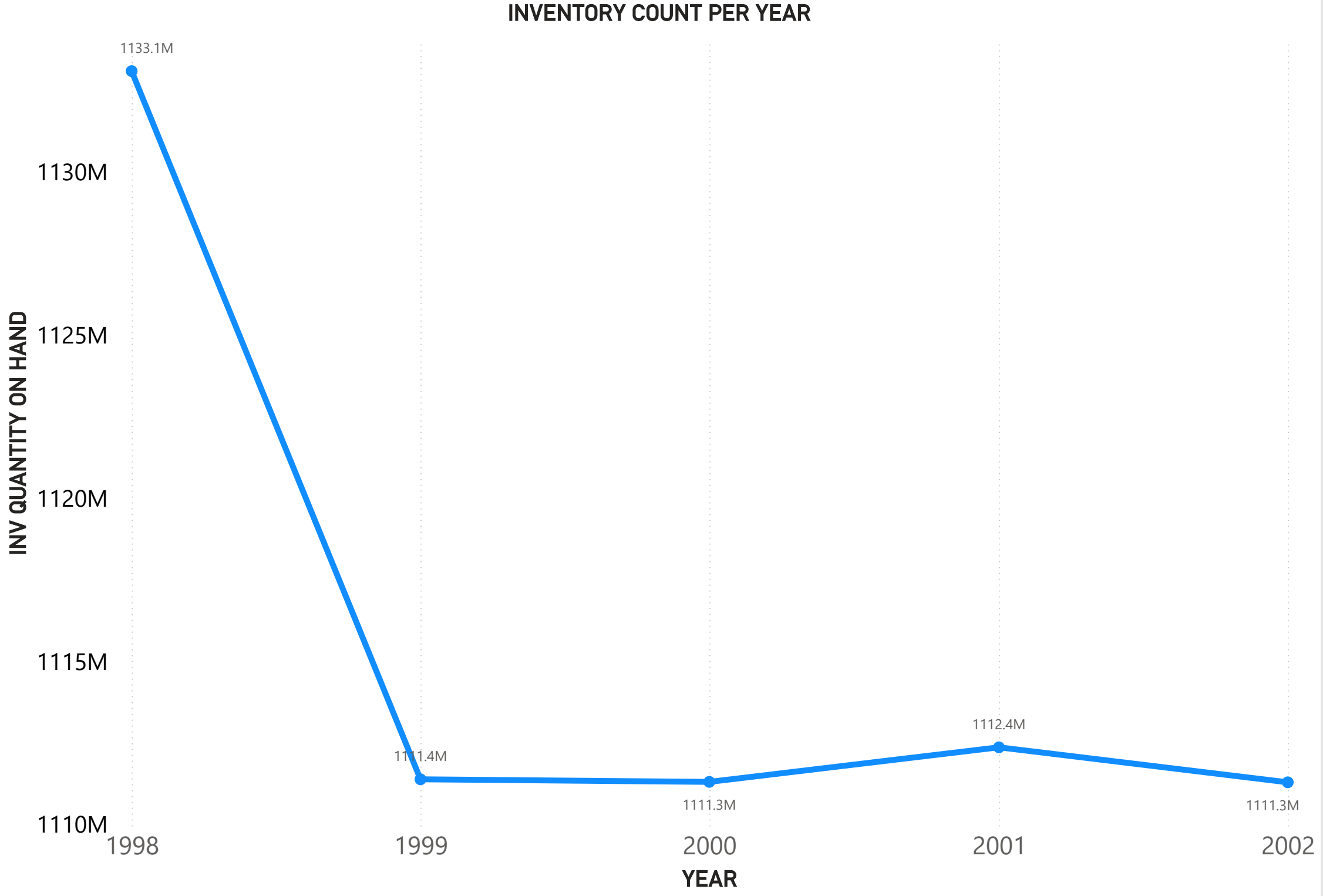
# INVENTORY MANAGEMENT KPI



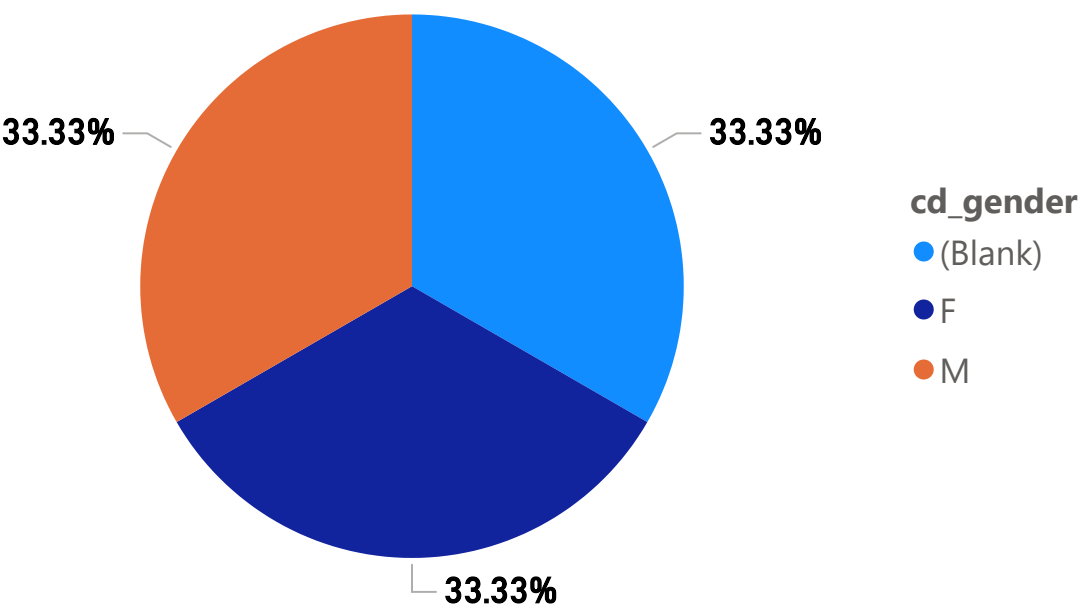
## PRODUCT NAME

able
ableable
ableableable
ableableableable
ableableableableought
ableableableanti
ableableableantiought
ableableableation

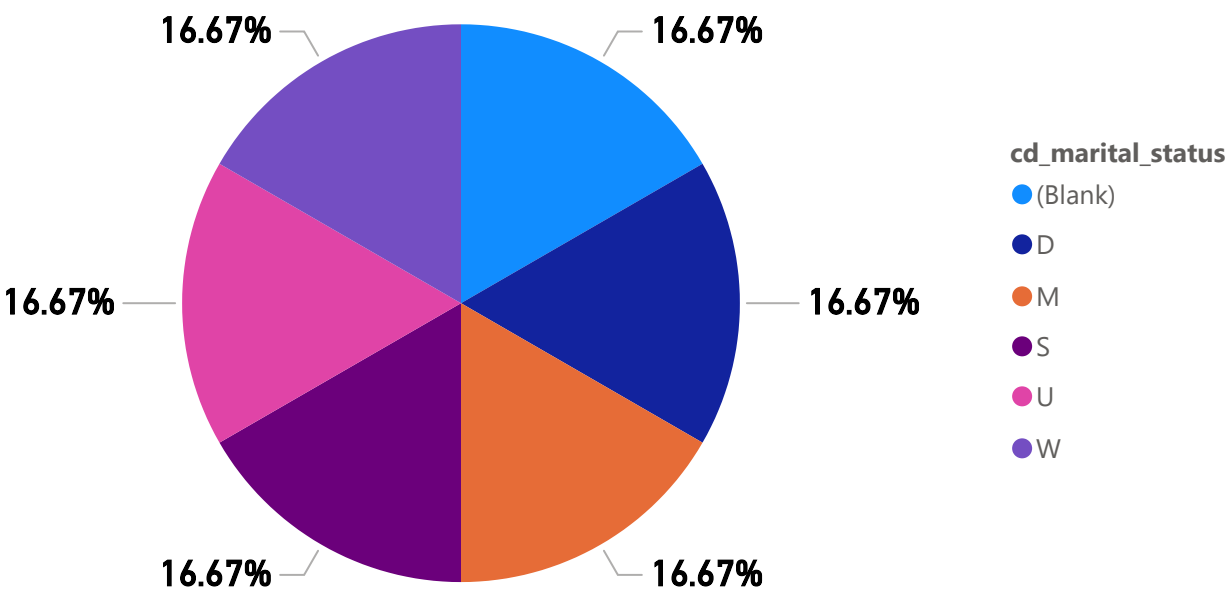
## INVENTORY COUNT PER YEAR



GENDER WISE DISTRIBUTION



MARRIAGE WISE DISTRIBUTION



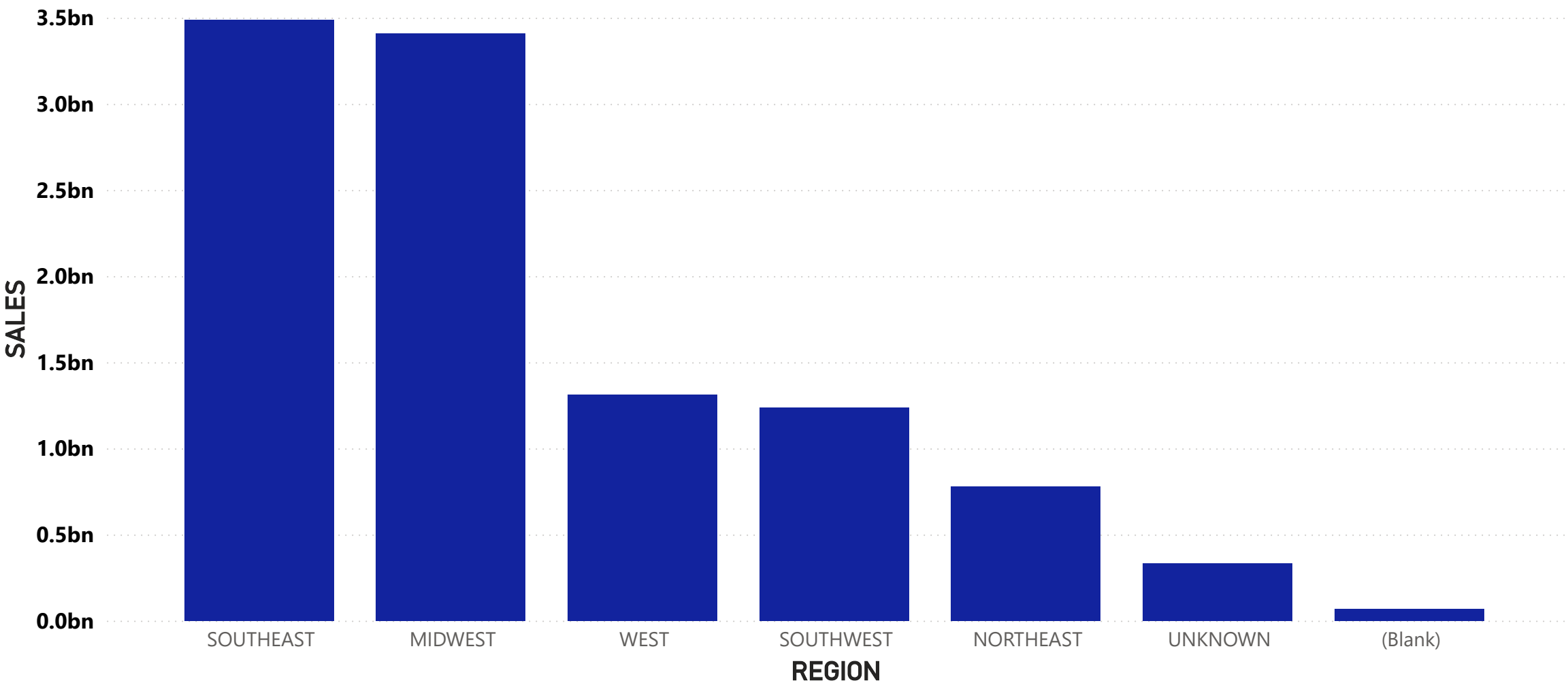
Repeat Purchase Rate

83.99

Customer CLTV

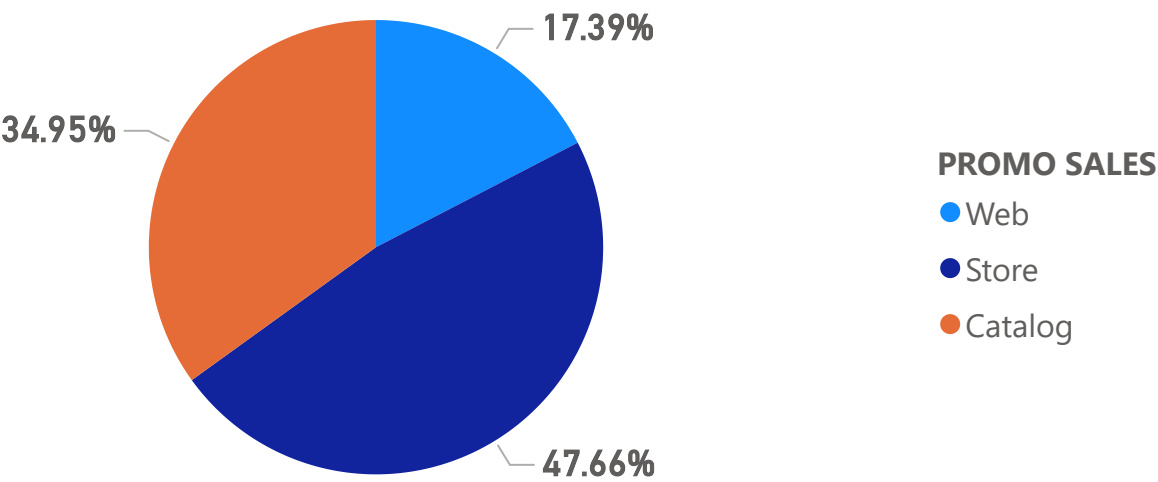
Name	CLTV
Sir Zane Gregory	4,26,302.97
Sir Zane Cothran	3,60,735.06
Sir Zackary Jamison	4,63,526.43
Sir Zack Thompson	6,06,489.39
Sir Zack Ness	2,62,878.72
Sir Zack Bennett	2,02,092.78
Sir Zachery Mullins	2,61,844.20
Sir Zachary Wallen	6,68,479.59
Sir Zachary Sutton	7,28,263.71
Sir Zachary Spencer	1,48,651.20
Sir Zachary Snyder	1,77,741.27
Sir Zachary Schott	4,80,214.05

SALES BY REGION





CHANNEL WISE SALES DURING PROMO



PROMO SALES

- Web
- Store
- Catalog

Year

1998

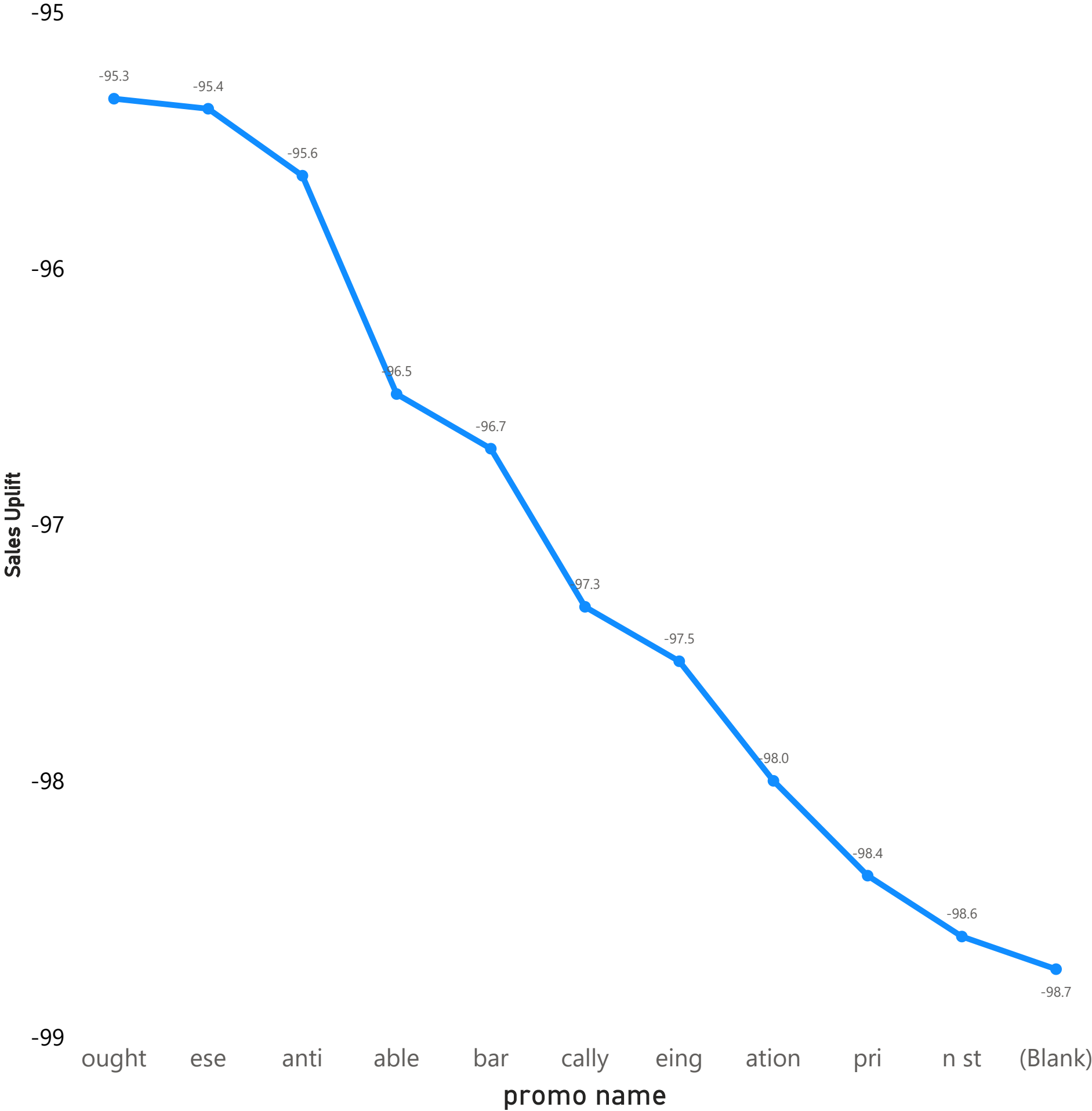
1999

2000

2001

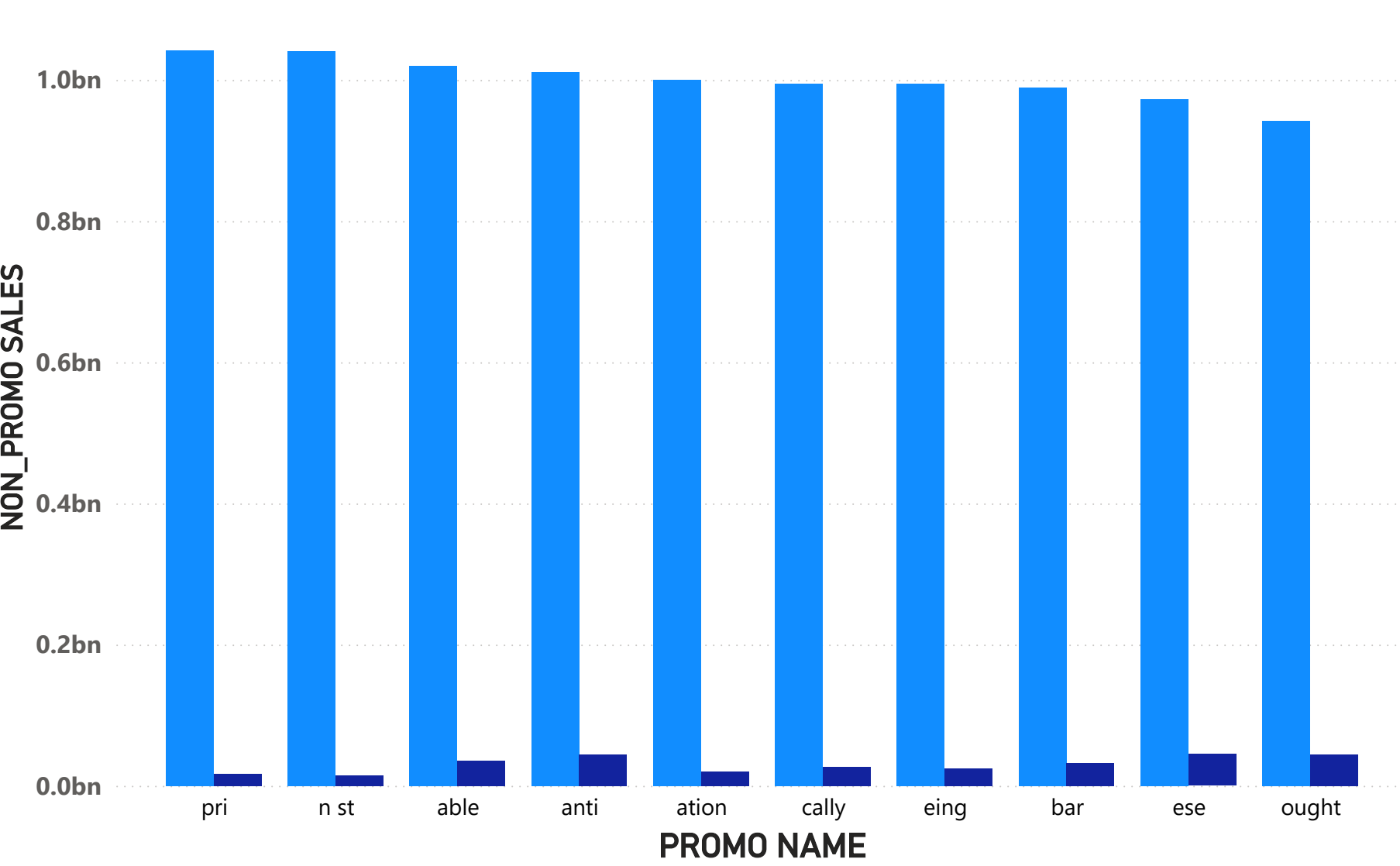
2002

SALES UPLIFT %

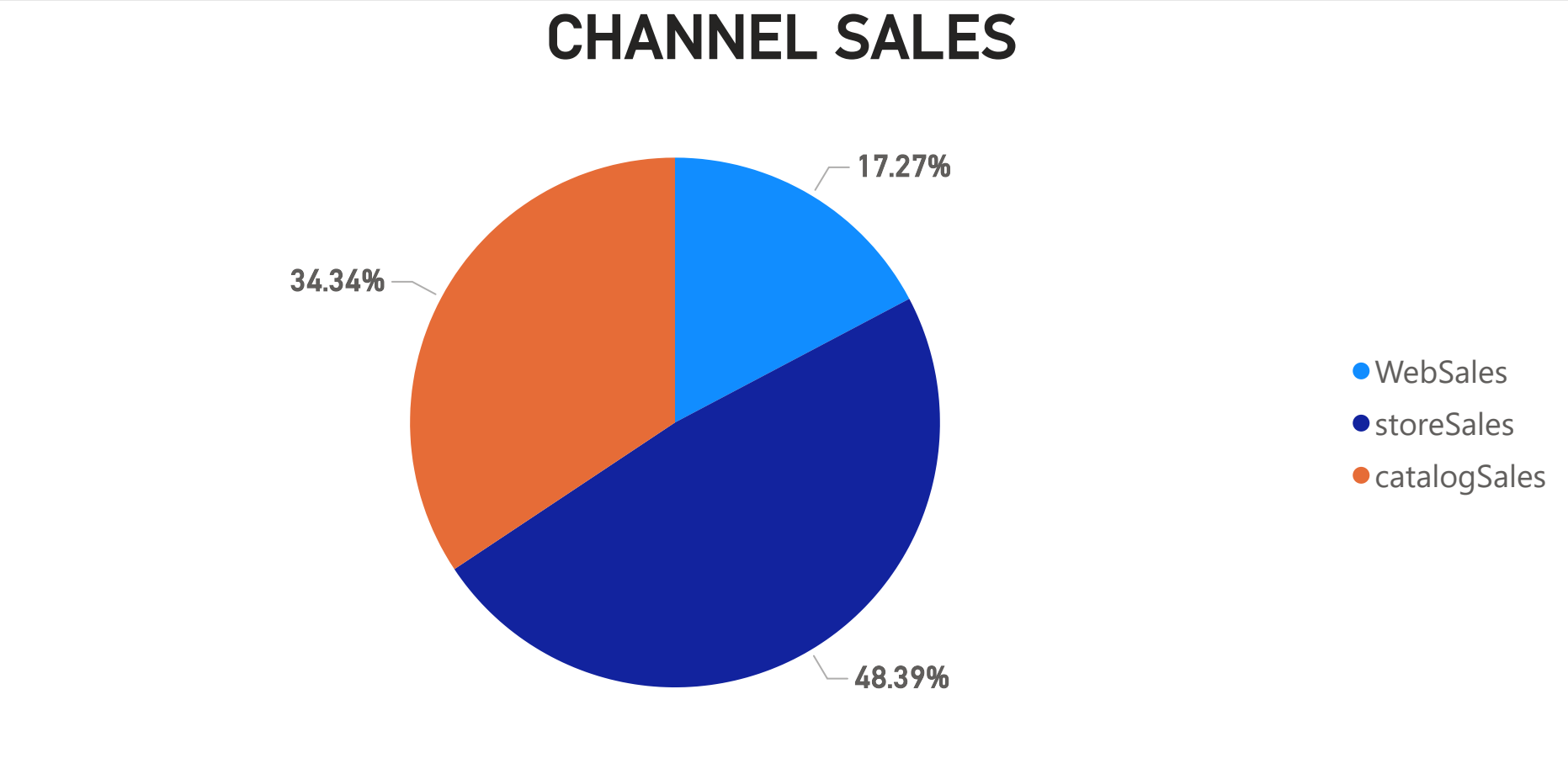
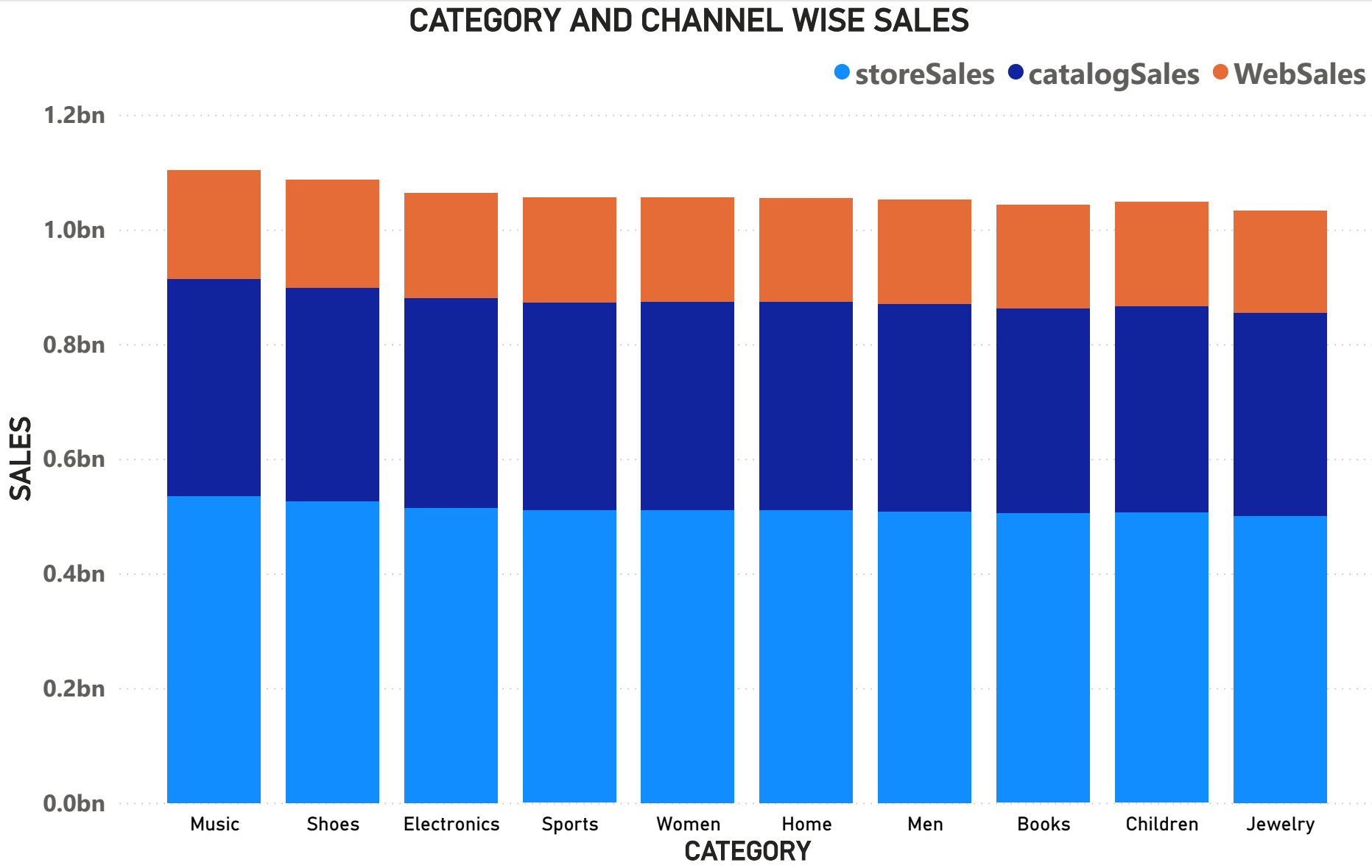
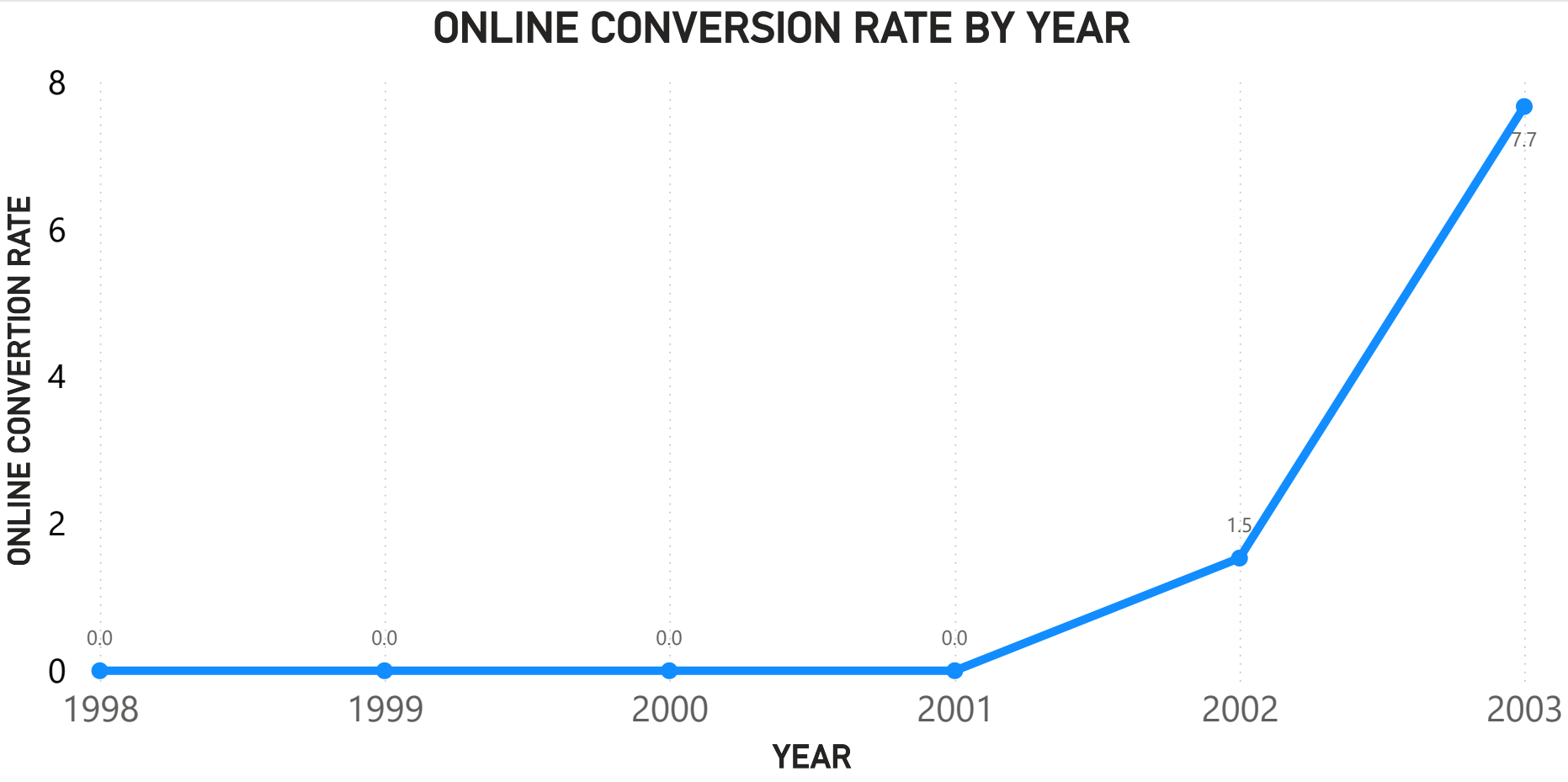


TOTAL COMPARISON: PROMOTION vs NON-PROMOTION

- Sales Outside Promo
- Total Sales During Promo



CHANNEL PERFORMANCE KPI



OVERALL ONLINE CONVERSION RATE

4.00

SUPPLY CHAIN AND LOGISTICS KPI

