



# Shrabani Chakraborty

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## EDUCATION

### COMMITTS

PG DIPLOMA IN JOURNALISM  
AND AUDIO-VISUAL  
COMMUNICATION  
Sept 2023 - Bengaluru,  
Karnataka  
Perc: 80

### ACHARYA INSTITUTE OF GRADUATE STUDIES

B.A. IN TRIPLE MAJORS  
JOURNALISM, PSYCHOLOGY,  
LITERATURE  
Oct 2021 - Bengaluru, Karnataka  
CGPA: 8.3

## COURSEWORK

- Reporting
- Print Journalism
- TV Journalism
- Editing • Radio
- Marketing
- Proofreading

## SKILLS

- Writing and Story telling
- Research and Investigation
- Interviewing
- Video Production (for TV)
- On-Camera Presence (for TV)
- Multilingual Skills
- Adaptability
- Canva
- Media Tools
- Public Speaking

## LANGUAGES

- English
- Hindi
- Bengali
- Odia
- Kannada(Beginner)

## ONLINE PRESENCE

LinkedIn://

shrabani-chakraborty-75437b1ab

Bylines://

shrabani-chakraborty/articles

Instagram Story reels://

Shrabani999

## EXPERIENCE

### 101REPORTERS | FREELANCE JOURNALIST

Apr 2024 - Current | Bengaluru, Karnataka

- Involves projects addressing rural issues.
- Issues concerning the lower strata and economically backward section of the society

### INDIGO 91.9 FM EXECUTIVE PRODUCER AND CREATIVE WRITER | CONSULTANT

Sep 2024 - May 2025 | Bengaluru, Karnataka

- Curated and produced content for The Morning Show
- Delivered voice-overs and conducted outdoor broadcasts
- Scripted and created jingles for various clients

### ARCHETYPE | ASSOCIATE CONSULTANT

Jan 2024 - June 2024 | Bengaluru, Karnataka

- Content Writing| Research| Press Release| Media Pitches
- B2B Tech Clients - Kyndryl, Pegasystems, Genesys Cloud Services

### RED FM | CREATIVE PRODUCER (PROGRAMMING)

May 2023 - Sept 2023 | Bengaluru, Karnataka

- Created ad copies and video scripts while managing production and outdoor broadcasts, including interviews with Bollywood and sports personalities.

### THE NEW INDIAN EXPRESS | FEATURE WRITER (INTERN)

April 2022 - May 2022 | Bengaluru, Karnataka

- Wrote feature stories for the City Express. Conducted interviews with startup founders, co-founders, and key team members.
- Managed page 2 of the City Express typically involved in curating content

### THE HINDU | REPORTER INTERN

March 2022 - April 2022 | Bengaluru, Karnataka

- Wrote news articles adhering to The Hindu's editorial standards, conducting thorough research and fact-checking.
- Attended press conferences and participated in newsroom operations, including editorial meetings and story assignments.

## PROJECTS

### MY BYLINES

- Please click on the following link to check my bylines.
- <https://muckrack.com/shrabani-chakraborty/articles>

### VIDEO STORY

- Covered frazer town ramzan food festival 2023.
- Click to access reporting video