

Shraboni Banerjee

Portfolio: - <https://shrabonibanerjee.github.io/Shraboni-Banerjee/>

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Behance: - <https://www.behance.net/shilpabanerjee>

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EDUCATION

Rajendranath College of Polytechnic, Durgapur — DIPLOMA

SEPTEMBER 2017 - OCTOBER 2020

Studied 3years Diploma Engineering in Computer Science and Technology.

8.4 GPA / 10.0 GPA

Govt.Girls.High.School, Purulia — SCHOOLING(10th)

APRIL 2007 - JUNE 2015

Completed my schooling here.

53.28 Percentile / 100

EXPERIENCE

Zedd Labz — (June-July, 2021)

UI/UX Development Intern

During my 1 month internship at Zedd Labz my role was to redesign the website with good color, text and better layouts as their previous design looks outdated. Worked with PM's and Software engineers to define the features. Identifying the target audiences of Zedd Labz Company and their needs, goals, priorities and pain points. Designed a responsive, easy to maintain website that meets user needs and is consistent with existing branding assets and content.

Work Link: - <https://shrabonibanerjee.github.io/Shraboni-Banerjee/zedd-labz.html>

Freelance Designer — (Jan, 2019-Present)

Responsive Web Design, UI/UX

I have designed responsive websites for clients and developed it with Html, Css & JavaScript. Apart from this, I have designed posters, logos and various social media content for multiple clients & the majority of this work was completed remotely.

Work Link: - <https://shrabonibanerjee.github.io/Shraboni-Banerjee/freelance.html>

Logo/Poster Design Link: -

<https://shrabonibanerjee.github.io/Shraboni-Banerjee/other.html>

SKILLS

Design: UX, Ideation, Workflows, Visual Design, Interaction Design, UI Design, Personas, Wireframing, Storyboards, Prototyping,

Design Research: User Interviews & Surveys. Usability, Concept Testing, Scenario Inquiry, Affinity Mapping & Journey Mapping. Heuristic Evaluation, Task Analysis & Observation.

Design Tools: Figma, Adobe XD, Beat Flyer, Jitter, After Effects, Vimeo, Photoshop

Development: - HTML, CSS, JavaScript, React Js.

DevOps Tools and Utilities: - VSCode, Firebase, GitHub

RECOGNITIONS

Awarded Best Student in Discipline of 2019 at RAJENDRANATH COLLEGE OF POLYTECHNIC

Poster Presentation on AI (Understanding on Labor Impact) - Got 1st Rank over 25 students in Poster Presentation at Science Exhibition Feb 2020, NIT DURGAPUR. (Group Members : 3 | Leading the group)

Project Presentation on Home Automation using bluetooth module - Got 2nd Rank over 25 students for Project Presentation on Home Automation at Science Exhibition Feb 2020, NIT DURGAPUR. (Group Members : 5 | Leading the group)

