

WTL 2019 Pattern					
Assignment No 1- Case Study of Website					
Academic Year: SEM:- 6 Course: WTL					
Batch: T1		Roll No: 18		Name: Shraddha Rajkumar Kotwar	
1	Website URL	https://in.search.yahoo.com/?fr2=inr	http://www.unipune.ac.in/	https://www.passportindia.gov.in/AppOnlineProject/welcomeLink#	https://www.iitb.ac.in/
2	Site Purpose	Yahoo, or Yahoo.com, is a web services provider that offers both a search engine and a directory of World Wide Web pages organized in a hierarchy of topic categories.	The official website of Savitribai Phule Pune University (unipune.ac.in) serves various purposes for students. It provides information about academic programs, admission procedures, examination schedules, results, and other essential announcements. Students can access resources like syllabi, study materials, and important updates through the website.	It is a website to register for the pass port. Anyone of India wants to make a passport this website is useful for them to know the step by step procedure.	It is a IIT Bombay website which is useful to those students who wants to take admission in IIT Bombay. This website provides all information about this college.
3	Target Audience	Yahoo's target audience is people who are looking for a comprehensive online experience	Students and Teachers	Not specific anyone who wants to make their passport.	The target audience is mostly students only but still anyone can view it and know about IIT Bombay.
4	Responsive/ Mobile Friendly	Responsive design makes your Yahoo Store automatically re-size and adjust itself to whichever screen size that your client is using. The website will ...	It is responsible as well as Mobile friendly.	It is responsive but the contents on mobile are not displayed properly so it is not a mobile friendly website.	It is responsive website and mobile friendly as well.
5	Fresh Content or Outdated Content	The integration between the search of the primary Yahoo directory and the back-up search engine is very poor	Fresh content are being provided regarding the notice of results, scholarships, syllabus, etc	It is a government website. The fresh content are displayed after long time it not that quick.	It is handled mostly by the college students only so to every latest activity or seminars happening in IIT Bombay information is provided at website first.
6	Using understandable language on the web pages	It is easily understandable.	Yes it is easily understandable to the users.	Language is understandable but the person should be educated to understand the agreements and reading it carefully.	Website is easily understandable by anyone who is viewing it.
7	Visual Design/ Quality of Images	Yahoo webpages and images load slowly or don't respond.	Quality of images are good but visual design is still need to improve.	Visual design is not that proper and may lead to confusion and difficult to understand.	Quality of images are good and visual design is simple.
8	Look and feel (+ Using a uniform look and feel	Simple look and feel is not that strong as Google.	Look and feel of the website is poor and leads to confusion sometimes.	Look is good and user friendly.	Look is not that attractive in terms of GUI . Its GUI
9	Engaging Content(Making the site interesting)	Contents are limited not making it interesting and we can't find its connectivity with other apps.	contents are very much less specific not that interesting to visit.	It does not provide any kind of extra information it is specific.	Look is not that attractive in terms of GUI it has simple look.
10	Navigation(Making the site easy to use)	Highly structured navigation system that emphasizes context and a hierarchical information architecture	It is not navigated properly. Improvement need to be done.	Not actually navigated properly huge information displayed at once.	Navigation is proper one easily understand the hierarchy.
11	Slow upload speed	three times slower than required for optimal hypertext usability.	Speed is very slow when multiple users access it especially at time of result.	Speed is slow when there is a upload of any document.	Sometimes takes time for loading especially in mobile .
12	Contents Representation (Font Size/Style)	Small font size and text is displayed simple not style	Font size is small and styling is simple.	Font size is proper and styling is not so good it takes time for user to understand it first.	Content representation is proper and understandable.
Overall Evaluation of Website (Good/Bad)					
Sr No	Website URL	Purpose of Website	Thinks Liked in Website	Thinks Disliked in Website	
1	https://in.search.yahoo.com/?fr2=inr	Search Website	Simple to understand	GUI is need to be improved and font size is very small	Bad in terms of displaying content with small font size
2	http://www.unipune.ac.in/	Pune University website for student to download syllabus, see result, and many more	One common website for students of all streams ,every information related with the student academic is easily found.	Many unnecessary information is displayed and too slow to load or download information.Gets very slow if multiple users access it at once.	Good
3	https://www.passportindia.gov.in/AppOnlineProject/welcomeLink#	It is a website to register for the pass port. Anyone of India wants to make a passport this website is useful for them to know the step by step procedure.	There step by step guidance for the new user .	The kind of huge agreements everytime and if suppose a user has completed some steps and some left and if the power loses then again he has to begin his/her process again from starting.	Bad
4	https://www.iitb.ac.in/	It is a IIT Bombay website which is useful to those students who wants to take admission in IIT Bombay. This website provides all information about this college.	The students tab is just next to home tab which is easy for students to find out the information.	Not an attractive GUI as expected from its name.	Good
5	https://www.amazon.in/	It is an online shopping website. It provides the users yo buy any product online without need to travel to buy anything.	There attractive GUI and quality images of the product and about there special offers displayed on top.	The continuously displaying of ads , suggestions, etc	Good