



## MEMORIES:

The social media web app

## Team Members

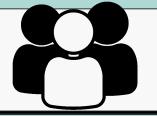


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Guidance



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#### PROBLEM STATEMENT

Current social media platforms lack a dedicated space for travel enthusiasts to share personalized travel experiences and build a community.



#### Introduction



- Travel enthusiasts lack a dedicated social media platform to share and explore personalized travel experiences.
- Potential travelers rely heavily on generic information, lacking insights from fellow travelers.
- Memories, a social media app, aims to bridge this gap by providing a platform for travelers to share their unique experiences.
- Memories will enhance pre-travel research and foster a vibrant travel community.

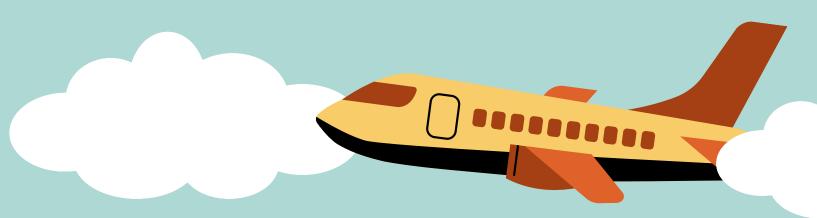
## Objectives:



Enable users to share their vacation memories, including photos and descriptions.

#### **Community Engagement:**

Foster a sense of community among users who share a passion for travel. Allow users to connect, like & comment on each other's posts, creating an engaging social experience.



#### Facilitate Travel Planning:

Provide a platform for users to explore and gather information about destinations before planning their trips.

#### **Search and Discovery:**

Implement a robust search feature that allows users to search for specific destinations, attractions, or user profiles.

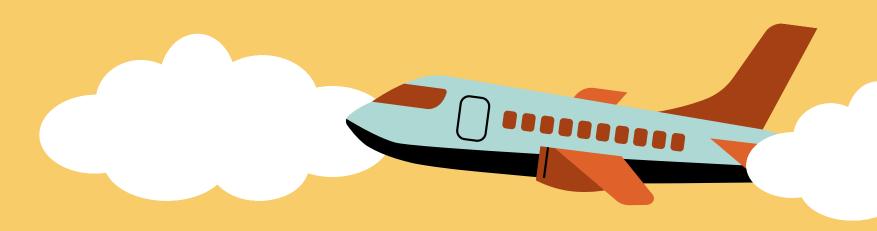
## Objectives



Encourage users to generate and share authentic content, building a diverse and comprehensive database of travel experiences.

#### **Analytics and Insights:**

Provide users with insights into their posts' performance, such as the number of likes



#### Likes

Allow users to leave and likes on posts

#### Accessibility:

the app is user-friendly and accessible to a wide audience



#### Features:

Create memory

Edit memory

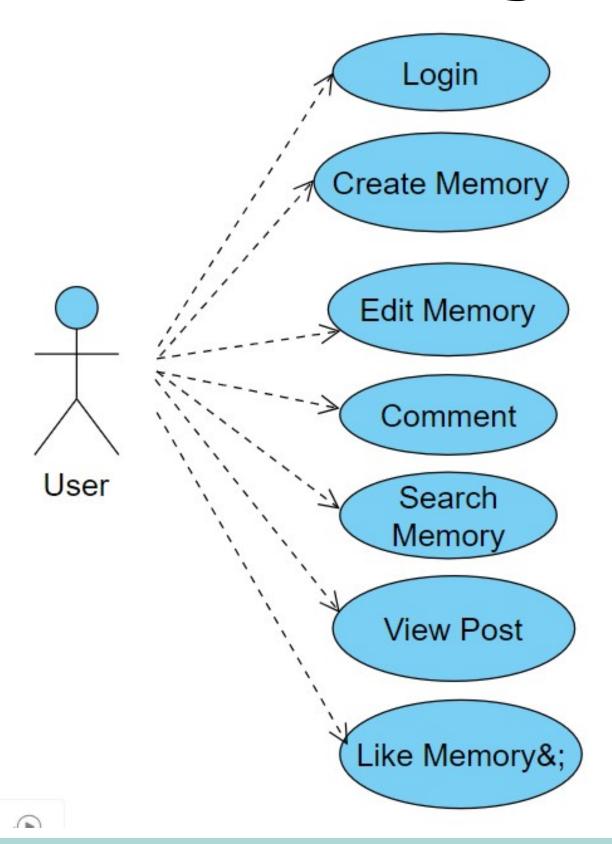
Login to account

Like Memories of others

Search memory

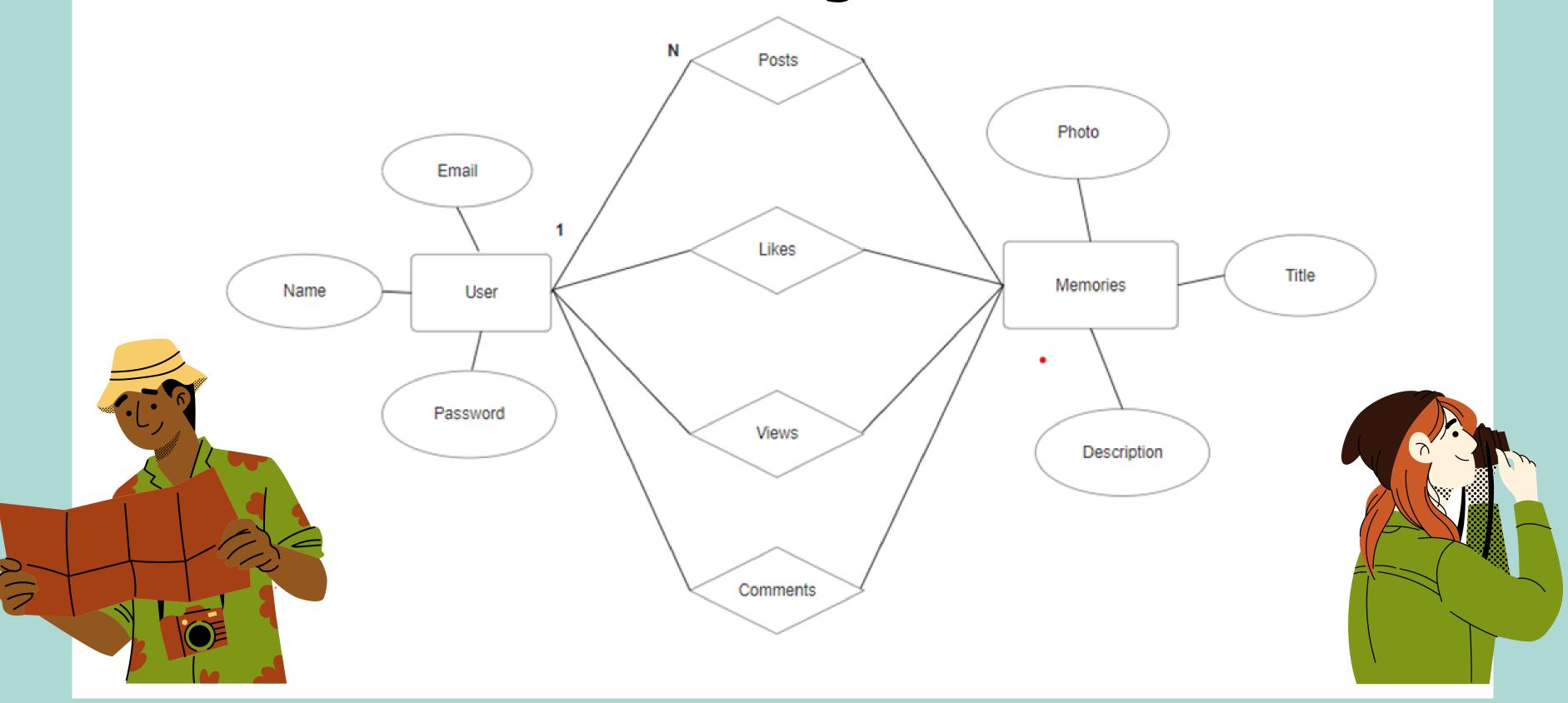


## Use Case Diagram



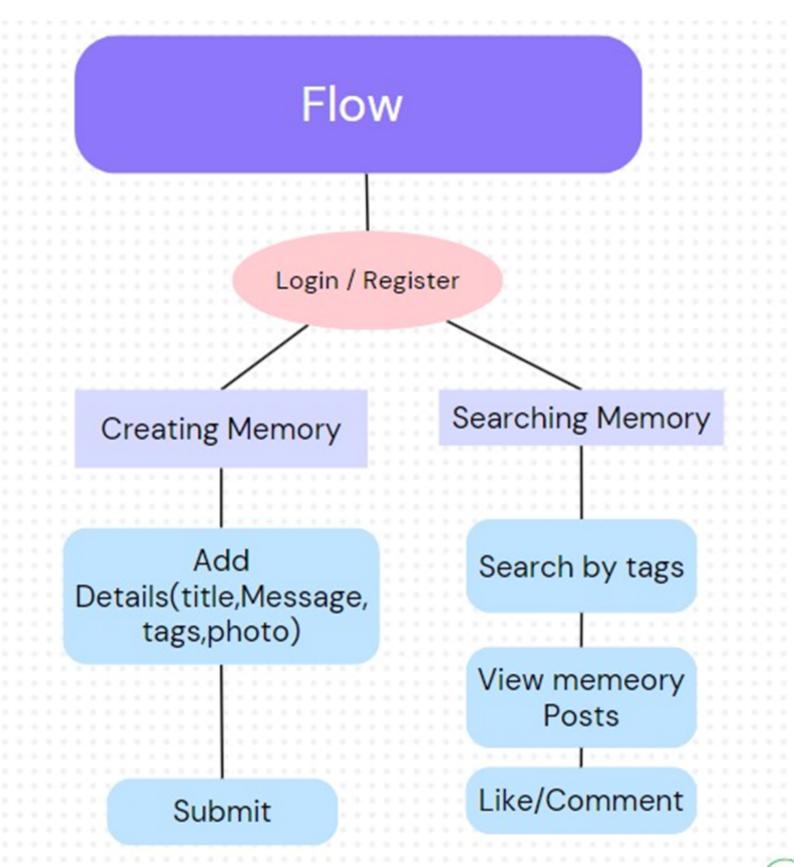


## ER-Diagram





### Data flow-Diagram





#### Conclusion

- Redefines travel engagement:
- Dynamic platform for connecting:
- Transforms travel planning:
- Prioritizes user experience:
- Memories celebrates exploration, connects individuals through shared memories, and inspires future adventures.



# Thank you.

