



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July** and **January**.

SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum** sales & total orders

SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Average order value



49574

Total pizzas sold



21350

Total orders

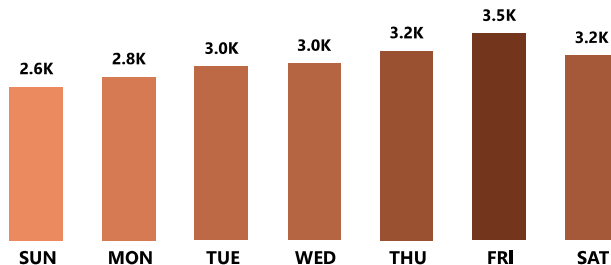


2.32

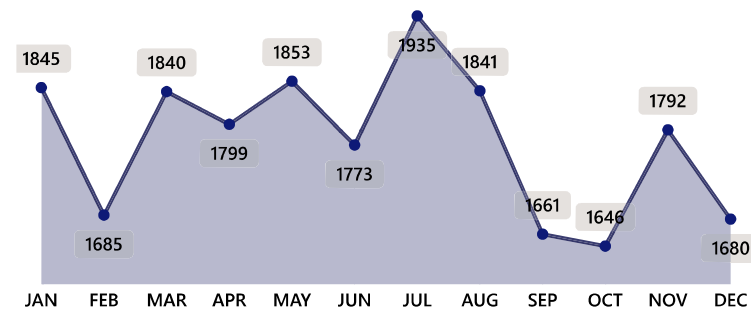
Avg pizzas per order

Daily Trend for Total Orders

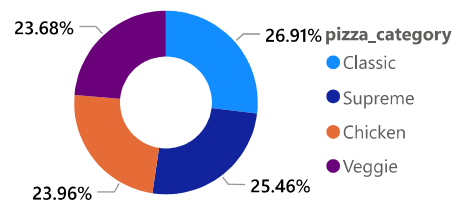
Total orders 2.62K 3.54K



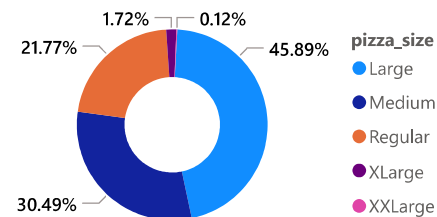
Monthly Trend for Total Orders



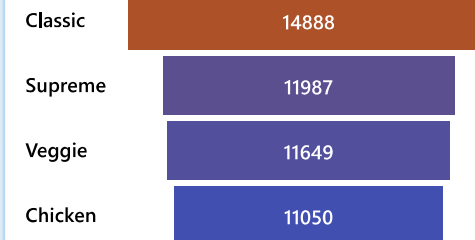
% of Sales by Pizza Category



% of Sales by Pizza size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken contributes to maximum revenue

QUANTITY

The Classic Deluxe pizza contributes to maximum

Quantities

TOTAL ORDERS

The Classic Deluxe pizza contributes to maximum Total

WORST SELLERS

REVENUE

The Brie Carre contributes to minimum revenue

QUANTITY

The Brie Carre contributes to minimum Quantities

TOTAL ORDERS

The Brie Carre contributes to minimum Total Orders



817.86K

Total Revenue



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2.32

Avg pizzas per order

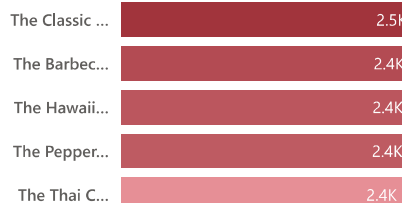
Top 5 pizzas by Revenue

Total Revenue 34.83K 43.43K



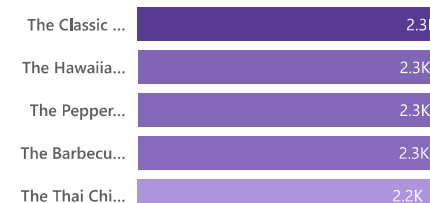
Top 5 pizzas by Quantity

Total pizzas sold 2.37K 2.45K



Top 5 pizzas by Total Orders

Total orders 2.23K 2.33K



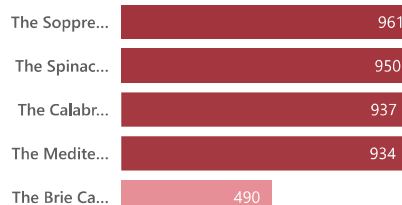
Bottom 5 pizzas by Revenue

Total Revenue 11.59K 15.60K



Bottom 5 pizzas by Quantity

Total pizzas sold 490 961



Bottom 5 pizzas by Total Orders

Total orders 480 938

