

# USA Financial Data

Average Annual Income (\$)

163.16K

Average Monthly Balance (\$)

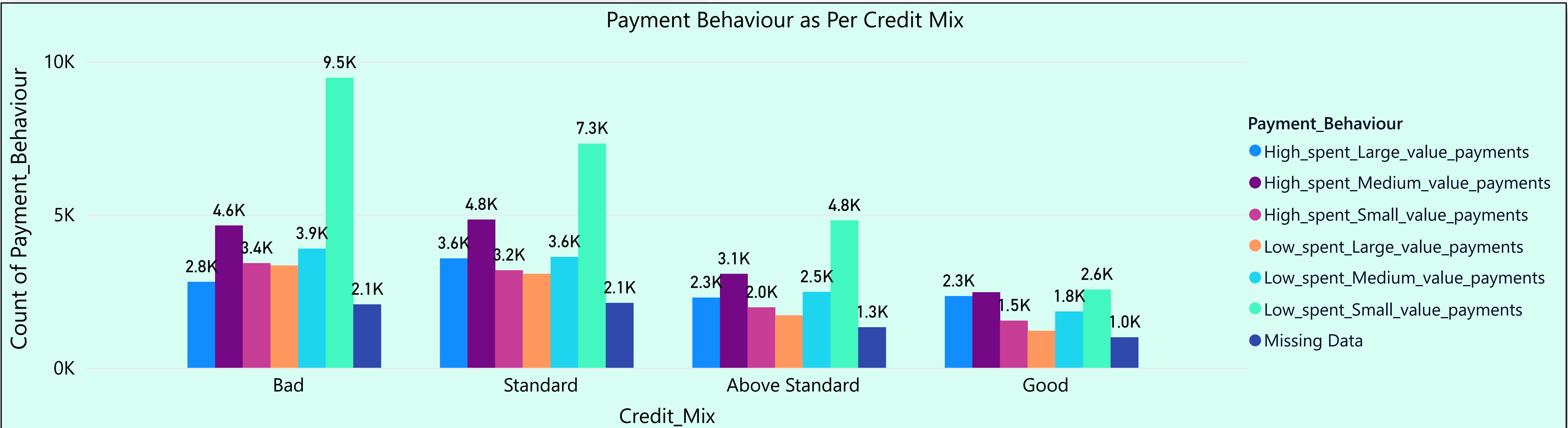
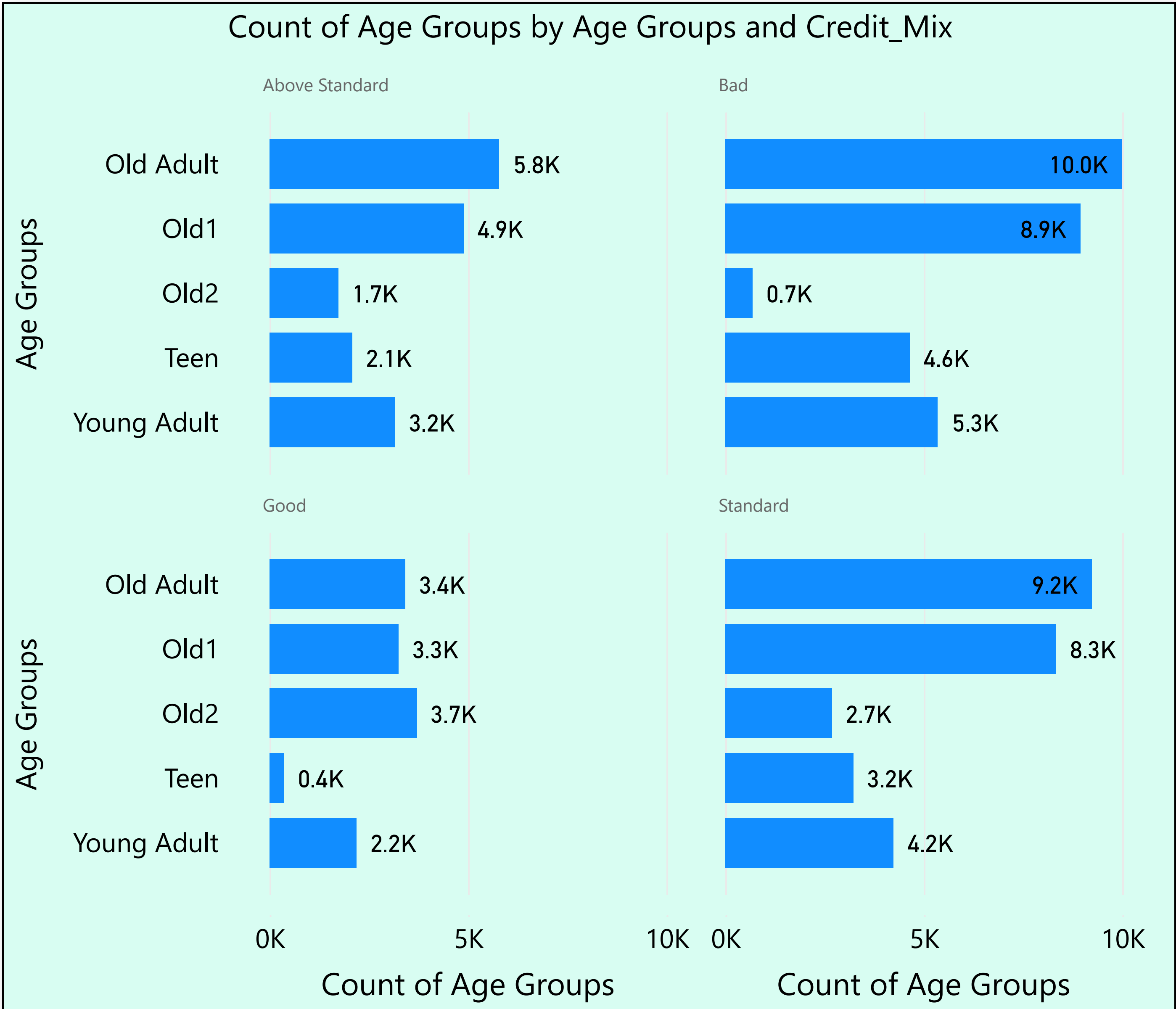
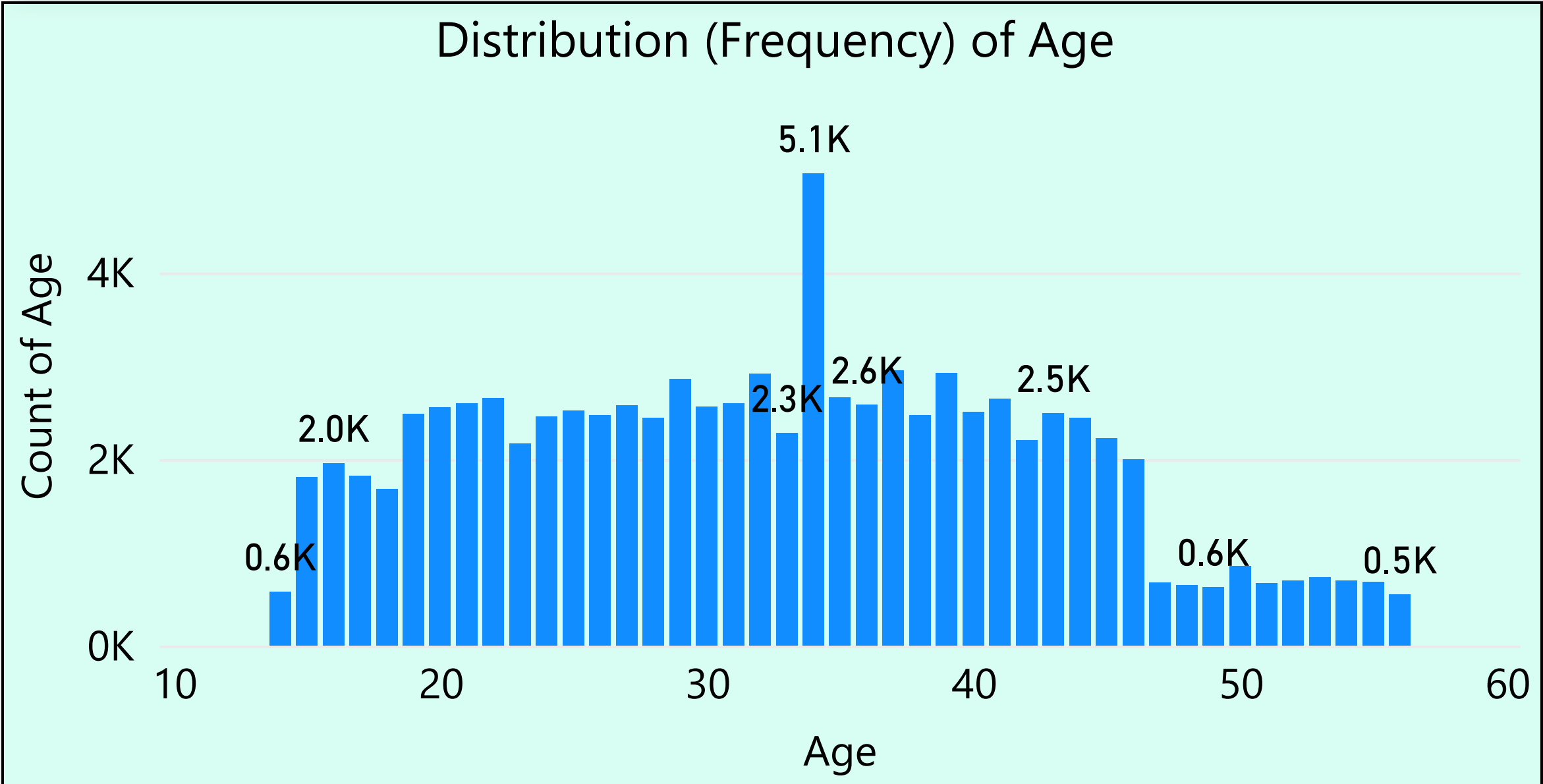
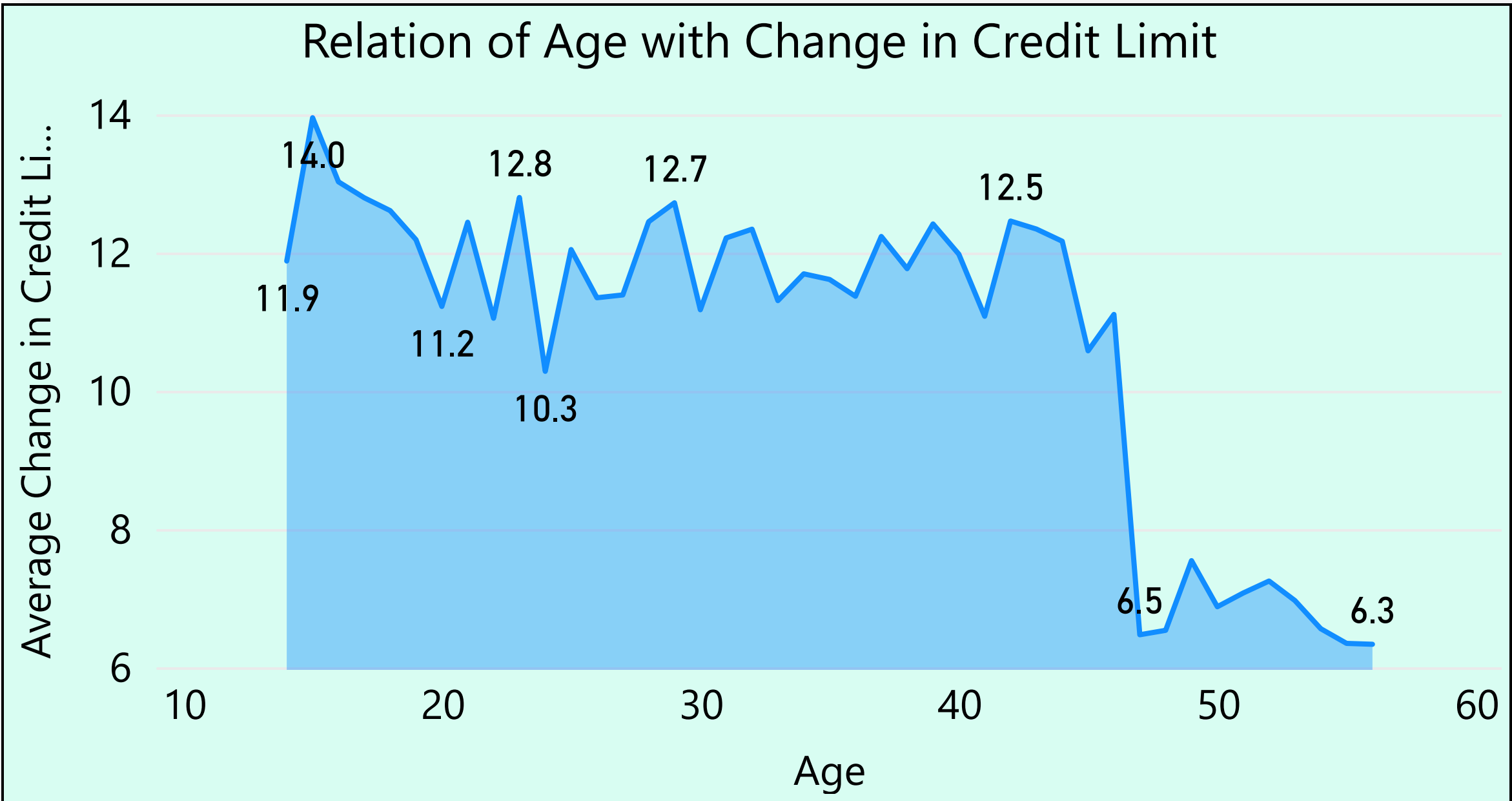
347.33

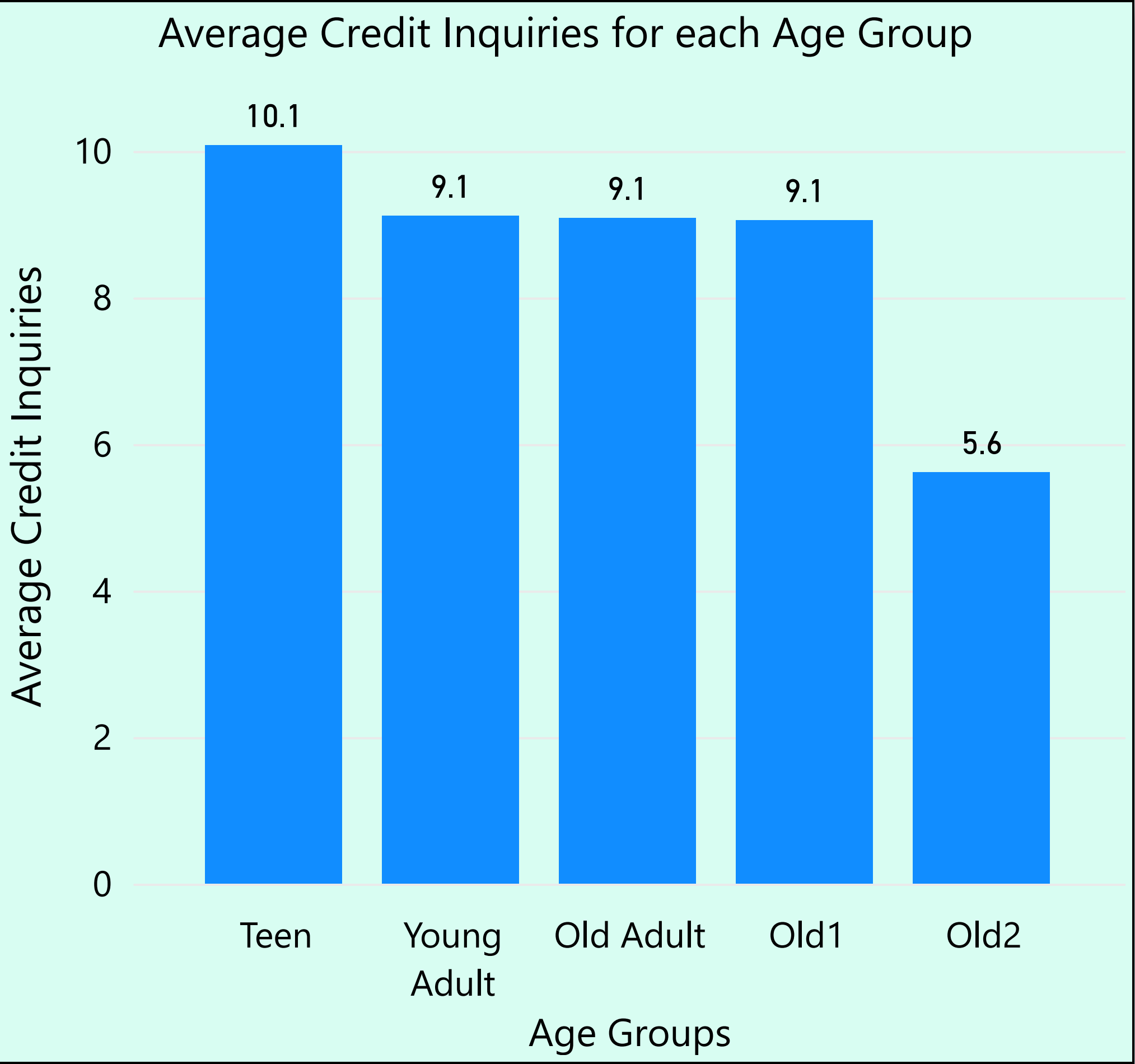
Average No. of days in Delay  
Payments

25.82

Average Credit Utilization  
Ratio

31.96





Potential Customers		
Age	AvgCreditEnquiries	Potential Customers
14	11.82	Potential Customer
15	10.52	Potential Customer
16	10.53	Potential Customer
17	10.24	Potential Customer
18	10.12	Potential Customer
19	8.82	Potential Customer
20	9.19	Potential Customer
21	9.01	Potential Customer
22	8.44	Potential Customer
23	9.52	Potential Customer
24	9.33	Potential Customer
25	9.27	Potential Customer
26	8.65	Potential Customer
27	9.14	Potential Customer
28	9.56	Potential Customer
29	9.20	Potential Customer
30	9.13	Potential Customer
31	9.10	Potential Customer
32	9.05	Potential Customer
33	8.71	Potential Customer

Age	LTV Score
15	Any Loan at 5% interest rate
23	Any Loan at 5% interest rate
37	Any Loan at 5% interest rate
41	Any Loan at 5% interest rate
46	Any Loan at 5% interest rate
52	Any Loan at 5% interest rate
53	Any Loan at 5% interest rate
27	30% off on online purchases + home loan at 4% interest
31	30% off on online purchases + home loan at 4% interest
35	30% off on online purchases + home loan at 4% interest
40	30% off on online purchases + home loan at 4% interest
29	15% off on online purchases + 10000 worth of gift hampers
33	15% off on online purchases + 10000 worth of gift hampers
43	15% off on online purchases + 10000 worth of gift hampers

Loan Type	Number of Customers
Auto Loan	9084
Credit-Builder Loan	9856
Debt Consolidation Loan	9240
Home Equity Loan	9432
Mortgage Loan	9576
Not Specified	12148
Payday Loan	9668
Personal Loan	9372
Student Loan	9492

