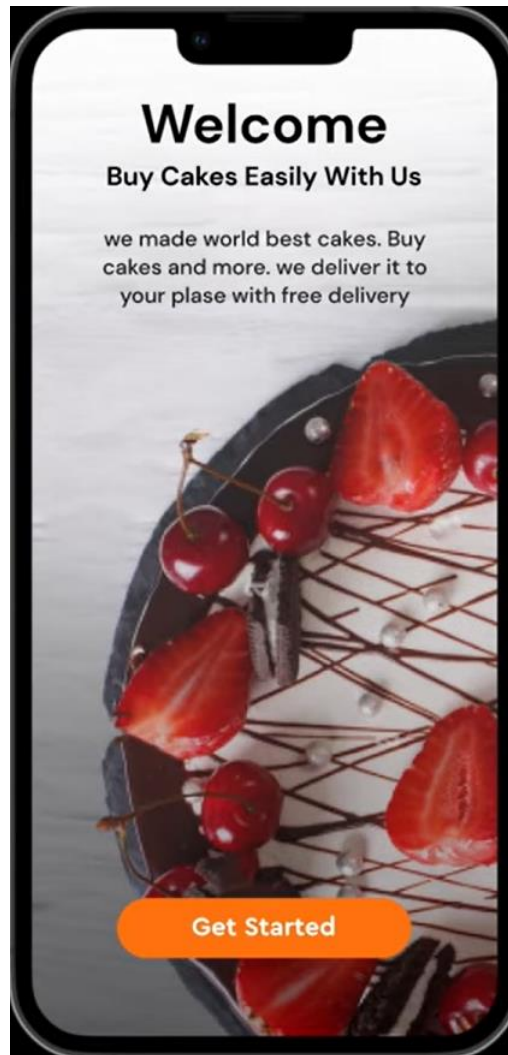# EXPERIMENT 4

ROLL NO: 230701311   NAME: SHRADHA S

Create a prototype with familiar and unfamiliar navigation elements. Evaluate ease of use with different user groups using proto.io
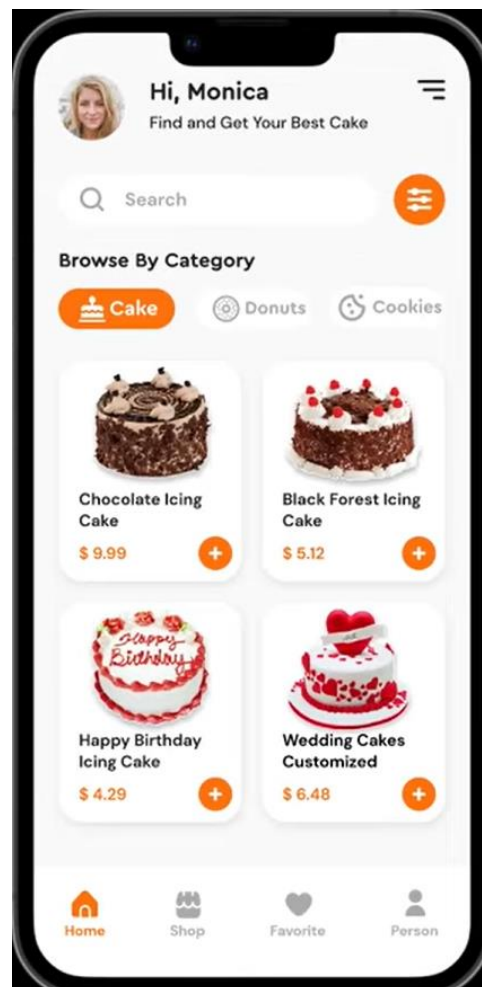
1. **Welcome Screen**

Familiar Icon:
- **Get Started Button** (Orange pill-shaped button):
    - **Meaning**: Takes the user to the next screen or main interface of the app.
    - **Familiarity**: Very common in onboarding screens of apps.

No Unfamiliar Icons here.
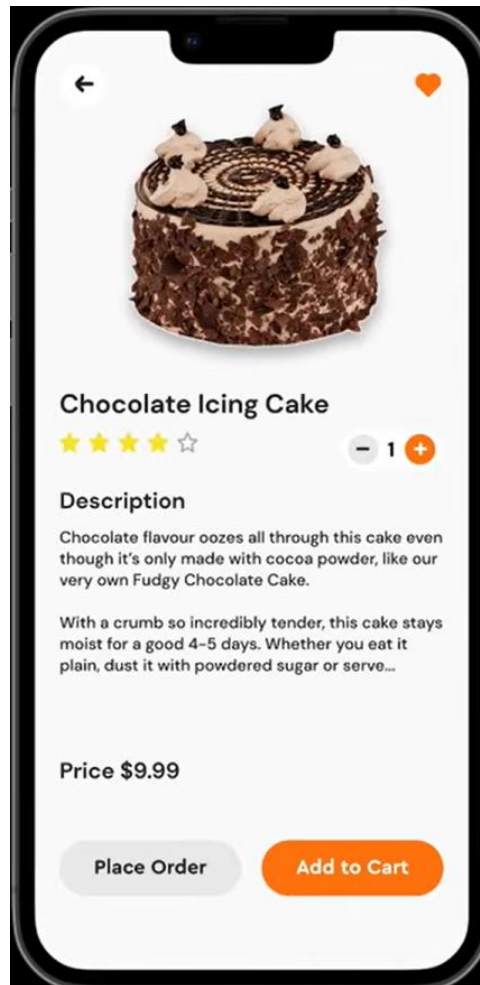
2. Home/Browse Screen

Familiar Icons:

- **Search Icon** (Magnifying glass):
    - **Meaning**: Opens the search bar to find items.
- **Filter Icon** (Slider bars):
    - **Meaning**: Used to filter cake types or features.
- **Add Icon** (Orange circle with white "+" sign):
    - **Meaning**: Adds item to cart or selects quantity.
- **Bottom Navigation Icons**:
    - **Home (house)**: Main page.
    - **Shop (storefront)**: Shopping or product list.
    - **Favorite (heart)**: Wishlist.
    - **Person (user icon)**: Profile.

Unfamiliar Icon:

- **Hamburger Menu (three horizontal lines)**:
    - Some non-tech-savvy users may not immediately know this opens a side menu or settings.
- **Category Icons**:
    - **Cake, Donuts, Cookies**: Represent categories via small icons.
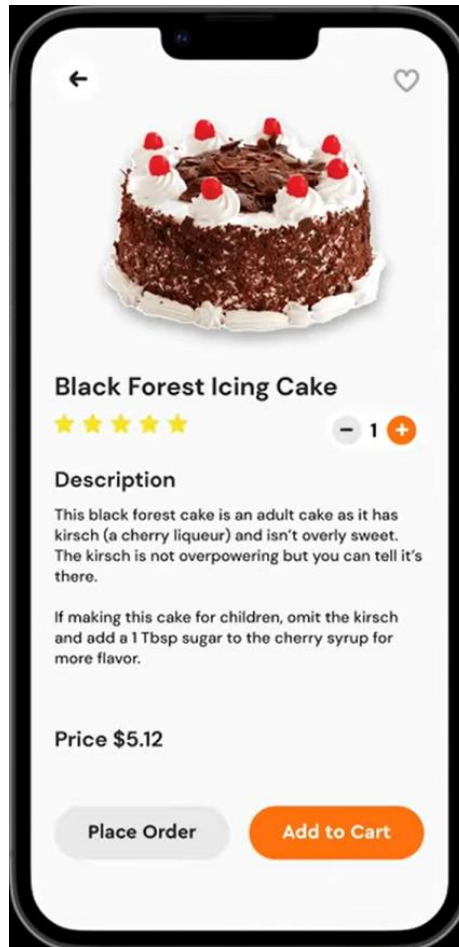
3. **Chocolate Icing Cake Detail Page**

Familiar Icons:
- **Back Arrow (top left)**: Goes to the previous screen.
- **Favorite (heart outline)**: Add to favorites.
- **Star Ratings**: Shows user ratings.
- **Quantity Selector (– / + buttons)**: Adjust quantity.
- **Add to Cart** (orange button): Common in shopping apps.
- **Place Order**: Starts the checkout process.

No Unfamiliar Icons on this page.
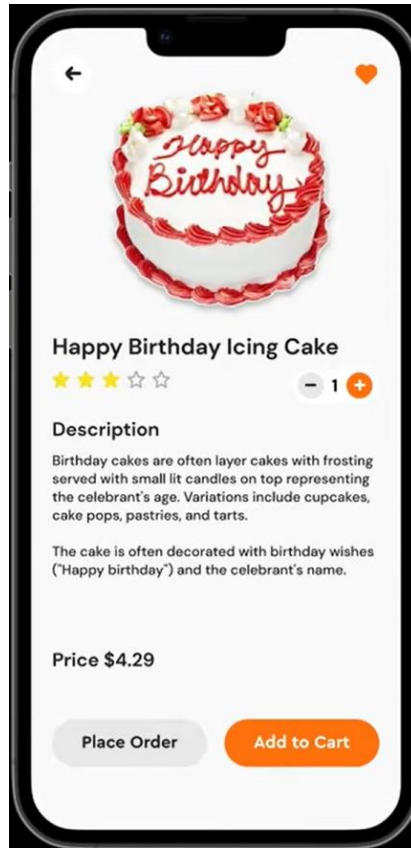
4. **Black Forest Icing Cake Detail Page**

Familiar Icons:
- **Back Arrow (top left)**: Goes to the previous screen.
- **Favorite (heart outline)**: Add to favorites.
- **Star Ratings**: Shows user ratings.
- **Quantity Selector (– / + buttons)**: Adjust quantity.
- **Add to Cart** (orange button): Common in shopping apps.
- **Place Order**: Starts the checkout process.

No Unfamiliar Icons on this page.
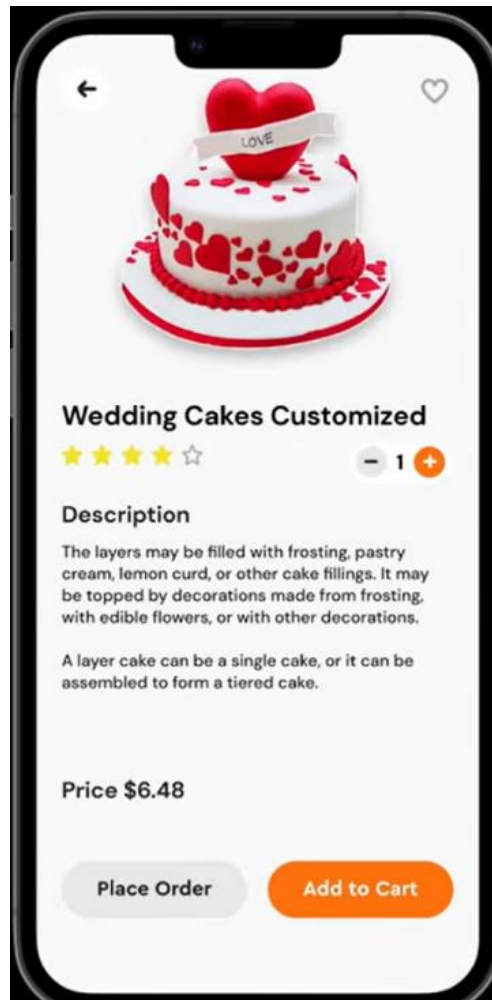
5. **Happy Birthday Icing Cake Detail Page**

Familiar Icons:
- **Back Arrow (top left)**: Goes to the previous screen.
- **Favourite (heart outline)**: Add to favouurites.
- **Star Ratings**: Shows user ratings.
- **Quantity Selector (– / + buttons)**: Adjust quantity.
- **Add to Cart** (orange button): Common in shopping apps.
- **Place Order**: Starts the checkout process.

No Unfamiliar Icons on this page.

6. Wedding Cakes Customized Detail Page

Familiar Icons:
- **Back Arrow (top left)**: Goes to the previous screen.
- **Favourite (heart outline)**: Add to favorites.
- **Star Ratings**: Shows user ratings.
- **Quantity Selector (– / + buttons)**: Adjust quantity.
- **Add to Cart** (orange button): Common in shopping apps.
- **Place Order**: Starts the checkout process.

No Unfamiliar Icons on this page.