

EXPERIMENT 4

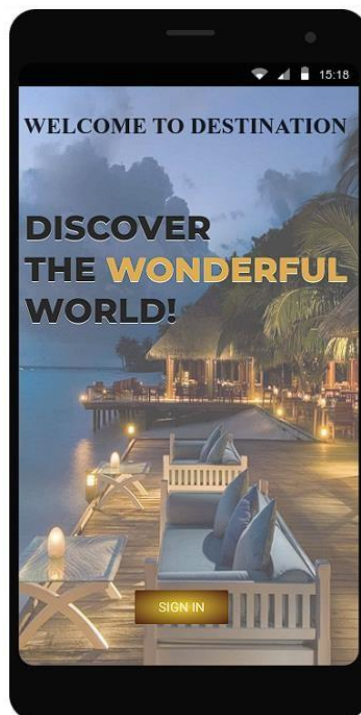
ROLL NO: 230701311

NAME: SHRADHA S

Create a prototype with familiar and unfamiliar navigation elements. Evaluate ease of use with different user groups using proto.io

Screen 1:

Sign In page for the destination app



Screen 2:

Home page:

Familiar Icons:

1. **Hamburger Menu (≡) - Top Left:**
 - A common icon representing a collapsible navigation menu.
 - Clicking it usually opens a sidebar with options like Home, Settings, and Profile.
2. **Search Icon (🔍) - Below the Heading:**
 - A widely recognized icon used for searching within the app.
 - Clicking it typically opens a search bar where users can type queries.
3. **Three-Dot Menu (⋮) - Near "Trending Styles":**
 - Represents more options or actions related to the section.

- Often used for settings, sorting, or additional functionalities.

Possibly Unfamiliar Icons:

1. Explore Button:

- This is not an icon but a button that might lead to more details or booking options for the resort.
- It's common in travel and e-commerce apps but might be designed differently.

2. Time (08:04) - Top Right Corner:

- This is a standard phone status display but may also indicate a feature like a time-based greeting or notification.



Screen3:

Resort 1 page:



Screen4:

Resort 2 Page:

Familiar Icons:

1. **Back Arrow (←) - Top Left Corner:**

- A widely recognized icon used for navigation.
- Clicking it will likely take the user back to the previous screen.



Screen 5:

Resort 3 Page:



Familiar Icons:

1. Back Arrow (←) - Top Left Corner:

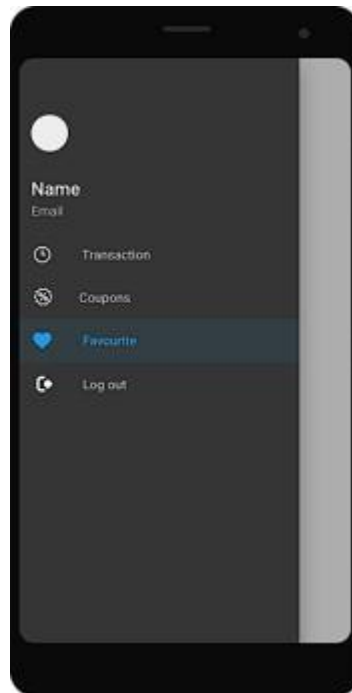
- A widely recognized navigation icon.
- Clicking it will likely take the user back to the previous screen.

2. Time Display (08:07) - Top Right Corner:

- A standard phone status indicator that shows the current time.

Screen 6:

Profile page:



Familiar Icons:

1. **Profile Icon (Circle Placeholder - Top Left):**
 - Represents the user's profile picture or avatar.
 - Clicking it may allow users to edit their profile or view account details.
2. **Transaction Icon (🕒 or similar) - Next to "Transaction":**
 - Commonly used for payments, purchases, or financial records.
 - Clicking it likely opens transaction history.
3. **Coupons Icon (🏷️ or Tag Symbol) - Next to "Coupons":**
 - Represents discounts, offers, or vouchers.
 - Clicking it may show available coupons for the user.
4. **Heart Icon (❤️) - Next to "Favourite":**
 - A universally recognized icon for saved or liked items.
 - Clicking it will likely show favorite places, hotels, or deals.
5. **Logout Icon (🔄 or ↶) - Next to "Log out":**
 - Commonly represents signing out of an account.
 - Clicking it will log the user out of the app.

Screen 7:

Booking page:

Familiar Icons:



Familiar Icons:

- 1. Back Arrow (←) - Top Left Corner:**
 - A widely recognized navigation icon.
 - Clicking it will take the user back to the previous screen.
- 2. Left & Right Arrows (← →) - Near the Month Name (February 2025):**
 - These are used to navigate between months in the calendar.
 - Clicking them allows users to select different check-in and check-out dates.
- 3. Calendar View with Highlighted Date (22):**
 - A standard UI element in booking applications.
 - The selected date is highlighted, indicating the user's check-in/check-out selection.
- 4. "Reserve" Button - Bottom Right:**
 - A common call-to-action (CTA) button.
 - Clicking it likely confirms the selected dates for booking.

Screen 8:

Confirmation page:



Familiar Icons:

1. Back Arrow (←) - Top Left Corner:

- A common navigation icon used in almost all mobile apps.
- Clicking it will take the user back to the previous screen.

2. Star Icon (☆) - Rating Indicator:

- Represents the rating of the resort (4.5 stars).
- A familiar UI element used in travel, e-commerce, and review-based apps.

3. Payment Button ("Pay") - Bottom Center:

- A standard call-to-action (CTA) button used for confirming transactions.
- Clicking it will likely redirect the user to a payment gateway.

4. Left & Right Arrows (← →) - Between Check-in and Check-out Dates:

- Used for navigation between different date options.
- Clicking these might allow the user to modify their selection.

Screen 9:

Payment confirmation Page:



Prototype Link:

<https://pr.to/JIEKAF/>