

# Business Model Canvas

## Key Partners

- ⚖️ Regulatory Bodies
- 💻 Technology Vendors
- ✍️ eKYC & eSign Providers

## Key Activities

- 🔗 Platform Development
- 🛡️ Compliance Management
- 🎧 Customer Support

## Key Resources

- 👥 Team
- ☁️ Cloud Infrastructure
- 🧑 Compliance Experts

## Value Propositions

- 💻 100% Digital
- ⚖️ Compliance Assurance
- 🕒 Real-time Tracking

## Customer Relationships

- 👤 Assisted Support
- 📦 Automated Updates
- 👥 Feedback Channels

## Channels

- 📱 Mobile App
- 🌐 Websites
- ✉️ Email Campaigns

## Customer Segments

- 🏢 Corporate Clients
- 👥 Small Businesses
- 🧑 Entrepreneurs

## Cost Structure

- 💻 Tech Infrastructure
- 🔧 Compliance Costs
- 🔧 Maintenance

## Revenue Streams

- 💰 KYC-as-a-Service (Pay-per-use)
- 📄 Subscription Models
- 📈 Performance-based Fees