Jyoti Sharma

UI/UX Designer

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Experience

FranConnect

Associate UI Designer

10/2022 - Present | Noida, India

- Designed distinctive icons in adobe Illustrator that gave consistency to the company's brand by collecting data from 3000+ users.
- Collaborated with cross-functional teams to gather requirements and translate them into effective UI designs.
- Created wireframes, mockups, and interactive prototypes using tools like Sketch, Adobe XD, or Figma.
- Designed intuitive and visually appealing user interfaces that aligned with brand guidelines and user expectations
- Worked closely with developers to ensure seamless implementation of designs and resolved design-related issues during development.
- Collaborated with product managers and developers to implement user feedback, resulting in a 15% improvement in user satisfaction scores.
- Worked on front-end programming (HTML 5, CSS, Java Script) to build an actual web-based prototype

UI Design Intern

07/2022 - 10/2022 | Noida, India

- Developed wireframes and mockups for user interface designs, resulting in a 10% increase in user engagement and a 5% decrease in bounce rate.
- Worked in a team of 12 designers to provide integrated design solutions for SAAS systems all across the globe
- Do some front-end programming (HTML 5, CSS, Java Script) to build an actual web-based prototype.
- Designed a whole mock-up for an integrated app in FranConnect System.

SCM Connect, Web & Graphic Designer

11/2021 - 06/2022 | Delhi

- Designed and Maintained both Corporate Client websites, using scripting languages and content management systems including Shopify, and WordPress.
- Designed landing pages from Front to back using Javascript and HTML.
- Created user-centric e-commerce site for a small business owner using various web technologies including Shopify, WordPress.

Education

Post graduation Diploma in Computer Science, Indira Gandhi Open University

08/2021 - Pursuing | New Delhi, India

Web Design & Digital Marketing Course, Delhi Institute of computer Science 07/2018 - 02/2020 | New Delhi, India

BA Hons (Political Science), Janki Devi Memorial College 05/2018 - 08/2021 | New Delhi, India

70%

12th, Vidya Bhawan Girls Sr. Sec. School

Arts 7.2 CGPA

03/2017 - 06/2018 | New Delhi, India

Skills

