

PAVITHRA JAKKALA

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EDUCATION

AUDISANKARA COLLEGE OF ENGINEERING AND TECHNOLOGY

Bachelor of Engineering

Expected June 2024

Major in Electronics and Communication Engineering

Cumulative GPA: 8.23/10.0.

SRI CHAITHANYA JUNIOR COLLEGE

TIRUPATI

Intermediate education

Cumulative CGPA:8.42/10.0

march 2018

WORK EXPERIENCE

INTERNPE(internship)

24 July 2023-17 Sep 2023

Web development intern

- Optimized website content by strategically selecting and implementing focus keywords to improve organic search rankings; resulted in a 40% increase in website traffic and a 25% boost in online conversions.
- Conducted comprehensive keyword research and analysis to identify high-value search terms; integrated these keywords into website copy, meta tags, and headers, resulting in a 50% improvement in search engine visibility and a 20% increase in organic click-through rate

WORK SHOPS REPORT

- Attended workshop on NI LAB VIEW
- One day work shop on employ ability skills
- Six days workshop on PCB design

ADDITIONAL

TECHNICAL SKILLS:

- C language, Python programming, HTML

LANGUAGES:

- English, Telugu

SOFT SKILLS

- Analytical Thinking
- Creativity
- Adaptability
- Team work
- Time management
- Leadership

CERTIFICATIONS:

- Certification on PCB design
- Certification on soft skills

PERSONALITY TRAITS

- Dedication, self-motivation,positive and confidence to achieve goal.
- Willingness to learn and contribute to the growth of the organization.