

DHAVAL BALAI

Highly Enthusiastic, self-driven, adaptive, and flexible MBA Student Passionate about Finance, with analytical approach. Capable to work well in a team. Also, Pioneering Innovative Campaigns with Marketing Initiatives.

EDUCATION

in

Ahmedabad University

Master of Business Management (MBA) August 2022-June 2024 (Pursuing)

Gujarat University

Bachelor of Commerce (B.COM)Advance - Accounting and Auditing June 2019-April 2022

INTERNSHIPS

Reliance Retail Pvt. Ltd.

Customer Experience Monitoring Initiative May'23 - Jul'23

- Conducted research at six different outlets of Reliance Retail, using structured questionnaire. Engaged with more than 900 customers during this period.
- Analyzed collected data of customer buying behavior to identify trends and patterns, which could inform inventory management and marketing strategies.
- Identified areas for improvement in the shopping experience, such as product availability, store layout, and customer service, based on customer feedback.
- Helped organization to collect the vital information related to customers, their demographics & satisfaction levels under various components.
- Provided detailed analysis of customers, their demographics & satisfaction levels, interpretation, managerial solutions and report with data visuals to enhance the overall experience of customers. It help me to sharp my ability to establish strong client relationship

PROJECTS

Q Green Techcon Pvt. Ltd.

Route Camp Project

Jan'23 - Apr'24

Summary: Deriving strategies that can help company to boost-up their revenue with 5x growth in the span of five years.

Skills Used: Understanding of business and value chain, Market research, Competitor Analysis, Website analysis, Field research, Business development, Business growth

Team Size: 4

(

+91 8866037635



dhavalbalai7034@gmail.com



Ahmedabad, Gujarat

LANGUAGE

- English
- Hindi
- Gujarati

SKILLS

- Management & Leadership Skills
- Financial Reporting
- Data Analysis & Problem-Solving
- Oral & Verbal Communication
- Collaboration and interpersonal skills
- Negotiation, Adaptability, Resilience with strong team management

TECHNICAL SKILLS

- Tally ERP 9
- Adobe Photoshop
- MS Office Suite (Excel, Word, PowerPoint, etc.)
- MS Outlook
- Tableau & Power BI (Basics)

POSITIONS OF RESPONSIBILITY

Student Police Cadet - Aug'14 - Mar'17

 Acted as Head-cadet to organize various activities bridging Police and students. Building trust among students & their associates regarding the system by talking and working together.

Key Outcomes:

- Analysis of individual webpages of website, which provides indepth insights on area to improve.
- Explore venture growth alternatives by mapping company's capabilities, and penetration strategies.

Hindalco Industries Ltd.

Financial Analysis of Hindalco Industries Ltd.

Aug'22 - Nov'22

Summary: Analyze the different components of company, and derived financial picks for various stakeholders for measuring their interest

Skills Used: Understanding of business % value chain, Market research, Competitive Analysis, Website analysis, Business development, Business growth

Team Size: 4 Key Outcomes:

- Interpret the needs of various stakeholders.
- Link the various components of annual reporting.
- Classify and arrange financial information in Financial Statement as per prescribed format.

CERTIFICATION

Introduction to Data Analytics (IBM) - Aug'23 - Sep'23

- Learning about the data analysis. & Key steps in the process.
- Deep understanding of the different components of a modern data ecosystem.

Management - Strategic Marketing (Cursa) - Feb'23 - May'23

- Acquired comprehensive knowledge of concepts, theories, segmentation, and data analysis, alongside practical skills in product management, pricing strategies, promotion, sales channels, and strategic planning.
- Proficient in competitive analysis, positioning, and applying these insights for practical business success.

Investment Risk Management (Coursera Project Network) - May'23

- Calculate value at risk for investment portfolio, Monthly returns and Standard Deviation.
- Calculating Beta and Quantify risk-to-reward using Treynor
- Calculating Value at Risk and present graphically

Understanding Financial Statements: Company Position (University of Illinois at Urbana-Champaign) - - Apr'23 - May'23

- Understanding the purpose of an income statement, and the basic components of it.
- Explanation of the broader purpose of financial statements and the role of accounting in producing the financial statements.
- Learning how to read and interpret real-world financial statements.

Financial Markets (Yale University) - Feb'23 - Apr'23

- Emphasis on financially-savvy leadership skills.
- Description of practices today and analysis of prospects for the future.
- Introduction to risk management and behavioral & corporate finance principles and strategies to understand the real-world functioning of securities, insurance, and banking industries.

ACHIEVEMENTS

Second rank in "boAt Wavemaker's Challenge Season 1"

• Stood second in the end of first two rounds among 21,255 candidates.

Second rank in 'Gandhi Jeevan Jhankhi 2012'

 'Gandhi Jeevan Jhankhi' is annual exam on Gandhian philosophy by Gujarat Vidyapeeth. I secured second rank at district level.

EXTRA CURRICULAR ACTIVITIES

Hero CoLabs Design Challenge 5.0 (Hero MotoCorp Limited)

 Designed new Hero bike "HF Deluxe" using imagination and creativity.

Volleyball player in University (Sports Fest 2023)

 Represented University Clan, Vikings as Net-setter and spiker, and also leading point scorer for the team.

CO-CURRICULAR ACTIVITIES

TISSOLVE: Industrial Relations Case Challenge of VAISHVIK'23 (Tata Institute of Social Sciences, Mumbai)

 Participated in TISSOLVE, a premier industrial relations case competition at Vaishvik 23. Demonstrated negotiation skills, and problemsolving skills in handling real-life incidents.

Plan-a-Date of Karmaanta 2023 (IIM Raipur)

 Participated in the competition, where we need to plan a budget trip in our city (Ahmedabad), with day-today schedule and activities