



# PATEL FALGUNIBEN ASHOKBHA I falguni-patel-b40807229



## CONTACT

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Navsari. 396445



## OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.



## EXPERIENCE

Dmart,Avenue Supermarts India

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Tainee Department Manager 2 month



## EDUCATION

Gujarat Technological University,

2021-2023

Masters Of Business Administration (Marketing)  
7.63 CPI

Veer Narmad South Gujarat University

2021

Bachelor of Business Administration( Marketing)  
5.5 CPI

B.D.Gohil Vidhyalaya, Navsari

2016

HSC



## PROJECTS

The Effects Of Television Advertisements On The Consumer Behaviour

This Comprehensive Project was done to study impact of TV ADs on consumer behavior.

A study on '5s model in Apni dukan'

This MAP project was done on 5s Model implementation in Apni Dukan. In which we identified problems in retail store and provided them solution.

A study on 'Online Investment avenu in Creative Financial Services'

This SIP was done in Creative Financial Services 2022-23. In this project I have done internship for one month and I have done promotional activity.

A study on Factors Affecting Consumer Buying Behaviour Towards Smartphone in Female Segment

General Project in HLE Engineers Pvt.Ltd



## INTERESTS

Digital Marketing



## SKILLS

Analytical Skills

Good at team work

Always ready to learn

Presentation skills

Management skills

Commercial Awareness

Basic MS Excel

MS Word

PowerPoint



## LANGUAGES

English

Gujarati

Hindi



## PERSONAL DETAILS

Date of Birth : 09/04/1999

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## ACTIVITIES

Adani Mundra Port Industrial Visit  
2022

I attended seminars and webinars:

Habits that will make you do  
wonders by Mr. Jaydeep Solanki  
2022.

Statistics for sports analytics. I  
attended seminar on Shaping Young  
Mind's by NMA2022.

Save the soil in 2022.

Digital Marketing in 2022.

Dr. Dharmendra Joshi in 2022 by  
NMA.

- Following Business activities and news
- Listening Music