DEBASISH BISWAL

Product Designer | UI/UX Designer





behance.net/DebasishBiswal



linkedin.com/in/debasish-biswal

PROFILE

I'm Debasish, a product designer who combines research, strategy, rapid prototyping, interaction and visual design to transform complex problems into elegant solutions.

Designing for more than two years in the young, rapidly growing startups taught me how to balance business goals and engineering constraints.

Experienced designing for websites, mobile application(Both android and ios), tablets and wearables as well.

Proficiency with in demand tools like Figma, Sketch, Adobe XD, Framer and more. Ability to collaborate across

UX, Engineering and Product

Management

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- Bangalore, India

EDUCATION

BACHELOR'S IN SCIENCE

N.C. College, Jajpur, Odisha

12TH SCIENCE

— 2015 – 2017

S.G.College, Jajpur, Odisha

WORK EXPERIENCE

Brochill, Hyderabad | Product Designer

June 2022 - Present (Full time)

- Transformed lyrical app through user-centric redesign, boosting engagement by 45%. Conducted impactful UX research, solving usability issues, and elevating user satisfaction.
- Collaborated seamlessly for integration, receiving positive user feedback that reflect 50% growth in app downloads.

Dewallstreet, Chennai | UI/UX Designer

Feb 2022 - May 2022 (Full time)

- Create website by assured wireframing, prototyping and developer handoff.
- Create a case study for NFT Project.

The Whole Box | UI/UX Designer

Oct 2021 - Jan 2022 (Part time)

- Making a edtech web app as per the need of the client.
- Conduct user research, usability testing, and gather feedback to iterate and refine design

ConsultBae, New Delhi | UI/UX Designer

Sept 2021 - Oct 2021 (Internship)

- Redesign website, prioritizing user experience enhancements tailored to user needs and objectives.
- Achieved a seamless responsive design, elevating the user journey and boosting website efficiency.

Dev Code, Kolkata | UI/UX Designer

Mar 2021 - Aug 2021 (Internship)

- Collaborated with team to define product needs and ensure priorities and design an Ed-tech app.
- Create a product lunching website for them .

SKILLS

Wireframes Problem-Solving Visual Design UX Research Information Architecture
Prototyping Iconography Typography Design System Communication Click up
Team Work UX Research Style Guide Graphics Design Usability Testing UI

SOFTWARE TOOLS

Figma Illustrator Adobe Xd Canva M. Office Notion