

Shubhamm Baraiyaa

WEB DEVELOPER

About Me

Experienced Shopify & WordPress Developer proficient in website design, SEO, and skilled in creating mobile and desktop-friendly layouts using basic CSS & HTML.

Successfully removed footer credits for a polished look on Shopify. As a Social Media & eCommerce Executive, demonstrated marketing, content creation, and effective project coordination. Committed to delivering high-quality results and exceeding client expectations.

Hobbies



Reading



Meditation



Experience New Things

Skills

Shopify



WordPress



Graphics



Content Creation



Social Media Marketing



Brand Management



Device Friendly Web



Payment Gateways



Design



SEO Strategies



Languages

Gujarati



Hindi



English



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Shopify & WordPress Developer at Docsico OPC Private Limited, Surat

August 2023 – Present

Currently working as a Shopify & WordPress Developer at Docsico OPC Private Limited. Responsible for developing and maintaining Shopify and WordPress websites, ensuring they are mobile and desktop friendly. Seamlessly integrating various features and functionalities to enhance user experience. Utilizing SEO techniques to optimize website visibility and improve search engine rankings. Also serving as a Social Media Executive and eCommerce Executive, managing social media accounts and overseeing eCommerce operations.

- Develop and maintain Shopify and WordPress websites, ensuring they are visually appealing and user-friendly.
- Implement SEO strategies to increase website visibility and drive organic traffic.
- Seamlessly integrate various features and functionalities, such as payment gateways and shopping carts, to enhance user experience and streamline the purchasing process.
- Manage social media accounts, creating and scheduling content to engage with the target audience and increase brand awareness.
- Oversee eCommerce operations, including inventory management, order processing, and customer support.
- Continuously monitor website performance and make necessary improvements to ensure optimal functionality and user experience.
- Collaborate with cross-functional teams to coordinate marketing campaigns and promotions.

Social Media Executive at Docsico OPC Private Limited, Surat

August 2023 – Present

Presently, I am serving as a Social Media Executive at Docsico OPC Private Limited, entrusted with the responsibility of managing social media accounts and crafting compelling content to enhance brand awareness and engage with the targeted audiences.

- Manage social media accounts, overseeing content creation, scheduling, and community management.
- Develop and implement effective social media strategies to amplify brand visibility and engagement.
- Create engaging and shareable content, incorporating text, images, and videos.
- Monitor social media metrics, analyze data to identify trends, and optimize content performance.
- Collaborate with cross-functional teams to coordinate impactful social media campaigns and promotions.
- Stay abreast of the latest social media trends and best practices.
- Noteworthy: Proficient in handling platforms such as Instagram, Facebook, Meta Business Suite, Pinterest, Twitter, YouTube, LinkedIn, Behance, Linktree. Additionally, experienced in enabling shop buttons on Instagram and Facebook for seamless shopping experiences.

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eCommerce Executive at Docsico OPC Private Limited, Surat

August 2023 – Present

Currently serving as an eCommerce Executive at Docsico OPC Private Limited, responsible for overseeing comprehensive eCommerce operations, encompassing inventory management, order processing, and top-notch customer support.

- Oversee eCommerce operations, ensuring seamless order fulfillment and efficient delivery.
- Provide excellent customer support, resolving inquiries and issues promptly.
- Collaborate with cross-functional teams to optimize the eCommerce website, enhancing the online shopping experience.
- Analyze eCommerce metrics and data to identify growth and improvement opportunities.
- Stay abreast of the latest eCommerce trends and best practices.

Noteworthy: Also actively engaged in creating product content, including title names and search keywords, to boost visibility and ranking. Work experience extends to platforms such as Amazon.com, Amazon.in, Etsy, eBay, Flipkart, Myntra, and Ajio.

Platform Expertise



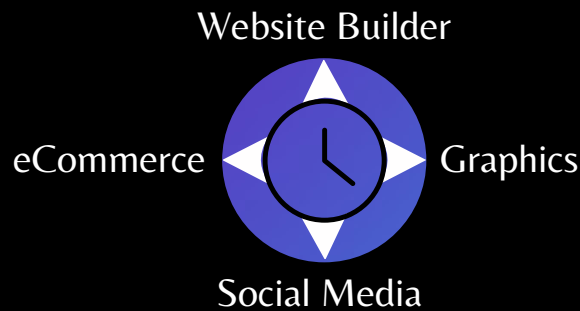
amazon

ebay



Etsy

AJIO



Work

1st (for self use) Developed Website

2nd Already Installed Theme (edited contents website)

3rd Client Website (under development)

4rd Client Website (under development)