SHREYA JAGANI

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EDUCATION

B.TECH (Information Technology)	2023	P P Savani University	8.12/10 CGPA
DIPLOMA (Information Technology)	2020	Gujarat Technological University	8.24/10 CGPA
Class 10th, GSEB	2017	Ashadeep Vidhyalaya	83.6%

TECHNICAL SKILLS & COURSES

Programming Languages: C++, C, Python, SQL, HTML, CSS, PHP
Application Tools: Google Colab, VS Code, VS Studio, Microsoft Power BI, Microsoft Excel
Certifications: Power BI in Data Analytics Virtual Case Experience

WORK EXPERIENCE

Data Analyst(Intern), Durvasa Infotech	• As an intern worked on an array of projects using different technologies such as Python, SQL, DAX, etc., and also using Microsoft Power BI tool and Microsoft Excel. For data collection also implemented web scrapping for some tasks. • Created the dashboards, I followed steps such as determining the purpose and audience of the dashboard, Identifying the data sources, cleaning and preprocessing the data, Creating the dashboard, etc.	Dec'22 – April'23
Data Science (Intern), Lets Grow More	• In this virtual internship, I worked on some tasks for enhance my knowledge such as iris flower classification, image to pencil sketch transform, stock market prediction, Music recommendation system etc.	Oct'22 (1 month)

PROJECTS

Facebook Ad Conversion	• The Facebook ad conversion dashboard is a tool used to track and analyze the performance of Facebook ad campaigns. • The dashboard typically includes metrics such as ad impressions, clickthrough rate (CTR), conversion rate, cost per click (CPC), cost per conversion, return on ad spend (ROAS), and total revenue generated by the ad campaign.	Mar'23
Customer retention	• Includes two dashboards,A churn dashboard is a tool that allows businesses to track their customer churn rate over time. It provides real-time information on the number of customers who have left the company, as well as the reasons behind their departure. • A customer risk analysis dashboard, on the other hand, is a tool that allows businesses to identify customers who are at risk of churning.	Feb'23
Supply Chain Forecasting	• Supply chain forecasting is sales prediction, which involves estimating the number of sales that a business is likely to make in the future. • Visualized the data in different chart formats, Made a model for predict price of products with the accuracy of 99.9%.	Dec'22 – Jan'23
Furniture Simulator	• A web app for customizing furniture with ease, allowing customers to modify colors, materials, sizes, patterns, and shapes. The app includes CRUD operations and a catalogue management system for shop owners to efficiently manage inventory and bill customers for their customizations, eliminating the need for physical, inefficient catalogues.	Nov'19 – April'20

EXTRA-CURRICULARS

Organizing committee of Annual Sports Week 2019, Dr. S. & S. S. Ghandhy College.
Member of Google Developer Student Club, 2022, P P Savani University
Volunteering in Engineering Day Celebration, 2022, P P Savani University