Curriculum Vitae

IRSHAD ALAM
Bihar, India
Contact No.: +91 9507250958
Skype Id.: live:.cid.8b3448550bbcdd85
Email address: irshad.e.engineer@gmail.com
LinkedIn: https://www.linkedin.com/in/alamirshad

ABOUT ME

A highly skilled Shopify and WordPress developer with strong expertise in creating and optimizing e-commerce websites. Proficient in customizing Shopify/WordPress themes, implementing innovative solutions, and ensuring exceptional user experiences while collaborating with cross-functional teams, including designers and project managers, to deliver tailored, high-performing online stores.

2.5 Years of Professional Experience

Socio Labs, (Digital Marketing Agency) Lajpat Nagar, New Delhi, India
04/06/2023 to Continue (Full Time- Hybrid) as **Shopify/ WordPress Developer**

Duties & Responsibilities

- ✓ Collaborated with project managers to select ambitious projects and stages of systems development lifecycle from requirement gathering to project releases.
- ✓ Designing and managing the website Front-end & back-end including database and server integration Domain /Hosting / Email etc.
- ✓ Customization and developing Shopify / WordPress themes/plugins/Aps /Templates /Layout and Conducting website Monitoring the performance of the live website meet to client requirement.
- ✓ Specialize in building E-commerce website on the Shopify platform and their expertise in Shopify Development enables businesses to establish online stores quickly and efficiently
- ✓ Developed landing pages, dashboards and online applications using WordPress /Shopify and Converted design assets into component-based HTML, CSS, PHP and JavaScript.
- ✓ Improve Existing websites and add new features. / Develop Mobile Friendly Website and Meeting with clients to discuss website design and functions
- ✓ Developed Shopify/ WordPress E-commerce website and optimized to reduce loading time and conducting on – Site and off – Site analysis of web SEO competition.
- ✓ Ability to identify SEO problems or inhibiting factors, diagnose the root cause and device effective interventions.
- ✓ Developed and implemented SEO and AB testing strategies to improve effectiveness of marketing efforts.

Lean Hippo Marketers, **(Digital Marketing Agency) Haus Khas, New Delhi, India**
01/06/2022 to 10/05/2023 (Full Time - Hybrid) as **Jr. Software/ Shopify/ WordPress**

Duties & Responsibilities

- ✓ Collaborated with project managers to select ambitious projects and stages of systems development lifecycle from requirement gathering to project releases.
- ✓ Designing and managing the website Front-end & back-end including database and server integration Domain /Hosting / Email etc.
- ✓ Customization WordPress themes/plugins/Templates and Conducting website Monitoring the performance of the live website and troubleshoot issues.
- ✓ Revised, modularized and updated old code/functions bases to modern development standards, reducing operating costs and improving WooCommerce functionality.
- ✓ Developed landing pages, dashboards and online applications using WordPress and Converted design assets into component-based HTML, CSS, PHP and JavaScript.
- ✓ Improve Existing websites and add new features. / Develop Mobile Friendly Website and Meeting with clients to discuss website design and functions
- ✓ Developed WordPress E-commerce website and optimized to reduce loading time and conducting on – Site and off – Site analysis of web SEO competition.
- ✓ Ability to identify SEO problems or inhibiting factors, diagnose the root cause and device effective interventions.
- ✓ Developed and implemented SEO and AB testing strategies to improve effectiveness of marketing efforts.
- ✓ Developed WordPress e-commerce website and optimized to reduce loading time and conducting WordPress training with the client

Lightbox Creation Technologies LLP, **(Software Company) Ahmadabad Gujarat, India**
10/06/2021 to 13/05/2022 (Full Time - Remote) as **WordPress Developer**

Duties & Responsibilities

- ✓ Improve Existing websites and add new features. / Develop Mobile Friendly Website
- ✓ Developed software for both desktop and mobile operating systems.
- ✓ Installed required plugins and additional coding to fit final design and functionality requirements
- ✓ Developed software for both desktop and mobile operating systems.
- ✓ Collaborated with WordPress on project specifications, strategy and execution to build new WordPress pages and update existing ones.
- ✓ Collaborated with design and project developers to understand project scope and offer elegant, creative and scalable solutions.
- ✓ Created and updated re-usable code libraries to streamline WordPress development cycle.
- ✓ Designed interfaces and graphics for presentations and mobile-delivered applications to enhance content.
- ✓ Delivered user support to clients to train, educate and answer questions.

EDUCATIONAL QUALIFICATIONS:

- **Bachelor of Technology (Electrical Engineering) (2015-2019)**
  Oxford college of Engineering and Management, Bhubaneswar, India: 73%
- **XII (Physics, Chemistry, Math) (2013-2014)**
  Higher Senior Secondary School Dhaka, Bihar, India: 65%
- **X (SSC) (2012-2013)**
  High School Dhaka, Bihar, India: 59%
- **Diploma in Computer Application (2012)**
  Bhartiya Shaksharta Mission, Delhi, India: 80%

SKILLS:

- Good Knowledge about HTML, CSS, PHP, JavaScript, Bootstraps, MS office, Photoshop
- Continuous Integration Systems and Bug Fixes and Create Jason file/Restful API
- Strong Communication and Interpersonal Skills and work with full dedication
- Software Documentation Control and Code and Quality Standards
- API Design/Development and Databases: Oracle, Mongo DB, MYSQL
- Good Knowledge of SEO and Digital Marketing
- Meeting with teams and client.

SOME WORK PORTFOLIO ON THE WORPRESS:

www.al-hindmart.in	www.beangood.in
www.sociolabs.in	www.sociolabs.com
www.leanhippo.com	www.formica-india.com
www.redvikingai.in	www.lightboxcreation.in
www.albaroses.com.au	www.hendrahardware.com.au
www.nanovedaindia.com	www.golfdesignindia.com
www.hatfielddedectiveindia.com	www.daunkel.com
www.sureeli.org	www.chicobarro.com
www.chicobarro.com	www.energiseresorts.com
www.tscmservices.in	www.bsemindia.com
www.shivakarifinance.co.in	www.dreamzweddingplanner.com
www.radnyee.in	www.thehappyme.co.in

SOME WORK PORTFOLIO ON THE SHOPIFY:

www.rabiajewel.com	www.purerootsherbals.in
www.butterflytree.in	www.gigga.in
www.ramastry.in	www.silaistudio.com
www.exude.in	www.shaza.life
www.ikkatdoor.com	www.minimalisteclithing.com
www.vananatural.com	www.viragoglobal.com
www.wearjiti.com	www.aalankara.com/
www.chicobarro.com	www.empresspitara.com
www.aarayafashion.com	www.spendworth.in
www.gaaba.online	www.naturellelife.com
www.brokememers.com	www.ezyprintstudio.com

LANGUAGES:

English (Read, Write, Speak)
Hindi (Read, Write, Speak

Declaration:

I hereby declare that all the information furnished above is true and I will contribute my best efforts to the fullest in achieving the objective of the organization.

Place: Saket, New Delhi   Irshad Alam