# Ujala Kumari

Graphics And UI/UX Designer

## **Education**

#### Bachelor Of Journalism & Mass Communication

Patna Women's College PU 2018 75%

#### **Google UX Design Certificate**

July2022 - Novmember 2022, Online

Completed Training Designed For Entry-Level Job Readiness. 15 Modules Included Topics Like: UX Research Fundamentals, Inclusive Design, Low Fidelity And High-Fidelity Prototypes, And Tools Like Figma And Adobe XD. Completed Hands-On Projects And Developed A Portfolio Projects To Receive The Certificate.

### **Skills**

Design	Software
Interaction Design	Figma
Visual Design	Adobe XD
Wireframing	Adobe Photoshop
Rapid Prototying	Adobe Illustrator
Web Design	Adobe Indesign
Mobile Design,	Adobe After Effect
Empathy Maping	Premeir Pro
Persona Development	Canva
Affinity Diagraming	Final Cut Pro
Information Architecture	Google Slide
Responsive Design	Lightroom

#### Freelance // Video & Graphics Designer

September 2019 - August 2020, Remote

- Edited Over 500 Youtube Videos Variey Of Subject Like ( Intertainments, News, Crime).
- Responsible For Creating Thumbnail.
- Responsible For Downloading Videos And Picture From Internet And Placing It As Per Voiceover.
- Created A Library Of Sound And Visual Effects To Use For Various Projects.
- Collaborated With Multiple Clients.
- Responsible For Creating Graphics As Per Clients Requirements.

#### **Contact Details**

Email: Ujalayadav7030@Gmail.Com Phone Number: +91-9650897905

Behance: <u>Https://Www.Behance.Net/Ujalayadav</u>

Linkedin: Https://www.Linkedin.Com/In/Ujala-Yadav-B4a185175

## **Experience**

Experienced Consultant With +1 Year Of Hands-On Experience In Ui Ux Design, And 2 Year Experience In Graphics Designing, Customer Handling And Good Communication Skills To Contributed To The Growth In A Progressive Organization, In An Affectual Manner.

#### Hues&Hex // UI / UX

August 2022 - Till Now

Worked With Multiple Clients Across Various Industries Like Grocery, Fintech, Etc.

- Coordinated Activities With Project Managers And Developers From Research, Design To Development.
- Creating User Flows, Wireframes And Prototypes For Client Approvals Before Development.
- Identifying UX Problems And Suggesting Improvements.
- Translating Requirements Into Style Guides, Design Systems, Design Patterns And Attractive User Interfaces
- Designing UI Elements Such As Input Controls, Navigational Components And Informational Components.

#### Group Bayport // Graphics Designer

April 2021 - July 2022

- The Day-To-Day Role Includes Gathering Customer Requirements And Developing Layout Designs.
- Responsible For Handling Customer From Across The Globe
- Responsible For Preparing Various Publications And Artwork Like Slide Presentation, Sign Board, Flyers, Directories, Banner, And Many More
- Responsible Of Designing Logo For Individual Customer Or Organizations.
- Efficiently Adhered To A Tight Schedule While Working On Multiple Projects.

#### Vserve Group // Graphics Designer

August 2020 - March 2021, Noida

- Responsible For Creating Designs And Layout For Clients Belonging To Different Sectors Like Infrastructure, Real Estate, Information Technology.
- Design And Develop Custom Logos, Media Materials And Product Packaging For Clients
- Review Final Layouts And Designs And Make
  Recommendations For Improvement As Required
- Assisted In Design Of Logos, Brochures And Product Packaging For Multiple Clients
- Created Graphic Materials For The Company Website