



Jinal Vaddoriya

Senior UI/UX Designer



Professional Summary

Jinal is a UX designer with a decade of experience in crafting web, mobile, and digital products. Specializing in ideation, design strategy, prototyping, and brand identity, she excels in aligning design solutions with business goals while prioritizing user benefits.



Work History

2023-05 -
2023-10

Senior UI/UX Designer | Shopify Store Designer

Niqox Tech Pvt Ltd, Surat

- Collaborated with cross-functional teams to define project goals, user flows, and requirements.
- Spearheaded the redesign of the company's client mobile apps, and Shopify stores for user engagement.
- Conducted user research and translated findings into actionable design solutions.
- Created wireframes, prototypes, and high-fidelity designs for web and mobile applications.

2021-10 -
2023-02

UI/UX Designer

Cuelix IT, Surat

- I got a chance to work for iconic company time doctor, netflix, narvard university and Ubersuggest with the cuelix
- Created and maintained a design system and style guide to ensure consistency and efficiency across products and platforms.
- Worked with developers to ensure designs were implemented accurately and troubleshooted design issues throughout the development process.

2019-09 -
2021-09

Game Designer

Secure Infotech, Surat

- Conducted user research, including focus groups and usability testing, to inform design decisions and create user-centered designs that improved player retention and satisfaction
- Worked closely with game developers to ensure seamless integration of designs and troubleshoot issues that arose during development.
- Developed a design system and style guide to ensure consistency and maintain brand identity across all games.



Contact

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Education

2019-07 - 2022-06

BCA

Rabindranath Tagore

University - Madhya Pradesh



Skills

Wireframing and Prototyping

●●●●●
Advanced

Figma

●●●●●
Advanced

Photoshop, Illustrator, XD

●●●●●
Advanced

Responsive Design

●●●●●
Advanced