



Nilesch Rathod

Graphic Designer

I am a **graphic designer** with over 4 years of experience. I am proficient in **Illustrator** and **Figma**, and I have a basic knowledge of **HTML/CSS**.

Software Skills

- Figma (3/5)
- Adobe Illustrator (4.7/5)
- Adobe Photoshop (2.5/5)

Education

- 2016 - 2020
B.Tech (Computer Engineering)
Marwadi Education Foundation, Rajkot
7.9 CGPA
- 2014 - 2016
Higher Secondary (Science)
Virani High School, Rajkot
11th-12th (Science) | 59%

Languages

- Gujarati
- Hindi
- English

Portfolio & Social Media

- [behance.net/nileshr](https://www.behance.net/nileshr)
- [instagram.com/nilesh.design](https://www.instagram.com/nilesh.design)
- [linkedin.com/in/nileshrathod](https://www.linkedin.com/in/nileshrathod)
- [freepik.com/author/nileshr](https://www.freepik.com/author/nileshr)
- [dribbble.com/nileshh](https://www.dribbble.com/nileshh)

Contact

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- ✉ Nileshr089@gmail.com
- 📍 Rajkot, Gujarat

Experience

- June 2022 - Continue
Version Systems Pvt. Ltd. - factoHR
 - Proven talent for creating eye-catching, high-quality web banners, Google ads, and images for the Play Store that successfully highlight features and advantages, grab attention, and encourage clicks.
 - Created engaging and visually appealing Social Media Posts, Blog Images, HR Letters Illustrations, Hiring Post, Icons, Screenshots Designs, Call to Actions, Web Banners, Mail Template, Landing Page, Cover Images, Events Photos, Meme Design, carousel, Illustrations that effectively communicate brand messages and drive engagement.
 - Created a Social Media Campaign, Testimonials, Mail Template that resulted in a significant increase in website(factoHR & factoTime) traffic.
- Oct 2021 - May 2022
Twins Creation - Rajkot
 - Designed and developed logos, branding, icons, banner social media posts for a variety of clients, including small businesses, startups, and non-profit organizations.
 - Worked closely with clients to understand their needs and create designs that met their branding goals.
 - Proven ability to change/remove backgrounds of images, create mockups, and perform other common Photoshop tasks.
 - Contributed to the development of brand guidelines and style guides to ensure consistent branding across all touchpoints.
- Aug 2019 - Oct 2021
Santushti Infotech Private Limited
 - Started Learning Vector Tracing
 - Used Adobe Creative Suite (Photoshop, Illustrator) to create high-quality, professional designs.
 - Designed Social Media Post like Occasional & Services Images.
 - Icon Design, Edit Vector, Merchandise Design, Vector Tracing