Yash Chourasia,

UI/UX Designer

Contact

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+91 97701 66640

Portfolio

behance.net/yash_chourasia

dribbble.com/yash_chourasia

Skills

- User Research
- iOS/Android Visual Design
- Webpage Visual Design
- Communication and Collaboration
- Saas Dashboard Visual Design
- Adaptability and Continuous Learning

Tools

- Figma
- Figjam
- Adobe XD
- Balsamiq
- User Testing

Reference

- Certificate

https://drive.google.com/file/d/1OV9IecUNsyMtCs4TqFNnmfycl51z7AzA/view?usp=sharing

Previous Work Experience

Livpure Smart Homes   Business Development
SEP 2021 - JUN 2023

- Sales and after sales from multiple lead inflow channels
- Ad Designing for Sales Department.
- Product allocation and inventory handling.
- After sales and problem solving.

Current Projects

Bubbles - Kids learning app   Bootcamp training
FEB 2023 - SEP 2023

- User Experience (UX) Case Study:
  - Conducted comprehensive **user research**, including surveys and interviews, to understand the needs of parents and children.
  - Developed **user personas** and created a clear **information architecture**, prioritizing age-appropriate content and intuitive navigation.
  - Designed **low-fidelity wireframes**, iteratively tested, and refined based on user feedback.
- iOS/Android Visual Design:
  - Established a cohesive design language, including **color palette**, **typography**, and **iconography**, ensuring a consistent experience across platforms.
  - Developed **prototypes** for user testing and validation.

Certification

DesignBoat School   UI/UX Bootcamp
FEB 2023 - SEP 2023

- Relevant coursework: Interaction Design, User-Centered Design, Design Thinking, Information Architecture, and User Research
- Completed a bootcamp project on designing a mobile app for Kids Education.

Education

MIT-WPU   MBA
JUL 2019 - JUN 2021