

# ARJUN PANT

## WEB DEVELOPER

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### Projects

[thejoe.in](#)

[hfcl.com](#)

[shreeka.com](#)

[snaqary.com](#)

[mrugashi.com](#)

[nirmalaya.com](#)

[aptpackaging.in](#)

[digitalaryasamaj.org](#)

[vincenzio-robertina.com](#)

### Skills

Shopify Webflow

WordPress Wix

WooCommerce

Squarespace Css3

Html5 Bootstrap

Ux Ui Figma

### Language

- Hindi
- English

## About Me

I am a proficient Shopify and WordPress Designer with a primary focus on creating visually appealing and user-friendly websites. I specialize in developing designs that are responsive and work seamlessly on mobile devices, ensuring an exceptional user experience. My portfolio showcases a variety of successful projects, including e-commerce websites, brand platforms, and impactful landing pages.

## Work Experience

### WordPress/Shopify Designer - Lewebexy pvt ltd.

June 2022 - current

- Collaborated closely with clients to gather project specifications; strategized and executed plans for creating and updating websites.
- Designed mobile-first, responsive layouts from initial concepts, involving clients in wireframe and content reviews for iterative refinement.
- Implemented SEO best practices, SEO and AB testing strategies to optimize marketing effectiveness. Delivered high-quality commercial websites that meet coding standards and cross-browser compatibilities.
- Collaborated with design and project developers to deliver elegant, creative, and scalable solutions from ideation to final delivery.

### Shopify Designer Intern - Plantskharido

March 2022 - May 2022

- As a Shopify designer, I gained practical experience in web development by working on real projects. This involved keeping up-to-date with industry trends, such as clean and minimal aesthetics, to enhance user attention. Moreover, I understood micro-interactions importance in improving user interaction through subtle yet effective interactive features.

## Education

### Web Design & Development Diploma - Arena Animation

January 2020 - March 2022

### Graduation - University of Delhi

March 2019 - January 2021

### Senior Secondary (XII) - CBSE Board, Delhi

April 2018