

Eco Lifestyle Agent Data

1. Sustainable Living Tips

Daily Green Habits

- Turn off lights and unplug devices when not in use.
- Carry a reusable water bottle and shopping bag.
- Use public transport or carpool when possible.

Home Sustainability

- Switch to LED lighting and energy-efficient appliances.
- Install water-saving faucets and low-flow showerheads.
- use natural cleaning products (vinegar, baking soda, etc.).

Eco-Friendly Celebrations

- Avoid plastic decorations and use biodegradable decor.
- Use reusable utensils and plates.
- Gift plants or handmade eco-gifts.

Waste Reduction

- Reuse glass jars and containers.
- Buy in bulk to reduce packaging waste.
- Donate or upcycle old clothes and electronics.
- Switch to reusable items like metal straws, cloth bags, and glass containers.
- Buy products with minimal or no plastic packaging.
- Avoid bottled water; use a water purifier and refillable bottles.
- Use soap and shampoo bars instead of plastic-packaged liquids.
- Store food in reusable wraps or containers rather than plastic wraps.

Travel option:

- Use public transport such as buses and metro systems.
- Ride a bicycle or e-bike for short distances.
- Use electric auto-rickshaws or carpool services.
- Walk for local errands to reduce emissions.
- Use electric or hybrid vehicles where available.

2. Eco-Friendly Product Recommendations

Reusable Alternatives

- Metal or bamboo straws instead of plastic.
- Reusable beeswax wraps instead of cling film.
- Stainless steel or glass containers for food storage.

Sustainable Clothing

- Choose organic cotton, hemp, or bamboo fabrics.
- Support brands using ethical production methods.
- Buy second-hand or thrift fashion.

Green Cleaning Products

- **Eco brands:** Bio-D, Eco Me, Seventh Generation.
- **DIY options:** Mix vinegar, lemon juice, and baking soda.

Personal Care

- Bamboo toothbrushes, shampoo bars, natural deodorants.
- Avoid microbeads in scrubs and plastic packaging.

3. Local Recycling Guidelines

Waste Segregation Rules

- **Green bin:** Wet waste (food, garden waste)
- **Blue bin:** Dry waste (plastic, paper, metal).
- **Red bin:** Hazardous waste (batteries, sanitary items).

E-Waste Disposal

- Drop off at authorized collection centers.
- Brands like Apple, Dell, and HP offer take-back programs.

Composting Basics

- Use kitchen waste like peels, coffee grounds, and eggshells.

- Avoid dairy, meat, and oily food.
- Maintain a balance of greens (wet) and browns (dry).

Recycling Do's and Don'ts

- Rinse containers before putting in dry waste.
- Don't mix broken glass with recyclable items.
- Avoid using black plastic bags for segregation.

4. Government Schemes and Incentives

Energy & Solar Initiatives

- **PM-KUSUM:** Solar energy for farmers.
- **Rooftop Solar Program:** 40% subsidy on residential solar panels.

Swachh Bharat Mission

- Promotes cleanliness and waste segregation.
- Subsidies for community and individual toilets.

Unnat Jyoti by Affordable LEDs for All (UJALA)

- Discounts on LED bulbs, tube lights, and fans.
- Implemented by EESL (Energy Efficiency Services Limited).
- National Electric Mobility Mission Plan (NEMMP)
- Promotes electric vehicles (EVs).
- Incentives for hybrid and EV buyers under FAME II scheme.

State Schemes

- **Maharashtra:** Plastic buyback scheme.
- **Tamil Nadu:** Subsidies for biogas plants.
- **Kerala:** Green Protocol for weddings and events.