IBM DATA SCIENCE APPLIED DATA SCIENCE CAPSTONE

Bengaluru Real Estate Data Analysis

Done By: Shravan Bharadwaj

Problem

• The Real Estate of Bengaluru is developing rapidly and it is quite expensive to buy a plot of land.

• Thus, it is very important to know the information regarding any neighborhood while investing in any real estate.

• Data Science analysis can help us obtain meaningful insights fir any investor who is planning to invest in real estate.

Factors Influencing the Analysis

- Neighborhood Site Price Data in Rupees per Square Feet for prices estimation.
- Kaveri River Water Availability based on the supply of water in number of days in a week in each neighborhood.

Note: River Kaveri is the major river which supplies water to Bengaluru. Other supplies of water would be small lakes and groundwater. Here Kaveri water availability is used in the analysis.

• The question of how close are important venues like metro, hospital, grocery store, clothing store, bank etc. to the neighborhood, is a very important factor which comes in play while buying any plot of land.

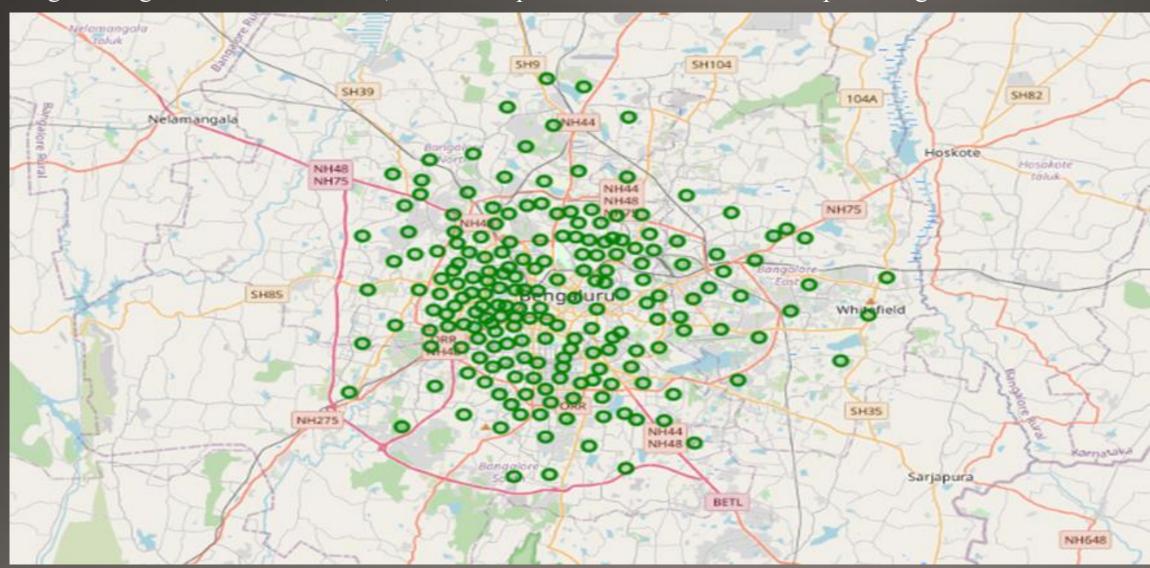
Data Cleaning and Preparation

- The 198 wards are matched with the Site prices manually in Excel Sheet.
- The 198 wards all have their latitude, longitude and population.
- The data of Kaveri data has timings related to the availability of water in a week.

	Borough	Neighborhood	Latitude	Longitude	Population	Price	Kaveri
0	Yelahanka	Chowdeswari Ward	13.121710	77.580420	19626	3644	2
1	Yelahanka	Atturu	13.102805	77.560036	24020	3295	2
2	Yelahanka	Yelahanka Satellite Town	13.090986	77.583920	25782	3900	2
3	K.R. Puram	Vijnanapura	13.006063	77.669560	35087	5840	0
4	K.R. Puram	Basavanapura	13.016847	77.715454	22012	4000	0

Map of Bengaluru

• Using the neighborhood coordinates, Folium Map is used to Visualize the Map of Bengaluru.



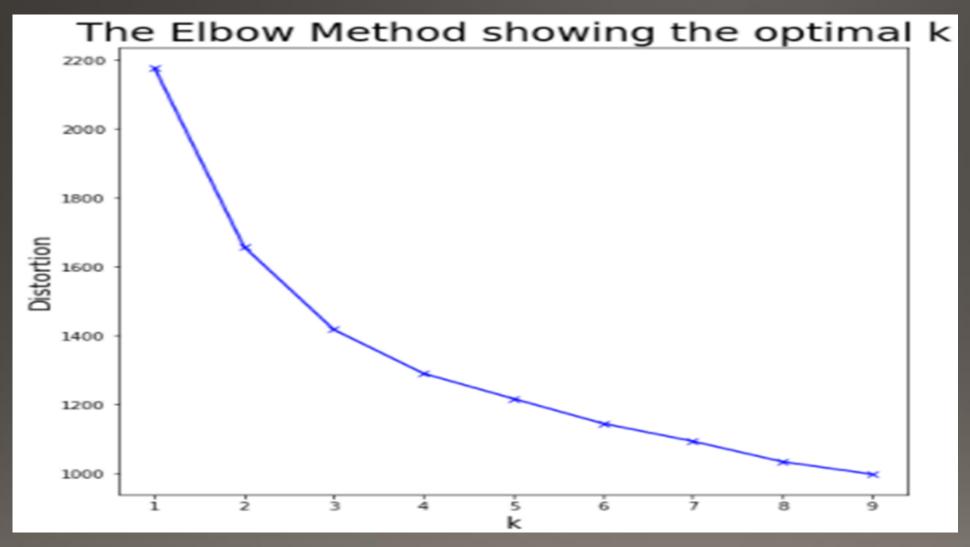
Foursquare API

• Foursquare API is called for getting the minimum distance of venues like Metro, Hospitals, Banks etc. from a given coordinates for data analysis.

Unnamed: 0	Neighborhood	Latitude	Longitude	Price	Metro	Hospital	Grocery	School	University	Movie	Clothing	Sports	Bank	Kaveri
0	Chowdeswari Ward	13.121710	77.580420	3844.0	5000	1842	3133	525	1007	3427	2817	2408	1272	2
1	Atturu	13.102805	77.580038	3295.0	5000	1380	1441	1501	1942	2853	1788	2110	1879	2
2	Yelahanka Satellite Town	13.090986	77.583920	3900.0	5000	758	1250	975	807	1271	337	794	524	2
3	Vijnanapura	13.006063	77.669560	5840.0	1855	623	744	910	930	1588	727	854	929	0
4	Basavanapura	13.016847	77.715454	4000.0	5000	949	682	1065	1132	3026	2189	780	789	0
	0	0 Chowdeswari Ward 1 Atturu 2 Yelahanka Satellite Town 3 Vijnanapura	0 Chowdeswari Ward 13.121710 1 Atturu 13.102805 2 Yelahanka Satellite Town 13.090986 3 Vijnanapura 13.006063	0 Chowdeswari Ward 13.121710 77.580420 1 Atturu 13.102805 77.580036 2 Yelahanka Satellite Town 13.090986 77.583920 3 Vijnanapura 13.006063 77.689560	0 Chowdeswari Ward 13.121710 77.580420 3844.0 1 Atturu 13.102805 77.580038 3295.0 2 Yelahanka Satellite Town 13.090886 77.583920 3900.0 3 Vijnanapura 13.006063 77.689560 5840.0	0 Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1 Atturu 13.102805 77.580036 3295.0 5000 2 Yelahanka Satellite Town 13.090986 77.583920 3900.0 5000 3 Vijnanapura 13.006063 77.669560 5840.0 1655	0 Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1842 1 Atturu 13.102805 77.580038 3295.0 5000 1380 2 Yelahanka Satellite Town 13.090988 77.583920 3900.0 5000 758 3 Vijnanapura 13.006083 77.689580 5840.0 1655 623	0 Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1842 3133 1 Atturu 13.102805 77.580038 3295.0 5000 1380 1441 2 Yelahanka Satellite Town 13.090988 77.583920 3900.0 5000 758 1250 3 Vijnanapura 13.006063 77.689560 5840.0 1655 623 744	0 Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1842 3133 525 1 Atturu 13.102805 77.580036 3295.0 5000 1380 1441 1501 2 Yelahanka Satellite Town 13.090986 77.583920 3900.0 5000 758 1250 975 3 Vijnanapura 13.006063 77.669560 5840.0 1655 623 744 910	0 Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1842 3133 525 1007 1 Atturu 13.102805 77.580038 3295.0 5000 1380 1441 1501 1942 2 Yelahanka Satellite Town 13.090988 77.583920 3900.0 5000 758 1250 975 807 3 Vijnanapura 13.006083 77.689560 5840.0 1655 623 744 910 930	O Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1842 3133 525 1007 3427 1 Atturu 13.102805 77.580036 3295.0 5000 1380 1441 1501 1942 2853 2 Yelahanka Satellite Town 13.090986 77.583920 3900.0 5000 758 1250 975 807 1271 3 Vijnanapura 13.006063 77.689560 5840.0 1655 623 744 910 930 1568	0 Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1842 3133 525 1007 3427 2617 1 Atturu 13.102805 77.580038 3295.0 5000 1380 1441 1501 1942 2653 1788 2 Yelahanka Satellite Town 13.090986 77.583920 3900.0 5000 758 1250 975 807 1271 337 3 Vijnanapura 13.006083 77.689580 5840.0 1855 823 744 910 930 1588 727	0 Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1842 3133 525 1007 3427 2617 2408 1 Atturu 13.102805 77.580036 3295.0 5000 1380 1441 1501 1942 2653 1788 2110 2 Yelahanka Satellite Town 13.090986 77.583920 3900.0 5000 758 1250 975 807 1271 337 794 3 Vijnanapura 13.006063 77.689580 5840.0 1655 623 744 910 930 1588 727 854	0 Chowdeswari Ward 13.121710 77.580420 3844.0 5000 1842 3133 525 1007 3427 2617 2408 1272 1 Atturu 13.102805 77.580036 3295.0 5000 1380 1441 1501 1942 2853 1788 2110 1879 2 Yelahanka Satellite Town 13.090986 77.583920 3900.0 5000 758 1250 975 807 1271 337 794 524 3 Vijnanapura 13.006083 77.689580 5840.0 1655 623 744 910 930 1588 727 854 929

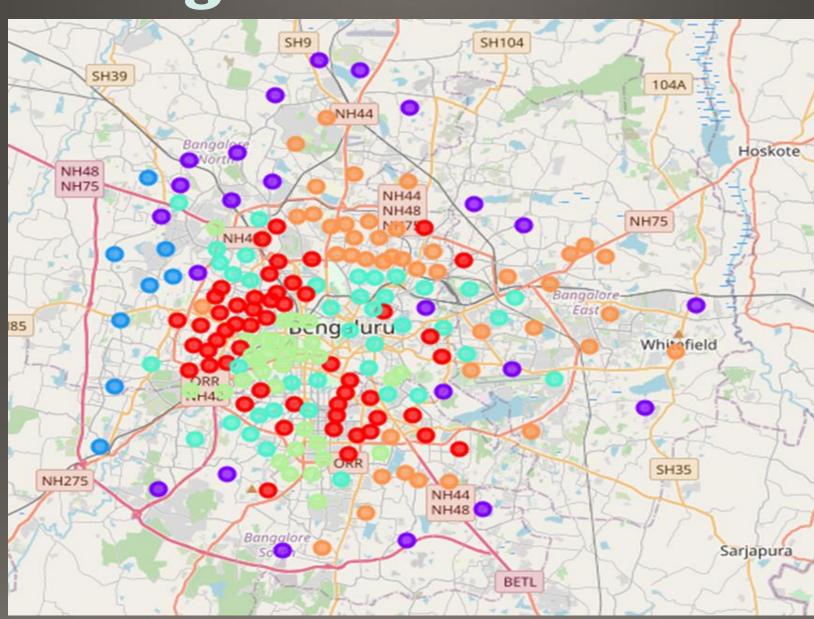
Elbow Method

• Elbow method is used to find the optimal value of k-value for clustering. Here 6 is selected as the K-value.



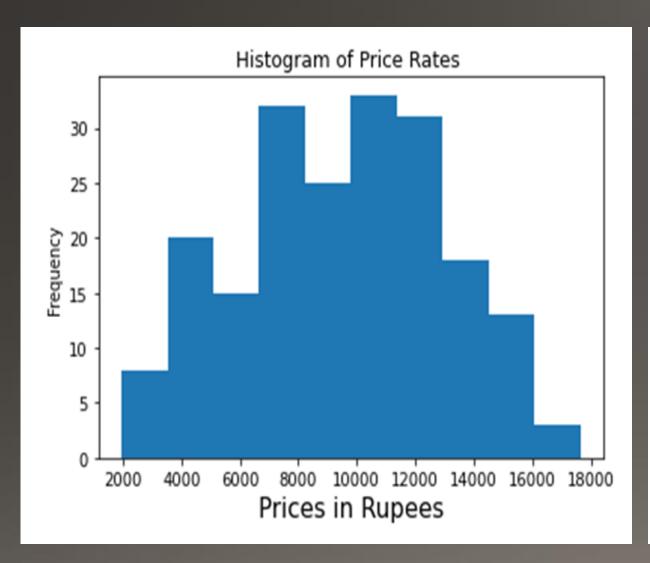
K-Means Clustering

- K-means clustering is done to cluster the 198 wards.
- A value of 6 was given to the algorithm.
- All clusters are mapped using Folium library for good visualization.

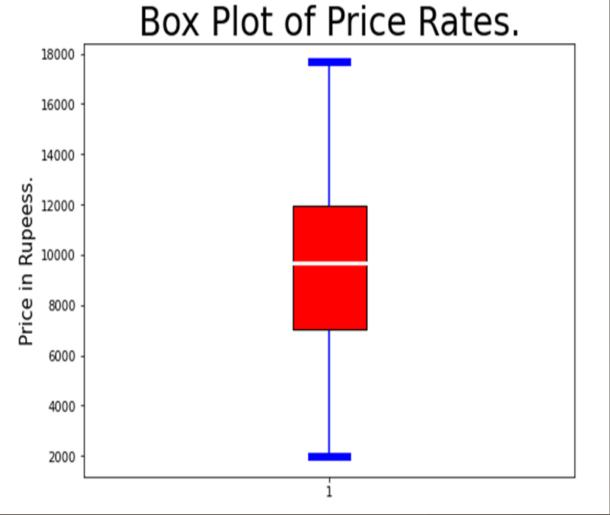


Results

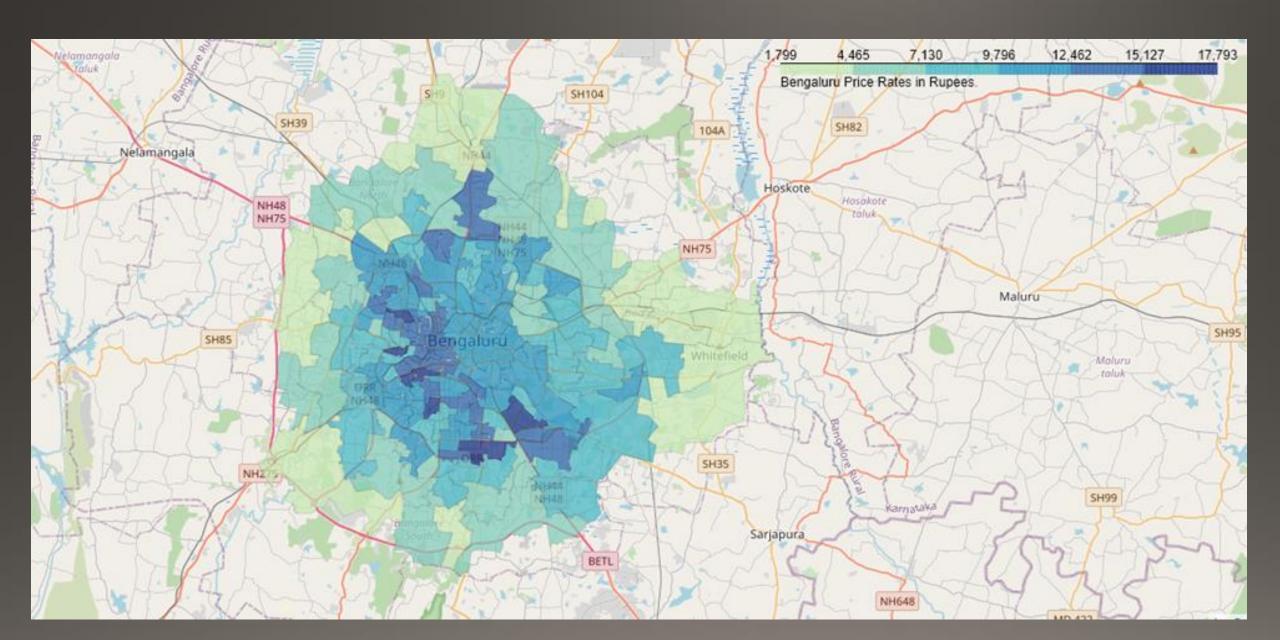
• Histogram of Price distribution:



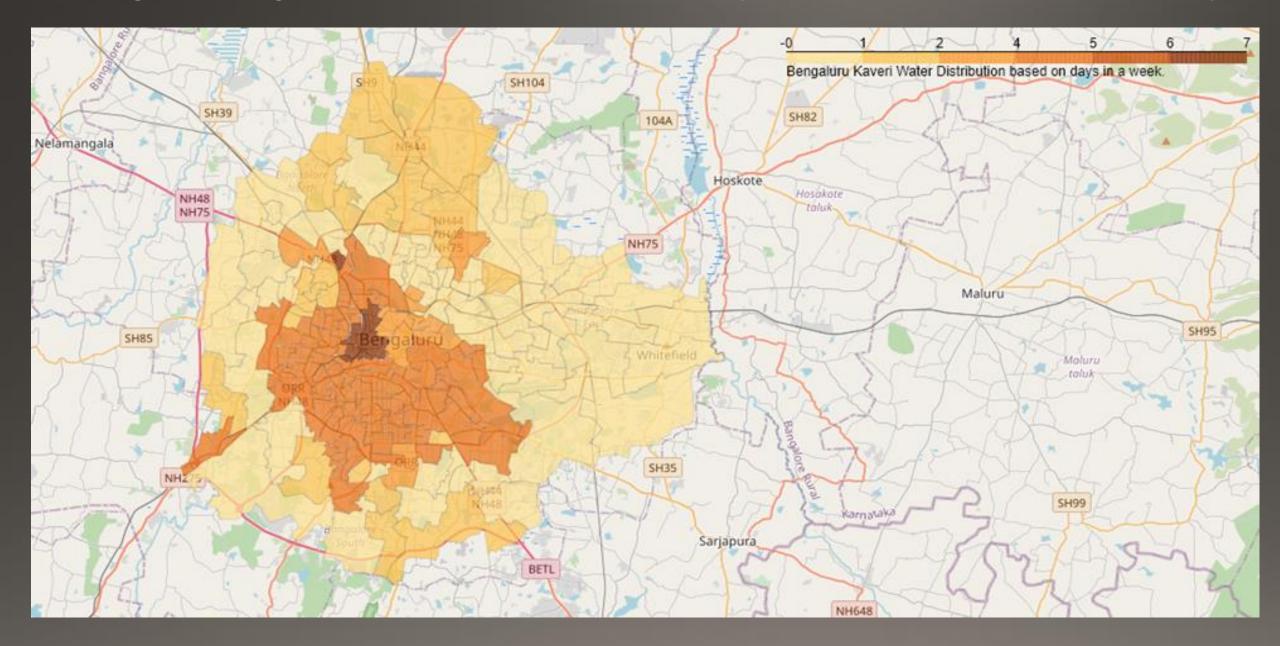
• Box Plot for Mean Price determination:



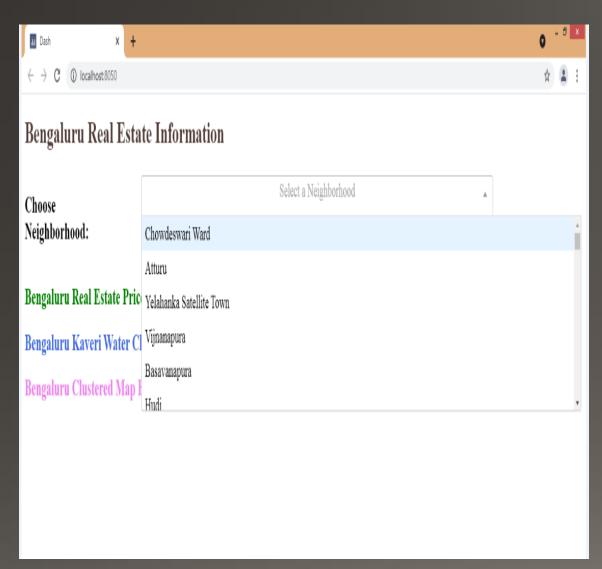
Choropleth Map of Price Distribution

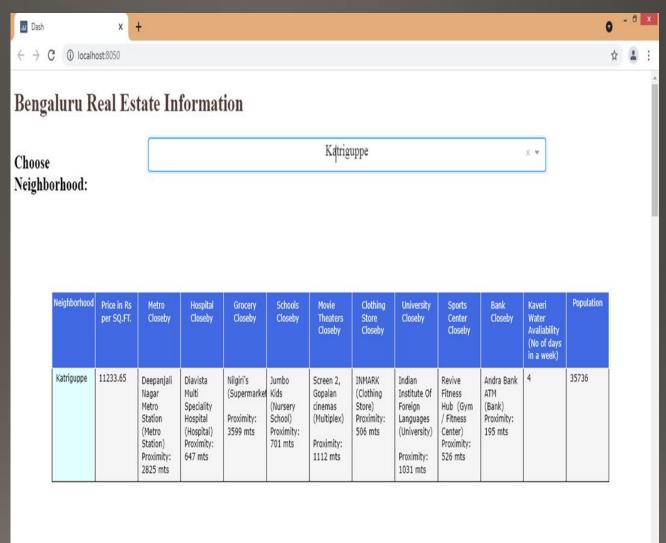


Choropleth Map of Kaveri Water Availability in a Week on the basis of days.



Dashboard





Cluster Analysis

 Cluster 1: Average Price: Rs. 11000 Kaveri Water in a week: 4 days Excellent Facilities Nearby. Far from Metro 	Rate: 4.0/5 Rate: 4.0/5 Rate: 4.5/5 Rate: 3.5/5	 4. Cluster 4: Average Price: Rs. 9700 Kaveri Water in a week: 3-1 days Excellent Facilities Nearby. Metro is quite far. 	Rate: 3.75/5 Rate: 3.0/5 Rate: 2.5/5 Rate: 3.0/5
 2. Cluster 2: Average Price: Rs. 5400 Kaveri Water in a week: 2-1 days Facilities are quite far. Very Far from Metro. 	Rate: 2.5/5 Rate: 2.0/5 Rate: 3.0/5 Rate: 1.0/5	 5. Cluster 5: Average Price: Rs. 12200 Kaveri Water in a week: 4 days Excellent Facilities Nearby. Very Near to Metro. 	Rate: 4.0/5 Rate: 4.0/5 Rate: 4.5/5 Rate: 4.5/5
 3. Cluster 3: Average Price: Rs. 4600 Kaveri Water in a week: 2-0 days Facilities are quite far away Very Far from Metro. 	Rate: 2.0/5 Rate: 2.0/5 Rate: 3.0/5 Rate: 1.0/5	 6. Cluster 6: Average Price: Rs. 7600 Kaveri Water in a week: 2-0 days Very Good Facilities Nearby. Very Far from Metro. 	Rate: 3.5/5 Rate: 2.2/5 Rate: 4.0/5 Rate: 1.0/5

References

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- 6. Bengaluru Kaveri Water Supply: https://www.bwssb.gov.in/watter_supply.php
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