

SaaSflash Assessment:

1. Share **two spiky/contrarian point of view** that you genuinely believe but hesitate to discuss publicly. Something that you're afraid to talk about:
 - "Most people believe that 'starting a startup' is the same as 'switching on the A/C'. Some are like if today a thought came of opening a company, tomorrow we discussed it and registered the company, so a startup build and others want to build startup's as they don't want to do jobs considering jobs as low income class and business as rich class! They don't deep dive or research about the domain, just having money doesn't make a better startup. They think or have the mentality as let first open the company and will see later when a problem arises. But this is the point due to which they start making losses in early years. They don't know their customers, loop holes of the domain, what type of extra features or services they will provide, etc. Ultimately they exist without impact, make no profits, and fade away. What this means for builders: Don't run towards starting a company, solve real world loop holes or problems so that the customers will themselves chase you. It's a time consuming process."
 - "Most of the Tech Companies in their recruitment process have 1st round as Online Assessment. That's good as they want students who are good in domain/CS fundamentals, problem solving and quick decision making. But the problem is that some of the big giants/MNC's or any of the tech companies shortlist students solely on the basis of OA marks and sometimes random shortlisting or CGPA based from the OA marks range. Some students do cheating in the OA using AI's or online resources and get shortlisted for the further process while the hard working just don't. So what is the point of making a good resume then? Companies believe that skills can be taught later but they should be good test solvers or problem solvers but many of them actually don't know about the real world problems. I've seen students with strong skills and projects miss out due to bad luck in random shortlisting or lower OA marks or less CGPA, while weaker candidates slip through. Following the upper POV, companies do have next rounds to talk about on their resume but then some of the student's resumes don't fully align with the company requirements or have weak resumes and just waste themselves and company's time, also making the college impression down. What this means for recruiters/HR teams: Companies should also view student resumes and then shortlist considering OA and resume both. By doing this their crucial time will not be wasted and the good students or the genuine ones get a chance to showcase their skills and they will get the actual tech enthusiasts that will shape the future of their company."
2. Give **3 script ideas** (only ideas & not actual scripts) with a blurb for each explaining why you picked a particular topic and what unique angle/insight you'd bring. The breakdown of ideas should be as follows:

- A) One storytelling piece preferably something around tech:
“The story of how cloud services changed the way startups are built.”
- B) One complex breakdown:
“How a cryptocurrency is actually born and moves — mining to transactions explained simply.”
- C) Finally, take something generic explaining how you would present that even Sam Altman would stop scrolling:
“Why do most digital marketing campaigns fail — and the one thing great ones always get right.”

3. Pick your strongest idea from above and **write one full script** for it:

My selected idea: “How a cryptocurrency is actually born and moves — mining to transactions explained simply.”

Full script:

[Step1: Start of the script, questioning the viewers and gaining attention]

- “Ever wondered how a Bitcoin is actually made? Spoiler: it’s not magic, it’s just math.”

[Step2: Explaining about Mining in simple way possible]

- “Thousands of computers race to solve the same puzzle. Whoever solves it first wins a new coin. That’s called mining.”

[Step3: Explaining about Verification of the Cryptocoin in best way possible]

- “But one computer’s answer isn’t enough. The rest double-check it, like classmates checking if homework is correct. If everyone agrees, the solution is accepted.”

[Step4: Explaining about Cryptocoin Transactions, the most difficult in simple and clear manner]

- “Now, what if you want to spend that coin? Imagine a giant notebook that the whole world can see. The moment you pay someone, that transaction is written on the next line. Once it’s there, nobody can rub it out or change it. That’s the blockchain — a shared record that keeps everyone honest.”

[Step5: Some key takeaways from the topic]

- “So crypto is really three steps: puzzle → verify → record. That’s it — just computers agreeing on the math.”

[Step6: Closer]

- “And that’s how a digital coin comes to life.”

4. Name your **three favorite rabbit holes** on the internet.

A) Podcast: [Youtube Channel](#)

(“Raj Shamani’s podcast gives me raw insights into how industries and businesses actually work, not just textbook theory. I like how he brings founders and leaders to share the real side of building.”)

B) Social Media1: [Instagram Profile 1](#)

(“Uncover.ai delivers daily, easy to understand Reels on the latest in AI tools and startups. It keeps me ahead of the curve with real tech insights.”)

C) Social Media2: [Instagram Profile 2](#)

(“I follow Harsh Gautam’s Instagram because he shows the real capabilities of AI through short, engaging demos. It helps me stay updated on how AI tools can actually be applied in daily life and in startups so that mine productivity increases, not just talked about as hype.”)

D) I would like to mention one more and is also very IMP for me:

Social Media3: [Instagram Profile 3](#)

(“I follow Prafful Garg because he talks about what’s happening in India and the world, and explains how it impacts us. His content helps me think deeper, see different points of view, and decide what is right or wrong on a broader level.”)