Details

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| **Item** | **Details** |
| **Project Type** | New website |
| **Purpose of website** | Company profile, showcase services, lead generation and |
| **Domain needed** | [www.hendrikxelectrics.com.au](http://www.hendrikxelectrics.com.au) - yes |
| **Hosting needed** | Yes |
|  |  |

Landing Page

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| **Item** | **Details** |
| **Introduction** | Do you need to an electrician?  Reliable local licensed electrician providing quality electrical installation and repairs.  We service domestic, rural, industrial and commercial jobs with no call out fee  Call us now on 0408 476 101  or  Email us with your enquiry, and we will contact you. |
| **Your Name** | Kris Hendrikx |
| **Your Phone** | 0408 476 101 |
| **Your Email** | krihen@skymesh.com.au |
| **CTA Button** | Call now  Email now |
| **Image/Video** |  |

Website

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| **Item** | **Details** |
| Domain name | [www.hendrikxelectrics.com.au](http://www.hendrikxelectrics.com.au) |
| Hosting | Yes |
| Business email | krihen@skymesh.com.au |
| Pages required | 6 |
| Page titles | Home Page – long bio  Top 3 Services and special offers – see below  Contact Us – phone and email links  What’s New – Facebook newsfeed  Social Media Links – see below  Terms of Service  Privacy Policy |
| Competitor Website URL’s | <http://www.puginpower.com.au/areas/electrician/gold-coast/ormeau>  <https://www.oceansideservices.com.au/electrician-ormeau/>  <https://knightpowerelectrical.com.au/ormeau-electricians-can-rely/> |
| Examples of websites that you like | <https://chriselec.com.au/>  <https://southeastelectrical.com.au/>  <https://www.electricalmagic.com.au/> |
| Online business objective | Marketing/branding awareness, increased lead generation |
| Date to complete by | As soon as possible |
|  |  |
| **Design** | **Details** |
| Any style guide/theme |  |
| Logo design |  |
| Banner design |  |
| Images for website |  |
|  |  |
| **Content** | **Details** |
| Page content | Miriam Scott |
| 5 Common key search phrases | Electrician Ormeau  Electrician Pimpama  Electrical Ormeau  Electrical Pimpama  Electrician near me |
|  |  |
|  |  |
| **Technology** | **Details** |
| Integrations | none |
| Social media URL links | Facebook and Instagram |
| Facebook link |  |
| Instagram link |  |
| Platform | Wordpress |
| Chatbot | No |
| SSL Certificate | No |
|  |  |
| **Lead Generation** | **Details** |
| Main CTA | Request a Quote |
| Mailing list | No |
|  |  |
| **Future Management** | **Details** |
| Website | To be advised |
| Social media | Miriam Scott |
|  |  |
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| **Any special offers you provide** |
| We always provide ongoing special offers:  Refer-a-friend and get 10% discount on your next booking.  10% discounts for Senior Citizens & Veterans.  No call out fee, hourly rate from arrival.  No travel time charged between Coomera, Jacobs Well & Beenleigh  Contact us now if you want any of these or any other electrical service on 0408 476 101 |

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| **Top #1 products/services explained** |
| C:\Users\Miriam\Downloads\light-bulb-3104355_1920.jpg |
| Power/lights//TV points  When moving into a new house, it’s really annoying that there are never enough power-points in the places that you want, or the TV point is in the wrong spot.  This is a fast service that we can provide. |

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| **Top #2 products/services explained** |
| C:\Users\Miriam\Downloads\ceiling-fan-1016677_1920.jpg |
| Ceiling fans  You need a licensed electrician to install ceiling fans, as it requires cabling to power, and an electric control switch installed.  Installing ceiling fans is our #2 best-seller.  We do installation fast and mess-free. |

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| --- |
| **Top #3 products/services explained** |
| charles-1189308-unsplash |
| House renovations  Got the renovating bug and are updating your home.  This is the opportunity to have all your power requirements done at the one time, and in the places you want them to be.  Additional power points in the bedroom for charging devices and lights.  Extra power points near your TV, for plugging in your WiFi modem, sound bar, gaming system and TV.  We can create a plan specifically for your needs. |