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| **General Details** | |
| Your Name | Miriam Scott |
| Mobile Phone | 0410 070 456 |
| Address | PO Box 283, Broadbeach, QLD, 4218 |
| Mailing Address | PO Box 283, Broadbeach, QLD, 4218 |
| Email Address | [Miriam.scott.business@gmail.com](mailto:Miriam.scott.business@gmail.com) |
| Gmail Address | gctrainingworkshops@gmail.com |
| Password | Success19 |
| Personal Profile image |  |
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| **Company Details** | |
| Business Name | Gold Coast Training Workshops |
| Website | [www.gctw.com.au](http://www.gctw.com.au) |
| Email Address | [info@gctw.com.au](mailto:info@gctw.com.au) (needs to be registered) |
| ABN | 58 054 915 709 |
| Year Business Started | 2019 |
| Business Address | PO Box 283, Broadbeach, QLD, 4218 |
| Eligible for Google Maps | No |
| Days and Hours of Operation | Mon to Fri  9.00am to 5.00pm |
| Service Areas | Education |
| Category/Type of Business/Industry | Education |
| Size of Business | 1-20 employees |
| Time of Industry Experience | 15 years |
| Certifications, Accreditations, Industry Memberships |  |
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| **Any other details to be included** |  |
| **Any item that you do not want to be listed publicly** |  |
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| Target Market | Entrepreneurs, StartUps, Business owners, new business owners |
| Target Locations | Gold Coast |
| Support Response Time | 60 mins |
| Full Service List | Small Business Marketing, Digital Marketing, Technology, Training and Workshops |
| Banner Services (your top 3) | Digital marketing ‘How To’ workshops  7 Steps for your Complete Online Profile program  Digital Marketing Mastery course |
| Why choose you? | Experienced trainers  Industry experts  Proven systems  Expert knowledge |
| Promos and offers |  |
| Online business objective | Marketing/branding awareness  Lead generation |
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| Biographies |  |
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| Short Bio | Training workshops for the business owner to learn and implement strategies to improve business performance and revenue |
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| Long Bio | At Gold Coast Training Workshops, we provide a fun environment where you learn practical skills that are necessary to run your business and where you can implement these strategies directly into your business in a supervised classroom setting. When you finish the workshop, you understand exactly what to do and how you can continue to do this for yourself and use them in your business operations.  Workshops are categorized as beginners, intermediate and advanced levels; and it is clearly labelled in the workshop criteria for the skill level of each class.  Every workshop is a topic that is complete as an individual subject. This topic is pulled apart and dissected, so you understand every concept about it, and will learn where it fits into the bigger picture of business.   Each workshop has a session on the theory of the topic and then a second session for the practical component. At the end of the workshop, you’ll get reviews and feedback from your trainer and fellow classmates on improvement and further suggestions and recommendations. This is highly valuable, as you get multiple points of view, which will achieve better results for your business.  Increasing customer acquisition and revenue is the focus of the marketing and digital marketing workshops.  There are multiple workshops for planning, branding, identification, implementation, management, analytics and a whole lot more subjects.  Then there are the technology apps that are available to make your life easier, but not knowing how to use these apps is incredibly frustrating. Here we have the workshops available, so you really understand and ‘get it’ on how to use these apps. Mailchimp, Canva and Trello are just to name a few.  Workshops have a maximum of 25 participants as this is the best number for classroom participation. Those that want to hide in the background can do this and still learn from those who are more vocal and provide the questions that are being thought of, but are too scared to ask.   Workshops are also a great networking environment, so you can meet and connect with other business owners like yourself, and be part of a community. We encourage every participant to work with other people in the class, as this is a great opportunity to make friends with someone else who is in the same situation as you.  As a business owner, it is important to learn strategies to run your business. These workshops are an opportunity for you to work ‘on’ your business. Once you have learnt the knowledge, then if you love it, it can be something that you do as a business owner. Or, if your skills are elsewhere, then you have the knowledge for what is important in your business and you can have someone else do this for you. You will know exactly what you want them to do, and be effective at managing this part of your business. We are connected to many marketing students that want to have the opportunity to increase their skills, and this can be done by helping you in your business.   Workshop briefs are on the website, so you can see exactly what the topic is about, and the outcome that will be achieved in the session.  A course schedule is in the calendar section on the website, so you can see which workshops are coming up and the dates/times that they are held.  All workshops are booked through the website.  Workshops are recorded. Recordings, slides and any materials will be uploaded to the website for unlimited viewing for members of our programs, click here to find out more.  Please contact us by email if you have any further questions, and all enquires will be responded within 48 hours (2 working days). |
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| Medium Bio | At Gold Coast Training Workshops, we provide workshops for the business owner to learn and implement strategies to improve business performance and revenue  In a fun environment, you learn practical skills that are necessary to run your business and where you can implement these strategies directly into your business in a supervised classroom setting. When you finish the workshop, you understand exactly what to do and how you can continue to do this for yourself and use them in your business operations. |